# LIVING

## FOR YOUNG HOMEMAKERS

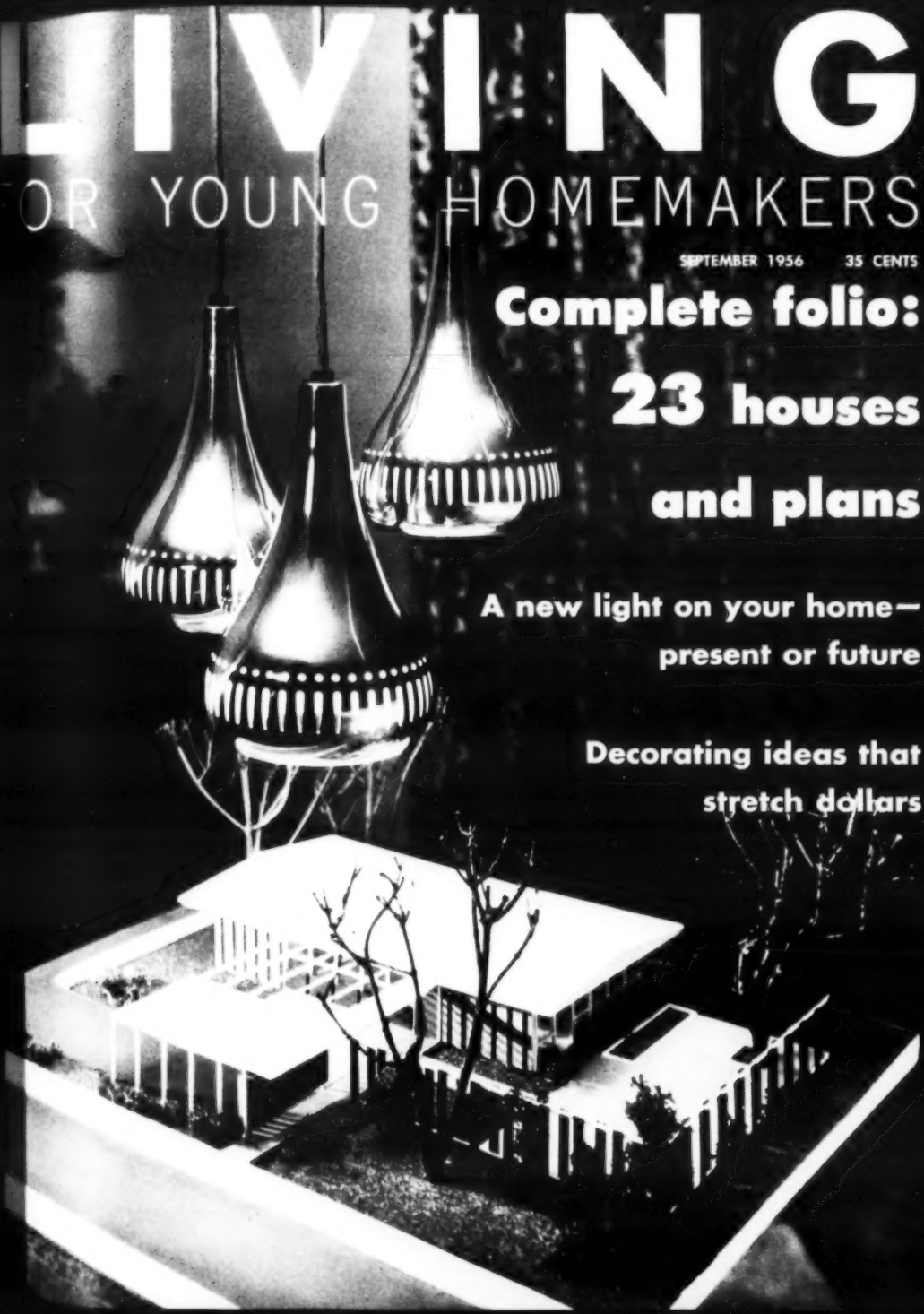
SEPTEMBER 1956 35 CENTS

**Complete folio:**

**23 houses and plans**

**A new light on your home—present or future**

**Decorating ideas that stretch dollars**



TODAY'S MODERN

The COMBO—
Modern Silver Haze and Aqua Mist with unusual drawer arrangement.

FOR TODAY'S LIVING

The GRENADA—
Spanish influence.
Nut-brown walnut color with brushed silver drawer pulls.

***at home in any company***

At home in contemporary or modern surroundings and decor, these modern bedroom groups fit perfectly into Today's Modern living requirements. Coordinated to permit a variety of attractive combinations and arrangements for any size bedroom.

*For our catalog on professional home decorating ideas—send 10c.*

UNITED *United Furniture Corporation* LEXINGTON, NORTH CAROLINA

Upholstered furniture by
FRANK S. HARDEN, McConnellsville, N. Y.

IT'S AS GOOD AS IT LOOKS—it has *Airfoam Inside!*

**What's Inside Full-Value Furniture:**

AIRFOAM (strip-down picture above) in seats, backs and armrests. This assures you years of smart new appearance and luxurious comfort—for AIRFOAM isn't just stuffed in. It's *molded* all-one-piece and *tailored* to the furniture's measure—nothing to sag, snag, break down or come apart.

You can expect additional unseen values when furniture is generously cushioned with AIRFOAM..

For AIRFOAM is the considered choice of topflight manufacturers—those who take pride in through-and-through *quality* as well as in style and beauty.

This pays off in your home—for such furniture stays lovely to live with, retains its comfort and charm, saves you much care and repair.

So before you lose your heart to *any* furniture, ask "WHAT'S INSIDE?"—and be sure the answer is "AIRFOAM!" Goodyear, Foam Products Div., Akron 16, Ohio.

Don't take "foam rubber" for an answer—insist on

*Airfoam* MADE ONLY BY GOODYEAR

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AIRFOAM helps you ride better walk better relax better sleep better cushion better

Airfoam—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio


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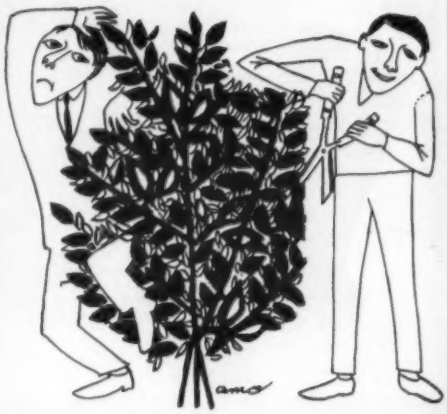
# FENCED OUT... OR BOXED IN?



By CLAYRE and MICHEL LIPMAN

Perhaps you don't have a fence problem today, but if you own property you could have one tomorrow, because that fine marker dividing "mine from thine" has caused enough conflict to fill a hundred lawbooks, and to inspire some plain and fancy lawmaking by legislatures! If you've ever been fenced out or boxed in, you know that a gridiron backfield plunging at a goal line is not as savage in his attack as a neighbor battling over a boundary line. It matters little whether the land is measured in square miles, acres or inches, the arguments can be stormy; no matter how many rules you and your neighbor may set up, they never quite seem to cover the situation. When Tom Smith thought his wife Molly was spending too much time gabbing with Mrs. Jones next door, he removed the existing four-foot fence and built one nine-feet high. It stopped the gabbing, but Tom found himself inside a lawsuit. Off to court, Mrs. Jones claimed the new fence cut off air and sunlight needed for her prize roses—a violation under the state's "spite fence" law. Tom protested he wasn't being spiteful; he was just trying to control his own wife. The judge saw the matter differently and Tom was ordered to remove the excessive portion of fence.

"Spite fence" laws, which exist in many localities, aim to keep people from building fences over specified heights for malicious purposes. Just when a purpose is malicious is often debatable and you may need to consult your lawyer along with your building contractor and surveyor if you are thinking about separating your land from your neighbors'. Even lawyers can be confused when courts hold that a fence is not necessarily a fence, and that a garage can be malicious. In New Hampshire a man built [Continued on page 8]

**A Gorham Exclusive** . . . made from a seamless sterling tube, the Gorham knife handle will resist denting if accidentally dropped. It is completely watertight—there are no seams to open or discolor. Washing in the hottest water will not loosen the blade.

# How can a wife help further her husband's career?

Helping your husband achieve the business success he dreams of is one of your most important responsibilities as a wife. You can do it in so many ways . . .

First of all, by creating a cheerful and relaxing place for him to come home to. And secondly, by making him proud of you and your home. Remember that the impression *you* create can affect the impression *others* have of *him*.

Making your home seem warm and inviting is easy when you possess some of the smart accessories essential to proper entertaining . . . like lovely Gorham sterling, for instance.

The richness and elegance of Gorham sterling make even the simplest meals seem special —make special meals seem *sumptuous!*

Yet Gorham, despite its unusually fine quality, costs no more than ordinary sterling. Complete six-piece place-settings (knife, fork, spoon, salad fork, soup spoon and spreader) as low as $29.75*. Settings for 8 in a handsome wood chest, from $238*.

And, to make it easy for you to own Gorham, most authorized Gorham jewelry and department stores have convenient budget plans which give you as much as a year to pay.

**Gorham STERLING**

*America's Leading Silversmiths Since 1831*

*125th Anniversary*

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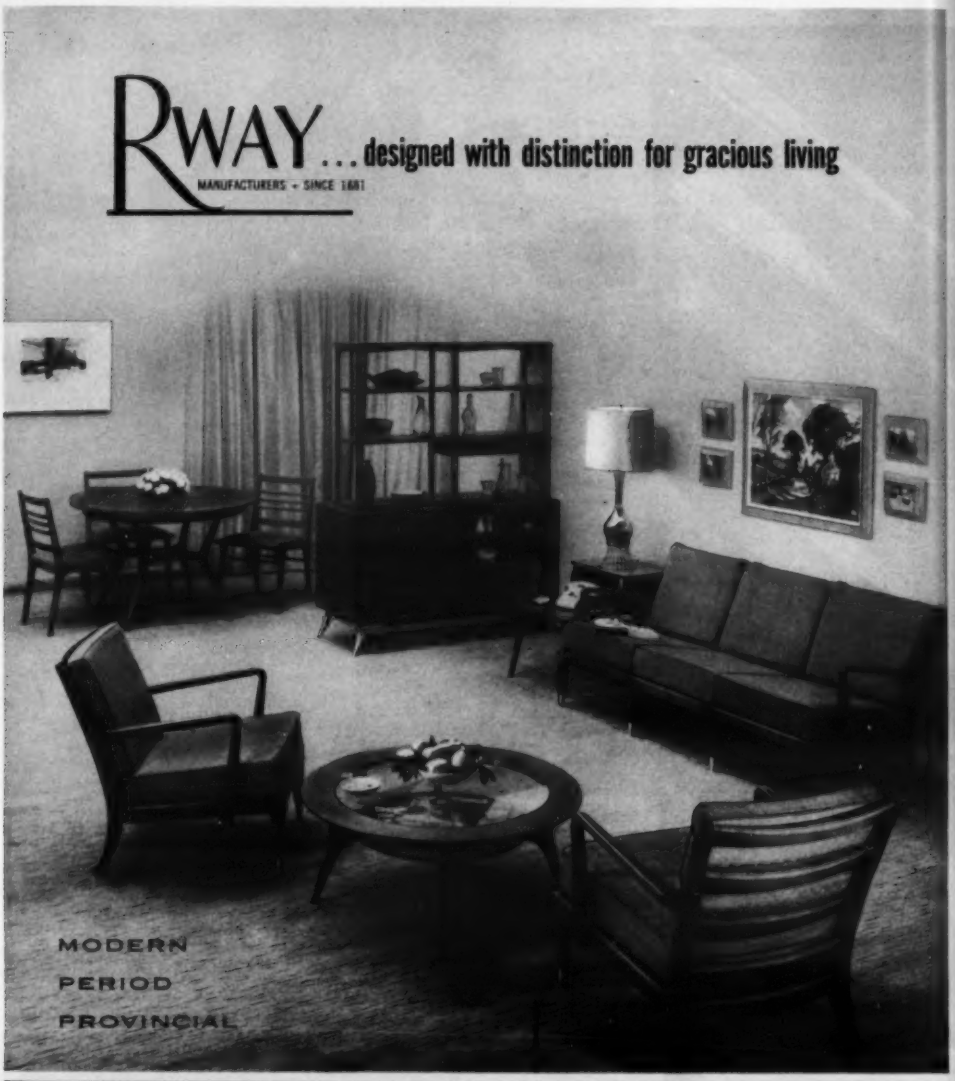


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perfected by General Electric for those homeowners whose way of living demands the ultimate in comfort and convenience

# WEATHERTRON

The General Electric All-Electric Heat Pump

*single unit uses only air and electricity to heat entire home in Winter, cool it in Summer*

**all-automatic . . .** set the thermostat for the temperature range you like in your home. Weathertron will keep it that way day-in, day-out—all year long, if you wish. And Weathertron does this automatically.

**all-in-one . . .** with a single unit providing heating and cooling you are free of seasonal start-ups and shut-downs. No deterioration of idle equipment. Weathertron is always on the job, heating or cooling, as the season demands.

**no flame—no soot . . .** the G-E Weathertron burns no fuel, so you have no flame to worry about —no soot to dirty your home. Weathertron is safe, clean . . . needs no fuel pipes, valves, or tanks.

**uses no water . . .** no water towers mar the exterior beauty of your home. No wells or pumps are necessary . . . no pipes buried in the ground. Weathertron uses only electricity and the free outside air to keep your home at a comfortable temperature.

**for all-electric living . . .** thousands of families are now enjoying the benefits of all-electric living, with Weathertron. Join these families! You discover a more comfortable, convenient way of life . . . you make a wise investment in the maintenance of property value, over the years.

For the name of your nearest Weathertron Dealer, look under "General Electric Weathertron Heat Pump", in air-conditioning Section of your classified phone directory.

WEATHERTRON DEPARTMENT, FIVE LAWRENCE STREET, BLOOMFIELD, NEW JERSEY

GENERAL ELECTRIC

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**budget priced, all-wool**

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## by HOLMES

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HOLMES LOC-PILE CARPET

CALL AD-VISER SERVICE IN CITIES LISTED ON LAST PAGE FOR RETAILERS SELLING THIS MERCHANDISE.

## HOW TO SUCCEED WHILE YOU'RE STILL YOUNG

It surprises many people to learn that the average age of the men who respond to our advertisements is closer to forty than to twenty. But it's not hard to understand why this is true!

Most young men are *satisfied* with their progress in business. Their native ability and energy are enough to win them regular promotions and salary increases. They find success only a matter of time.

*But the day comes, often with a shocking suddenness, when this easy and casual progress ends abruptly.*

Many a man wakes up with a start in his thirties or forties to find that his income has leveled off, and that promotions have ceased.

"I'm not getting ahead as fast as I should," he says to himself. "Where am I going to be ten years from now?"

Why does this pathetic pattern appear in so many promising careers?

The answer is simple: Sheer ability and energy can carry a man to the mid-way point in business . . . *but only a thorough knowledge of business fundamentals can help him beyond that point.*

If you realize that fact while time is still on your side—and act on it—*you can succeed while you're still young.*

### FREE . . . "FORGING AHEAD IN BUSINESS"

We do not claim that you must have the Alexander Hamilton Course in order to succeed in business. But we do say that *you cannot succeed without what is in the Course!*

All the Institute does is offer you a convenient and time-saving means of bringing this knowledge to you in your spare time; and in a form that has *proved* to be practical and effective for more than forty years.

So that you may judge for yourself whether or not you think the Institute can help you, we have published an informative 48-page book titled "Forging Ahead in Business."

We believe that this little book will help any man get down to bedrock in his thinking; however, there's no cost or obligation for it because—frankly—we've never been able to put a price on it that would reflect its true value. Some men have found a fortune in its pages.

If you would like a complimentary copy of "Forging Ahead in Business", simply sign and return the coupon below. It will be mailed to you promptly.

ALEXANDER HAMILTON INSTITUTE
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Please mail me, without cost, a copy of the 48-page book—
"FORGING AHEAD IN BUSINESS"

Name_____
Firm Name_____
Business Address_____
Position_____
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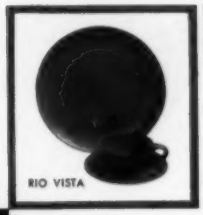
**new**
**DINNERWARE**
IN MELAMINE
*Designed for living ...with carefree, lasting beauty*



Elegant, yet practical. No chips or broken pieces to worry you. Patterns are *molded in* . . . will not wash off or fade. "Bouquet" combines delicate pink, green and sepia in a dainty floral design on a white background. Cups and bowls are of matching pink . . . with the exclusive "Color-on-Color" white interiors. "Rio Vista" (above) comes in 4 high fashion colors. Available in sets and open stock.

"Color-on-Color" Pat. Pending

**Guaranteed 2 full years against breakage**

*Write for free illustrated folder.* TEXAS WARE Division, Dept. L-9, 825 Trunk Avenue, Dallas, Texas.

**TEXAS-WARE**
**Molded Dinnerware**

## Fenced out . . . or boxed in?

[Continued from page 2]

a structure along his property line 32 feet long and 10 feet wide and used it to house automobiles and equipment. His neighbor sued, and proved in court that the builder's intention was to annoy, and that the garage served exactly the same purpose as a fence. It was in effect a fence, and its incidental purpose was to annoy. But its main purpose was *useful and necessary;* the law therefore did not apply.

Suppose your intended fence is for a reasonable purpose and not above the prescribed height. Are your legal problems over? Not necessarily. Where are you going to put it? On the line? Back from the line? How far? Although no rule will hold good in every case, you'll do well to erect your fence inside your own property line. If you build right on the line, you may unknowingly give your neighbor half ownership which, in some cases, obliges him to pay half the cost of construction and maintenance. It might also stir up some hard feelings. Suppose you are the cautious type, and build your fence two or three feet back of your line? That's bad, too. If your neighbor uses your land up to the fence to plant his petunias it *may* become his land. "Adverse possession" of your property for a number of years can take title from you and give it to him. However, this isn't always *complete* title. Suppose a property owner next to you has the habit of cutting across one corner of your lot to reach the street. In time, this can ripen into a legal right. He doesn't own your property, but he has a *right-of-way* across your land and you can't interfere with it. He could, for example, prevent you from building a greenhouse in such a way as to cut off his passage.

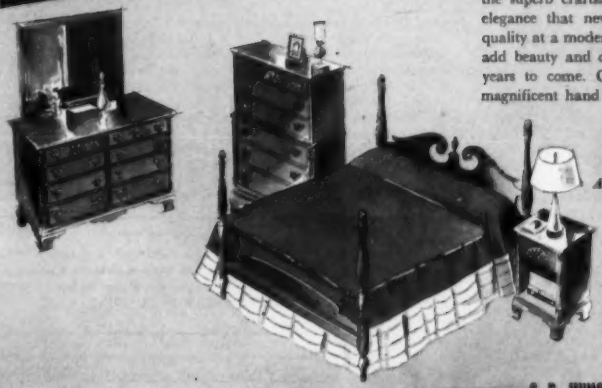
Not only private individuals, but the public at large can bite off a piece of your property if you aren't careful. Suppose you

[Continued on page 40]

*New from* HUNGERFORD

Exquisite 18th Century Styling

Hungerford's newest note in traditional 18th Century styling—beautiful inverted shell carving—inspired by the superb craftsmen of the past. Here is bedroom elegance that never grows old. Here is old world quality at a moderate price . . . classic grace that will add beauty and distinction to your home for many years to come. Choose from a wide collection in magnificent hand rubbed solid mahogany.



*AT FINE FURNITURE STORES EVERYWHERE*

FOR COMPLETE INFORMATION AND DEALER NEAREST YOU • WRITE DEPT. 9-L S. R. HUNGERFORD CO., INC., MEMPHIS, TENNESSEE

# How to give *your* bathroom this *Carefree glamour!*

Glendura®
SOIL-PROOF WALLCOVERING
by IMPERIAL

Splash, streak, stain, scrub it! Never fear. Even lipstick smears come off easily. Glendura is proof against "shower steam," too. Its "locked-in" colors stay fresh, clean and lovely for years . . . are backed by a unique 3-year free-replacement* guarantee. Choose today from your Imperial Dealer's 160 patterns . . . and make Glendura a practical part of your bathroom TOMORROW.

*when cleaning instructions are followed.

Glendura pattern used above is Cumberland #20072.

Enter the most personal of worlds—your bathroom!
Create it for comfort. Lavish it with luxury. But pamper it, too, with practicality. Let this place of warm baths behind closed doors be your retreat from worldly cares *without a care of its own.*
Use only things with a happy way of needing little or no care.
Colorful clean-lined Richmond plumbing fixtures. Gay soilproof Glendura wallcovering. And lovely wipe-clean G-E Textolite surfaces for counters.

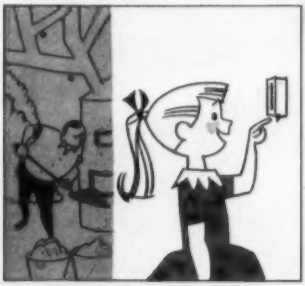
Bathrooms by
RICHMOND

Truly carefree glamour starts with Plumbing Fixtures by Richmond. Handsomely styled in seven sparkling pastels or "whiter-white," Richmond fixtures are engineered to give lifetime satisfaction. Begin planning with "Five Little Bathrooms and How They Grew," booklet of decorating hints for traditional and contemporary bath and powder rooms. Send 25¢ to Dept. No. 34, Richmond Plumbing Fixtures Division, Rheem Manufacturing Company, 16 Pearl St., Metuchen, N.J.

Textolite®
PLASTIC COUNTER SURFACING

There's nothing like General Electric Textolite plastic surfacing for adding beauty and durability to your home. Here you see the lovely Textolite "Fantasia" marble pattern—one of over eighty colors and patterns for vanities, kitchen counters, and wherever you want tough, scratch resistant, long wearing surfaces with real beauty. See your G-E Textolite dealer for years of wear . . . minutes of care. Look in your classified phone directory under "Plastics" or write General Electric Company, Coshocton, Ohio.

# Swap Old for modern Lennox



**Trade chores for leisure!** No more coal, ashes, fire-tending; Lennox Warm Air Heating is all-automatic. Less housework, too, as dust is filtered out.

**Trade expense for savings!** Modern Lennox heating units are so efficient they actually cut your fuel bills—so why pay more and get less?

**Trade chills for comfort and health!** Warm air is gently, quietly circulated to every corner of your house, so it's always at the perfect temperature.

**Trade summer heat for cool comfort!** With modern Lennox heating it's easy—and inexpensive—to add whole-house cooling, using the same ducts.

**Trade drying air for beauty air!** No need for skin and hair to dry out in winter. Lennox-air is automatically moisturized to protect your beauty.

# Smoky automatic heating

**No need to scrap that old furnace,** stove, or space heater! Your Lennox dealer will take it off your hands with a liberal trade-in allowance—now, during this nationwide better-heating drive.

No matter what kind of Old Smoky you're suffering with, your Lennox dealer will take it in trade for modern, fully automatic Lennox Warm Air Heating. No matter what kind or size house you have, what type of fuel—your Lennox dealer has the industry's biggest selection of warm air heating equipment for you to choose from: units for basement, closet, utility room, attic, crawl space; for oil, gas, coal. Remember this, too: a Lennox heating system is specifically engineered for *your* home, skillfully installed by a member of the biggest, best-trained group of "comfort craftsmen" in the world—your Lennox dealer-expert.

It's a once-in-a-lifetime opportunity to save, so why put up with Old Smoky's cantankerous ways any longer? Why go through another winter of work and worry, of discomfort and sickness and sky-high fuel bills—when your Lennox dealer-expert is making it so easy to trade all that for delightful Lennox Automatic Warm Air Heating?

**act now!** CALL YOUR LENNOX DEALER FOR A FREE, NO-OBLIGATION HEATING SURVEY. Find his name in your phone directory, under "Furnaces"; or write the nearest Lennox branch listed below. EASY PAY TERMS AS LOW AS $19.81 A MONTH—and remember, Old Smoky's part of your down payment.

**More families enjoy**

# LENNOX

**sold through more than 5600 dealer-experts**

Trade in Old Smoky—fix up your basement

© 1956 Lennox Industries Inc., Heating and Air Conditioning, founded 1895: Marshalltown and Des Moines, Iowa; Syracuse, N. Y.; Columbus, Ohio; Ft. Worth, Texas; Los Angeles, Calif.; Salt Lake City, Utah; Decatur, Ga. In Canada: Toronto, Montreal, Calgary.

## Character and convenience both with the friendly Western Pines

This welcoming kitchen shows how one family combined the warmth and charm of the Western Pines with the most modern equipment in a kitchen with a real personality. Handsome graining and smooth texture build in permanent beauty—and are serviceable as well.

For all sorts of remodeling and building ideas, you'll find the carefully selected, well-seasoned Western Pines both economical and practical—and excellent for all finishes and architectural styles. See them at your local lumber dealer—he can even give you an estimate.

**FREE! New booklet of bright ideas!**
"FRIENDLY HOME IDEAS IN WESTERN PINE"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Also new modern finishes. Write for your FREE copy to WESTERN PINE ASSOCIATION, Dept. 522-A, Yeon Bldg., Portland 4, Ore.

**The Western Pines**

**Idaho White Pine**
**Ponderosa Pine**
**Sugar Pine**

*and these woods from the Western Pine mills*
WHITE FIR · INCENSE CEDAR
RED CEDAR · DOUGLAS FIR
ENGELMANN SPRUCE
LODGEPOLE PINE · LARCH

*are manufactured to high standards of seasoning, grading, measurement*

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

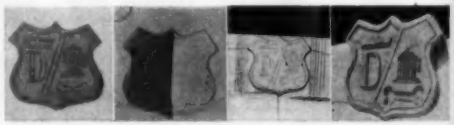
# HOW TO MAKE A ROYAL BED FOR YOUR DOG

A dog's need for a comfortable bed is as normal and instinctive as it is in humans, and as a member of the family in good standing, he is certainly entitled to one. And yet, endearing as he is, the average house pet becomes somewhat less so when he seizes on any convenient piece of well-padded furniture for his sleeping quarters, leaving behind, on departure, hair-laden upholstery and a heady and persistent canine aroma. It's an untidy habit that, once formed, is difficult to check. The solution is simple: explain to him that his domain is not the whole house, that there is good reason for his exclusion from the sofa cushions. Then present him with his own special bed; with consistent training and after much sniffing, he'll learn to use and like it. Constructing the bed is a relatively simple matter: a few pieces of plywood or scrap lumber, foam rubber, a durable piece of material as covering, paint or stain, and you're ready to begin. To determine the size of the bed, measure off a rectangular or square area occupied by your pet when he's comfortably curled up on the floor.

F. VINCENT RODGERS

**Basic frame** is built of 4 pieces of 1-x-2-inch wood, cut to required lengths and fastened together with glue and screws. Legs, 4 inches long and cut from 2-inch pole, are attached with countersunk screws

**Strengthen frame** by running another piece of wood down center from one side to other. Two side pieces are made from 1-x-6-inch piece board cut to equal length of bedframe and attached with screws



**Heraldic device,** hand-hewn from wood which forms the backboard, can be designed to personalize the bed. In the case of Duke, for whom our bed was made, the list of things associated with him included four items: a royal crown and initial D, a fire hydrant and his treasured bone. Draw one half of shield, about 5 inches high, on cardboard; cut out, then flop over to transfer complete outline to top center of headboard. Trace devices you have selected onto shield and carve out around them with wood chisel or routing tool—or simply paint them

[Continued on page 20]

William Hinn, *designer*

Tiara

## White's *seventy-fifth anniversary collection*

Beauty takes on many forms, old and new, in White's brilliant Tiara Collection. The exquisite elegance of age-old classics, the splendor of contemporary simplicity, the heart-warming richness of White's superb Sheffield finish—in both Walnut and Pewter. See this fabulous all Walnut dining, living and bedroom collection in the handsomely illustrated 36-page Tiara brochure. Every page invites you to give your home the great distinction of Tiara's rare affinity for decor of all periods, its custom-designed versatility for stimulating new arrangements. You'll be fascinated with Tiara's silver-mounted "spacers", interchangeable cabinet tops, swinging poudré that floats airly between chests —all interchangeable. Send for your Tiara Brochure, 25¢. Let it guide you in choosing and using today's finest, most versatile contemporary furniture.

White Furniture
Dept. LS-56
Mebane, N. C.

Enclosed 25¢. Send me 36-page Tiara living, dining and bedroom brochure.

Name _____

Address _____

**White**

**FINE FURNITURE**
**Mebane, North Carolina**

# Have a hearth?

Flexscreen's sheer full-draping curtains add graceful charm to any hearth . . . show off your fires while providing absolute protection against flying sparks. Exclusive Unipull glides curtains open or closed with one hand—nothing to lift or move when tending the fire. There's a Flexscreen in the style and finish just right for your fireplace . . . and a complete selection of matching Flexscreen andirons, firesets and other accessories . . . at your favorite store. Complete ensembles begin as low as $39.95 (screens only, from $18.50), so there's no need to accept anything less than true Flexscreen quality. Write for free style catalog . . . Bennett-Ireland Inc., 956 Peach St., Norwich, N.Y.

**ATTACHED FLEXSCREEN** may be fastened to fireplace in 3 different ways. Install it in minutes for a lifetime of beauty!

Flexscreen®
REG. U.S. & CANADA PAT. OFF.

**FREE-STANDING FLEXSCREEN** combines beauty with strength . . . in wide choice of styles, finishes and sizes.

**LOOK FOR THIS "UNIPULL TAB" ON THE TRUE FLEXSCREEN**

# all joking aside

What he *needs* is more HOUSEPOWER. Shrinking TV pictures... frequent blackouts...octopus tangles... slow-heating appliances which mean overheated wires—all are signs of an outdated electrical system.

Inadequate wiring in four out of five homes today—even many new homes—keeps people from adding electrical equipment they need and want. Most of them can't fully enjoy even the appliances they already have.

Don't let lack of wiring spoil your home life. Often, just a little more wiring is all that's needed. In any case, you can easily bring your home's wiring up to date. Modern wiring is moderate in cost and there's no muss or inconvenience.

You actually owe *Modern Wiring* to yourself and your family—

*because—*

Your electrical contractor, appliance dealer or utility can help you. Or write:

**NATIONAL ADEQUATE WIRING BUREAU**
A Non-Profit Educational Organization

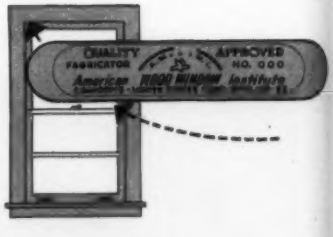
155 East 44th Street, New York 17, New York

# Which of these wood windows has its quality IDENTIFIED?

Here are two double-hung wood window units. Both may be of the same quality. The one bearing the American Wood Window Institute Seal of Approval has such quality identified at a glance.

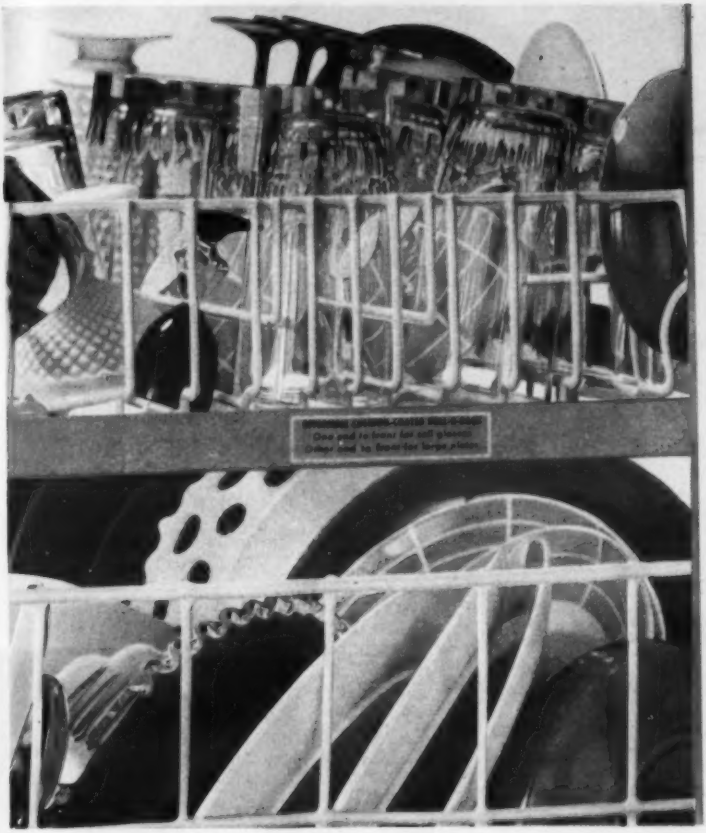
What does this seal tell you? It tells you that the window conforms to U. S. Commercial Standard 190-53 for quality wood windows. It assures carefully selected lumber...correct design and construction. It denotes windows that are preservative treated for lasting durability...equipped with properly balanced sash for easy operation...efficiently weather-stripped for weather-tightness!

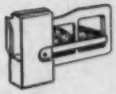
Architects and quality builders specify and install windows bearing the AWWI Seal of Approval. Look for that seal—it's a sure guide to lasting window satisfaction! AWWI Seal of Approval Division, Ponderosa Pine Woodwork, 105 West Monroe Street, Chicago 3, Illinois.




see your lumber dealer

**LOOK FOR THE SEAL THAT IDENTIFIES WOOD WINDOW QUALITY**





**Spot·Less washing**

Two separate 5-minute washings scrub away every trace of food-soil and dulling film. Fresh detergent is automatically released into each of the two separate washes.

**Spot·Less rinsing**

Super wetting agent is automatically injected into the *second* of the two hot-water rinses. The rinse-water then spreads over the dishes so smoothly that drops of water cannot form, cannot dry as spots.

**Spot·Less drying**

This is the automatic result of Spot·Less washing and Spot·Less rinsing, followed by safe and sanitary drying in pure, electrically heated air. China sparkles, glasses gleam, silver glistens — like new!

# DOUBLE WASHED, DOUBLE RINSED, AND DRIED – SPOTLESSLY!

## That's the secret of Hotpoint Spot·Less dishwashing

Hotpoint's new electric dishwasher — with its exclusive *combination of* Spot·Less washing, Spot·Less rinsing, and Spot·Less drying — gets your china, glass, silver, and even cooking pans sparkling bright — as no other dishwashing method can.

**You just press a button.** That's all you do. Hotpoint's automatic pre-rinse even relieves you of the chore of hand-rinsing.

**A full dinner service for 8** can be double-washed, double-rinsed, and dried in *any* Hotpoint Dishwasher. Many families find it will do a full day's dishes at one time. The upper rack alone holds 31 glasses.

**Both racks roll out separately** for easy loading. All Hotpoint dishwashers load from the *front* — the convenient way that's preferred by homemakers better than 4 to 1 over pull-out tub loading.

**Maple-top Mobile model** on wheels (left) requires no plumbing alterations, rolls to the table for loading, to the sink for washing, out of the way afterward. Can be permanently installed later. Has hard-maple cutting top.

**Other models include** the 24-in. undercounter dishwasher and the 48-in. combination dishwasher-sink.

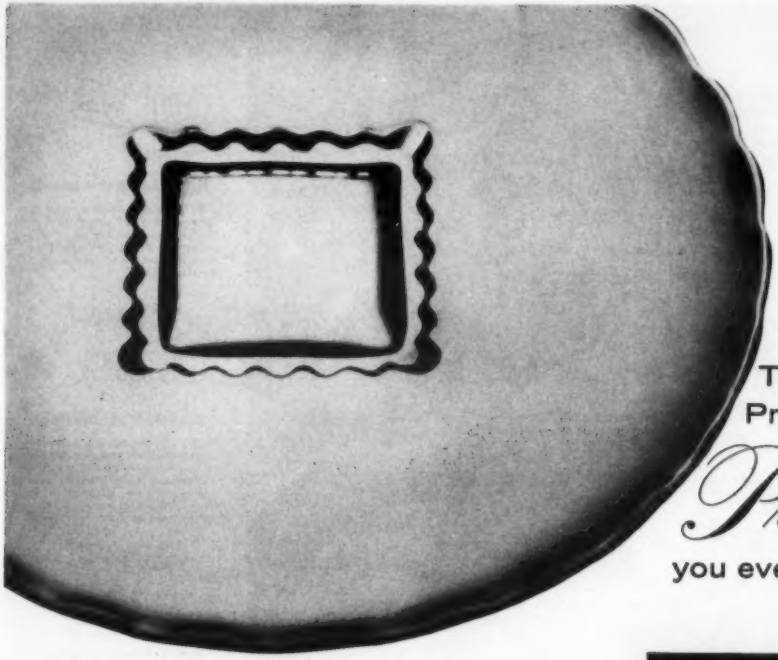
**Eight beautiful finishes.** Select from 5 beautiful colors, classic white, coppertone, or gleaming stainless steel.

*Every day's a holiday with*

**Hotpoint**

Ranges • Refrigerators • Automatic Washers • Clothes Dryers • Customline • Dishwashers Disposalls® • Water Heaters • Food Freezers • Air Conditioners • Television Receivers

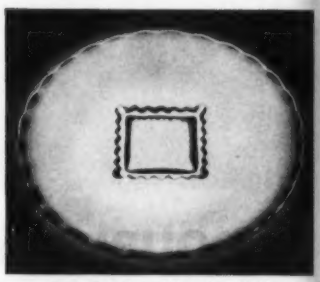
Hotpoint Co. (A Division of General Electric Co.), Chicago 44



The Prettiest *Princess* you ever saw

# PLAZA

**Viking's beautiful Princess pattern now with a new square base in the modern manner**



This 18" Princess Plaza plate, $6.50
14" Plate, $4.00 – 11" Plate, $3.50
Prices slightly higher west of Denver

*Select your Plaza and other smart Viking Glass from your Viking dealer, who is very proud of his products and prices*

VIKING *Treasured American Glass*

PROUDLY PRODUCED ONLY BY

VIKING GLASS COMPANY, NEW MARTINSVILLE, WEST VIRGINIA

# Topped with melamine laminate*... this table "plays" hard and "works" pretty!

Youngsters can hobby to their hearts' content when their furniture is smoothly surfaced with melamine laminate. Building blocks and toys won't mar it. Teaparty snacks and finger paints won't stain it. A quick wipe-up leaves the table lustrous, clean, new-looking. Melamine laminates are playproof in the rumpus room – workproof in the kitchen. An endless selection of patterns and colors is yours – deeptones, pastels, mosaics, wood grains, all-over designs. More and more manufacturers are topping more and more fine furniture with carefree melamine laminate. Ask about this beautiful work-saver before you buy. Monsanto Chemical Company, Plastics Division, Springfield 2, Mass.

MONSANTO

**Monsanto supplies melamine resins for melamine laminates sold under these trade names:*

Consoweld — Corlex — Decarlite
Farlite — Fiberesin — Lamin-Art
Micarta — Nevamar — Panelyte
Pionite — Railite — Resilyte
Richelain — Textolite — Wilson Art

STUFFED TOYS BY IMPULSE ITEMS

# New color and grace

# for your dining space:

# Arvin

DINING FURNITURE

**PUT YOURSELF IN TUNE** with tomorrow's light-hearted living . . . Choose any of Arvin's fresh creations in dining furniture—bright melodies of pattern, form and color that sing in any setting!

**FIRST QUALITY IN EVERY DETAIL** unites with flawless taste in design to make Arvin tables and chairs as effort-saving to care for as they are fashionable to own—as pleasant to use as they are lovely to behold.

**SEE THE WONDERFUL VARIETY OF ARVIN STYLES** at your furniture or department store—sets in wrought iron black, antique copper and chrome finishes—in sparkling Starglow and other exclusive patterns—with the smartest of full-upholstered or wire-back chairs. Note how friendly the prices are to your budget—what matchless values they represent!—priced from $49.95 to $199.95.

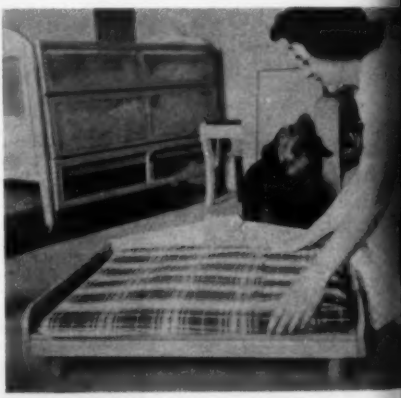
Write for illustrated booklet DL-69 • Arvin Industries, Inc., Columbus, Indiana


## How to make a royal bed for your dog

[Continued from page 12]

**A professional touch** can be added to the project by beveling the side pieces with a plane or power saw, so that a simple but tive design results. After you have planed or sawed off the excess mark a curve with a circular object on the front section of the pieces and cut out with a coping saw. Sand and smooth the side with medium, then fine sandpaper. They are then ready to be with glue and countersunk screws to basic frame, as shown in

**Prior to attaching backboard to frame,** its sides should be and beveled. To taper, draw a slanted line from about one inch the sides of the shield, down the front of the backboard to to a point where backboard meets the side pieces. Cut off the wood with hand or power saw and dress down with a plane. M base, as shown above, is cut from ¼-inch or ½-inch plywood to in the sides and backboard. A hand-grip near front makes bed



**After sanding all wood surfaces,** you are ready to paint your canine couch. (The one shown above was left with its grain and merely varnished.) As the final step, cut a section of rubber to required size and cover it with a piece of suitable

BATHROOM FIXTURE COLORS FROM NATURE'S STUDIO

# BLUE

## OF A SUMMER SKY

Take Beautyware Sky Blue fixtures—complement them with darker shades of blue—contrast with tones of soft yellow and bright orange—and you have a professionally-styled bathroom decor that literally sparkles with natural beauty.

Compatible color is only one of the outstanding qualities of Briggs Beautyware. You will be proud of the smart fixture designs and gleaming, fade-proof finishes. And every member of the family will enjoy the built-in comfort, convenience and safety features.

In every way, your choice of Briggs Beautyware will reflect your good taste in bathroom fixtures—and will provide a real opportunity for fresh, new bathroom color-styling.

*Lowell Lavatory, Marquette Tub, Emperor Closet ..... In Beautyware Sky Blue*

*Color styling by Howard Ketcham, nationally famous color engineer*

ALTERNATE DECORATING COLORS FOR USE WITH BEAUTYWARE SKY BLUE

1. GRAY PINK VIOLET BLUE ROSE
2. PINK BLUE ROSE BEIGE
3. BLUE GREEN VIOLET BLUE IVORY BLUE

# BRIGGS BEAUTYWARE

BRIGGS MANUFACTURING COMPANY, 300 BUHL BUILDING, DETROIT 26, MICH.

# Here's a New Ceiling Light that Plugs in like a Lamp...

The first question you'd ask, and properly so, is, "How will it look in my home?" Answer: Just lovely. These Ceiling Lamps, like all Lightoliers, are fashion-flavored. They're formed into intriguing shapes, made of exquisite materials like pleated Mylar* coated parchment, grass cloth or elegant matchstick. And, they're accented with gleaming brass. When your husband asks, "How do they work?," there are many good answers. First off, these ceiling lights hang anywhere at all. You don't need ceiling outlets. You just plug them into the baseboard! Then, like every Lightolier, Ceiling Lamps are light engineered for evenly diffused, glare-free light. And they lift and lower to put light where you want it. There are even some models that store an extra 9 feet of cord in a decorative counter-weight.† Price? As low as $14.95* at the nicest stores everywhere.

**DO YOU *HAVE* CEILING OUTLETS?**

If you do, the styles illustrated on these pages are also available for fixed mountings — with and without spring reels that let you lift and lower. At your Lightolier distributor.

†Pat. Pending

*A bit more in the far west.

**LIGHTOLIER**
Box 368, Dept. L-.96, Jersey City 5, N. J.

Please send me your free brochure showing me how to select the right lamps for every room, every eye-task.

Name_____

Address_____

City_____

State_____

CALL AD-VISER SERVICE IN CITIES LISTED ON LAST PAGE FOR RETAILERS SELLING THIS MERCHANDISE.

THE LAMP DIVISION OF

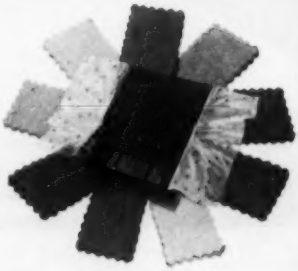
LIGHTOLIER

ARCHITECTURAL LIGHTING • RESIDENTIAL FIXTURES • PORTABLE LAMPS

CALL AD-VISER SERVICE IN CITIES LISTED ON LAST PAGE FOR RETAILERS SELLING THIS MERCHANDISE.

# Young Marrieds are married to Pepperell !

## Pepperell...because you want the newest, warmest, most wonderfully washable blankets ever made!



Let it snow – let it snow – let it snow! You'll be toasty-warm and cuddly, wrapped in the light loveliness of your Pepperell Blanket. And whichever you choose, you'll be getting the newest and finest of its kind. For instance, there are the dream-soft Acrilan† and fabulous new Orlon‡ Blankets – both a cinch to wash and with Marvelok* Weave that makes them warmer, *ounce for ounce, than blankets priced considerably higher.* Colorfast . . . mothproof . . . in luscious colors with long-wearing nylon bindings . . . gift yourself with a heavenly Pepperell Blanket *today!*

# Pepperell Blankets

MAKERS OF FAMOUS LADY PEPPERELL SHEETS

†Chemstrand Acrylic Fiber
‡Du Pont Acrylic Fiber
*Pepperell Trademark

# Brighten your home with lamps they do so much...for so little

Lamps, functionally and decoratively, are the most important accessory in your home. Lamps create focal points of interest and provide dramatic interplay of light and shadow. Lamps add cheer and give each room the air of being lived-in. A sufficient number of lamps are needed to distribute proper light for comfort. Each grouping can have its own lamps, for interest as well as use. The suggested placement of lamps in this L-shaped combination living-dining room provides multiple position lighting for multiple family usage. The lamps are well balanced for reading, general family activity and entertainment.

**lamps give your home all the beauty, warmth and flexibility you desire**

**Be sure to visit the Electri-Living Model Home sponsored by *LIVING For Young Homemakers* in your area. When you are there, ask for your copy of *Lamp Light*, an illustrated guide to improved home lighting. If more convenient, please use the coupon below to receive this book.**

**NATIONAL HOME LAMP COUNCIL**
**10 South LaSalle Street, Chicago 3, Illinois**
**Endorsed by the Lamp and Shade Institute of America**

**Live Better Electrically with Light for Better Living**

**National Home Lamp Council**
**10 S. LaSalle St., Chicago 3, Illinois**

**Please send me my copy of "Lamp Light." Enclosed find 10c in coins (or stamps) to cover cost of handling.**

**Name**_____

**Address**_____

**City**_____ **State**_____

**Feel the difference**

...in water from a faucet with Spring-Flo

Feel it cling and spread over your hands... luxurious, velvety water... Spring-Flo water! This water is completely *aerated*—charged with millions of tiny air bubbles that trap and carry off bad tastes, odors and cloudiness. The bubbly Spring-Flo stream thoroughly dissolves soaps and detergents so they can wash more efficiently. And such wonderful suds! What's more, those shock-absorbing bubbles make water cling, spread for faster rinsing, *without splash*. Be sure *your* new faucets are Spring-Flo equipped!

ON LEADING MAKES OF FAUCETS

SPRING-FLO AERATOR

EMMET BRASS & COPPER CO.

ABOVE NOZZLE U. S. PATS. 2,210,000—2,210,833


# MOUNTING AND HANGING PICTURES

Perhaps you are one of those persons with an affinity for keepsakes—you amass collections as readily as blue serge attracts lint. If so, you have undoubtedly been faced with the problem of how to display these treasures and, at a loss for a solution, have stored them away in albums or boxes. There is, however, a simple and inexpensive way to mount and hang favorite snapshot enlargements, reproductions, maps and pictures from magazines. By gluing the objects on heavy cardboard (either the same size or larger, to make a framing border) and hanging them with paper clips on nails or tacks, you can create an attractive gallery which will grow with your collection.

**Heavy cardboard** for the picture's backing is spread evenly with a good paper glue. Necessary materials include only cellophane tape, paper clip, rolling pin (preferably with a cloth cover) and photograph or reproduction to be mounted

**Picture** is placed on glue-coated mount with edges lined up carefully. If a border is desired, picture can be mounted on slightly larger colored cardboard. Enlarged snapshots should be made by camera shop on double-weight mat paper

**Paper sheet** (shelf paper is ideal) placed over the picture and rolled with pin from the center to the edges presses picture evenly on the mount and removes any bubbles or wrinkles which may have formed in the gluing process

[Continued on page 30]

Shown opposite
BEDROOM ENSEMBLE in

**CHROMSPUN**
EASTMAN COLOR-LOCKED ACETATE

*is available at these fine stores*

CALIFORNIA
Los Angeles ..... Broadway Dept. Stores of Southern California
San Diego ..... H. L. Benbough Co.

CONNECTICUT
Danbury ..... Belair's

DISTRICT OF COLUMBIA
Washington ..... Woodward & Lothrop

FLORIDA
Lakeland ..... Schiff's Decorative Fabrics
Miami ..... Richard Store Company

GEORGIA
Atlanta ..... Rich's, Inc.

ILLINOIS
Peoria ..... P. A. Bergner & Co.

KANSAS
Dodge City ..... Eckles Dept. Store

MASSACHUSETTS
Boston ..... Jordan Marsh Company
Boston ..... Gilchrist's
Brockton ..... Gilchrist's
Framingham ..... Gilchrist's
Medford ..... Gilchrist's
Quincy ..... Gilchrist's
Springfield ..... Forbes & Wallace, Inc.
Waltham ..... Gilchrist's
Worcester ..... John C. Mac Innes Company

MICHIGAN
Grand Rapids ..... Vanderveen's
Kalamazoo ..... The Home Furnishing Company
Pontiac ..... McCandless, Inc.

MINNESOTA
Duluth ..... Bearestom's Linen Store
Minneapolis ..... L. S. Donaldson Company
St. Paul ..... The Emporium

MISSOURI
Kansas City ..... Macy's

NEBRASKA
Lincoln ..... Hardy Furniture Co.

NEW JERSEY
Rahway ..... Koos Bros.

NEW YORK
Buffalo ..... Albert's Curtain Stores, Inc.
Dunkirk ..... Sidey's, Inc.
Levittown, Long Island ..... Empire Decorators
New Dorp, Staten Island ..... Marim's

NORTH CAROLINA
Charlotte ..... J. B. Ivey and Company

NORTH DAKOTA
Fargo ..... Colemans

OKLAHOMA
Ponca City ..... Jay G. Paris Furniture

RHODE ISLAND
Providence ..... Gladding's

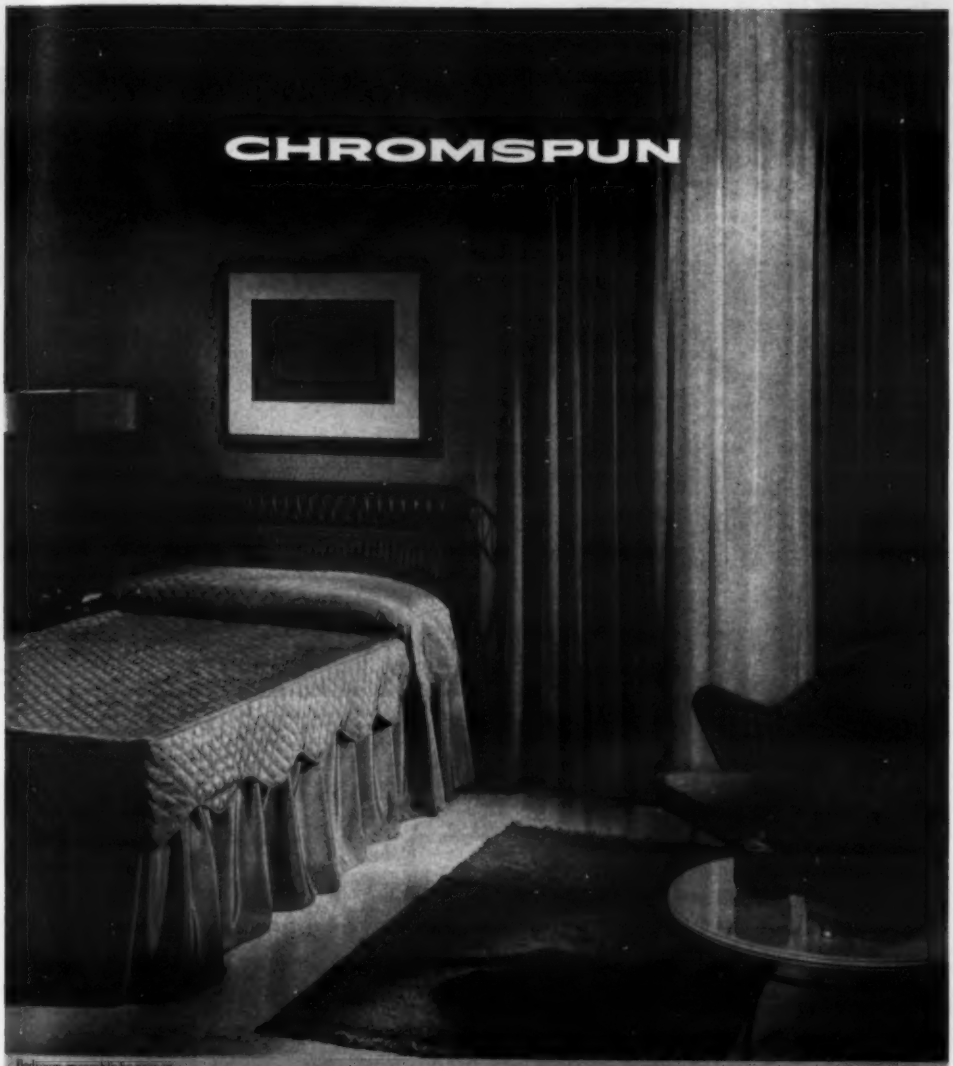
TEXAS
San Angelo ..... Hemphill Wells Company
Wichita Falls ..... McClurkan's

WEST VIRGINIA
Huntington ..... The Anderson Newcomb Co.

WISCONSIN
Milwaukee ..... T. A. Chapman Co.

(Or write Desley Fabrics, 40 East 34th St., New York)

EASTMAN CHEMICAL PRODUCTS, INC.
Subsidiary of Eastman Kodak Company
260 MADISON AVENUE, NEW YORK 16




Bedroom ensemble by DEGLEY (Decorator fabrics)

Wonderful, isn't it, how you can tie a whole room together with Chromspun color?

Because you can always find Chromspun acetate fabrics that match exactly . . . or harmonize beautifully.

What's more, Chromspun color is *locked in* the fiber against all normal fading hazards.

So key your bedroom décor to this handsome ensemble by DEGLEY in Charron Cloth. It's made of *lofted* Chromspun to provide a luxurious matte texture. In 10 Keynote colors. Coverlet-type bedspread, under $25.

Lined draperies, 90" long, about $16. Unlined, about $11. *At many fine stores, including those listed opposite.*

EASTMAN CHEMICAL PRODUCTS, INC., subsidiary of Eastman Kodak Company, 260 MADISON AVENUE, NEW YORK 16

# *for a bedroom to match your DREAMS . . .*

## *The Milan by Continental*

**customized with deliberate care in SOLID Honduras Mahogany**

**Choose the bedroom pieces you prefer from this Italian Provincial group. You will be proud of it always . . . delighted with its loveliness more and more as the years go by.**

**There's ample drawer space in this elegant triple dresser. And, the chest-on-chest, proportioned low and wide, is as handsome as it is practical.**

**Outstanding are the beds with chair-back headboards and the low footboards. Available in twin size as shown; in regular full size; or in the increasingly popular dual bed. Bedside cabinet has grille doors and a handy drawer.**

THESE Italian Provincial bedroom pieces reflect the classical beauty of Italian architectural details. The straight-line symmetry of Roman columns is symbolized by the deep-fluted posts. The heavily beveled drawer fronts are paneled with inset molding to accent this design rendered so impressively in Solid Honduras Mahogany.

A richness of finish is achieved by Continental's expert craftsmen in the new Romany *light* brown finish or in the new soft Gray finish. Simple elegance of the design is enhanced by the solid brass ferrules on the feet; by the fine hardware; by the brass grille work in the mirror frames and in the night stands.

The Milan Group by Continental is now available at better stores from coast to coast for those who want the best.

**Write for name of dealer nearest you.** *Send 25¢ in coin for your copy of beautiful new book—"To Match Your Dreams," showing additional groups in French Provincial and Early American. Address The Continental Furniture Co., Dept. LV256, High Point, North Carolina.*

*Continental*

*Superior Quality Since 1901*

C.F. Co. HIGH POINT, N.C.

**IT'S NATIONAL HOME WEEK . . . SEPTEMBER 15-23**

# See why the best builders in your community feature Youngstown Kitchens

**Finished in soothing Meridian Blue and Dawn Yellow, this lovely kitchen features a 66" Diana Cabinet Sink. Other stunning colors, Star White and Sunset Copper, are also exclusive with Youngstown Kitchens . . . and all match *any* color scheme, any colored appliances. Wide choice of harmonizing tops in lasting Formica.**

Call OPERATOR 25, Western Union, or check the Yellow Pages of your phone book for name of nearest Youngstown Kitchens dealer.

**Whether you're buying or building** a new home this year, or remodeling your present home, there's a lot you can learn by visiting the model homes in your community during National Home Week.

Take the kitchens you'll see, for instance . . . why so many *Youngstown Kitchens*? Well, lasting beauty is one answer—a kitchen that will stay beautiful for the life of the home. Color, too—warm decorator colors: Star White, Dawn Yellow, Meridian Blue, Sunset Copper. And quality—doors won't sag, drawers won't bind or stick. Durable construction is the reason. Finishes are of long-lasting, baked-on enamel . . . a breeze to paint, should you ever want to. And Youngstown Kitchens are adaptable—flexible, easy to plan and so low in price.

Builders choose Youngstown Kitchens for all these reasons and many more. You should, too!

**Because it's a full 30" wide,** Youngstown Kitchens Jet-Tower® Dishwasher will wash 25% more than any other, including pots and pans. No prerinsing. Costs no more than smaller models.

**New Youngstown-Tappan** built-in oven and surface-cooking units match other units, cost very little extra per week. Gas or electric, they combine modern convenience with the added safety of *fireproof* steel construction.

© 1956 by American Radiator and Standard Sanitary Corporation

*Youngstown Kitchens*®

Division of AMERICAN-Standard

AMERICAN-Standard PRODUCTS

Youngstown Kitchens, Dept. LYH-936, Warren, Ohio
Please send me your kitchen-planning and decorating book, by Youngstown Kitchens. I enclose 10c in coin to cover mailing.

NAME (please print) _____

ADDRESS _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

CORKTONE KENTILE SHOWN ABOVE: FOUR SHADES IN RANDOM DESIGN.

# Low cost Corktone Kentile gives floors new luxury look

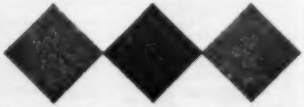
Here's the distinguished look of fine cork flooring in America's favorite floor tile. Styrene-fortified Corktone Kentile does wonders for rooms whether installed in traditional random style . . . checkerboard effects . . . or with any of 4 cork-like shades making a luxurious expanse of one subtle color on your floors. Its smart cork-texture look seems to hide soil and footprints . . . stays clean-looking longer . . . gleams with easy no-rub waxings. See Corktone Kentile with its long-wear guarantee at your Kentile Dealer's. He's listed under FLOORS in your Classified Phone Book.

©1956 KENTILE, INC., 58 2nd AVE., BROOKLYN 15, N.Y.—KENTILE • KENCORE • KENRUBBER • KENFLEX • KENFLOR • KENROYAL

**You can easily** install your own Corktone Kentile in an average 8'x10' room for as little as **$16.95**

KENTILE®

THE ASPHALT TILE OF ENDURING BEAUTY



See all 3 styles in Kentile Asphalt Tile: gay *Carnival Kentile;* colorful *Marbleized Kentile; Corktone Kentile.*

*REG. U. S. PAT. OFF.




## Mounting and hanging pictures

[Continued from page 26]

**Books** or magazines stacked on the mounted picture and left overnight set the glue firmly. The sheet of paper should be kept over the picture for protection while the glue is drying

**Back of the mount** is marked in the middle, 3 or 4 inches from the top in preparation for hanging. Glue must be completely dry before excess picture is trimmed with a sharp razor blade

**Paper clip** used for the picture hook is placed in the center of a piece of cellophane tape about 6 inches long. Tape is folded over clip, sticky side to sticky side, keeping the ends free. These ends are then stuck to the mount so clip is on center mark

**Two strips** of tape are placed across the ends of the first piece, close to the paper clip. After a hole is punched through the tape covering the paper clip, the picture is ready for hanging

**Mounted picture,** being very light, needs only a small nail or tack for support, paper clip serving as picture hook. With this simple method, many pictures can be made up and changed often

*She wants* SMOOTH-TOP COMFORT

*He wants* HEALTHFUL SUPPORT

*They get both in a...*

*You Sleep ON It—Not IN It!*

Model Illustrated:
"Perfect Sleeper Luxury" Mattress and Box Spring, $69.50 each.

"Perfect Sleeper Super-Firm" Mattress and Box Spring, $79.50 each.

"Perfect Sleeper Sertapedic"* Mattress and Box Spring, $69.50 each.

"Perfect Sleeper" Mattress and Box Spring, $59.50 each.

Guaranteed by Good Housekeeping

*Imagine the marvel* of a mattress that blesses you every night with luxurious, smooth-top slumber without a single button or tuft to tickle your toes, with no hollows or humps, no sleep-robbing bumps.

But there's more to this welcome story of wonderful comfort. For the Serta "Perfect Sleeper" Mattress, with its exclusive "Unimatic"® Innerspring Construction, provides the firm, relaxing support for your entire back that so many leading doctors recommend.

See it now at better Furniture and Department Stores Coast-to-Coast. Remember: for comfort, for health—you sleep ON it—not IN it!

*Trade-Mark
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ADVERTISED IN THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION

The Serta "Perfect Sleeper"® Label is Your Guarantee of Fine Quality, Choice Materials, and Dependable Craftsmanship.

Serta

Manufactured by SERTA ASSOCIATES, INC. Executive Offices 666 N. Lake Shore Dr., Chicago 11, Ill. Serta Associates, Inc., 44 Leading Mattress Manufacturer Members in the U.S.A., Hawaii and Canada

# *If you live in the area of*

| | |
|---|---|
| ATLANTIC CITY, N. J. | BOSTON, Mass. |
| CHICAGO, Ill. | CLEVELAND, Ohio |
| FRESNO, Cal. | HOUSTON, Texas |
| LOS ANGELES, Cal. | MONROE, N. Y. |
| PHOENIX, Ariz. | PITTSBURGH, Pa. |
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**See the "Electri-Living" home and hear beautiful music, played at its very best, on a Stromberg-Carlson "Custom Four Hundred"® High Fidelity music system. You, too, can enjoy the same superb entertainment in *your* home . . . either custom-built to your specifications or with any of seven sparkling new Stromberg-Carlson Hi-Fi console models . . . all at surprisingly modest prices.**

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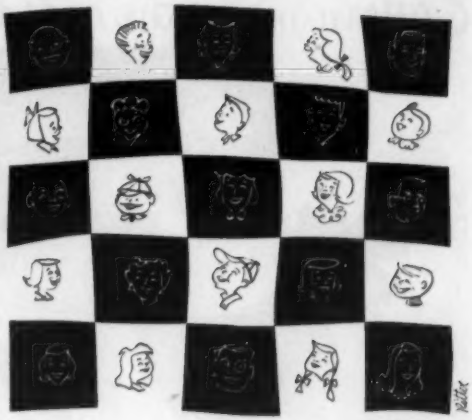


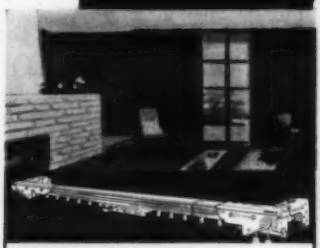
# TEACH YOUR CHILDREN TO LAUGH

By LISA CLIBORN

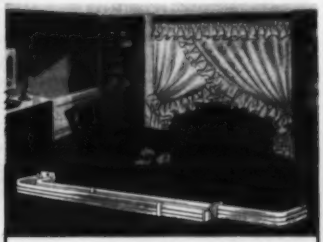
In our house we have a rule: whenever our young son is cross or about to throw a tantrum, we insist that he smile at us. He seldom *feels* like smiling, but even the ludicrous grimace, that's often a result, relaxes his tense facial muscles, and he starts to feel better immediately. The sooner a child acquires the habit of looking on the lighter side of life, the easier it will be for that child to grow into a happy, well-adjusted adult. Little Johnny has fallen and scraped his knee. He comes screaming home to Mother, the extent of his outcries having little relationship to the "hurt." Mother can do one of several things. She can cuddle him and say with undue archness, "Bad old sidewalk to hurt Mother's precious darling!" She can say coldly, "Stop your crying. It doesn't hurt." Or she can do as one mother of my acquaintance did recently—smile sympathetically and say, "Let's go see if the sidewalk is crying, too." In the first instance, she is giving him the love and security he needs but she is not helping him build a defense against "next time." In the second instance, her blandness may shock him into silence but his defense against future accidents will be *fear* of his mother's displeasure, which will be weighed against the actual hurt. Only in the third instance is the child actually given a defense that will benefit him the rest of his life, the defense of *humor*. Life can be a very serious matter for the young. Little things which seem trivial to grownups assume tremendous importance to children—so much so that they frequently escape into a world of make-believe because they can't cope with reality. Teach them to cope with reality humorously when they are young, and you will be building one of the finest insurance funds for their future that can be devised. [Continued on page 38]

# "Eastern makes the rods that make the window!"

Here's something *else* you can hang with pride in your club room . . . or wherever you want to add a touch of charm and color. Eastern's Lok-Seam Cafe Curtain Rod . . . far stronger than any other, because it's made of *seamed* tubing. Won't sag or twist . . . ever! Extensions to 120". Brass, ivory or wrought iron finish.



Eastern's ingenious Duotrax Traverse Rod is actually *two* tracks in one rod! Right and left draperies ride *separately* . . . *smoothly* . . . won't jam or stick! Extensions to 200".



Eastern's Lok-Seam Criss-Cross Curtain Rod. *Completely* concealed when curtains are hung! Exclusive "threader cap" prevents snagging. Lok-Seam construction, too . . . no sag or twist.

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## Teach your children to laugh

[Continued from page 35]

Children love and respond to nonsense and yet few parents take advantage of this tendency to help them develop a sense of humor.

I know one family whose children did not like to get up on school mornings (as whose do?). When they *did* get up they were unusually cross and by the time they were ready for school and Father was ready for work, everyone was in bad temper. In desperation, Mother devised the *Nonsense Game*. Its rules were simple: the minute he woke up in the morning, each child was to think of one nonsensical sentence, like "rabbits chew tobacco," or "dolls grow whiskers," the idea being to see who could create the funniest *non sequitur*, the one to provoke the most laughter at breakfast where each was given a turn to produce his masterpiece. Mother and Dad joined in the game and school mornings soon became bright spots with the whole family starting off the day in good humor.

Good-humored children are more popular with their playmates and classmates than those who are not, a principle that, logically enough, carries forward into adulthood. Watch any neighborhood group and notice which child the others want to play with the most. It won't be the richest child or the best-dressed child or the one with the most toys. It will be the one who radiates the most laughter—the child who accepts the pushing and shoving and name-calling that occur, with equanimity and sunny, good humor.

In teaching your children to laugh, however, it is important to remember that the first step is to get them to laugh *with you*. Never, never laugh *at* them, for ridicule and funmaking at the child's expense will not pave the way to good humor. The next step is to be good-humored *yourself* about your own problems and shortcomings. Children love to copy their parents—a commendable trait, for they will copy the *good* things as well as the bad. Let them observe you using the shield of laughter against your own disappointments, hurts and pet dragons, and before long they will try to do likewise. Let them watch you ease your tensions and fears with the therapy of humor and you will be surprised how quickly they will apply the same therapy to their own tensions and fears.


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## Fenced out . . . or boxed in?

[Continued from page 8]

owned an unfenced piece of land which school children and others used to pass from one street to another—such as an alleyway between buildings. In time you might find the alley was no longer yours. It would have been "dedicated to a public use" through your failure to object or take any action to fence it off. That is why trustees of colleges, corporations or individuals owning valuable property used by the public will rope off such areas one day a year; it is their way—recommended by their lawyers—of "exercising dominion" over it. This temporary "fencing" shows there is no intention of abandoning the property and prevents title slipping away through the passage of time.

What happens if you accidentally build your fence too far over on your neighbor's land? Can he make you tear it down? Can he tear it down himself? Ordinarily, yes, because your fence has infringed on his rights. If he lets it stand long enough, however, he may lose those rights to you. He can also lose ownership of the land you have enclosed. Or again, suppose your structure was very costly—a brick or stone wall—while the value of the land encroached on was very small. The court might rule that the fence be allowed to stand, but that you pay reasonable value of the land.

Suppose that instead of the usual wood or mesh-wire fence, you decide to plant a hedge of privet? Here's where you can run into a variety of legal booby traps. The hedge grows to huge proportions, and branches protrude over your neighbor's land, perhaps scratching his car as he backs out of the driveway. Can he cut off the offending branches? Yes, because invasion of his air space is a trespass. In this case, you can't compel him to pay for damage to the shrubs. Suppose he didn't make immediate objections, but years later he—or a purchaser from him—wants the branches removed. It may be that "adverse possession" has come to your aid and given you the right

[Continued on page 50]

Sofa from the Viewpoint Group by **International Furniture,** 666 Lake Shore Drive, Chicago, Illinois

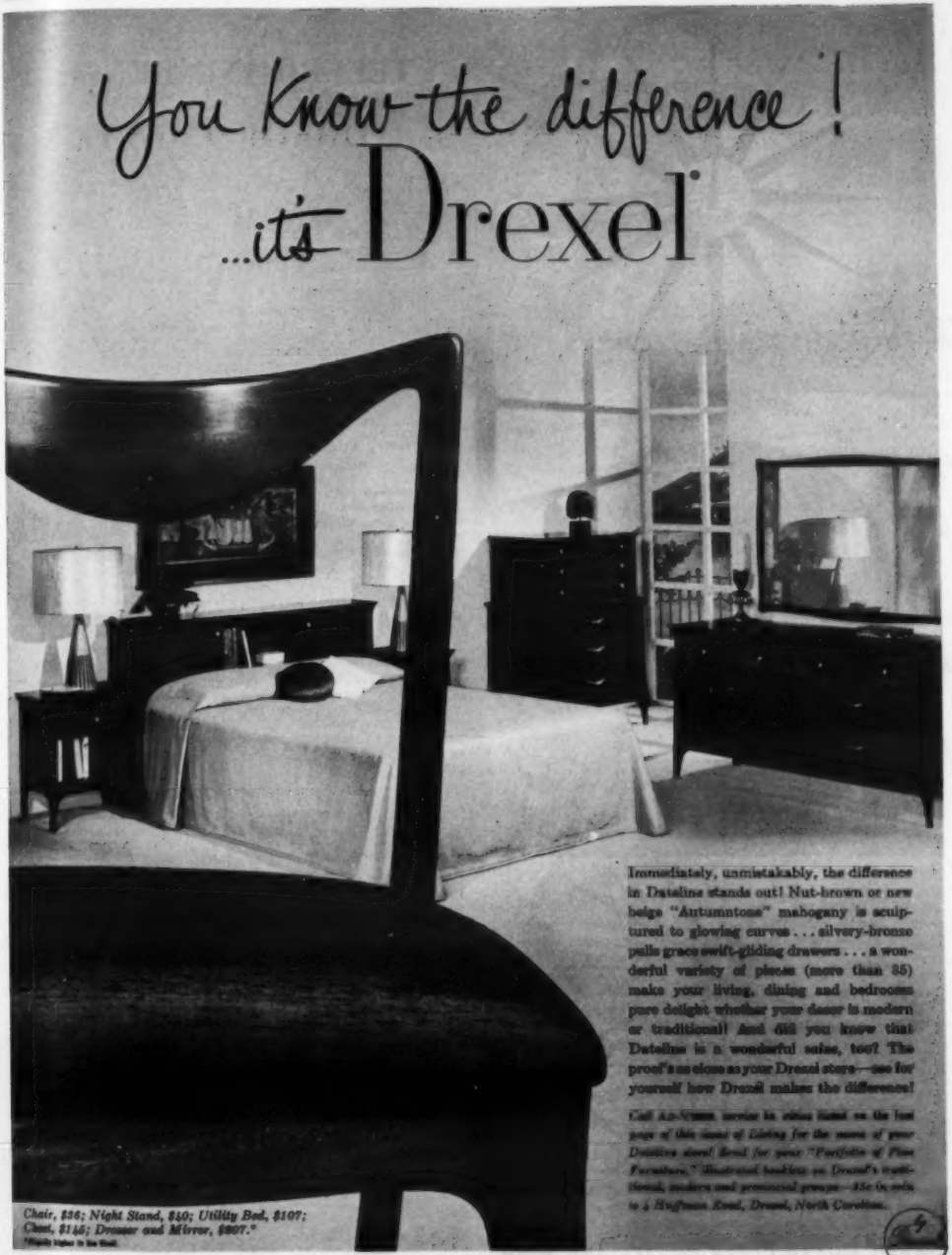
*Luxurious comfort is made to last with U.S. Koylon Foam*

Note the perfect tailoring, the smoothly defined lines in this sofa from International Furniture. And because it's made with U. S. Koylon Foam, the beautiful lines are as long-lasting as its matchless comfort. For Koylon smooths itself out sitting after sitting, year after year . . . is self-ventilating, non-allergenic. Yes, for your assurance of quality, look for the U. S. Koylon label on fine furniture at leading stores everywhere. U. S. Koylon Foam is a product of United States Rubber Company, Rockefeller Center, New York 20, N. Y.

U.S. Koylon FOAM Cushioning

US RUBBER **United States Rubber**

# You Know the difference! ...it's Drexel



Immediately, unmistakably, the difference in Dateline stands out! Nut-brown or new beige "Autumntone" mahogany is sculptured to glowing curves . . . silvery-bronze pulls grace swift-gliding drawers . . . a wonderful variety of pieces (more than 85) make your living, dining and bedrooms pure delight whether your decor is modern or traditional! And did you know that Dateline is a wonderful sofas, too? The proof's as close as your Drexel store—see for yourself how Drexel makes the difference!

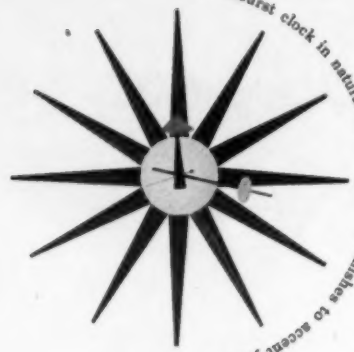
Call AD-Venue service in cities listed on the last page of this issue of *Living for the mom of your Dateline store! Send for your "Portfolio of Fine Furniture,"* illustrated booklet on Drexel's traditional, modern and provincial groups—15c in coin to 4 Huffman Road, Drexel, North Carolina.

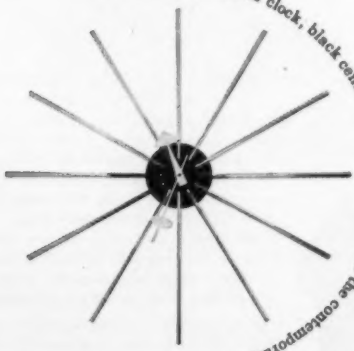
*Chair, $36; Night Stand, $40; Utility Bed, $107; Chest, $116; Dresser and Mirror, $207.**

*Slightly higher in the West.

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA

The sunburst clock in natural wood or colored finishes to accent your home · The original bubble lamp, a modern classic available in many sizes and shapes · The spoke clock, black center and chrome spokes for the contemporary interior ·



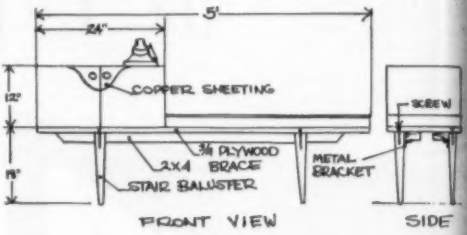


Designed by George Nelson. Write Dept. L-56 for free brochure. Clocks and lamps on view at B. Altman & Co. in New York; Marshall Field & Co. in Chicago; J. L. Hudson in Detroit and Gump's in San Francisco.

**HOWARD MILLER CLOCK CO., ZEELAND, MICH.**

# TELEPHONE BENCH, STORAGE CABINET

By CHARLES O'CONNELL




**The components** of this easily assembled telephone bench are an unfinished wood kitchen cabinet, ¾ inch plywood, a length of 2 x 4, four hardwood balusters, or any kind of wooden legs, a sheet of copper foil

**The width of the bench** will depend on the depth of the cabinet used. If it is 12 inches deep, as the one in the diagram above, have a piece of plywood cut 5 feet long by 1 foot. Cut 2 x 4 into two 4-foot lengths, bevel the ends and attach lengthwise to the plywood a few inches in from the sides. Allow room for balusters or legs 17¼" long to be placed approximately 1 inch in from either end of plywood and secured with long wood screws. To increase rigidity of legs, you may secure them to the 2 x 4s with metal brackets or corner braces (see diagram above). Place cabinet so that finished surface is on top and attach to bench with wood screws. Paint, stain or varnish the bench and cabinet. To form a decorative plate around the cabinet pulls, cut a piece of copper foil with tin snips or scissors (a design is suggested in the diagram above) and fix to cabinet with waterproof linoleum cement. A cushion for the bench can be made by cutting foam rubber to fit; cover it with an upholstery fabric

IF HE COMPLAINS ABOUT
THOSE LAST-MINUTE DINNERS
...PUT THIS NEXT TO HIS NAPKIN!

"You want me to come home from work and fix a six-course dinner? Fine! Then I want a Chevrolet of my own. Well, darling, you know how you rave about your Chevy. Its *high* styling and *low* price tag. Its sizzling V8 or 6 engine, touch-and-go Powerglide automatic transmission,* safety door latches and seat belts* that make driving more fun—safer, too. Frankly, honey, I think I deserve the thrill of driving a new Chevrolet, too. Besides, with a car of my own I'll be able to get home in time to prepare a real feast. Did you say we'll go to the Chevrolet dealer's tomorrow? . . . one six-course dinner coming up!"

*Optional at extra cost

**In passing—here's a safety hint**

*Before you attempt to pass another car, be sure you have plenty of room. Be a good judge of distance; don't take any chances. Then you can rely on Chevrolet's trigger-quick acceleration to surge safely past the other car.*

**Chevrolet Division of General Motors, Detroit 2, Michigan**

# INSURANCE POLICIES— CHEAPER BY THE DOZEN

If you are like most young homeowners, you've taken quite a while to accumulate whatever worldly possessions you own. You know, too, that by adopting an over-all insurance program, by chipping in a little at a time instead of taking a whale of a loss at once, you can protect that investment and share your risk with other property owners. Insurance has improved like many other things in recent years. If you've ever wondered why insurance companies don't offer homeowners a single policy to cover most risks instead of bewildering the buyer with a brief-caseful of policies, exemptions, riders, declarations, you will be happy to know that after 200 years of concocting policies in an effort to guard homes against most perils, insurance men have finally wrapped them all up in one neat package of protection at a lower cost than you've probably imagined. These new policies are now available in most states.

Let's say you have a home insured for $15,000. If you decide you'd like to look into the *Homeowners A* package policy (there are three types—*A*, *B* and *C*), you'll find that you have the following as a wall of protection:

***$15,000*** on the house proper. This includes loss by fire, windstorms, hail or explosion. It also includes damage by vehicles, and the other so-called "extended coverage" perils, plus vandalism.

***$1,500*** on outbuildings. This includes garages, storage sheds and the like, lost in any of the ways listed above.

***$6,000*** on household furnishings. Forty percent of your dwelling insurance will be the most you'll collect if your household furnishings are damaged or destroyed by these same hazards or by theft, burglary or holdup while on your premises.

***$1,000*** in protection will follow you any place in the world. If your suit burns at the cleaners, if your coat is stolen in Casablanca, you are protected.

***$1,500*** for additional living expenses. If a fire or other "extended coverage" accident ruins your home, your neighbors will doubtless put you up on their living-room floor. If it takes a month to repair the damage, however, this amount will help pay the cost of temporary quarters for you and your family.

[Continued on page 46]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American Elm paneling, Oak built-ins and bar, and floor blocks . . . all Hardwood Plywood

No material in the home surpasses genuine Hardwood Plywood in sheer beauty, lasting richness. The satiny warm tones and enchanting grain patterns of Birch, Cherry, Gum, Mahogany, Maple, Oak, Walnut and other species available, add luxurious quality to any room—require only a minimum of care and upkeep to stay lovely for years.

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**Your assurance of highest standards**

The HPI trade mark on Hardwood Plywood identifies American mills operating under a rigid 5-point quality control program.

**HARDWOOD PLYWOOD INSTITUTE**

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☐ Enclosed is 15c for descriptive folder "How to Make a Small Home Larger," as illustrated.

☐ Enclosed is 25c for copy of "A Treasury of Hardwood Plywood," a guide to selection and use.

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ADDRESS

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**SOLID HARD ROCK MAPLE**

# *Early American*

## modified for latter-day moderns

In this delightful restoration of authentic Colonial, America's famous re-creator of period furniture brings you the most versatile selection ever offered in Solid Maple groups. And you can have these proud possessions at modest prices!

**Choice of 40 pieces for living-dining . . .**

Andover true-brown Maple finish, with 22 dining chair patterns in matching plain finish and in decorated styles . . . plus Rockers, Settles, Benches and 7 living room tables in matching Solid Maple! For illustrated folder and name of your nearest dealer—write Dept. 9-L, Tell City Chair Co., Tell City, Ind.

**Sold by Leading Stores from Coast to Coast**

BUTTERFLY TABLE EXTENDS TO 90". WOOD SEAT SPINDLE CHAIRS. 44" HUTCH. 30" SERVER

## Insurance policies

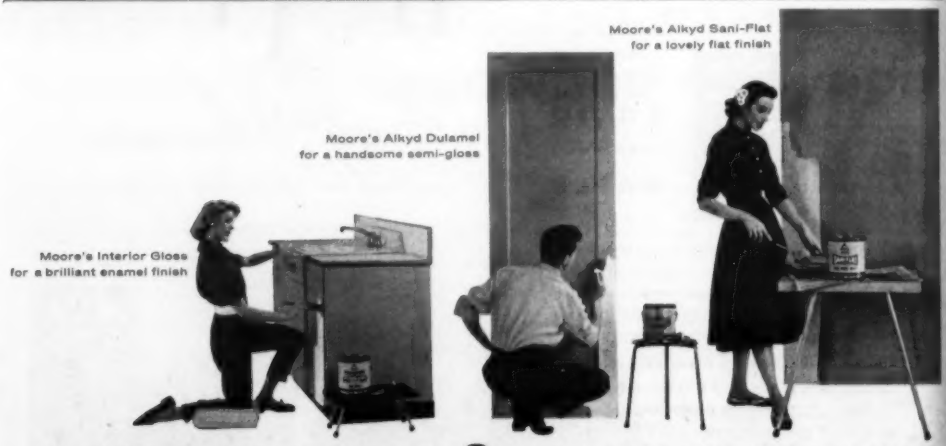
[Continued from page 44]

***$10,000*** in case the milkman injures himself by falling over Junior's bicycle, your errant tee shot injures someone on the golf course, or an innocent game of catch between Dad and Junior ends by smashing a neighbor's window or otherwise damaging another's property. If you were sued and the court proved you negligent, the insurance company would pay up to the amount of the policy. (Higher limits of personal liability are available at nominal cost.)

***$250*** (proportionately higher with higher limits of personal liability insurance) to pay for emergency medical expenses in case of injury, whether you are liable for the injury or not.

The cost for this $15,000 package policy is about $175 for a three-year period in Miami, Chicago, Seattle, Bangor, or any other city or town in states where it is available. Most adequately insured people carry this sort of coverage with about four different policies, but since the insurance company is able to provide it in one (thereby saving a great deal of expense in paper work, premium collection, sales and other costs), savings of any-

[Continued on page 48]

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Heavenly colors for interior decorating in a choice of three distinctive finishes to suit your taste. For a brilliant enamel finish on ceiling, walls or trim, use Moore's Interior Gloss. For a handsome semi-gloss, ask for Alkyd Dulamel. For a lovely flat finish, choose Alkyd Sani-Flat. See these sixteen matching colors at your Benjamin Moore Dealer.

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Can you
find her sleep secret
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It's this what "Health Center"—where
extra firmness supports most of her weight
Most of your weight (about 70%) lies between shoulders and knees. When this weight hammocks down into your mattress—muscular strain and backache often result. So Spring Air has done the most logical thing—put extra firmness across the whole mid-section of the mattress.
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From $59.50. Matching box springs with Health Center construction available at same prices. Spring Air Mattresses also in foam rubber and king size.
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it's a joy just to own **CRADDOCK** *Trans-Era*

Heart-warming is the word for Trans-Era — created by Craddock to gratify your longing for lovely dining furniture. Heart-warming finishes of *Patina Walnut*, as pictured . . . of rich *Summerton Mahogany* and *Nostro-Oak*. And what a choice of groupings this open-stock collection gives you: drop leaf and gate-leg tables, dining room tables, cases and chairs of unequalled design. All wearing heart-warming price tags, too . . . as you'll find when you see Trans-Era at your favorite store!

GIVE YOUR HOME A DECORATOR TREATMENT . . . by using bright ideas from the Craddock booklet of the same name. Send 10c in coin for your copy to DEPT. L-8.

**CRADDOCK FURNITURE CORPORATION**
EVANSVILLE 7, INDIANA

## Insurance policies

[Continued from page 46]

where from 15% to 33⅓% are passed on to you. To look at it another way, if you are now insured against only part of the perils listed above, which is probably the case, you may find that by converting to the package policy you can enjoy complete protection against all of them for the same price you are already paying.

The *B* policy is somewhat broader in that it protects homeowners against more perils—broken glass, freezing or water leakage of plumbing and heating equipment, trees falling on your home, vandalism, your wife driving the car through the rear end of the garage, landslide and (not to alarm you unduly) the collapse of your home. There is also a bigger allotment for living expenses. Insofar as these extra hazards are concerned, there is the usual $50 deductible clause per occurrence, which serves to keep your rate low and which means that the first $50 of any loss belongs to you, not to the insurance company.

The king of the *Homeowners'* packages is the *C* policy. It insures against virtually all risks on both dwelling and household furnishings. With an "all risk" policy, every loss is covered unless specifically excluded. (A notable exclusion is earthquake and flood damage to the build- [Continued on page 166]

*Now!* Easier, surer protection for your most intimate marriage problem

*Tested by doctors . . . proved in hospital clinics*

***1. Antiseptic*** **(Protective, germicidal action)**
Norforms are now *safer and surer than ever!* A highly perfected new formula releases its antiseptic and germicidal ingredients *right in the vaginal tract*. The exclusive new base melts at body temperature, forming a powerful protective film that permits long-lasting action. Will not harm delicate tissues.

***2. Deodorant*** **(Protection from odor)**
Norforms were tested in a hospital clinic and found to be more effective than anything it had ever used. Norforms are powerfully deodorant—they *eliminate* (rather than *cover up*) embarrassing odors, yet have no "medicine" or "disinfectant" odor themselves.

***3. Convenient*** **(So easy to use)**
Norforms are small vaginal suppositories, so easy and convenient to use. Just insert—no apparatus, no mixing or measuring. They're greaseless and they keep in any climate. Your druggist has them in boxes of 12 and 24. Also available in Canada.

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Please send me the new Norforms booklet, in a plain envelope.

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**idea**
for a
second bath or
a remodeled bath
in a very
limited space

OPERATION HOME IMPROVEMENT 1956 FIX IT

This beautiful bathroom containing complete bath facilities requires less than 30 square feet of space. It is possible only because of the 3½ ft. AllianceWare "Junior" Bathtub.

If you agree with Operation Home Improvement that 1956 is the year to fix, then send now for your blueprint floor-plan and fixture specifications of this bathroom to show to your building or plumbing contractor. He will be glad to help you — and you will find that AllianceWare gives you the best bathroom for the lowest cost.

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the dial that never gets the wrong number!

bathroom scale

The Detecto bathroom scale is always, yes *always*, right. You never get the wrong number. Accuracy is sealed right into the mechanism. What's more you can see even slight weight variations on the famous Magnif-Eye Dial. Insist on the scale that's precision-engineered right down to the tiniest gear. Insist on Detecto—the scale with Lifetime Service Guarantee. Available in white, black, pink, green, blue, maize, gray and turquoise. Vinyl safety mat. At better stores everywhere.

**$7.95** Slightly higher west of Mississippi and Canada.

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Detecto Scales, Inc., 540 Park Avenue, Brooklyn 5, N. Y. Since 1900


## Fenced out . . . or boxed in?

[Continued from page 40]

to maintain the hedge as you always have. Then, if your neighbor cuts and causes damage, you could claim compensation. However, this is getting into the more rarefied strata of the law. The better course is to plant your hedge so it doesn't interfere with any of your neighbors.

In some areas, it is a criminal offense to interfere with, or damage, someone's fence. A Mr. Lick either didn't believe this, or was very annoyed at a certain land-owning association in Pennsylvania. At any rate, he was arrested. With masterly understatement, the court said, "To wantonly break down posts and fences enclosing the association's land, to open the gate when they wanted it closed, to put his own lock on to keep it closed when they wanted it open, and finally, to take down and roll up the fence, warrants conviction."

You can avoid hard feelings and lawsuits over boundary fences if you will keep these rules in mind:

1. Know where your property lines are before erecting any kind of structure.

2. Let your neighbor in on your fence plans and listen tactfully to any suggestions he might have. After all, he has to look at it, too.

3. Where property rights or agreements are exchanged—as where a neighbor has no objection to your hedge on his side if you keep it trimmed—it's best to have a lawyer draw a simple written agreement. He may have it recorded, so as to become part of the title-record.

4. Be careful about letting others have continuous use of any part of your property. "Interrupt" at least once a year by closing off the passage.

If you see a dispute shaping up about an existing fence, don't make things worse by arguing. Ask your lawyer to check the law and the facts and advise as to your rights. Then have him call a meeting of all parties and work things out on a reasonable give-and-take basis. You may be better off financially. And even more important, gain a more agreeable and co-operative neighbor!

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*I could entertain a queen*

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Please see the listing on the next page for the Stratford dealer nearest you. If there is none listed from your town we will be happy to send you the name of a dealer near you.

*higher in foam rubber

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*from* **$299**

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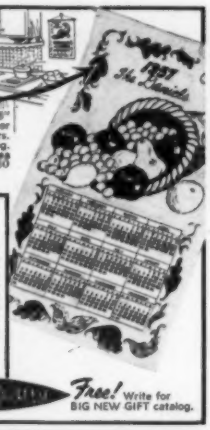
**Now Only $1.00**

*Your name* add 50c



A "kitchen tapestry" of imported linen 16" x 29". Calendar and choice of **"Zodiac"** or **"Horn of Plenty"** in beautiful, fast colors. Wooden staff hemmed in top for hanging. Delightful gift for '57 becomes practical tea towel for '58. **$1.00** each; personalized $1.50 each, 12 for $17.00 ppd. **Dept. R-A9.**

**Imported WIND BELLS**

A breeze brings melodious notes ringing from these attractive ceramic bells. Hang in trees or doorways, any place that air moves — metal foil vane on clapper does the trick. They decorate as well as fascinate. Special 2 for $1 or 59¢ each ppd. **Dept. R-X9.**

200 Beatty Building
HOLLYWOOD 46, CALIFORNIA

Carol Brown

*Free!* Write for BIG NEW GIFT catalog.

**A BRACELET FOR GRANDMOTHER . . .**

Modern grandmothers are proud of their grandchildren—the more the merrier! Just send us the complete list, first name and birth date, and we'll engrave each on a separate disc. One grandchild or twenty, she'll be pleased as punch to have her beloved family with her at all times. Prices include engraving, tax, and postage.

In sterling silver, bracelet.....$3.00
each disc.....$1.50
In 1/20 12K gold-filled, bracelet.....$4.00
each disc.....$2.00
14K gold, too. Prices on request.
Round discs, too, if preferred.

No C.O.D.'s, please — Catalog on request

*Holiday House*

49 Bellevue Theatre Bldg., Upper Montclair, N.J.



Make Them Now From Kits For Xmas

All Sizes COMPLETE or IN EASY 1-HOUR HOME KITS

**MAGAZINE RACKS**

These large, handsome wall racks prevent "magazine mess". Magazines will not "slouch" or bend. Each is held upright. Each is visible for convenient selection. Beautiful in the home. Perfect in office or reception room. Complete racks in satin smooth, honey-tone knotty pine or lovely mahogany finish. OR IN KITS for easy, home assembly. Precision cut, drilled, sanded, etc. with simple instructions.

For 30 magazines 13" x 27" (H.) $17.95.
Kit $9.90 Ppd.
For 45 magazines 23" x 40" (Taller) $27.90.
Kit $19.95 Ppd.
For 60 magazines 43" x 27" (Double Width) $32.90.
Kit $18.95 Ppd.
*Finished Racks Shipped Express Charges Collect.*
Send 10c for Catalog of Furniture and Kits

No C.O.D.'s
Money Back Guarantee

*Yield House*

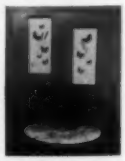
Dept. L9-6
North Conway, N. H.



**THE DELICATE ARTISTRY OF THE FAR EAST CAPTURED WITH THE CONTEMPORARY TOUCH**

*of Isya Sue* **FIRST PUBLIC OFFERING . . .**

The masterful interpretations of world-famous *Isya Sue* are now offered to the general public for the first time. Her adeptness to survive and create the delicate artistry of the Far East, with the striking design of the Pleasure of the western world have won her world acclaim. You will thrill to the simplicity and yet depth captured in her paintings. Each print is 9½ inches wide and 3 feet long, hand-printed on chalk white parchment, framed top and bottom with cylindrical wood bars capped with polished brass ferrules. These unusual scrolls are lovely pieces to hair up on a living room wall, over a lamp, buffet or in the den, hallway, bedroom, kitchen, etc. Yes will be more than pleased or your money plus postage immediately refunded. Order early as supply is limited. Only $2.00 each; $3.95 set of two.



MATCH YOUR OWN DECOR
YOUR CHOICE OF COLOR...
BLACK INK...
• AVOCADO
• PINK
• TURQUOISE
• OLD YELLOW
Except Turquoise is Night Luminous Colored
• HAND-PRINTED ON CHALLENGER FABRIC-PARCHMENT
• FRAMED TOP & BOTTOM
• GOLD CAP ENDS
• 9½" WIDE x 3' LONG
GUARANTEED to please or your money plus postage refunded...

STYLED TO HARMONIZE WITH ANY DECOR...
Distributed by
THE ART MART
BOX 27648-L
LOS ANGELES 27, CALIF.

ORDER BLANK
PLEASE SEND ☐ POSTPAID ☐ ARRANGE (ADD 30¢)
☐ Orchids & Cabaret (single) ea. ☐ Set 2 (two) ea.
☐ Serenity & Night ea. ☐ Set (one Each) ea.
☐ The Four Seasons
Shade of Color — Black only
☐ Pink ☐ Avocado ☐ Yellow ☐ Turquoise

$3.95 SET OF TWO

SOLD ONLY BY MAIL


# YOUR MONEY'S WORTH

**Monogram seals in gold**—so truly distinctive in their classic design, you'll want to use them in numerous ways: to personalize your letter and note paper along with the envelopes, as bookmarkers, for business, clubs, etc. Packed in a neat, little, clear plastic box, they're a nice gift, too. Prices include 3-letter monogram (please underline last initial). 100 seals, $1.00; 200, $1.50, all ppd. Order from Loomis & Co. (L-90), 145 High Street, Boston 10, Massachusetts.

**A merman** and his mate—amusing casual throw pillows to brighten up the living room, bedroom, den or rumpus room. A terrific combination for comfort and fun, the 16"-long blue-striped merman and pink-striped mermaid both have yellow yarn hair and appliquéd felt faces. Stuffed with softest kapok, each only $2.00; a pair, $3.95. Set of 6: merman, mermaid, pink poodle, pussy cat, clown and piggy, $10.95, all ppd. Craft Shop, Inc. (L-90), Dept. C, Cambridge, N. Y.

**Bake a pretty party cake** that would make even a French chef take notice with this easy-to-use doll cake mold. The design, all in the fluted aluminum cake pan, bakes cake in the shape of a big hoop skirt: just top it off with poured icing and the pastel-tinted china doll for a prize confection. Use the mold alone for jello, etc., too. Doll and fluted cake tin, only $1.95, ppd. RMS Interiors (L-90), 11146 S. Michigan Ave., Chicago 28, Ill.

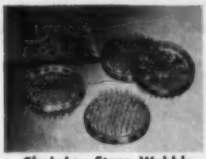
*This young lady has been shopping for her house, and although it looks as though she'd spent a year's housekeeping allowance, she hasn't at all. She's far too canny a budgeter, and since she has a champagne appetite (but a ginger-ale pocketbook) she patronizes the pages of* YOUR MONEY'S WORTH *and does herself proud. And so can you—whether you're furnishing a new home or redecorating your present abode. It's all so easy, and the postman, bless him, is the delivery boy. (Remember, too, that all nonpersonalized merchandise—if not completely satisfactory—may be returned and your money will be refunded in full.)*

Dorothy Fischer

**Ticket of Christmas wishes** expresses yuletide greetings in a different, unusual way by inviting recipients for a fanciful train ride to Goodluck, N.Y., Hope, Idaho, etc. (actual cities). R.R. ticket, personalized in red with your name and town on genuine ticket paper, slips inside a beautiful blue card with raised frost-white design. 50 cards, envelopes: $6.95, ppd. Write for catalogue of other unusual Christmas cards. Kimball Printers (L-90), 23-9 Bond St., Oshkosh, Wis.

**In the continental manner** you can make and serve delicious *caffé espresso* with this hand-hammered copper *espresso* pot. Tin-lined, it's imported from Italy. Top section, filled with water and coffee, is turned upside down and drips into bottom pot. In a jiffy you're ready to serve your after-dinner coffee in a most attractive fashion. Simple instructions are included. 6 cup size: $10.95, ppd. Beverly Baker (L-90), Box 135, Darien, Conn.

**Like a dream** come true—a necklace of real bubble gum for all little boys and girls. Each bead of gum is individually colored and wrapped in cellophane and strung together. A treat for the small fry, they are sure to be the sensation of the next children's party. Keep some on hand for dull, rainy days, too. A 7-strand necklace (10 beads to a strand), $1.00; 14 strands, $1.95 or 28 strands, $3.75, all ppd. Page & Biddle (L-90), 21 Station Rd., Haverford 7, Pa.

**Chair-Loc Stops Wobble**
Amazing formula fixes wobbly, loose-rung chairs, tightens dangerously loose tool handles, takes the squeak and creak out of stairs—repairs any wood socketed piece! Chair-Loc swells individual wood fibers, then deposits a solid that retains shape and assures tight fit. 4-oz. bottle. Order No. **1218-6**, Chair-Loc, **$1.00** ppd.

**Carpetmate Furniture Rests**
They hold the heaviest piece of furniture and absolutely prevent mashing, marring or marking of pile surfaces on any fabric floor covering. You can rearrange furniture with no tell-tale gouges. They keep furniture from riding backward or sliding, too. Clear plastic. Order No. **9372-6**, Carpetmates, **4** for **$1.00** postpaid.

*Satisfaction Guaranteed Or Your Money Back!*

*Write Now For Your* **FREE CATALOG!** New, Unusual Ideas in Gifts, Toys, Housewares!

*Miles Kimball* 154 Bond Street Oshkosh, Wis.

**IN THE MODERN TRADITION**

Imaginative wall silhouettes to complement your good taste. Handcrafted in metal with wooden frames in your choice of black, gold or white, the 4 exotic flower arrangements represent the 4 seasons. Equipped for hanging, each measures 8" x 20" high. Their notable assets add up to impressive wall décor.

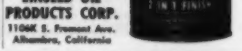
Set of 4—only **$10.95** ppd.

*Write for our new 50-page catalogue!*

*Jenifer House* Dept. L-9
*Near Marlboro Stage*
GREAT BARRINGTON, MASS.

Complete Outdoor Finish for
**REDWOOD**
*Liquid Raw-Hide*
2 IN 1 FINISH

Behr Process Liquid Raw-Hide 2 IN 1 Finish is a combination stain and clear finish which stains, seals and finishes redwood or any wood in one operation. 2 IN 1 brings out the grain and provides years of beauty and protection. RESIN-FREE Behr Process Finishes chemically bond with the natural resins of wood to form a protective coating — an exclusive feature advantage. Order Liquid Raw-Hide 2 in 1 today! $1.80 Qt., $5.65 Gal. Postpaid, Guaranteed.
Wood finishing pamphlet and color literature on this and other Behr Process Finishes sent with every order or FREE on request.





**LINSEED OIL PRODUCTS CORP.**
1106K S. Fremont Ave.
Alhambra, California

*Unusual Christmas Cards for You!*

Your Card pictures a serene Christmas Eve scene. A warm glow of yellow light shines from the windows of the homes. Pull the sliding strip—one by one the lights go out. For a moment, the scene is dark.

As the strip moves along, the church windows seem to come alive with bright yellow light. And then, your name and message are revealed, printed on the strip.

## *The Lighted Church Greeting*

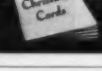
Telling the story of everybody's Christmas night, the lovely scene is pictured in azure set against a background of deep blue. Windows are cut out so the bright yellow shines from them. Generous 3¼" high by 9" long. Fine white envelopes. 25 Cards—$4.95; 50—$8.75; 75—$12.45; 100—$16.00; 200—$30.20. Postpaid. Money-back guarantee. Order: *Lighted Church Greeting*, No. 60-229.

Left—Your name is printed under the inspiring message in flowing engraver's script. Creamy 100-pound Strathmore paper with a rich texture and deckled edge.

## *The Praying Hands Greeting*

The revered "Praying Hands" by Albrecht Durer, reproduced in sepia, is framed in a baroque border in rich gold and soft gray. Your friends will want to frame this unusual Christmas Card! Size closed is 5¾" x 7¼". Matching envelopes. 25 Cards—$4.95; 50—$8.75; 75—$12.45; 100—$16.00; 200—$30.20. Postpaid. Money-back guarantee. Order: *Praying Hands Greeting*, No. 82-229.

*Free!* Write for free 36-page catalog of unique, personal Christmas Cards!




*Kimball Printers* 229 Bond St. Oshkosh, Wisconsin


# YOUR MONEY'S WORTH

**Happy is the kitchen** with these terrific terry dish towels. The bright and smiling "faces" of favorite fruits and vegetables make a gay over-all design in bright red, yellow, green and black. Snowy-white, de-linted, doubly absorbent, 18" wide by 30½" long, terry towels make quick work out of daily dish drying. An unusual hostess or shower gift, set of 2 is a mere $1.50, ppd. Order from Meredith's (L-90), Evanston 2, Illinois.

**Designed** for comfortable sitting: a deceptively simple-in-appearance solid birch and wrought-iron occasional chair that's actually carefully designed with contoured back and seat. 32" high, a perfect extra bridge chair as well as a good dining chair, it's equally at home in breakfast room, den, playroom or bar. Sturdy, inexpensive, only $6.95, shpg. chgs. coll. Worth Britt (L-90), Dept. L-2, 1506 N. Road St., Elizabeth City, N. C.

**"Next week** we've got to get organized" is the wonderful caption for this very humorous sketch by Gardner. A sophisticated bit of whimsey, the black on white stand holds an extremely practical and convenient swivel ball-point pen that takes standard refills. An all-in-fun idea, it should inspire even the most unenthusiastic to better things. Complete with pen, $2.95, ppd. Taylor Gifts (L-90), Wayne 3, Pennsylvania.


*NEW BEAUTY FOR YOUR FLOWERS!*

*NOW A "FERRIS WHEEL"*

**PLANT-STAND**

EASIER CARE . . . MORE LIGHT AND AIR

Your African Violets or other flowers are never crowded, always beautiful, in this charming 36 inch all-steel stand. Wheel revolves to all 12 plants are always upright and visable. Stunning decoration indoors or out. Won't tip. Free circular showing styles, colors, etc.

NO OBLIGATION, WRITE

**STANDARD EQUIPMENT CO., Dept. F-5W BEL AIR, MD.**

**WROUGHT IRON SWITCH PLATES**

*Attractive, Practical and Durable electric switch ornaments.*

Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.

*#1 Single Switch* ___$1.35 ea.
*#2 Triple Switch* ___$1.95 ea.
*#3 Duplex Outlet* ___$1.35 ea.
*#4 Double Switch* ___$1.65 ea.
*#5 Combination Switch and Outlet* ___$1.95 ea.

Other types available including Decorated Plates

*No C.O.D.'s please. We pay postage. Money refunded if not delighted. Order NOW!*

• Write for FREE Gift Catalog •

*Laurie & Co* Dept. 13L 507 5th Ave., New York 17, N. Y.

**AUTO PRINTS, set of 8 for 1 ppd**

We were thrilled to find these collector's items. They are beautiful color prints of America's very first automobiles; Rambler 1902; Studebaker 1904; Stanley Steamer 1908; Buick 1908; Ford 1908; Hudson 1909; Maxwell 1908; Chevrolet 1913. Each print is 5½" x 8½" and faithfully reproduced in full color on heavy white stock. Other Early American prints available, also 8 for $1 ppd.: *Locomotives, Fire Engines.* Quick delivery. Satisfaction guaranteed. Send check or money order.

*Hobi* Dept. L-96 FLUSHING 52, NEW YORK

*Trio Script*

(Twice actual size)

**$2.00 3 INITIAL MONOGRAM PIN**

Tax included—Postpaid—No C.O.D.'s

MADE TO YOUR ORDER: A personalized accessory that can be worn on suit, dress, blouse, handbag, hat or scarf. Three graceful overlaping script initials with the "hand-made" look. Substantially constructed of highly polished gold-plated metal with safety catch. A beautifully designed piece of costume jewelry—ideal for your personal use. As a gift, personal initials have no equal. They represent extreme thoughtfulness in your gift selection. This particular pin is perfect for all ages—from teen-ager to matron.

You must be entirely satisfied or your money back. Order first, middle, last initial in succession. Not sold in stores—can be purchased only from:

**SILVER KNOB LIMITED**

Spencer Hill Winsted, Connecticut

**SEA-FARE SALAD DRESSING**

Here's a different, delicious Tossed Salad Dressing with a unique and zesty flavor . . . the perfect companion for an enticing warm weather salad dish! Sea-Fare Salad Dressing is prepared of only the finest ingredients and made exclusively in our own famous Restaurants.

Three 16 oz. Jars $2.50 Postpaid With Recipes

SATISFACTION GUARANTEED

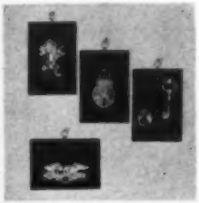
Send Check or Money Order. No C. O. D.

*Sea-Fare* Dept. Fifth Avenue at East Fourth Restaurant 1033 1st Ave., New York 22, N. Y.

# YOUR MONEY'S WORTH

**For so little cost** you can have a stunning cape stole such as this created from your old fur coat by I.R. Fox. A smart up-to-date addition to your wardrobe to wear with suits, dresses, etc. Just send in your old fur coat for remodeling; it will be completely restyled, cleaned, glazed and repaired, plus new lining, interlining and initials. Only $22.95. Write for booklet on other styles. I. R. Fox (L-90), 146 W. 29th St., New York 1, N. Y.

**Eye-catching combination!** Magazine rack combined with an end table makes a uniquely smart piece of modern furniture to place beside an easy chair, sofa, etc. Crafted of the finest cabinet wood, you can stack magazines galore in the bottom, and the top is big enough to hold a large lamp, ash tray, knickknacks, etc. Finished in blond birch or satin walnut, it measures 23" high x 25" wide, and is just $14.95. Shipping chgs. coll. Scandicrafts (L-90), Ardsley, New York



**In tune** with today's decorating trends—smart, modern, gleaming brass escutcheon wall plaques. Mix or match them in arrangements to suit your fancy; their effectiveness is unlimited. Choose the lion, an eagle crest, lock and key design or the hanging padlock mounted on a 4½" x 6½" ebony-black wood plaque with brass hanging ring. Each, $2.00, plus 25¢ post. 4, $7.75, 25¢ post. Helen Gallagher (L-90), 413 Fulton St., Peoria, Ill.

NOW grace your breakfast table with this lovely 8 piece egg cup set and your table will be enchanting. A gift that looks and is worth twice the price. Each cup stands a full 2¾" high. Made of the finest China in delicate pink moss rose with luxurious coin gold trim. Here is the perfect gift for that special someone on your list. A gift that will be used and cherished for many years to come. Ideal for the new bride or a gift for an entire family. Order yours today!

Our Price per set of **$1.95** 8 egg cups, Gift Boxed

**The Chinalier Shop** 37 Greenwich Ave. New York 11, N.Y.

*shipping charges collect . . please no C.O.D's*

*Smartly Shining!*

**Personalized Hairband**

Oh-so-smart way to keep hair neat all day. An elegant 24K Gold Plated band, ¾" wide and engraved with any first name, only **$2.00 pp.**

PERSONALIZED BARRETTES

Specify name when ordering. No C.O.D.'s, please

WRITE FOR FREE CATALOG OF OTHER NOVEL GIFTS

Definitely yours! Sparkling barrettes in 24K Gold or Sterling Silver Plate. 2½" long, sturdy prongs. Engraved with first name ONLY $1. each, pp. or $2. the pair, pp.

*Monogram Shop*

**25 NIPS**

*Of World Famous*

**PERFUMES**

are your very own to try out. This kit contains 25 nips of world leading fragrances, including those that sell for $20.00 an ounce, plus a perfume guide. Nips are color coded to aid selection. Guide book tells how to select perfume best suited for your personality. **$1.00** Post. Free 10% Fed. Tax

Pa. Residents Add 3% Sales Tax

Send For Free Gift Catalog

**TAYLOR GIFTS**

Wayne 99, Penna.

**It's easy to order by Mail and Save!**

# Beautiful Custom Made Drapes

**Factory-to-you**

**approx. $1.50 a yd. including labor**

**• Easy Credit terms to fit your budget •**

Now is the time to redecorate with beautiful custom made draperies! Choose from a tremendous color selection in exquisite decorator fabrics. We will custom make draperies to your exact window measurements for less than ready-mades.

You'll be delighted with the fabric quality and the fine tailoring: tiny overlocked seams, full 3" weighted hems, plastic crinoline headings. Prices including labor, are approx. $1.50 a yard. Discover how easy it is to order by mail.

***Send 25¢ for Swatches of all Colors of all our beautiful fabrics,***

**Easy measuring Directions**
**Complete Information**

**Make your own drapes. Fabrics by the yard $1. Pleating tape, traverse rods, hooks available.**

**• CLIP THIS COUPON AND MAIL TODAY •**

*Satisfaction Guaranteed*

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☐ Enclosed is 25c for swatches, information, directions for measuring. (Please print)

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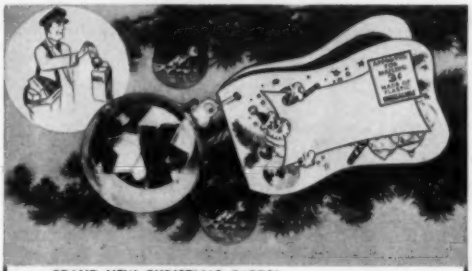
**Save money and time . . . order by mail**



**BRAND NEW CHRISTMAS CARDS!**

Unique tree ball Christmas card, but, believe us—it's **unbreakable**, and brightly plated in mirrored colors. Attached is an attractive Christmas greeting card. Ball and card OK for 1st class mail at 3c. (We've mailed a dozen to test it.) This is sure to be hung in your friends' tree or gallery of holiday decorations year after year—and '56 is its first year. Ball approximately 2½" in diameter. Assorted shapes and colors. **Dept. R-909.**

**6 for $2.00**
**12 for $3.75**
**25 for $6.95**
**50 for $12.50**
**100 for $22.50**
**200 for $40.00**

200 Beatty Building
HOLLYWOOD 46, CALIFORNIA

Carol Beatty

*Free!* Write for BIG NEW GIFT catalog.

*Adjustable Pull-Up Lamp*

**$9.50**

This gleaming goldtone beauty attaches to wall and is completely adjustable—side to side, up or down. Shade is 9¾" across with modern openwork design and brass-plated fingergrip. Fiberglas diffuser and 3-way switch. Takes three-way bulb (not included). Extension arm is solid polished brass and cord is 10 feet long. For desk, piano, over the bed, student's room—or a pair flanking the sofa. Order No. **9422-6**, Lamp, **$9.50**.

**Two-Tier Magazine Rack**

Really new in design! This stunning stand has two shelves to let you arrange magazines so each is in full view! Made of wrought iron in black, legs are plated with 24-k gold! Shelves are perforated metal in a cane design and each is 16" wide and 11" deep. Stand is 20" high. Order No. **9370-6**, Magazine Stand, **$6.98** postpaid.

**FREE CATALOG!**

**New, Unusual Ideas in Gifts, Toys, Housewares!**

Gift Ideas!

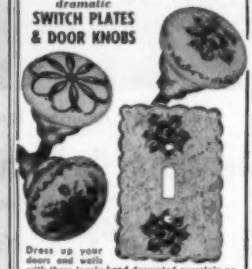
*Miles Kimball*

154 Bond St. Oshkosh, Wisconsin

made in the heart of NEW ENGLAND . . .

*dramatic*

**SWITCH PLATES & DOOR KNOBS**



Dress up your doors and walls with these lovely hand decorated porcelain accessories. 22K gold trim on white backgrounds, in three permanent, colorfast designs—a single "Antique Rose", a smart "Modarne" pattern, or multicolor floral "Spring Bouquet." Standard brass fittings, easily installed.
**Door Knobs $2.30 pair, 3 pair for $6.95**
**Switch Plates $1.15 each, 3 for $3.00**
*All prices postpaid. Sorry, no C.O.D.'s.*
Write for FREE catalog.

**SETH and JED** Dept. L-9
New Marlborough, Mass.

**SWIVEL CAPTAIN'S STOOL**
*With Sturdy, Concealed Ball Bearing Swivel*

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy sliding off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETE OR IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify). **Only $14.95**
**COMPLETE KIT**—for easy home assembly. Pre-fitted, drilled, sanded, etc. with simple instructions. **$11.95**

*Shipping Charges Collect*

**NOW**—Large new catalog of Finished and Kit Farm Furniture and Wall Racks in Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s Money Back Guarantee

**Field House**
Dept. L9-6
North Conway, N.H.

# YOUR MONEY'S WORTH

**The Jenny Lind,** a nostalgic wall lamp that swings into place wherever a bit of old-fashioned charm is desired. Designed with careful thought to detailing, it is made of black wrought iron with a 7" scalloped milk-glass shade and glass hurricane chimney. Over-all height, 16", extending 12" from the wall. Complete with 3-way socket, $11.95, ppd. (Add 50c west of Miss.) Jenifer House (L-90), New Marlboro Stage, Great Barrington, Mass.

**Luxury for less:** beautiful, genuine leopard accessories, always in fashion, cherished by discriminating women. Hard-wearing fur for years of lovely use, each piece, of the finest workmanship, is an unbelievable value. Versatile profile hat, $22.50; 1½" leather-trimmed, lined belt with gold-plated buckle, $13.50; custom-made leather-lined bag, $45.00; all incl. tax and post. (Brochure on request.) Oce-Leopard Fur Co. (L-90), 244 W. 39th St., New York 18, New York.

**Outer space** rocket shoes! They may not go to the moon but the active-minded junior set, from 6 to 12, will get as much fun out of these as they do from watching their favorite TV "space" program. Perfectly balanced on steel coil springs, they just strap over small fry's shoes; toe caps protect shoes and rubber shock-bumpers prevent scratches. $5.95, ppd. Kimball Toys (L-90), 255 Bond St., Oshkosh, Wis.

**In a do-it-yourself mood?** You can make your own modern furniture or convert out-of-date tables, desks, etc., with these steel legs finished in brass, chrome (satin or polished), copper or black. In sets of 4 including screws: 6", $6.95; 11", $8.95; 14", $9.95; 21", $12.95; 28", $14.95. Also available in hardwood, sanded smooth, ready to finish: 6", $4.25; 11", $5.50; 14", $6.50; 21", $7.50; 28", $8.50. All ppd. (Specify angular or straight use.) Ello Wood Prods. (L-90), 8017 South Drexel, Chicago 19, Illinois.

**STACKING STOOLS from SWEDEN**

add $1.00 per stool for teakwood

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables, or TV seats as well constructed each will support the heaviest of persons. 18" height, 14" diameter tops . . . alcohol and hot beverage proof. All genuine cabinet woods—your choice of walnut, light mahogany, blonde birch, golden teakwood. These handsome Swedish imports available only from Scandicrafts. **Satisfaction guaranteed. Shipped express charges collect. No C.O.D.'s please. Send check or money order.** Catalog available . 10c

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Dept. L-30, Ardsley, N. Y.

**Specially Priced**

**WONDERFUL, FULL LENGTH TRIPLE-VIEW MIRROR**

The most valuable aid to good grooming we've seen in years! Easily hung on any wall or door. Opens to a big 42½" x 50", yet folds to a compact 16" x 50". Finished in black wrought iron. Silvering guaranteed. Shatterproofed Pittsburgh glass used exclusively.

**It's a steal at only $15.95**
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**INTERIOR TRENDS**
Dept. L-90
56 Underhill Avenue Brooklyn 38, N.Y.

**There's an item here for you**

# YOUR MONEY'S WORTH

**No matter what** the occasion, you'll find this fine china covered jam jar, complete with separate 5¼" in diameter underdish and little spoon, is almost indispensable. Use it for jams, jellies, mayonnaise, relishes, etc. It's attractively decorated with the delicate, ever-favorite *Moss Rose* pattern. 4½" high, it's a thoughtful gift, too. Complete, $1.95, ppd. Chinalier Shop (L-90), 37 Greenwich Avenue, New York, New York.

**Desk post office** offers all the facilities of your local one right at your finger tips. Pointer of this dependable, easy-to-read scale indicates exact postage required for airmail, first class, circulars, etc. Base holds stamps in any form (rolls, loose or books), an assortment of 24 mailing labels included. Comes with *Hanson Official Postal Guide*. Light gray and black durable plastic. Capacity 8 oz. by ¼ oz. Complete, $4.95, 25¢ post. Laurie & Co. (L-90), 507 5th Ave., New York 17, N.Y.

**It's new:** a decorated valet rack. Richly finished in ebony-black and adorned with a handsome gold Hitchcock-type design on the coat hanger, it's a distinctive piece of real furniture to be used by men and women. All sturdy hardwood, valet is 43" x 16" wide, has conveniently shaped coat hanger, trouser (or skirt bar), shoe rack and tie bar. Also in undecorated mahogany, each, $5.95, 50¢ shpg. chgs. Merrill Ann Creations (L-90), 102 Warren St., New York 7, N. Y.

**Economical and practical:** *Dictation Discs* for young homemakers to develop shorthand speed at home. These home phonograph records contain various business letters dictated at speeds ranging from 60 wpm to 130 wpm. Available in 45 rpm, each record, $1.75; 78 rpm, each, $2.50 or 33⅓ LP, each, $5.00; all plus 35¢ postage. (Specify the speed range desired.) For further information write to Dictation Disc Company (L-90), 170 Broadway, New York 38, New York.


# SAVE $2 to $13 on these lovely NO-IRON Fiberglas

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**Yes, you save up to $13, per pair on miracle-fabric, no-iron Fiberglas curtains, drapes and yard goods by ordering direct from Ronnie. These amazing curtains and drapes never need ironing, starching or stretching. In fact, you can actually WASH AND HANG THEM IN ONLY 7 MINUTES!**
**And they keep their beauty longer than old-fashioned curtains and drapes because modern Fiberglas fabrics can't shrink, fade, sag—are rot and mildew proof and sun-resistant! You get your choice of 46 sizes to fit any window and in colors to fit any decorating plan. Ronnie — the *largest* distributor of Fiberglas curtains and drapes in the world—sell at prices that save you up to 37½ per pair. And every pair is backed by our 5 YEAR GUARANTEE!**

**Ronnie Fiberglas Printed Draperies in Stunning Designs — Vivid Colors!**

New! Different! Exquisitely smart! For the first time, *beautiful printed* drapes in gay designs, breathtaking colors PLUS all the no-iron, no-work, money-saving advantages of fiberglas. The money you save on cleaning bills alone repays the low, low Ronnie price! They never need dry cleaning . . . colors are locked in for the *life* of the fabric—can't wash out or lose their brilliance even in the sunniest windows. Send for free colorful brochure today!

**Miracle Fabrics By The Yard At Low Cost!**

Mix or match your colorful curtains and drapes with lovely accessories made from Ronnie Miracle Fabric Yard Goods. Valances, cornices, baskets, vanity skirts, even lampshades—give your rooms that planned decorator look . . . at lowest possible cost! Free Booklet shows you how easy it is!

Use Ronnie Yard Goods to make attractive accessories that give new life to any room in your home. Choose from sparkling colors, lustrous white, solids or prints. You can turn your home into a showplace of beauty and color — thanks to Ronnie's low direct-to-you prices—save money, too! Send for free price list today!

**Free Color Samples!**

Write at once for free samples, low direct-to-you price list, and Free How to Sew Booklet. Mail the coupon with 25c to help cover handling and we'll rush you 24 Fiberglas curtain and drapery color samples and the Ronnie Catalogs on Fiberglas Curtains, Printed and Solid Draperies and Yard Goods. Examine our wide selection in the comfort of your own home. No obligation whatsoever. Mail the coupon now!

**RONNIE** Dept. 31JJ-14
Ronnie Bldg., 145 Broad Ave., Fairview, N.J.

**RONNIE, Dept. 31JJ-14, Ronnie Bldg.**
**145 Broad Ave., Fairview, N. J.**

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TOM THUMB PURSE

A TANDY U-DO-IT KIT 50¢

Coins, lipstick, keys, etc., are always handy when this giant little purse is clipped to your belt or locked in your pocket. It's cut from genuine 8 oz. cowhide leather—all parts precision cut, ready to tool and lace. Zipper is stitched to gusset. The bigger little purse you've ever seen, 4" wide, 2½" long, 1" deep. Only 50c postpaid!

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Smart, Low Cost Letter Holder you can make in minutes. Classy Wrought Iron, and natural leather form fitted with snaps attached. Tool or stamp your favorite design for inner panel and snap into place. A beauty!

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are endlessly fascinating to the small fry (not to mention their big brothers), and here is a treasure trove for them to pore over. The book "A Child's Book of Sea Shells" is beautifully illustrated with full descriptions of a wide variety of sea shells. There is a bonus of a cellophane bag filled to the brim with samples of the various shells. The set, ppd. **$1.25**

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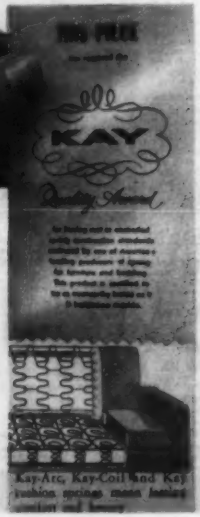
"This label is the sign of fine spring construction, madam!"




Kay-Arc, Kay-Coil and Kay fashion springs mean lasting comfort and beauty

"Yes, madam, *it's* what you *can't* see that counts the most—the spring construction! But now with the **KAY QUALITY AWARD** label you can be sure!

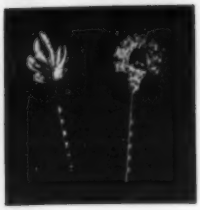
"This award is given *only* to manufacturers of bedding and upholstered furniture whose products meet Kay's standards for spring construction. Kay has designed and made quality springs for almost half a century...and when you see the Kay label, that's *all* you need to know about spring construction!

"Many of the top manufacturers are proud to use the Kay Quality Award Ribbon; *it* speaks volumes for the integrity of all the components in their products! It speaks volumes for the store that carries these products. All in all, the Kay Quality Award assures an excellent buy!"

KAY manufacturing corp. BROOKLYN 1, NEW YORK

# YOUR MONEY'S WORTH

**A beauty of a buy** are these really lovely butterfly coasters. Best yet, a set of 8 is only $1.00. The artistically designed butterflies with an Oriental look are gold on a background in your choice of yellow, pink, white or red, all wonderfully clear, true colors. A terrific hostess gift, they're made of a durable plastic with cushioning foam-rubber backing. Set of 8, $1.00, ppd. Order from Edith Chapman (L-90), 260 Main Street, Nyack, New York.



**Crowning glory.** Pretty golden leaves, to glamourize your everyday hair-do and transform it into a shining asset, ornament delicately gold-finished bobby pins that are enjoying such a popular fashion revival today. A set of 3, only $1.00. To add a regal touch, choose the sparkling rhinestone diamond tiara bobby pins—they look so lovely on dress-up occasions. Rhodium-plated, set of 2, $1.00. All ppd. incl. tax. Order from The Added Touch (L-90), Wynnewood, Pennsylvania.

**You'll burst with pride** when you see how decorative a precious demi-cup collection, unusual Toby jugs or copper mugs will look on this show-off cup rack. Made of rich, golden pine with a dark, rubbed finish, it's about 14" high and extends to 23" or farther if desired. It expands with smart crisscross bars to hold 10 cups on the sturdy pegs in an appealing array. A collector's gift, $2.95, plus 25¢ post. Foster House (L-90), 430 S. Jefferson St., Peoria, Ill.

**The extra-long length** of this handsome deacon's bench makes it an exceptionally fine reproduction to highlight any room. Authentic replica of a colonial settee, it's 60" long x 32" high with a 15" deep seat, hand-scooped from 2" New England pine (back, arms, legs are all hardwood). Finished in light or dark pine or antique maple, $44.95. In black trimmed with gold, $49.95 (unfinished, $34.95). All exp. chgs. coll. Templeton Craftsmen (L-90), Templeton, Mass.

Illustrated (#303 Pitcher, #307 Vase, #320 Clog Ashtray)

These pieces from our blue Delft Dutch Dozen are hand painted by craftsmen of the world renowned Delft glazing technique.

May be ordered individually by stock number according to your selection.

Also packed for dealers in vendor package of six dozens with attractive show card as follows:

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| 1 | #302 Pitcher | 4" | 1.75 |
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Height 42"
Seat 17½" w., 14"d., 17½"h.

EARLY AMERICAN LADDER BACK CHAIR

*direct from workshop to you*

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use, there is the lowest-priced chair with this desirable seat. Fully assembled and ready to use, $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two. Express charges collect. Write for FREE catalog. Satisfaction unconditionally guaranteed. Quick delivery. Send check or money order.

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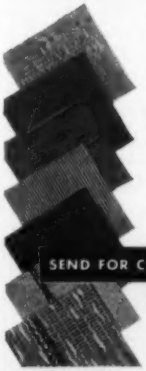
*distinctive draperies*

**at 1/2 the cost by mail**

You save real money by ordering custom-made draperies direct from Toni Moran Studio. You can choose from a distinguished collection of decorator fabrics—and a wide selection of exquisite colors. Toni Moran draperies are custom-made to your window specifications, yet cost far less than you'd expect to pay for ready-mades. If you prefer to make your own draperies, you can purchase any fabric listed below for just $1 a yard. Either way you save money—and get that distinctive custom-decorated look.

**7 exquisite fabrics—$1 a yard!**



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**Fiesta:** an unusual two-toned material with a gay contemporary air.

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**Mandarin:** a luxurious cross-dyed fabric with strong textural effect.

**Airspun:** a shimmering Fortisan ninon voile with gold Lurex stripes.

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SEND FOR COMPLETE SET OF 68 COLOR SWATCHES

Selecting the right drapery fabric and color is easy the *Toni Moran* way. Just enclose 25 cents in coin with coupon below. We send you a complete set of 68 fabric swatches, together with easy-to-understand directions for ordering both yardage and custom-made draperies.

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**BEHR PROCESS LIQUID RAW-HIDE REDWOOD FINISH** beautifies redwood or any wood, brings out the grain and gives it years of outdoor protection. RESIN-FREE Behr Process Finishes chemically bond with the natural resins of wood to form a protective coating — an exclusive feature advantage. Buy either Clear Finish $1 or Bolt $2. $1.80 Qt., $5.65 Gal. Postpaid, Guaranteed.

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Wood finishing pamphlet and color literature describing these and other Behr Process Finishes sent with every order or FREE on request.

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# The "Twodor" COMBINATION STORM & SCREEN DOOR

*Most Beautiful, Strongest Wood Door Built*

Yet the "Twodor" is priced as low as the commonly made type

If your doorway looks plain — "Twodor" will give it that handsome custom look. If your doorway looks lovely — "Twodor" will make it lovelier. We believe this is the most beautiful combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or wind high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels; mortised and dowelled joints; waterproof glue throughout. Oil solid kiln dried pine, standard 1¼" thick. Quick change glass and screen panels lock home with special fasteners. Shipped completely sanded with directions for installing painting, finishing (Hardware not included.) For all standard size door openings.

ALL SIZES COMPLETE ONLY **$27.95**

ALSO—Large New Catalog, 10c Coin or Stamps.

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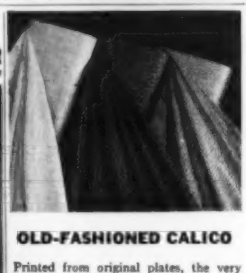
**Yield House** Dept. 13-K NO. CONWAY, NEW HAMPSHIRE





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**THE VERMONT CROSSROADS STORE.**
WATERBURY 10, VERMONT.


# YOUR MONEY'S WORTH

**Spice-can coats,** a clever decorative idea that's brand-new to add a bright note to the kitchen. The color-styled easy-to-slip-on metal spice-can covers come in gay harmonizing shades of yellow and black, pink and slate-gray, white and turquoise. A set of 5, for pepper, cinnamon, nutmeg, cloves and dry mustard to fit most popular brands, only $1.00, ppd. Carol Beatty Co. (L-90), 7410 Santa Monica Blvd., Los Angeles 46, Calif.

**Introduced by a minister:** a prayer plate for children. Created to encourage mealtime grace among youngsters of all denominations, it carries a short, easily memorized grace and a charming little boy and girl (reproduced in 4 different colors) with heads bowed in prayer as an inspiration for young folk of all ages. An 8" in diameter white ceramic, beautifully glazed plate, only $2.00, ppd. Applegath's (L-90), Box 295, La Grange, Illinois.

**Hand-painted wooden shoes** from Holland: the large one has a planter jar to hold easy-to-grow trailing philodendron or ivy. The two small wooden shoes, each 7¾" in length, are decorative assets on whatnot shelf, in children's room, etc. Delightfully designed with typical windmill scene in clear bright hues. 12"-long planter, each $4.00 plus 30c post; a pair, $7.50 plus 40c post. Smaller shoes, $3.05, pair 20¢ post. Keller Morris & Co., Inc. (L-90), 210 5th Ave., New York 10, N.Y.

**Sparkling crystal,** sterling-silver based, to set a lovely table. Gleaming sherbet dishes with gadroon border have removable (and replaceable) crystal liners. Ideal for ice cream, fruit cup, shrimp cocktail or dessert. 3¼" tall by 4½" in diameter, they're a nice way to congratulate a bride, etc. Gift wrapped: pair, $3.50; set of 4, $6.95; 8, $13.50; set of 12, $19.95. All ppd. incl. tax. From Croydon Silvermart, Ltd. (L-90), 805 Lexington Ave., New York 21, New York.


# electric Jingle Bells!

These gay electric automatic ringing Christmas bells will ring a Merry Christmas welcome over your holiday door; of course a set is really fabulous on your tree; a truly inspiring tinkle at plant or office. They begin their perpetual "tinkle" the moment you plug them in. Two sizes—economical, too! 3-bell set $3.98; 4-bell set (as shown) $4.98 ppd. Dept. R-99.

*Free!* Write for BIG NEW GIFT catalog.
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HOLLYWOOD 46, CALIFORNIA

Carol Beatty

**100 CHARMS $1.00**
Brightly colored miniatures of nearly everything imaginable. Play fun aplenty for kiddos. Little tots will play with them, older kids will trade them; for teenagers, bracelets or necklaces. 100 charms for $1 ppd. Dept. R-Q9.

**FOR THE JUNIOR SET**

A new safety feature has been added to Personalized Junior License Plates. The name is specially treated to "reflect" in the dark when in the vision of headlights. The perfect safeguard for bikes, tricycles, wagons and automobiles, too. For children or grown-ups, the name or nickname in reflectorized white on ebony steel, size 8" x 3½". Only 7 spaces permitted (no numerals or abbreviation marks). No C.O.D.'s. $1.00 postpaid; add 10c for 1st class mail. Cantor Enterprises, Dept. L-9, 1831 Chestnut Street, Phila. 3, Pa.

**$1.00** plus 10c if 1st Class Mail Desired

# Merry Christmas FROM YOU

**New Personalized Christmas Seals.** Gold paper, Green holly, Red berries, greeting and name in center. 100 gummed seals in clear plastic box $1. ppd. Give new individual touch to Christmas packages and cards. Free catalog with every order. Print greeting and name wanted. Send with your name and address and $1. per order. Cash, check or money order.

*Satisfaction Guaranteed*

**LOOMIS & CO.**
145-L2 High St., Boston 10, Mass.


Don't delay . . . order today

# YOUR MONEY'S WORTH

**By popular demand:** Sea Fare Restaurants, famous for fine food and superb coffee, offer their private brand of coffee. A choice blend of Central and South American beans prepared exclusively for Sea Fare, it's a gourmet's brew to add the finishing touch to any meal. In pound tins (regular or drip grinds), 1 pound, $1.25; 2 pounds, $2.40; 3, $3.50, all ppd. Order from Sea Fare Restaurants (L-90), 1033 First Ave., New York 22, New York.

**Sentimental silhouettes:** most appealing baby-shoe charms dangling from a bracelet for Mother or Grandmother. Horseshoe key ring is irresistible as a gift for Dad or Grandfather. All in sterling-silver or 1/20 12-carat gold-filled. Each shoe silhouette, ⅝" long, with child's name and birthdate engraved, $1.10. Bracelet, $1.10; key ring, $1.25, all ppd., incl. tax. Zenith Gifts (L-90), 9-H Post Office Bldg., Brighton 35, Massachusetts.

**Be an expert,** whatever the weather! *Weather-Thermometer Forecaster* tells you at a glance what the weather will be. The temperature shows clearly on the government-approved thermometer, and the forecaster changes color—pink for rain, purple for change, and blue for fair. 9½" tall, it's a good-looking accessory for home or office, with a beautiful brass finish on rugged plastic. Just $1.00, ppd. Martha Schiller (L-90), Dept. L. 446, 180 N. Wacker Drive, Chicago 6, Illinois.

**If a do-it-yourself** paint job cannot be put off, then you shouldn't delay in ordering these 3 excellent brushes at a price you'd expect to pay for one of them. This set of genuine bristle brushes, vulcanized in rubber, consist of a 1", 2" and 3" brush to serve you well no matter what your plans for painting are—indoor or outdoor furniture, walls, woodwork, etc. The set of 3, $1.29, plus 25¢ postage. Matthew Day Co. (L-90), Dumont, N. J.

Double Dresser, Retail Value: $129.75. Our Price: $69.95*

**fine furniture you can assemble in one evening!**

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*Plus small shipping charge.

Beautiful Double Dresser is only one of many pieces featured in our Big Illustrated Catalog of assemble-it-yourself furniture and occasional pieces. Available individually or in complete groups, *at wholesale prices.*

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*Like A Touch Of Spring*

**Milady's Chair . . .**

You'll delight in the many ways Milady's Chair can be used. Delicately but sturdily designed for boudoir, occasional, bath and powder room. Washable upholstery in Esquire Blue, Turquoise, Scotch Mist, White, Tickled Pink, Golden Web, Mustard Mist, and Hongkong Yellow.

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Many other unusual designs. Catalog on request.

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**New Vitamin Booklet**

An informative free booklet is available on the uses of vitamins. It discusses the vitamin and mineral needs of infants, children, teenagers, average adults, older people, anemics, people on reducing diets and other special categories.

This booklet also shows how you can save up to 50% on all your vitamin needs by buying direct, by mail, from the manufacturer.

Your free copy can be obtained by sending a postal card with the words "Vitamin Booklet" to Foods Plus—Dept. 47—New York 36, N. Y.

**GREENFIELD NEW HAMPSHIRE INDUSTRIES**

STEP END TABLE $19.95
Just the end table you have wanted. Step 5½" high Table top 18" high, 14" wide, 24" long. Finish, Antique Brown Pine, Lacquer sealed. Wt. 18#.

OUR EXTRA SPECIAL INTRODUCTORY OFFER $9.95

Seats three adults for TV or Fireside, or Coffee Table. 2" selected N. H. White Pine, 12" x 48", Ht. 13½" Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. Wt. 22#. EXPRESS CHARGES are collect.

Send Check with Order — No C.O.D.'s Please
[ ] Send Us Free Catalog of Useful Gifts

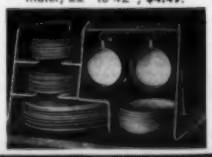
GREENFIELD INDUSTRIES
7 Forest Road GREENFIELD, N. H.

**Safeguard Window Ventilator Stops Dust and Pollen!**

It admits air and nothing else! New ventilator has fibre glass filter that gives complete privacy and screens out dust, soot, rain, snow, insects, drafts—even pollen! Rust and warp-proof aluminum frame with rubber gaskets for tight fit. 7" high. Order **9359-6**, Ventilator, extends from 18" to 34", **$3.98**; **9360-6**, Ventilator, 22" to 42", **$4.49**.

**Dinnerware Storage Rack**

Store away a whole dinner service for 8 in just 17¾" x 9" of space and with no stacking! Compact rack is made of heavy steel with white vinyl cushion coating that eliminates chips. It holds 8 each of plates, cups, saucers, bread and butter and fruit dishes. Each has its own compartment. Order **7001-6**, Rack, **$3.49** postpaid.



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*Personalized* **MY OWN CRAYONS**

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc.

Hand lettered to your specifications. 5"x5". $2.95, plus 30¢ handling charge

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# YOUR MONEY'S WORTH

**Made for each other:** neatly styled black wrought-iron and washable textured vinyl in luscious shades of pink, black or white flecked with gold. Easy-to-care-for upholstery can be cleaned with damp cloth. The tall stool, 13" x 13" x 29", is perfect for the game room, etc., $7.95. Short stool, 12" x 12" x 24", ideal for snack bar, etc., $6.95. Legs tipped with brass ferrules, nonmarring plastic glides. All exp. coll. Home Industries (L-90), 4012 Eighth Ave., Brooklyn 32, N. Y.

**Memo to a new bride:** the montage wedding tray is a lovely way to keep those precious mementos of your engagement, wedding and honeymoon. Simply send in wedding or shower invitations, newspaper clippings, honeymoon souvenirs, etc., for permanent mounting on a smart black 18" x 13" lacquered tole tray, equipped with hanger for wall mounting. Tray, $9.00; plus $1.00 for each item used in montage, ppd. Holiday House (L-90), Bellevue Theatre Building, Upper Montclair, New Jersey.

**To each his own:** Home mailbox group that's a novel idea for in-home mail sorting, keeps dad's letters and sister's mail separate. Smart jet-black metal in modern lacy design, each individual rack has blank name card on front. Hang one on top of the other for a decorative, practical way of sorting mail into letters, bills, circulars, etc., too. Each 4½" x 2½" x 7" metal rack, $1.00, ppd. Miles Kimball Co. (L-90), 215 Bond St., Oshkosh, Wisconsin.

**One of the best ways** we know of to start savings for a young miss or mister is with one of these large Kentucky stoneware jugs. 7½" tall, it holds $500.00 in coins (a good start to a college education) and is hand-painted with a figure of a little boy or girl and appropriately personalized with first name and birth date or anything else, not exceeding 30 letters, $2.95, ppd. Add 25¢ west of the Mississippi. Agnestrong, Ltd. (L-90), 120 Pearl Street, New York, New York.

## SWEET For SPICES

Flower-topped salt and pepper shakers add bouquets of flavor to any table! In sparkling white china, one has a pink-tipped carnation, the other a yellow rose, both on a bed of gay green leaves. 1½" high, imported. AN OUTSTANDING VALUE!

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Complete 3 Pc. Set

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For 7" to 9" Dolls.....$1.98
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*Little mothers can now pamper their favorite dolls with this stunning outfit of real deep-piled, snowy-white sheared rabbit fur. Shimmering satin lined cape with silk tie and fluffy pom-poms, hat with pom-pom and muff. Send remittance or order C.O.D., plus postage. Satisfaction guaranteed.*

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**Dab-It spot remover** never leaves a ring. Just rub this chalk stick on any food, oil or grease stains and watch them disappear with the greatest of ease. It's a good idea to keep one handy in your purse or pocket for emergencies; tuck one in your suitcase when you're traveling, too. A 4" purse- or pocket-size stick is only 69¢ postpaid. Walter Drake (L-90), L-1, Drake Bldg., Colorado Springs, Colo.

**Lover's knot** collar pin, perfect for a tailored blouse, a suit, to dress up your favorite wool jersey dress, etc. Gold-plated mesh pin, 2¼" wide x 1½" deep, will be your stand-by bit of costume jewelry to be worn on practically any occasion. For your tailored blouses, there's a smaller pair of bowknots made into lovely little cuff links. Pin, $1.98; cuff links, $1.50; all ppd. Lowy's Creations (L-90), 260 B. 116th St., Rockaway Park, N. Y.

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**A good buy** in smart contemporary brass. An adjustable hanging lamp that's beautifully constructed for years of use. It adjusts easily up and down and swings around wherever light is needed. The 3-way socket takes a 30-, 70-, or 100-watt bulb and the 13" in diameter shade extends 8" from the brass bracket. An excellent design to light up a well-planned home: use it alongside of a chair, desk, etc. $10.95, plus 25c post. Susan Smith (L-90), Carpentersville, Illinois.

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A sleek cylinder in swirling milk glass, topped by gleaming golden brass . . . a most impressive cocktail shaker. Measuring 12" high overall, 3¼" diameter, it has a 48-ounce capacity, screw-on cap with built-in strainer. An elegant gift for host or hostess—or to display yourself.

**$5.50**

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Fits roof without cutting. 31" x 31" x 26". Assemble it yourself. Completely assembled $29.95. 10 stock models available. Cast Aluminum Vane 24" x 33" $17.50 . . . or $10 with Cupola.

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Brown stained wheel with satin finished brass lites. 8 in. frosted chimneys take up to 100 W. bulb. 24 in. dia. 4 lite $48. 34 in. dia. 5 lite $52. (Without chains $5 less.) 25 stock models available.

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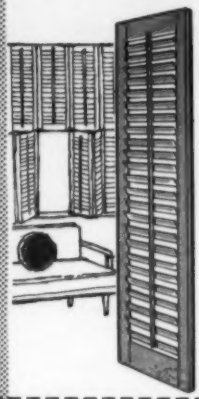

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| 7" x 20" | 1.41 |
| 9" x 20" | 1.73 |
| 12" x 20" | 1.97 |
| 7" x 25" | 1.82 |
| 9" x 25" | 2.32 |
| 12" x 25" | 2.38 |
| 7" x 30" | 2.42 |
| 9" x 30" | 2.55 |

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| 22" | 1.19 |
| 18" | 1.19 |
| 16" | .99 |
| 14" | .99 |
| 12" | .89 |
| 9" | .79 |
| 8" | .69 |
| 6" | .59 |
| 4" | .55 |
| 3" | .49 |

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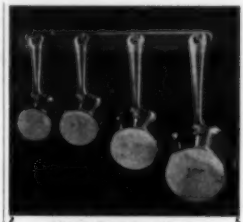

***New Decorative* MEASURING CUPS**

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Keeps your colorful tea towels and guest towels handy to your wet and groping reach! Towels look neater, too! Lion Head and ring are cast of handsome solid brass; ring is 5¼" in diameter. Perfect for kitchen, powder room or bathroom—so welcome as gifts! Order several at this new and attractive price—**$1.50** postpaid, 2 for $2.95. Ask for our latest Gift 'n Gadget catalog, too. Order today from **MEREDITH'S, Evanston 2, Illinois.**



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*Be happy and healthy, and glad to come home!"*

Charmingly nostalgic cross-stitch sampler sets the theme for your entrance hall, your living room. Complete Bucilla kit includes superfine white linen sampler stamped with cross-stitch design, all the multi-colored floss you'll need, 10½"x14" black wooden frame, and full instructions. Embroider one for your own home, for your friend's.

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ADHERE to STAY

Safety cases for glasses. Safety spring clip holds case firmly in pocket. Glasses are removed from case without taking case out. Also, case so constructed that when leaning over, glasses do not fall out. Saddle leather. $1.50 includes postage.

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And it looks exactly like a fine diamond. In fact your friends will think you are wearing the most glorious diamond they have ever seen.

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Modernize your present furniture or create distinctive new effects with tapered, double-plated brass or hardwood legs. The hardwood may be stained to match your present furniture. A screwdriver is all you need. Kit includes 4 tapered legs (state whether straight or angle), screws, non-marring glides, and design ideas. Add new enchantment to your home. NO COD's. Satisfaction Guaranteed.
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| 11" | 3.95 | 5.95 | Chair, Sofa, Couch |
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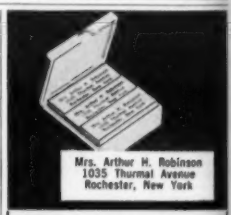


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**All you do** is finish this lovely ash bed to make your bedroom truly a "dream room." Comes to you fully assembled with solid hardwood rails and slats, every edge smoothly sanded, every corner softly rounded. Spacious double-bed size, 54" wide, 23" high footboard, 31" high headboard. Shpg. weight 57 pounds; $31.75. Single size, 39" wide, 23" high footboard, 31" high headboard, shpg. weight, 44 pounds, $28.75; shpg. chgs. coll. Show-Off, Inc. (L-90), Jamestown, New York.

**A shining asset** is this handsome shoe-shine box personalized with your name (or family name) hand-painted in red and black. Trimmed in red plastic, studded with brass nailheads, the sturdy red handle is a convenient shoe rest. Approximately 11" long x 10" high, all wood with natural pine finish on birch veneer, it comes complete with 2 brushes, 2 daubers, 2 polishing cloths and 2 cans of polish, $5.95, ppd. Gotham Gifts (L-90), 67-85 Exeter St., Forest Hills, N. Y.

**Bring the outdoors** inside and transform an empty wall with the beauty of growing plants. A decorative 36"-long planter attractively fashioned of durable ebony-black wrought iron with 2 brackets that hold 2 flowerpots included. It will do wonders for a dull and unattractive foyer or hall, too. Complete (except for plants), ready for hanging, $5.95, plus 80c post. E-Z Du Outdoor Furniture (L-90), 1376 St. George Ave., Avenel, N. J.

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ONLY DIXONS CAN OFFER ALL THESE FEATURES

100% foam rubber is used in all upholstered pieces.

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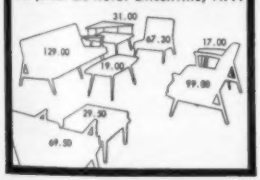

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Gentlemen: Enclosed find 25c. Please rush me your 1956 Catalog including Finish Samples and Fabric Swatches.

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**Basement Chute Clothes Catcher**
Own a clothes chute? You'll not be content until you own this! Clothes Catcher installs on basement ceiling and catches clothes, keeps them from scattering and further soil—and hold four bushels. When wash day comes, unzip bottom—clothes go directly into basket. The heavy cotton Catcher is gaily screened in color and is 28" x 17½". With screws. Order **5920-6**, Clothes Catcher, **$2.98** by mail, postpaid.

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Now you can safely use tap water in any kind of steam iron! When your iron sputters or sluggishly lays down on the job it means that it's clogged with scale from evaporating water. One treatment with SSS-T has it back in working condition in no time! Guaranteed. Order No. **5533-6**, SSS-T, **$1.00** by mail, postpaid.

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Now you can decorate party cakes like a professional! Delightful Circus Cake Set has gaily striped red roof, poles, flags, clown, 12 plastic animals, 2¾" tall. Fits any size cake—stands 9" high. Use set over and over, your kids will love it more each year, you'll save many dollars.

*Little girls will love our Ballerina Set—also $1.00* Complete Set Only **$1.00** post paid

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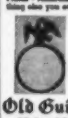


TOWEL RING: Distinctive early eagle design in gleaming brass makes a wonderfully decorative bathroom accessory. Ring 4½" diameter. $2.50 ppd.

**Old Guilford Forge**
92 Broad Street, Guilford, Conn.
*Foremost in Early American Reproductions*



**"WHAT-NOT" SHELF**

This beautifully designed "What-Not" shelf is just what you need to display your favorite knick-knacks or planters. Can also be used as a charming bathroom shelf to hold your best perfume: powders, etc. 18" x 18" with shelves 4" deep in attractive colors of Gold, White or Satin Black.

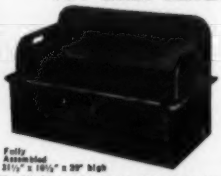
**$3.95** (plus 30¢ postage)

*Sorry, No C.O.D. Money Back Guarantee*

GARAND HOME PRODUCTS
317 Willis Ave. Mineola, L. I., N. Y.



**Early American TOY-CHEST BENCH**



Fully Assembled
31½" x 19½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its very solid construction. **Satisfaction guaranteed.** *Quick delivery direct from our workshop*

**$14.95** with hand-rubbed, antiqued Pine finish only **$14.95** unfinished

Write for FREE catalog. Express charges collect. Send check or money order

**Jeff Elliot Craftsmen**
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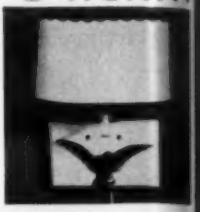

**A pin-up** that's as fetching as any you'll find, to use where good lighting is as important as is complementing your décor. Mounted on a white-finished wooden plaque (5¼" x 8½") is the cast-metal gold-bronze-finished eagle and the stars. The 10" white textured oval shade is smartly trimmed with black and gold. A harmoniously decorative lamp, complete and ready for hanging, $6.95, plus 50c west of the Mississippi. Seth & Jed (L-90), New Marlborough, Massachusetts.

**The beddircoat** stands out as the cleverest and newest improvisation of the ever-popular and fashionable crinoline underskirt. Tucked and ruffled to give a good grooming and crisp, starched look when used underneath your bedspreads and dust ruffles, it does a magnificent job of dressing up the bedroom, too. Simple and easy to attach and remove with enclosed screw tacks, one size fits either single or double bed, only $1.98, ppd. Milady Fabrics (L-90), 438 Main St., Metuchen, N. J.

**As pretty and refreshing** as the delicious health-giving juices they serve. An imported ceramic 8"-tall pitcher and 3½"-tall mugs are gaily decorated with different, colorful, mouth-watering fruits to make serving juices to family and friends a pleasure. When not in use, they're bright touches of color in the kitchen or breakfast nook. Pitcher and 6 mugs, $2.95, ppd. Nouvelle, Ltd. (L-90), 223 West Erie Street, Chicago 10, Ill.

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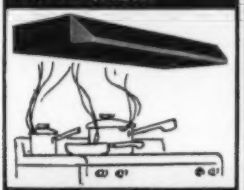

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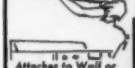

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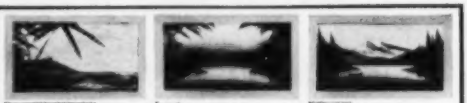

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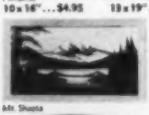

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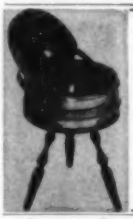

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Photo courtesy Plate Glasses, South Bend, Indiana.

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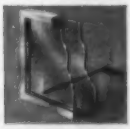

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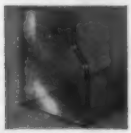

**ALL-GLASS SEALED EDGE.** Precision fabrication, smooth, all-glass edge, high insulating value make this the favorite for smaller window openings in every room. Constructed of two panes of ¼" Pennvernon — "the quality window glass"—with a 3/16" air-space between. Moderately priced.

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**Handsome contemporary design** plus utility: cabinet with drawer and spacious storage compartment to hold record albums, tall bottles, toys galore, linens or serving pieces, etc. Solid white poplar, sanded smooth, just paint or stain. Center-guided dovetailed drawer has oak sides. Warp-free sliding doors are perforated tempered *Masonite*. 3 widths, all 29" high x 16" deep: 24" wide, $18.95; 36", $27.95; 48" (2 drawers), $36.95. Shpg. chgs. coll. Country Workshop (L-90), 93 Rome Street, Newark 5, N. J.

**Salad magic:** A master salad-maker to help you turn out even a Waldorf salad with finesse and the greatest of ease. The four cutters (easily interchangeable) slice carrots and dice potatoes, grate cheese, chop apples, crumble dried bread, peel vegetables, fruit, etc. Made of tin-plated metal, clamp screws firmly on a flat surface. Use it for preparing baby food, diet food, fruit and vegetable juices, too. Complete, $4.98, ppd. Thoresen's (L-90), 352 4th Ave., New York 10, N. Y.

**Stack your hi-fis** and record player on this handy-to-have roll-around record rack. Constructed of wrought iron and brass-plated metal, it's approximately 26½" x 26½" x 12½" wide. The easy-rolling casters on bottom allow you to wheel it from room to room to provide music wherever you go. Holds record player on top: brass-plated rack on bottom holds 78 or 45 rpm albums. $10.95, exp. coll. Buyways (L-90), Caldwell, N.J.

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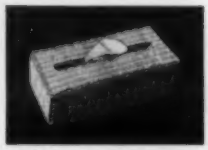

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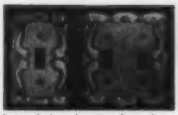
**SWITCH PLATES IN GOLDEN BRASS**



Superbly designed plates impart a decorative accent to walls. Of gleaming brass, with raised scroll design. Lacquered to prevent tarnish. Single switch 3" x 5". Double switch 4½" x 5".

For Single Switch, **$1.50** (3 for $3.95)
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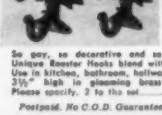

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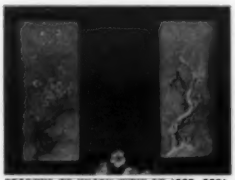

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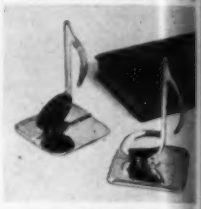

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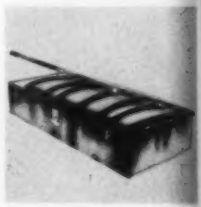

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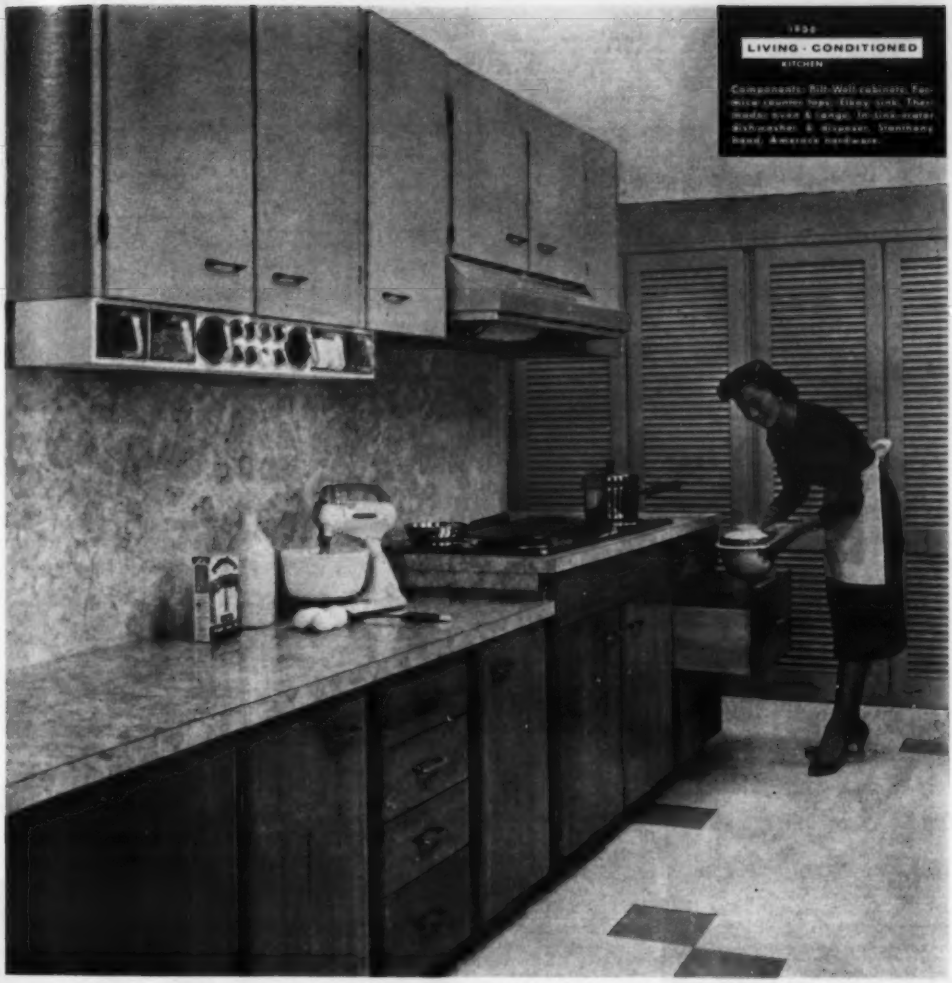


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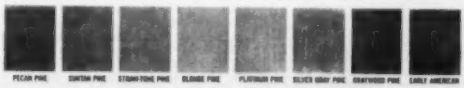


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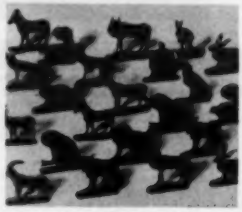

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*Truly personal and distinctive gifts of fine porcelain for your small fry.*

THE PLATE—Attractive 7¼ inch plate, colorful design with child's names on front. Personal message from giver on back. $2.98 Postpaid

PIGGY BANK—This expressive pig has child's names on the front and the giver's name on back. $1.98 Postpaid

Allow 2 weeks for delivery. Please print names clearly. Limit personal message to 10 words or less on plate; giver's name on back. Send check or money order. No C.O.D.'s, no stamps please. Ohio residents please add 3% sales tax.

The MEAD Company
KINGSVILLE, OHIO

These lovely fixtures cost as little as 36c a day*

Bathroom Design by Ving Smith

# The new trend in bathrooms

**Make it beautiful!** Make it gay! Make it light and airy! That's the new trend in bathrooms . . . taking its inspiration from colored bathroom fixtures which were first introduced by Universal-Rundle.

Look at the new ideas in this room. Imagine bright sunshine streaming through the skylight . . . and your favorite plants adding a touch of life and color. Notice how the pastel shade of Azure Blue in the U/R fixtures is pleasantly enhanced by the cheerful yellow storage drawers and the deep green floor.

Universal-Rundle fixtures are made in six decorator colors and white. You can depend on them for smart, modern designs and scientifically controlled color-matching. And you can depend upon U/R fixtures for easy-to-clean, long-lasting surfaces. U/R's one-fire "Hi-Fired" processing of vitreous china and multi-coat enameling of cast iron makes surfaces that take hard family use for years.

If you're building or remodeling ask your plumbing contractor, builder or architect for the World's Finest Bathroom Fixtures by Universal-Rundle—with 55 years of leadership!

**Master Meadow Bathtub:** a luxurious vitreous enameled cast iron bathtub, with extra wide front panel for convenience, free-flowing lines for easier cleaning.

**Como Water Closet:** the newest in one-piece design. Ultra-quiet performance. Smooth-flowing panel design matches other U/R fixtures.

**Cathleen Lavatory:** a vitreous china counter lavatory with deep basin, anti-splash rim, and concealed overflow drain.

*Plus Installation

**Send for your "Idea Book" today!**
A wonderful, colorful book—ideal for anyone planning to build or remodel. Tips from a leading designer on finding a "personality" for your bathroom, color coordination, decorating, new materials and many, many more timely subjects—plus 18 full color "dream bathrooms." Just send 10c in coin for your copy!

**UNIVERSAL-RUNDLE CORPORATION**
**381 River Rd., New Castle, Pennsylvania**
Enclosed is 10c in coin for my "Planning & Decorating your Dream Bathroom" idea book.

NAME _____
ADDRESS _____
CITY _____ ZONE _____
STATE _____

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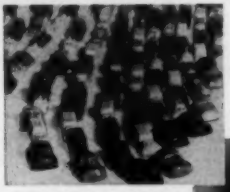
THE WORLD'S FINEST BATHROOM FIXTURES BY

# Universal U/R Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA • Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; Hondo, Texas



**100 AUTOS . . . $1**

Thousands of playful auto and truck combinations to give any youngster loads of fun day after day. He buys, sells, trades, decorates a pack of 100 molded autos and trucks in appealing assorted colors and body styles. Each car approximately 2" long. Big value . . . 100 cars . . . $1 ppd Dept. R-509.

**"Jiffy" Hot Pot . . . $2.95**

**HOT COFFEE** . . . Add water, plug in electric outlet, boiling water in a jiffy for your favorite "instant." Polished aluminum, 3-cup capacity. Home, work, motel, hotel. 400 watt Emerson element. U.L. approved. Hot water for tea, cocoa, bouillon, eggs. Insert tumbler — makes double boiler to heat soup, chili, baby food. $2.95 ppd. Uses standard appliance cord. With 6' cord add 95c. Dept. R-59.

200 Beatty Building
HOLLYWOOD 46, CALIFORNIA

Carol Beatty

*Free!* Write for BIG NEW GIFT catalog.

**HOUSEWIFE SOLVES MYSTERY**

**. . . Free Catalog Ends Search**

After years of "looking", Mrs. B. Billow, 5218 Roscoe, Chicago, found the solution to a problem. A free catalog ended her search for good-looking, practical, full-time protection from dust and dirt for her furniture. She had no trouble ordering. Today her furniture is dressed up in fitted Window-Clear Plastic Covers that protect it, yet let its beauty be seen.

The extra-heavy, durable plastic covers have no seams to admit dust and dirt. They give perfect protection and save hours of work. The new satin-finish super-clear plastic is so transparent every detail of upholstery pattern and color shows through. Amazed by their perfect fit and custom-tailored appearance, Mrs. Billow says, "They're so good looking—I can even leave them on for company! And they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

To protect your furniture, write today for FREE CATALOG showing 150 styles and sizes, including latest Sectional & Bumper models. INQUIRE OF SCHILLER, 180 N. Wacker, Dept. L-10, Chicago 6, Ill.

*NEW!* **BUBBLE LANTERNS**

**From Germany—low as $1.95**

Transform dangling light cords, or old fixtures into lovely luminous "BUBBLES" of light—in seconds! These new German Bubble Lanterns open, fasten at the side for jiffy installation. Simply hang around light bulb and light cord for beautiful lighting effects. In smart black & white stripes, coral pink, or chalk white pleated lamp papers. Smart decor in any room, stunning hung in groups! Order several today, ppd.

| | 12" diam. | 16" diam. |
|---|---|---|
| Use cord's please! | | |
| White, Coral Pink, or Black & White stripes | $1.95 | $2.95 |

*Calif. residents, add 5% tax*

FREE CATALOG! Unusual gifts, imports, new home ideas. Send for it!

BOWMAN'S
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San Francisco 23, California



**COLOR THAT REALLY LASTS ON CONCRETE!**

**Kemiko Permanent Concrete Stains** give patios, drives, walks—any concrete surface—lively modern beauty that lasts for years! Color combines chemically with concrete—can't flake or peel! Nine beautiful shades. Do-it-yourself, cover approximately 150 sq. ft. for just $6.75. Write today for **New Free Booklet** including design ideas and color chart. Rohloff & Company, Dept. L-9, 918 North Western, Hollywood 29, California.

**YOUR OLD FUR COAT**
**INTO NEW CAPE, STOLE!**

STYLE #77

**ORDER BY MAIL — 2-3 WEEK DELIVERY**

I. R. Fox, fur remodeling specialists, restyles your old, worn fur coat into glamorous 1956 cape or stole. One low price, $22.95 complete! This low, low price includes cleaning, glazing, repairing. Lustersizing to new sheen, REMODELS COMPLETELY, plus a lovely *NEW LINING* and *INTERLINING*, your monogram. The thrilling result . . . a beautiful cape, stole.

**SEND NO MONEY!** Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postmen $22.95 plus postage when new cape arrives. Or send for FREE Style Book! Write I. R. FOX, 146 W. 29th Street, Dept. S-3, N. Y. C. 1

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**MAKE & SELL XMAS GIFTS!**

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**START NOW!** making unique gifts, corsages, decorations. Sell at bazaars, clubs, gift shops and to friends.

**WE SHOW YOU HOW!** We specialize in Artificial Flower Supplies—Shells, Rhinestones, Jewels, Pearls, Beads, Sequins, Findings, Parts, etc., for Sweater Trim and Making Jewelry—Styrofoam and Latest Novelties for Handsome, Unusual Decorations—Felt for Skirts and Appliqué—Handbags and Boxes to Decorate. Wonderful ideas!

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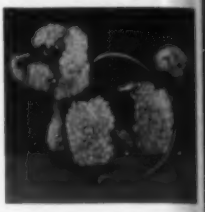
21 THIRD ST., NORTH — SMELART STUDIOS

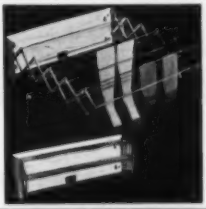

# YOUR MONEY'S WORTH

**First aid** for a begrimed oven: easy-to-use spray-on *Oven Cleaner* dissolves even crusted grease, burned foods, etc., and leaves the inside of your oven sparkling clean. Just press the handy button top, spray inside oven and then wipe clean; eliminates old-fashioned scraping and scrubbing. Wonderful to clean your electric broiler, waffle grill, etc., a 6-ounce can, only $1.00, ppd. Order from The Home Shopper (L-90), 667 North Fairfax Avenue, Los Angeles 36, California.



**From the tip** of his fuzzy nose to his soft fleecy tail, this perky poodle is practically irresistible. All dressed up with his jewel-studded plastic collar and leash, he's a most decorative fellow. Choose him with either a smooth black velvet body and shocking pink Spanish lamb's wool trim, or with a gray poodle-cloth body and matching gray wool trim. 14" long x 12" high, firmly stuffed to stand alone. Appealing to all ages, $4.95, ppd. Hobi (L-90), Flushing 52, New York.

**Amazing Hot Rods** practically eliminate shrinkage in roast beef, lamb, veal, etc. (You end up with what you bought.) Simply stick hot rods in your meat, they collect oven heat and pinpoint it quickly into the interior of the roast. Guaranteed to save nearly half the cooking time, results are due to design, shape and special noncorrosive material used in *Hot Rods*. 12, $1.00 plus 15¢ post. J. & J. Sales Co. (L-90), Church Rd., Putnam Valley, N.Y.

***Folding Dryer***

An unusual value in a good-looking, sturdy accordion dryer. All-steel construction, with attractive ivory enameled base and rust-proof cadmium-plated drying rods. Closed it measures 18x6x3 inches. It extends to 24 inches when open, gives 15 feet of drying space. $3.95 postpaid, money-back guarantee.

**WALTER DRAKE & SONS**
999 Drake Bldg., Colorado Springs 8, Colo.



**DON'T BE FAT!**

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT REDUCER, a massager that's tested, and has U. L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away wasted fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE!

**Standard Model only $9.98 . . . .**
**Amazing Deluxe Model only $12.98**

**send to BODY MASSAGER COMPANY**
318 Market Street, Dept. S-383, Newark, New Jersey

# YOUR MONEY'S WORTH

**Siamese cat** wall plaques created with a fine sense of contemporary styling will be truly striking on a hard-to-fill dominant wall. Cats in warm shades of brown against natural golden tones are hand-printed on Philippine mahogany, ½" thick. 17" high and ready for hanging on a living room, dining room or foyer wall, a set of 2 plaques, $2.95, plus 32¢ post. From Jebco Products (L-90), Post Office Box 27667, Los Angeles, California.

**TeePJ's** are something new to sleep in. They resemble the ever-so-comfortable T-shirt but are over a foot longer. Made of soft full-combed cotton with special rib-knit elasticity, reinforced with nylon at the neckband, they never need ironing. Sizes: small (34), medium (36-38), large (40 to 42), extra-large (44-46). Long-sleeve knit with wristlets, each, $3.00; 2, $5.00; 3, $6.60. Short sleeves: each, $2.00; 3, $5.00, all ppd. From Wittmann Textiles (L-90), Stowe, Pennsylvania.

**Keep your spirits right:** end bottle clutter with a handy spacesaving storage rack of heavy chromelike metal that conveniently holds 12 large-size soda or wine bottles. 15½" x 13" x 16¾" deep, it's made to order for the wine fancier; holds bottles compactly in horizontal position. You'll like the convenience, too, of keeping a plentiful supply of soda, etc., on hand ready for use when company comes. Only $2.98, ppd. Mrs. Dorothy Damar (L-90), 749 Damar Bldg., Elizabeth, N. J.

**Personalized Lunch Toter**
Streamlined new design lunch bucket has your favorite scholar's first name across the front in big bold white letters! Bucket is made of high impact red plastic with unbreakable polyethylene handle and hasps in bright blue. Hinge in lid will hold thermos (not included). 4½"x8½"x6". Order No. **X591-6**, Lunch Toter, **$1.95.**

**Artist's Apron With Crayons**
Designing little ladies carry the tools of their profession right along with them and keep themselves neat, too! Top quality denim apron is in assorted colors with contrasting band. Thirteen pockets hold 12 crayons and a blunt-edge shears. Apron is washable. Order No. **3029-6**, Apron, **$1.00**, by mail postpaid.

*Satisfaction Guaranteed Or Your Money Back!*

Write Now For Your **FREE CATALOG!** New, Unusual Ideas in Gifts, Toys, Housewares!

*Miles Kimball* 154 Bond Street Oshkosh, Wis.

**Famous 49c Trans Kleer**
**PLASTIC STORM WINDOWS NOW 19½¢**

***Protects Family All Winter!***

Bargain of the year! New—famous Trans Kleer Plastic Storm Windows yours for only 19½ cents each! Clear, lightweight, flexible! Won't shatter, chip or turn yellow. Tensile strength of 2,000 lbs. per sq. inch! Insulates against wintry blasts in sub-zero weather. Use year after year —just fold away like cloth and use again. Made by one of world's greatest manufacturers of window-clear plastics. Install in minutes with "Magic" Adhesa border—no nails, no screws, no tools! Generous Kit—108 sq. ft.—enough for 10 storm windows each measuring 10.8 sq. ft., plus Adhesa Border—all for 1.98. Supply limited. Order now!

**THORESEN'S, Dept. 162-K-74**
**585 Water Street, New York 10, N. Y.**

**Cherry planter-spoon rack**

$3.95

of Craftwall

**GENUINE WOOD PANELING**
**professionally finished with that hand-rubbed look**

The manufacturer of Craftwall plywood paneling offers you this eye-catching conversation piece at a remarkably low price —just to acquaint you with the natural wood beauty and "hand-rubbed" look of Craftwall paneling. 12 by 16 inches . . . this genuine Cherry rack adds a charming decorator touch to any room. Planting box liner included. Order extras for gifts! Send check or money order . . . no C.O.D.'s please.

*(Note! Spoons and plant not included)*

**RODDIS PLYWOOD CORP.**
DEPT. LY956 MARSHFIELD, WIS.

***Amazing New Easy Discovery!***
**NO MORE WASHING WINDOWS**
***And Still Have Them Crystal Clear!***

One Quick Swish and You Clean Windows the Easy Way Optometrists Clean and Polish Eyeglasses. No Mess. No Fuss! Windows So Clear you Can't Even See the Glass! Cleans windows in seconds without one drop of water, without one speck of soap or detergent! New chemically treated KEITHONE WINDOW CLOTH makes windows sparkle instantly . . . not only removes dirt and grime but gives invisible smear-proof coating to prevent rain streaks, to prevent dirt and grime forming again. Fog proofs glass and windshields against clouding, steaming. Amazing specially treated window cloth contains safe, harmless dirt dissolving discovery. Used by optometrists for eyeglasses, used by home builders on model homes where picture windows must be bright and clear for months in all weather. Ideal for mirrors, crystal, car windows, kitchen appliances. Removes rust, polishes chrome. Rinses clean without removing activator so lasts months.

**Only $1 or 3 for $2**

Only by mail, one pkg. get one free KEITHONE WINDOW CLOTH for $1 or 3 for $2. Cash orders postpaid. If C.O.D. add 25¢ extra. Guaranteed satisfaction or return in 10 days for money back. Also try KEITHONE FOG PROOF CLOTH for windshields, only $1. KEITHONE LEATHER FOG PROOF CLOTH only $1. KEITHONE FURNITURE POLISHING CLOTH only $1. Any 3 for $2. Same money back guarantee. KEITHONE cloths make many days for busy housewives. Mail order today.

**WALLING KEITH CHEMICALS, INC.**
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**HAIR *Instantly* REMOVED**

New SCIENTIFIC Formula removes unwanted hair immediately from lips, chin, face, arms, and legs. Yes, now you can actually remove hair ABOVE and BELOW skin surface. Not a painful wax. EDEN Hair Remover is odorless, and leaves the skin silky-smooth and lovely to touch. We GUARANTEE that we will refund your money if after the third application HAIR GROWS BACK.

**$2.00 · Triple size $4.00**
*(1 Free when you buy 3)*

Enclose cash, check or money order, or we will send C.O.D. plus 45c postage.

**EDEN COSMETICS CORP.**
Dept. 709, Box 117, Bay Ste., Bklyn 35, N.Y.

**GIFT-WRAP RIBBON 89¢ BRECK'S 300 FEET!**

**LOWEST PRICE EVER!** Save $1.50 over store price! Fine quality fused-edge satin ribbon in popular half-inch width. You get 300 feet on handy double spool—150 feet in each of two colors. Choose double spool with red and green, or with gold and royal blue. Perfect for every gift-wrap need, all year long! One double spool only 89¢—or save more with 3 double spools for $2.50. Specify color. Limited supply—order by mail, TODAY! Postpaid. Satisfaction Guaranteed.

**BRECK'S OF BOSTON** FREE! BIG CATALOG of Exciting New Gifts! 707 Brock Bldg. BOSTON 10, Mass.

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***Outstanding Plans, Ideas Homeowners Want, Need!***

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- ☐ **NEW HILLSIDE HOMES**, over 60 plans $1
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**HOME BUILDING PLAN SERVICE**
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**STORAGE PROBLEMS?**

Handsome JIFFY "Secretary" has a place for everything! Save space, save time!
Helps you to be efficient! Perfect hold-all for home, office, den, workshop. Amazing capacity,—holds 8½ x 11 paper, letterheads invoices, envelopes, rubber stamps, scissors, thread, tacks, pencils, small tools, paper clips—and much more. Fits any decor. 7½ x 13 x 10. Crystal clear styrene drawers, black wrought iron sides, your choice of gray, green or tan Masonite top and bottom. Send only $6.95.
Full money back guarantee.

**PRECISION RUBBER CO. Dept. L, 259 Grand Ave., Akron, Ohio** (Neat! Handsome!)


**Save money and time . . . order by mail**

send but

25¢

for big beautiful

interior decorator's portfolio

Just off the presses—your personal collection of everything new and fashionable from America's most esteemed furniture makers. Looking for new ideas? Contemporary? Provincial? Traditional? You'll find them all in our magnificent decorator's portfolio. Send but 25¢ to cover postage and handling charges.

C. H. White
Secretary-Manager,
American Walnut Manufacturers' Association

look for these tags because walnut is the one prestige wood used in only the world's finest furniture.

american walnut
manufacturers' association
665 Lake Shore Drive, Chicago 11

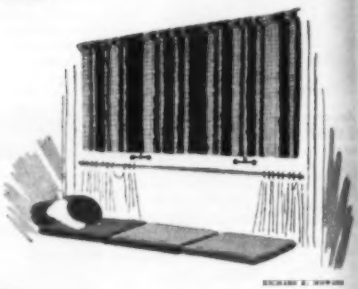


# HOW TO SCREEN YOUR DECORATING IDEAS

Screening, usually considered merely a means of keeping flies and mosquitoes out of the house, is now turning out to be an interesting decoration material. Strong, pliable and easy to cut with household scissors, *Fiberglas* screening is responsive to any number of imaginative decorating ideas, in and out of doors, a few of them shown here.

**Handsome lamp shade** is made of screening sewed to wire lamp-shade form. Decorative note is added by yarn sewn to screening

**Flexible screening** can be used as a window shade. Cut screening to desired length and nail to roller. Ribbons sewn to screening control light



**Interior mailbox** or hamper on the inside of a closet door is made of screening either sewed to a metal frame or nailed to a wooden one. Screening comes in either gray or dark green

**Gay, flaring** hostess apron is made by sewing on ribbon ties and weaving knitting wool through the screening

[Continued on page 84]

## *Dream a room for dreaming—let rayon make it real*

Start with a color—the one you love best—then play it to perfection through all its tints and tones. Rayon makes it so easy . . . offers you today's widest choice of textures, and—color variations on a theme. As for the cost of your scheme—it's almost sure to be less than you'd dream, since rayon is man-made to give you quality and beauty on a realistic budget. For store names write to American Rayon Institute, Inc., 350 Fifth Avenue, New York 1, New York.

**Daisy Blanket:** "April", overall pattern in rayon, cotton and nylon from Fieldcrest Mills. . . . About $10.95.

**Drapery and Footstool:** 7719 Textured rayon and cotton from Cohn-Hall-Marx . . . About $3.95 per yard.

**Plaid on Wall:** "Aberdeen" in rayon, cotton, and metallic. From Covington Fabrics Corp . . . About $2.25 per yard.

**Bedspread:** "Dayton" homespun look in all rayon. From Covington Fabrics Corp . . . About $1.50 per yard.

*Rayon and silk satin shirt and trousers by Jane Derby Boutique.*

## *Room for the imagination—with* RAYON

CALL AD-VISER SERVICE IN CITIES LISTED ON LAST PAGE FOR RETAILERS SELLING THIS MERCHANDISE.

# "STYLED BY SANFORD"

## Original American classics in carpeting!

As it has been for over 100 years, "Styled by Sanford" is a sure guide to the freshest, most exciting designs in contemporary carpeting. Sanford always brings you the latest in fashion.

## Sparkling new background for the latest in home furnishings—SYNCOPATION

As bright and sophisticated a carpet as the music that inspired it.

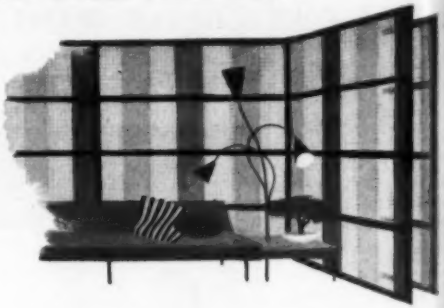
Its advanced styling is sure to draw more envious "ahs" than any new carpet this year. And its all-wool, 3-level texture Wilton weave will earn many a satisfied "ah" for its wearability, too!

Shown is the rippling new Rhythm Green. Also in Melody Grey and Harmony Beige. Syncopation is sure to set your pulses pounding . . . don't miss seeing it.

**Sanford**
**CARPETS**
295 5th Ave., New York, N. Y.

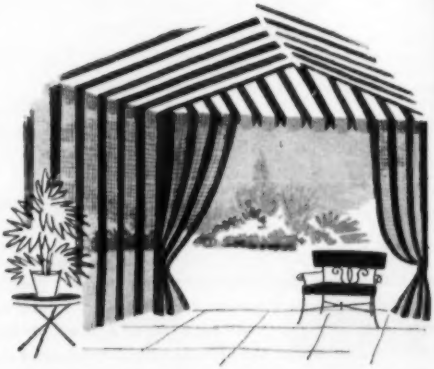
*the key to beautiful rooms since 1838*


How to screen [Continued from page 82]



**Secured in a frame,** screening makes an effective room divider or stationary screen. For added interest, sew on panels of fabric in contrasting color

**Radiator cover** is made of screening in a crisscross pattern nailed to a frame. *Fiberglas* screening which will not shrink or stretch resists temperature variation and has a melting point beyond 375°F.

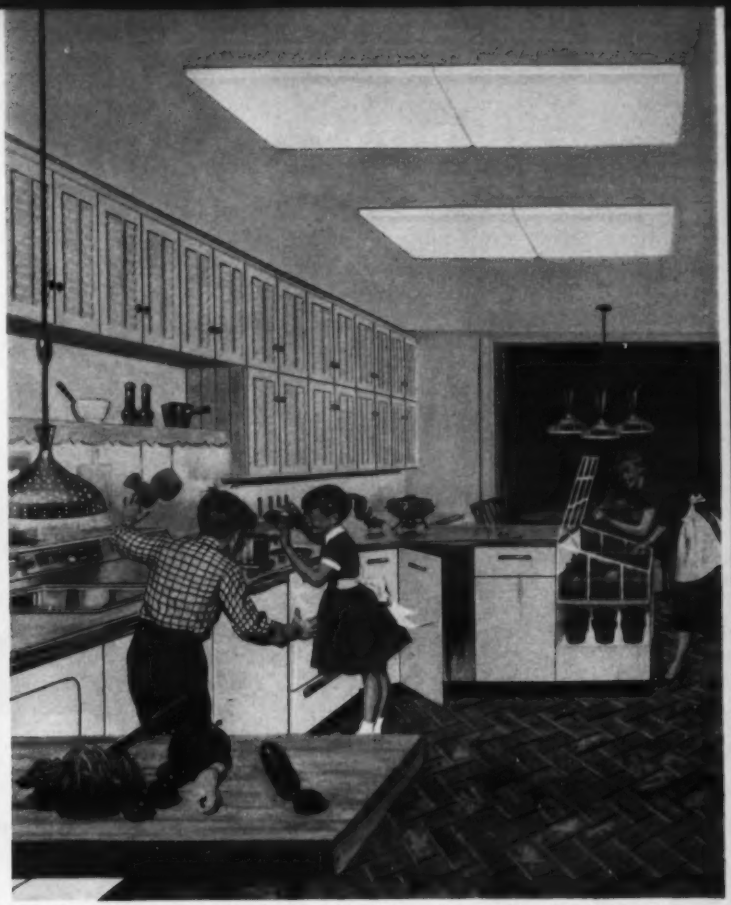


**Ideal for cool** and insect-free outdoor entertaining, a canvas-topped marquee with sides of screening is easy to make. Unifying factor is canvas strips sewn to screening

HAVE A BEAUTIFUL, WORK-SAVING HOME WITH

# Light for Living

CHANGE THIS↓ TO THIS→



*How Light for Living transforms a kitchen. At left: Ordinary lighting. At right: 1) Fluorescent ceiling fixtures for all-over lighting. 2) Fluorescent tubes in shelf bracket over sink, range, dishwasher and under cabinets to light work counters. 3) Pull-down ceiling lamp to safeguard busy fingers at chopping block. 4) Matching pendant cluster to give dining area warm light of its own.*

## All you need to know about decorating and lighting in this authoritative, how-to book, originally $6.75 now paper-bound for only 35¢

HERE is decorating with a new dimension—Light for Living. Summed up in an exciting new book that tells you all you need to know—about decorating and home lighting—to have new Light for Living in *your* home.

The all-electric kitchen above is beautifully designed. But it's Light for Living that brings out the full beauty of the decor, and all the efficiency of work areas.

Even in this pre-packaged age, there remains an irreducible minimum of chores that must be done by hand—slicing, washing, stirring, blending. These tasks, Light for Living makes easier.

See how Light for Living brings to life the refreshing colors, warm woods of this kitchen. And what a difference the matched fixtures make. They're properly chosen, scientifically placed to make the dining area more inviting, the butcher block more useful. And household plants are a welcome addition because they look so luxuriant under the new lighting.

October is American Home Lighting Fixture Month—a wonderful time to start planning Light for Living for your home. Get your copy of "How to Decorate and Light Your Home", now!

**GENERAL ELECTRIC**

LIVE BETTER ELECTRICALLY

**CLIP THIS COUPON, MAIL IT WITH 35¢ TODAY**

General Electric Company
Large Lamp Dept. LYH-9, Nela Park, Cleveland 12, Ohio
Please send me _____ copies of "How to Decorate and Light Your Home" at 35¢ each.

NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

## How could lovely *FOSTORIA RADIANCE* be so durable?

See how new Fostoria "Radiance" sparkles and glistens. These lovely crystal pieces were designed by Raymond Loewy Associates and *hand-molded* by Fostoria craftsmen. Brilliantly beautiful, yes. But so durable you can make *every* meal "special" . . . *every* day.

If you are replacing your present glassware frequently, you'll really value the extra strength of *hand-molded* Fostoria "Radiance." Although it costs a little more, it lasts many times longer. Our craftsmen *hand-mold* this crystal so there can be no accidentally weak places. Then, each piece is flame-tempered to provide extra strength and retard chipping. Result: *durable*, new Fostoria "Radiance."

When you see it, you'll hardly believe such fine crystal can be so practical and inexpensive. Prices range from $1.25 to $4.25 (slightly higher in the West).

Call AD-VISER Service in cities listed on last page for some of the fine stores selling "Radiance." Fostoria Glass Company, Moundsville, West Virginia.

Fostoria

CALL AD-VISER SERVICE IN CITIES LISTED ON LAST PAGE FOR RETAILERS SELLING THIS MERCHANDISE.

*Lighting fixture by Globe Lighting Products; experimental house designed by Robert Martin Engelbrecht, A.I.A.; model executed by Meyer & Mancino. Cover photography is by Scott Hyde*

**SEPTEMBER 1956** **35 CENTS**

# LIVING
FOR YOUNG HOMEMAKERS

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# a Parade of Homes designed for you

If P. T. Barnum were with us today he would probably make a very good thing out of the public's devotion—shelterwise—to novelty. Once an OPEN sign is out, the magnetism of a new home would put a Geiger counter to shame, and rain or shine, we troop through the spotless exhibits by the hundreds—exclaiming, goggle-eyed and fascinated. If we buy, something about the house has obviously caught our fancy—something as simple, perhaps, as the line of the roof, or a place (at last) to put the piano, or an impressive array of storage space (whether we have anything to store in it or not).

But occasionally some of us are more demanding: it may be a fine spring day, but we take pause to think of snowdrifts and the Fourth of July, and venture the question of climate-conditioning. We consider the basic plan: does it provide us with the amenities of comfort, proper segregation, a pleasant flow of space? We inspect equipment and appliances, baths and kitchen: as far as we can tell, do they promise the kind of effortless function that can make or break relaxed family living? Then, smug in our perspicacity, most of us stop. The house seems fine, and we buy it, forgetting that we have yet to appraise the subtlest quality a home can possess—its potential atmosphere. It is not an exaggeration that through its propensity for mood—the kind of mood that is evoked through color, auditory comfort and superbly engineered lighting—a house is truly fulfilled: without it, no home is ever psychologically satisfying.

Under the collective sponsorship of regional groups of utility company and builders, a demonstration to prove our point is being staged in towns and cities across the country in the form of twenty-three houses—each designed as an *expression of the way each community believes its people want to live.* Each is an interpretation by its architect of the tradition of his particular locale: each is suited in design and structure to regional demands and vagaries. As a group, the houses present a wide variety of expression, but always with a singleness of purpose—the convenience and enjoyment of family living. They are experimental only within the realm of realism (if we knew nothing of how people like to live, we might find ourselves presenting houses so experimental as to thwart forever the desire to own a home).

Planned from *within*—as they should be—they are an effort focused to a region, focused to a price. They are also a step forward toward the kind of perfection in the small home that may someday be general, rather than specific. All are living-conditioned with respect to climate, space, light, safety, color and sound to a degree undreamed of in the day when two or three more logs or a few more shovels of coal on the fire constituted the latitude of comfort. Ranging in price in their respective areas—from $14,000 to about $25,000 with land, many of them will incorporate extremely advanced equipment, but always *sensibly:* they are geared to accommodate their families with exactly those comforts they most need, admire and can afford—the consumer has his choice.

They are called *Electri-Living* houses because they are a documentation of what electricity, given the chance, can contribute to the home. Some are electrically heated, and all are equipped to handle almost any conceivable demand that may be made on their wiring systems—now, and in the future. By September (check your local newspaper, utility company or executive offices of N.A.H.B.), most of the houses will be completed, decorated and on display—a credit and, we hope, a pleasure to the officers of the respective local organizations whose faith and cooperation made them possible.

ALL PLANS AND ELEVATIONS BY SIGMAN-HARD
ALL HOUSE RENDERINGS BY FRANK RUSSELL

**Boston, Massachusetts**

**Lexington, Kentucky**

[Since it has been said that a clever artist can make almost any house look effective in a water-color rendering, in the January, 1957 issue we shall apply the acid test to the houses you see as sketches on the following pages, and present them, so to speak, in the flesh—decorated by their respective local stores, photographed in full plumage.]

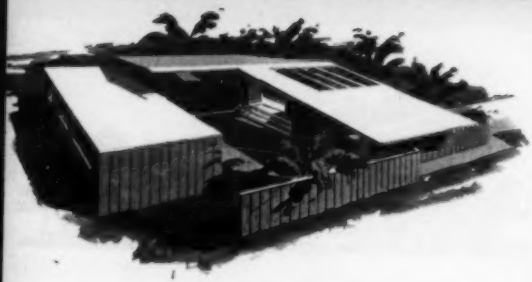
**Chicago, Illinois**

**Los Angeles, California**

**Lincoln, Nebraska**

**Lincoln, Nebraska**

**Phoenix, Arizona**

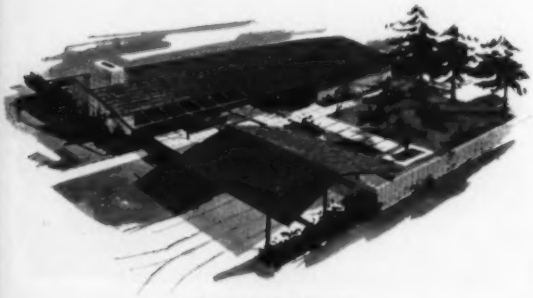


Houston, Texas

Atlanta, Georgia

Dallas, Texas

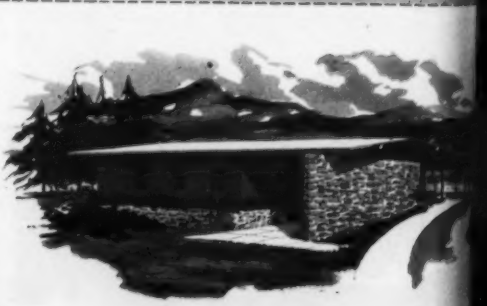
Monroe, New York



Fresno, California

Seattle, Washington

Pittsburgh, Pennsylvania



Little Rock, Arkansas

Indianapolis, Indiana

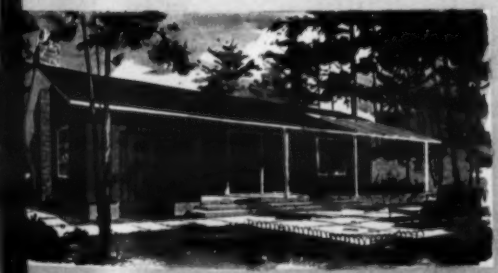
Cleveland, Ohio

Stratford, New Jersey

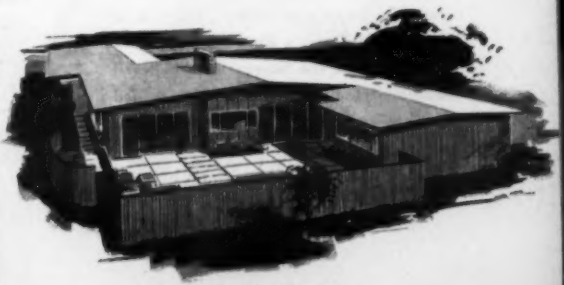
Wichita, Kansas

Detroit, Michigan

Oklahoma City, Oklahoma



Charlotte, North Carolina



Portland, Oregon

Architect ..... Tekton Associates

Builder association Home Builders Association of Greater Boston, Charles Bragg, Manager-Director

Utility company.... Boston Edison Co.

Builder ..... George DeVries
Location ..... Winchester Estates, Winchester, Mass.
Decorated by.... Herbert Haworth Coe

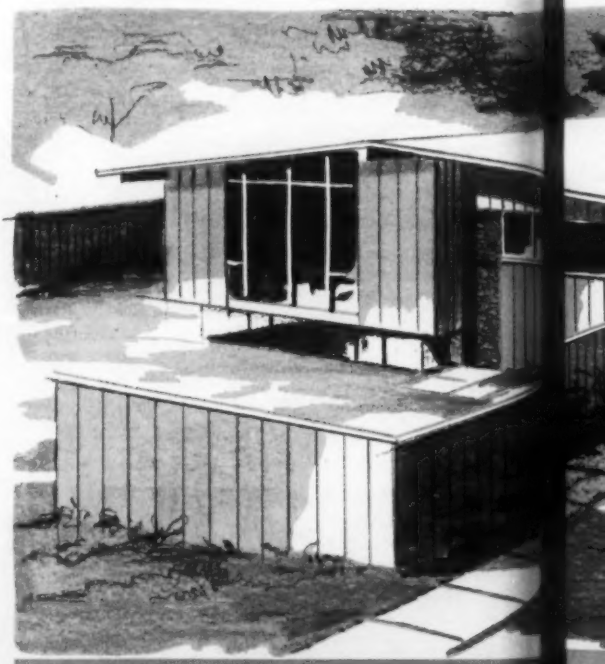
Builder ..... Harbor Realty Trust Co.
Location ..... Ridge Street, Hollis, Mass.
Decorated by.... C. B. Swift Co.

Tekton's Joseph P. Staniunas (left) and John K. Carr

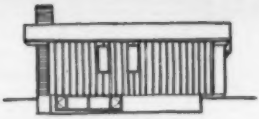
## Boston

# Massachusetts

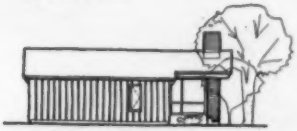
Architect Joseph Staniunas and his colleagues at Tekton Associates do not equate the small home with a small amount of professional thought. They consider it instead a "small project to be given complete service," and in order to assure a technically correct solution they devote as much engineering knowledge to homes as they put into larger buildings. The design for this particular house evolved logically from the criteria facing any New England designer: rolling landscape, frost line, prevailing winds and the living habits of local families. The chosen plot of land rolls and pitches in varying degrees, and to conform with it, the house walls show varying degrees of height. A basement was the practical result of carrying the foundations below frost line and to undisturbed bearing soil. Wherever possible, the basement wall above grade is glass and the house appears to float over it. Basement was planned as a family room: immediacy to the outdoors is not considered essential in a region where the weather doesn't permit outdoor play a great part of the year. However, the home's secondary entry is at mid-level and only a short flight of stairs removed from the basement. Sheltered outdoor living is restricted to a screened porch because of insects. The porch and principle living areas are placed to enjoy the prevailing southwesterly breezes.



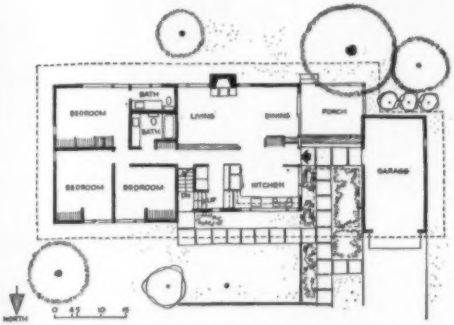
**Home's exterior** of resawn pine board and batten blends well with the wooded New England landscape. Extensive fencing of the same construction enhances and apparently enlarges the house structure, while creating a private surrounding yard. The main entry is through a partially protected court between garage and house, facilitating delivery of supplies. First floor is a few steps up from the secondary entrance, contains about 1,200 square feet, roughly half of it well-segregated sleeping quarters. The basement family room is under only the bedroom portion of the house, offers an additional 600 square feet of living space

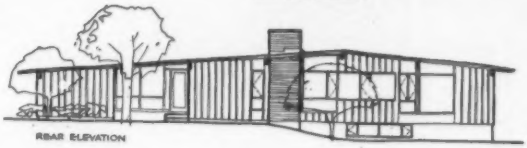


LEFT SIDE ELEVATION

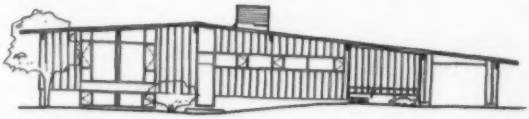


RIGHT SIDE ELEVATION

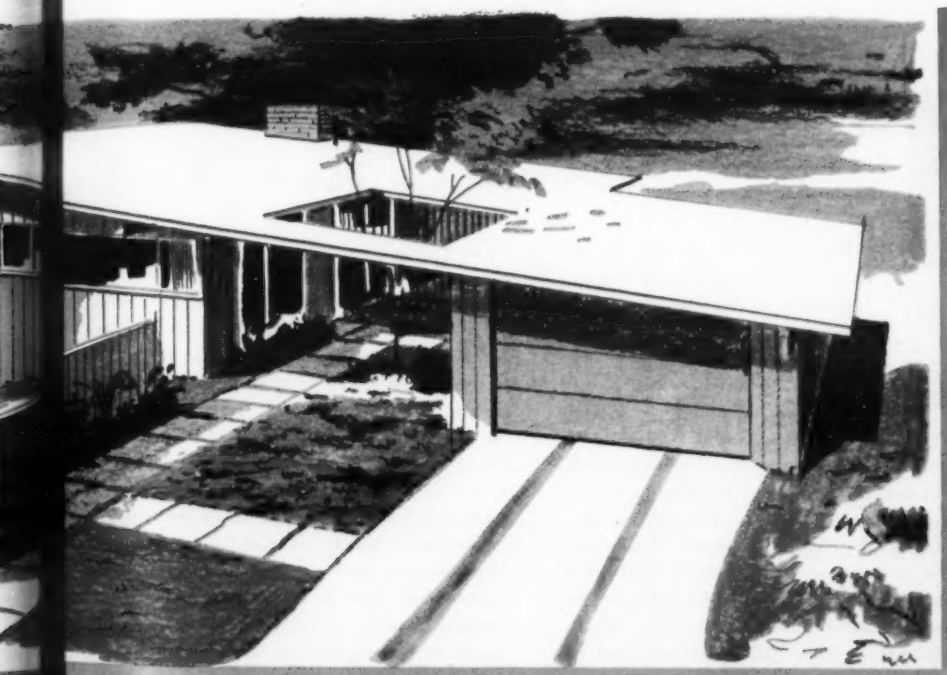


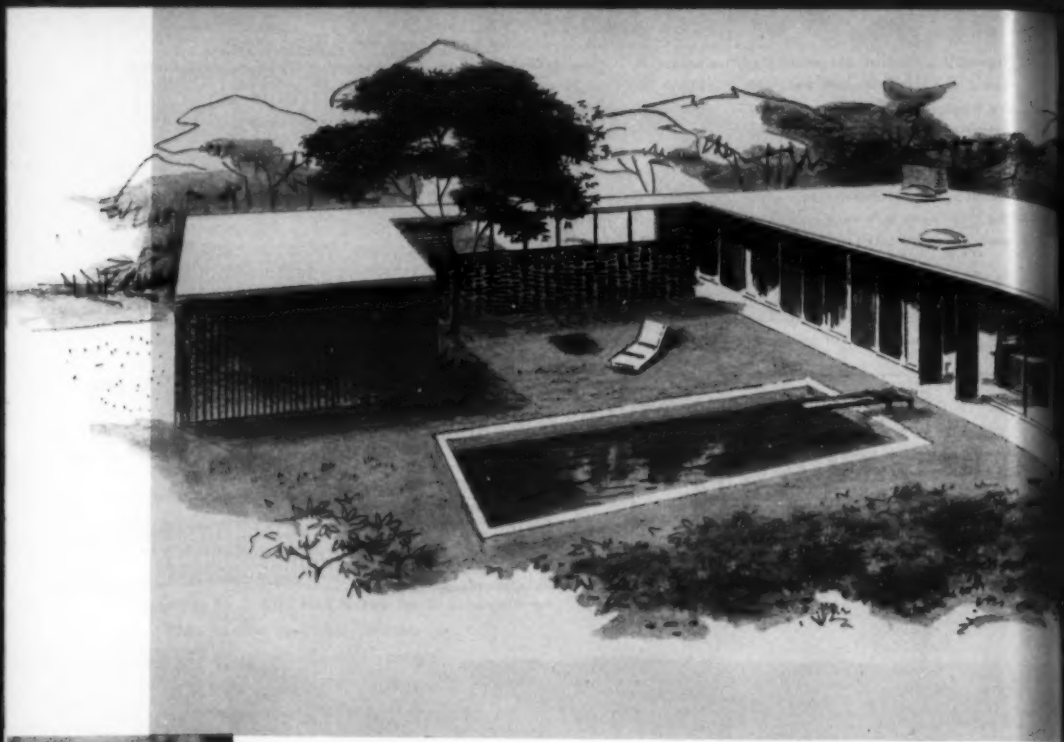



REAR ELEVATION



FRONT ELEVATION

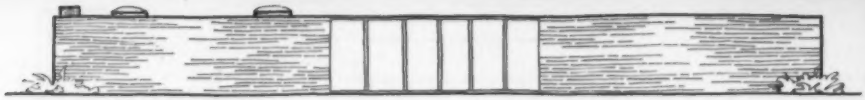




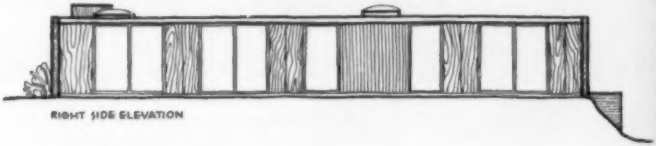
John Dornés

# Monroe New York

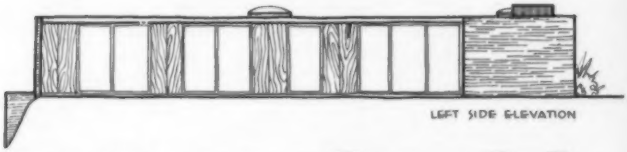
Monroe, in the foothills of the Ramapo Mountains, is a countryside of vistas and rolling contours. It is also a little more than an hour's drive from New York City, a combination of factors which dictated, in part, the philosophy behind John Dornés' house. It is, actually, a "citified" house in the country, a way of enjoying panoramic views and garden privacy as well as a cosmopolitan formality in living and entertaining. The road façade, dramatic in its simplicity, allows a glimpse of the quiet privacy of a central court through an unusual screen of tiles which can be electrically rotated on steel wires to present a changing panel of color. The court was conceived not only as a secluded spot for relaxation, but also as an extension of indoor living and dining areas. It is an ideal children's playground, too, easily supervised from all major rooms and well-separated from the road. The house proper was planned for optimum mobility of spatial elements to foresee the needs for growth and change in a family. Since there are no interior bearing walls, the only fixed partitions are those that enclose the baths; movable storage walls form desired room areas. There can be, accordingly, kitchen, dining room and separate living room or an open arrangement of family room and dining kitchen. (Free-standing kitchen wall is a pivotal arrangement, swings open or closed on a floor track.) Sleeping quarters vary from master suite to four smaller bedrooms. This is a house designed as an enclosure to function at the will of its occupants.



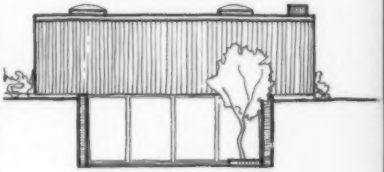
FRONT ELEVATION



RIGHT SIDE ELEVATION

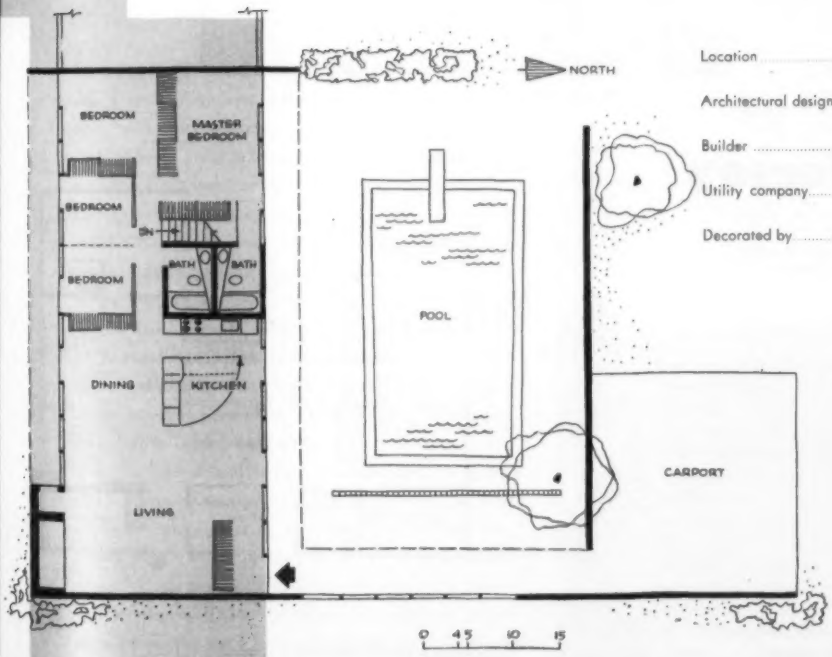


LEFT SIDE ELEVATION



REAR ELEVATION

**Roadside facade** (front elevation, above) has a contemporary classicism in its balance, the rectangular panels of brick at each end being walls of house proper and carport (at right). Windows of rear elevation light one end of a full basement which offers an additional 1,500 square feet of space which can be finished to a family's needs, further evidence of the trend toward utilization of a lower level. Skylights illuminate the fireplace corner of living area and baths




Location ..... *Bakertown Road, Monroe, New York*

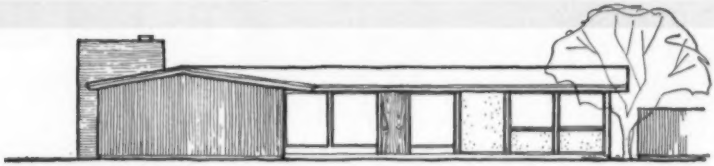
Architectural designer *John Dernés*

Builder ..... *Construction Associates*

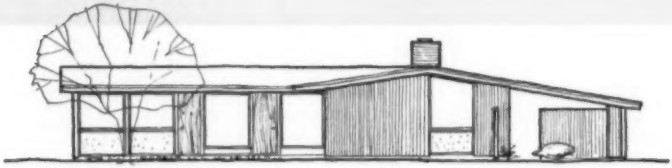
Utility company ..... *Orange & Rockland Electric Co.*

Decorated by ..... *Georg Jensen Inc., New York City*

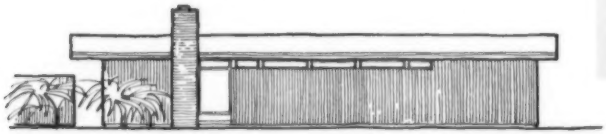
FRONT ELEVATION



REAR ELEVATION



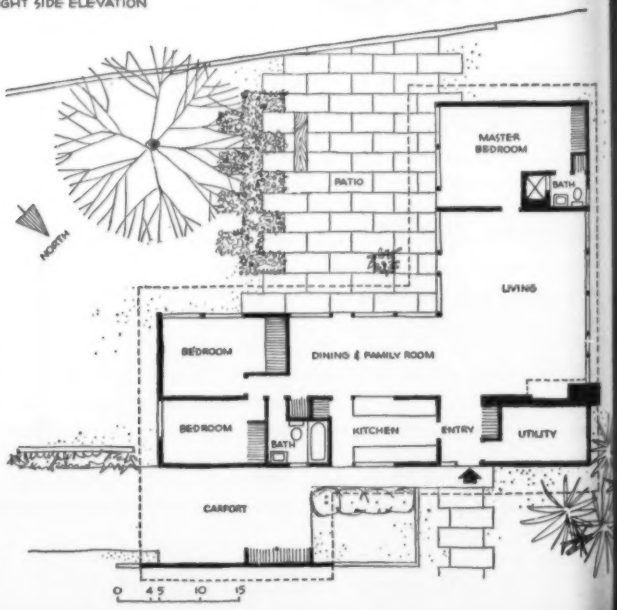
LEFT SIDE ELEVATION



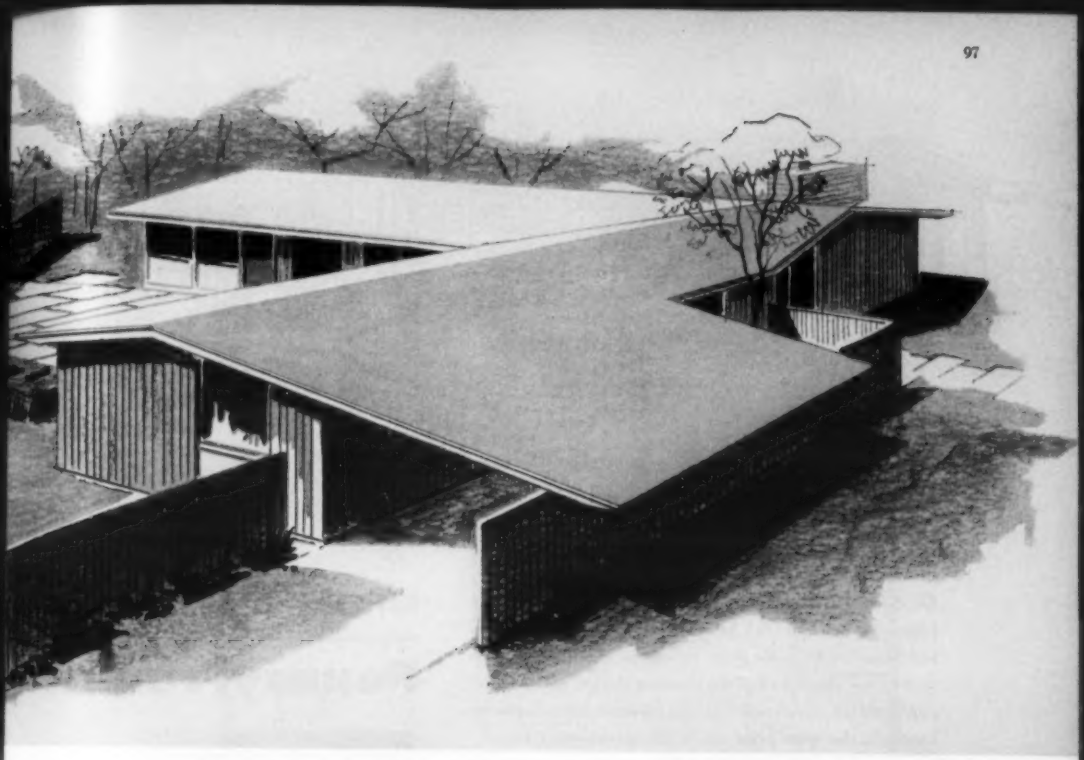
RIGHT SIDE ELEVATION

## Stratford

# New Jersey



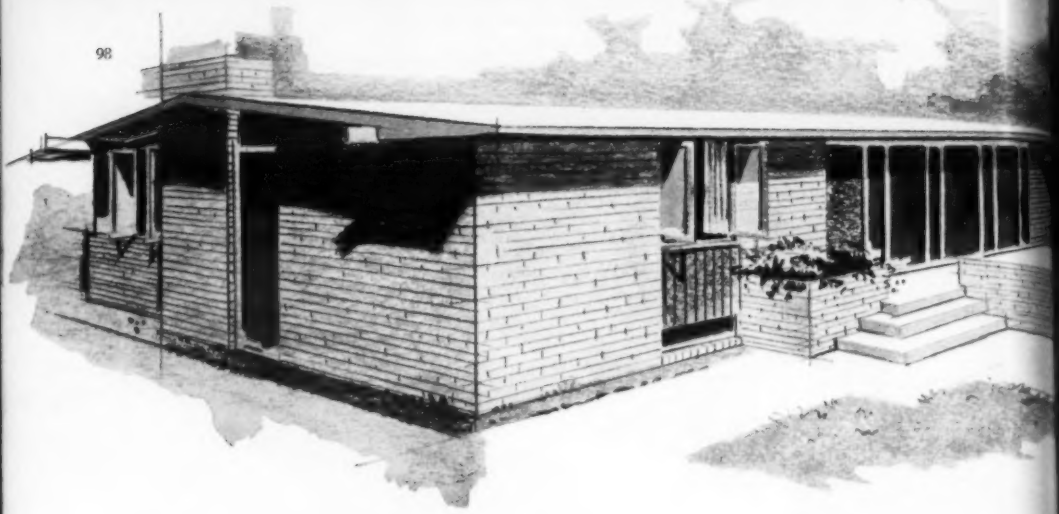

**L-shaped house** is wrapped around an intimate patio and garden. Binuclear in function, plan allows for complete separation of children's and parents' quarters. Adult section consists of living room and master bedroom, with its own bath and access to the patio. Children's wing has two bedrooms, one of which parents could live in comfortably for easier night care of an infant. Linking quiet and active areas is the family dining room, opening to the patio, and to the kitchen on the opposite side. Service entrance has sheltered access to the carport and service yard. The house was designed to be completely electrical, including the heating



**In a fast-mushrooming area with a mobile population attracted by new industry, it is almost impossible and perhaps even specious to judge what architectural style is indigenous to the region. The problem becomes one of designing a home with an appearance that is easily understood and an arrangement of space with which a young family can readily identify their particular way of living. The distinction of this house in Stratford, New Jersey, results from simple detailing, straightforward use of materials, a versatile arrangement of interior space and excellent site planning. With fencing used as an integral part of the architectural treatment, each house in the tract will create its own privacy from the street and from its neighbors. The plan can be flopped to give a favorable exposure for living areas and court, a northwest orientation for "dead walls" which protect the living spaces against winter winds and assure them privacy. This house will be repeated, but in repetition will not be as monotonous as the locally prevalent row on row of precise front yards, identical picture windows and front doors behind which live very different people.**

| | |
|---|---|
| Location | *Warwick Road and Bassar Avenue, Stratford, New Jersey* |
| Architect | *Robert N. Chappelle* |
| Builder | *Crowther, Reese & Nyce, Inc.* |
| Utility company | *Atlantic City Electric Co.* |
| Decorated by | *Lit Bros. of Philadelphia, Pa., Camden and Trenton, N. J.* |

**Architect Robert N. Chappelle and builder H. Robert Nyce**



Architect Richard Benn, of Pittsburgh, set down the following critique for his design. *Program:* a three-bedroom house to be built to sell in a suburban community for about $15,000 including the lot, exclusive of appliances. *Considerations:* (1) appearance of existing homes in the same price class; (2) prospective buyer's demand for divisional flexibility to suit a variety of family needs, for careful separation of quiet and active areas and for location of service areas for the most efficient household operation. *Solutions:* (1) choice of materials—brick and wood siding—to conform with surrounding homes; (2) omission of fixed separation between dining and family activity areas to facilitate serving of large groups, to provide a sizable children's play space easily supervised from the kitchen, to permit future fixed partitioning for a fourth bedroom in family activity space; (3) location of kitchen as "control point" of the home with convenient service entrance; (4) living room apart from circulation pattern and active areas; (5) a carport placed to allow future conversion to a recreation room or another bedroom, with access to the rest of the house through a small corridor off the family room. Architect Benn presents the accompanying plan as the fulfillment of his critique.

## Pittsburgh

# Pennsylvania

Richard Benn, assistant Richard Righter

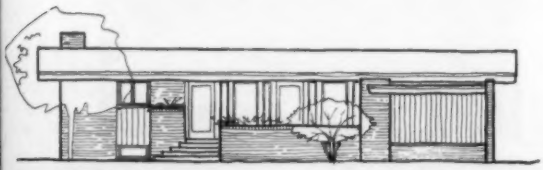
Location .....*603 Garden City Drive, Monroeville, Pennsylvania*

Architect .....*Richard B. Benn*

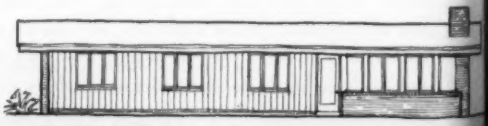
Builder .....*Sampson-Miller Associated Companies, Inc.*

Utility company..*Duquesne Light Co.*

Decorated by.....*Robert L. Janisse Interiors*

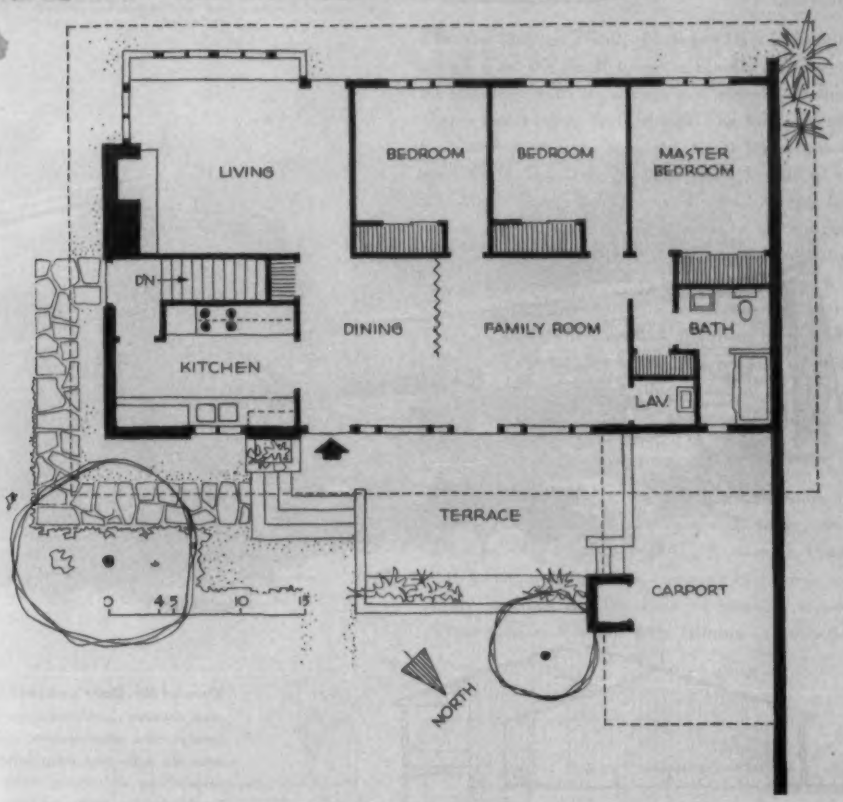


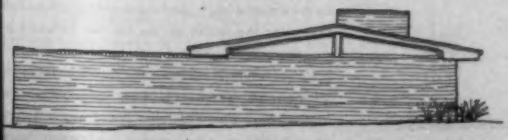
FRONT ELEVATION



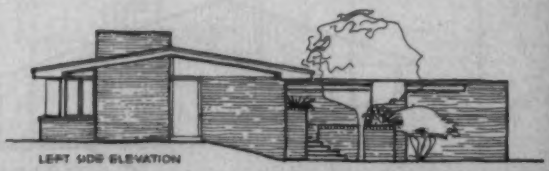
REAR ELEVATION

**Here is a house** designed specifically to be built in a tract, on a budget. Its underlying idea is that the average buyer-family primarily wants space to create their own personalized living. This plan offers 1,200 square feet, one fourth of it in a combination dining-family room which can be arranged in a variety of ways to suit an individual family's needs. It is a bientry house: guests can enter directly into the living room or from the terrace which faces southeast and provides outdoor living space accessible to the multipurpose room and kitchen. Bedrooms have been minimized in favor of maximum living space. The architect has aimed for simplicity of structure and materials without the often resultant sterile simplicity in over-all design

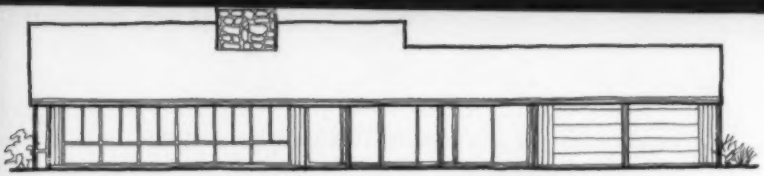


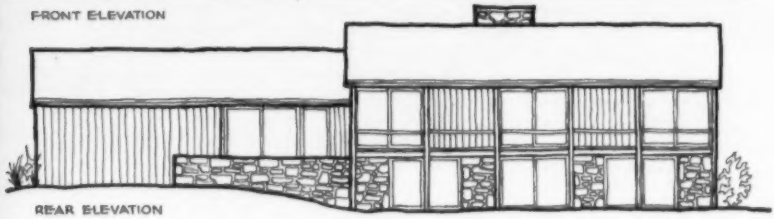
RIGHT SIDE ELEVATION



LEFT SIDE ELEVATION



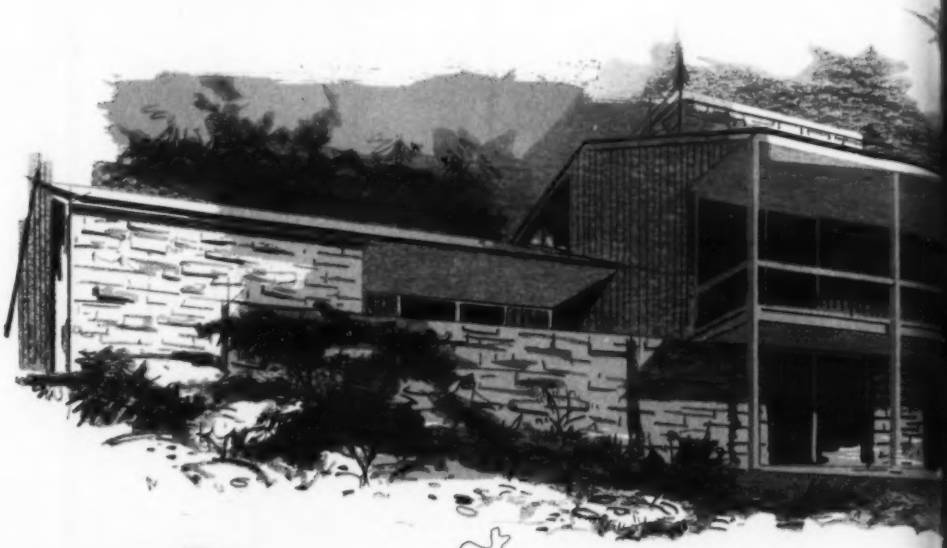
FRONT ELEVATION

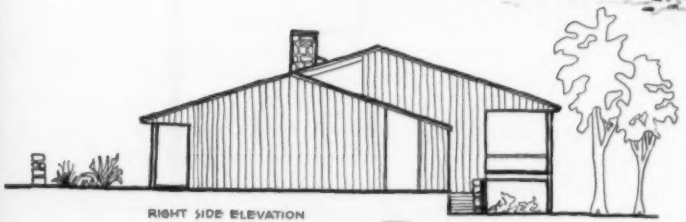


REAR ELEVATION

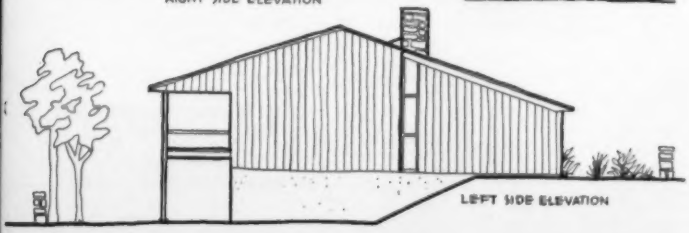
## Chicago

# Illinois





RIGHT SIDE ELEVATION



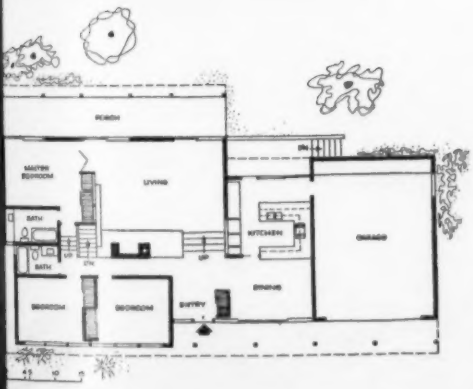
LEFT SIDE ELEVATION

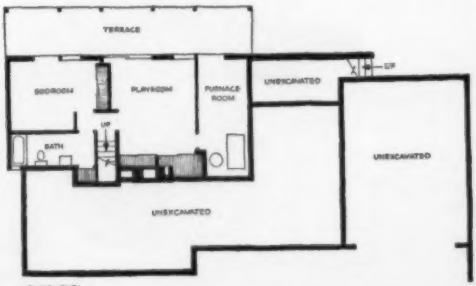
**One of Mr. Dart's objectives** is to dis
ciate children's activities—particularly in a l
family—from adult routine, and he establi
what he calls "the interrelationship of act
centers" by distributing living space on th
levels: the first holds the entry, two bedroo
a bath, the dining room, the kitchen. Four st
lead up to the living room, the adjacent m
bedroom and bath, and a covered gallery p
that runs the width of the house. Returning
the entry level, one descends to the "ba
area—actually an extremely flexible basem
with another bedroom and bath, the utility r
and a large playroom that could easily do
as a bedroom or whatever the owners

Builder Graeme Stewart and architect Edward Dart

| | |
|---|---|
| Location | *816 West Elm Street, Wheaton, Illinois* |
| Architect | *Edward D. Dart, A.I.A.* |
| Builder | *Graeme Stewart Realty Corp.* |
| Builder association | *Chicago Metropolitan Home Builders Assoc., John R. Downs, Executive Vice-President* |
| Utility company | *Public Service Division, Commonwealth Edison Co.* |
| Decorated by | *Carson, Pirie Scott & Co.* |

Not for Chicago architect Edward Dart is the visualization of the small home as merely a shelter to be tolerated until its owners can afford something bigger and better. Refreshingly, he has no traffic with stereotypes: to him, the small house has no meaning unless it is fundamentally a unit of expansion, and he works accordingly. At the left, we see the rear elevation of a house he has designed for a rolling hillside in northern Illinois. Built by Graeme Stewart (a builder who won't touch an undistinguished design with a ten-foot pole), it is the type of split level called "front to back"—one-story high on its street elevation, two on the rear. It is also a convincing illustration of the theory that split-level design is an architectural means of best interpreting circulation. Mr. Dart believes in isolated zones of activity, and this house has them—plus four bedrooms, three baths, and room for a fifth bedroom should the owner so desire. Built of masonry and redwood, it is a handsome, expansible house, traditional in a manner that seems eminently suitable for the kind of sloping, wooded terrain that makes northern Illinois so attractive.



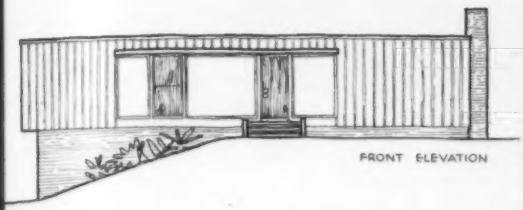

LOWER LEVEL

# Cleveland Ohio

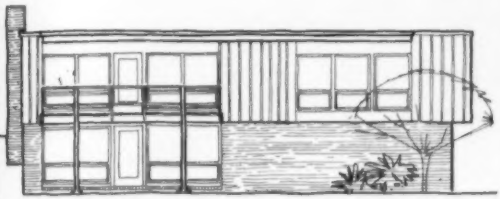
| | |
|---|---|
| Location | *2460 Buckhurst, Beechwood, Ohio* |
| Architects | *Hart & Weiss* |
| Builders | *Richard A. Koplow* |
| Builder association | *Home Builders Association of Greater Cleveland, H. William Hanna, Jr., Executive Vice-President* |
| Utility company | *The Cleveland Electric Illuminating Co.* |
| Decorated by | *Garth Andrew Co.* |

**Builder Richard Koplow, architects Weiss & Hart**

**If faith can move mountains (and perhaps it can), it can certainly help build a good house—particularly when it is the kind of faith that an architect puts in a builder, and vice versa. The bond of understanding, in this case, is shared by the designing team of Hart & Weiss and builder Richard Koplow. They admire each other's work, trust in it, and the home below is the result of their integrated association. All three men believe in good-looking simplicity: in houses that are a pleasant background for living rather than self-conscious birthday cakes. Structurally, this is an unostentatious, sound-as-a-nut dwelling built on a precept of the famous architect who said that the simplest way to build a good house was to create a box and let its detail be its distinction. It is also a hillside home with a full basement devoted to a double garage, an activity room, utilities, and an inside stairway to the upper story—quite as important an entrance as the front door, and in winter and in rain, infinitely more so. *That* is the kind of detail that counts infinitely more than having the prettiest pink gazebo in town.**

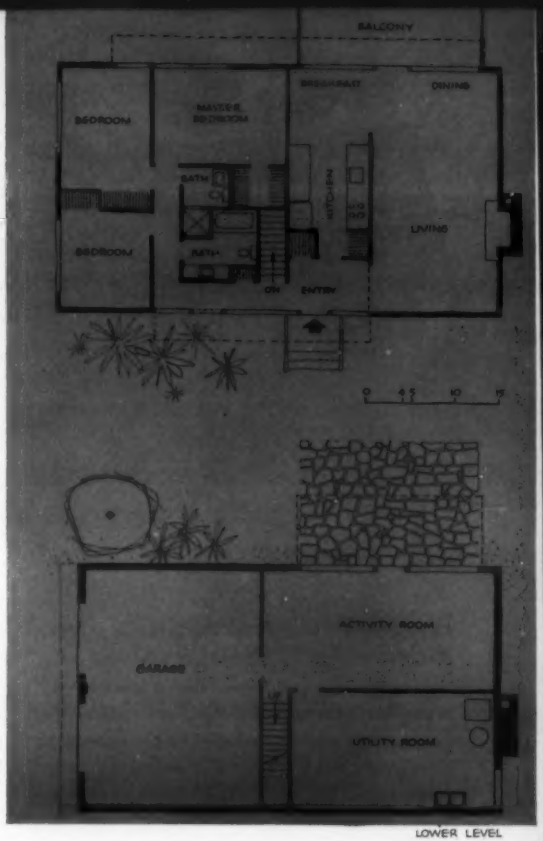


FRONT ELEVATION

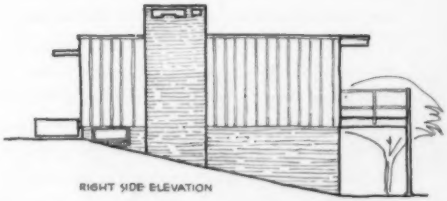


REAR ELEVATION

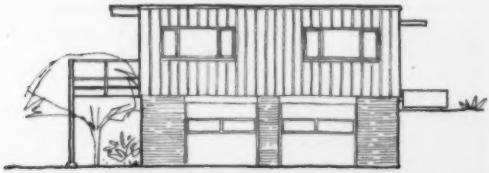
**In its simplicity and workability,** the house is the result of an intimate study on the architects' part of what people inherently *like*. Kitchen and baths are arranged in a core to permit a daylighted hall and to create maximum exposure for the major rooms. Storage is thoughtfully planned, with a centrally located linen closet, a walk-in closet in master bedroom. There are two outdoor living areas: a paved terrace outside the basement activity room and, directly above it, a sheltering balcony off the living room




LOWER LEVEL



RIGHT SIDE ELEVATION

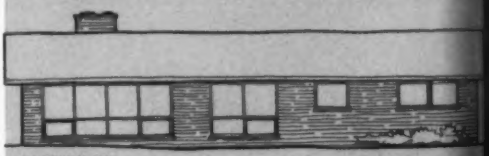


LEFT SIDE ELEVATION

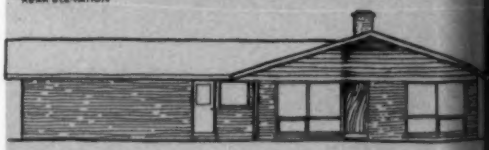
# Detroit Michigan

In designing a tract house, the architect is often placed in the difficult position of having to serve two masters, the builder and the ultimate buyer. In the inevitable tug of war that ensues, the result is frequently less than salutary to all concerned. Fortunately this was not the case with the house shown here. For the builder, architect Robert Bliven designed a structure compatible with construction costs and techniques. For the buyer, he arranged a plan which, in his own words, is "an attempt to provide the flexibility, adaptability and ease of maintenance to serve the young family of today as well as the mature family of tomorrow." He has located the kitchen as the control point of the home: three-way circulation permits food service to the living-dining room, the family room or to the terrace beyond. From the kitchen, a mother can keep a watchful eye on children at play in any of these areas. Future expansion has been provided for in a garage (20′ x 20′) which, with its gabled roof abutted at right angles to the main house, creates an impressively large and well-integrated structure.

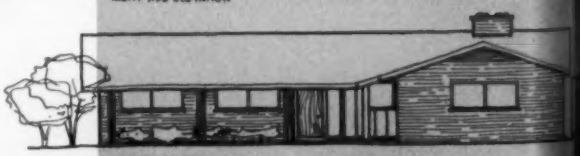
LEFT SIDE ELEVATION



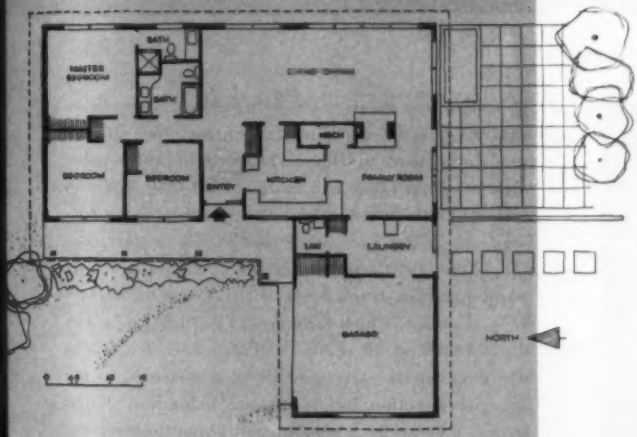
REAR ELEVATION



RIGHT SIDE ELEVATION



FRONT ELEVATION




Location ..... *3360 Adams Road, Troy, Michigan*

Architect ..... *A. Robert Bliven*

Builder ..... *George H. Glover, Inc.*

Builder association ..... *Builders Assoc. of Metropolitan Detroit, Irvin H. Yockness, Executive Vice-President*

Utility company *Detroit Edison Co.*

Decorated by ..... *Englander Furniture Shops, Inc.*

**A house,** in architect Robert Bliven's opinion, is a "product" which must change and improve like any other. He feels that in too many cases today's houses have not kept pace with the furniture and appliances they protect. He offers well-organized space, 1,800 square feet of it in a compact, rectangular plan, with 600 additional square feet in an adjoining garage-utility wing. The plan is well-zoned: bedrooms and baths are set apart for quiet and privacy; remaining house is an open living space, flowing around and through a centrally-located kitchen and maintenance headquarters

**Builder George H. Glover and architect Robert Bliven**

Location ..... *10675 Springmill Road, Indianapolis, Indiana*

Architect ..... *Fleck, Quebe & Reid Associates*

Builder ..... *Pike Realty Co.*

Builder association ..... *Marion County Residential Builders, Inc., Richard L. Jones, Executive Secretary*

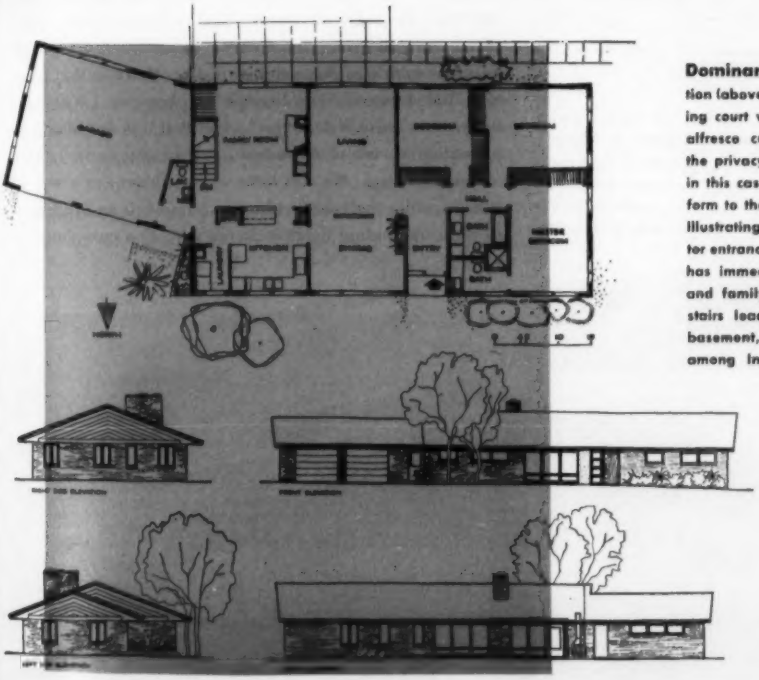
Utility company ..... *Indianapolis Power & Light Co.*

Decorated by ..... *L. S. Ayres & Co., Inc.*

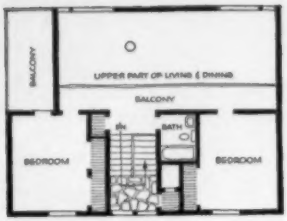
# Indianapolis Indiana

Architect John C. Fleck (left) and builder Paul Pike

People do not always resent being termed conservative and this state of affairs often becomes a fact of consumer acceptance which must be faced. In Indianapolis, architect John Fleck and builder Paul Pike have collaborated on a house which might be considered a conventional design in another part of the country, but which, they feel, is the preference of the buyer family in their market. It is a brick structure with the appearance of solidity which continues to be highly prized in the Middle West. In a center hall plan, there is access in one direction to segregated sleeping quarters. In the opposite direction lie the formal living and dining rooms, divided by a combination china-closet-screen. The home's third lateral division is the headquarters for informal living, farthest removed from the quiet zone, and with an open kitchen, space for informal dining and an open fireplace—a natural spot for intimate family gatherings. The living rooms have considerable window area, and throughout the house there is an unusual amount of operative sash, the architect explaining that many families in the area are not yet accustomed to mechanical cooling equipment and feel the need of natural ventilation in the early spring and fall.



**Dominant feature** of rear elevation (above) is the trellised outdoor living court which has its own grille for alfresco culinary operations. Beyond the privacy wall is a two-car garage, in this case built on an angle to conform to the line of the lot to the west. Illustrating the importance of a "motor entrance" in today's homes, garage has immediate access to the kitchen and family room, also to a flight of stairs leading to the full unfinished basement, another feature in demand among Indianapolis' young families




UPPER LEVEL

Location.....*2745 Andersen Drive, Lincoln, Nebraska*

Designer.....*Alan D. Petersen*

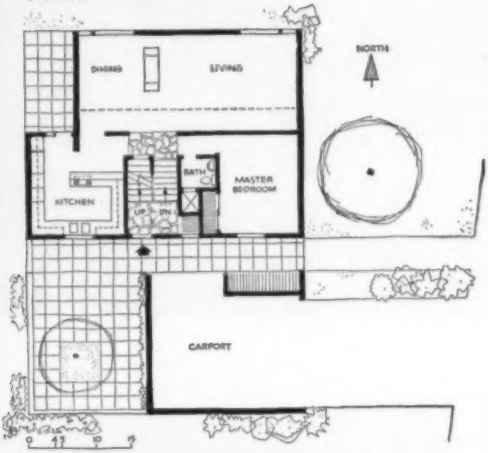
Builder.....*Adolph Hock, Jr.*

Builder association...*Home Builders Association of Lincoln, Lois Hillyer, Executive Secretary*

Utility company.....*Consumers Public Power District*

Decorated by.....*Hardy Furniture Co.*

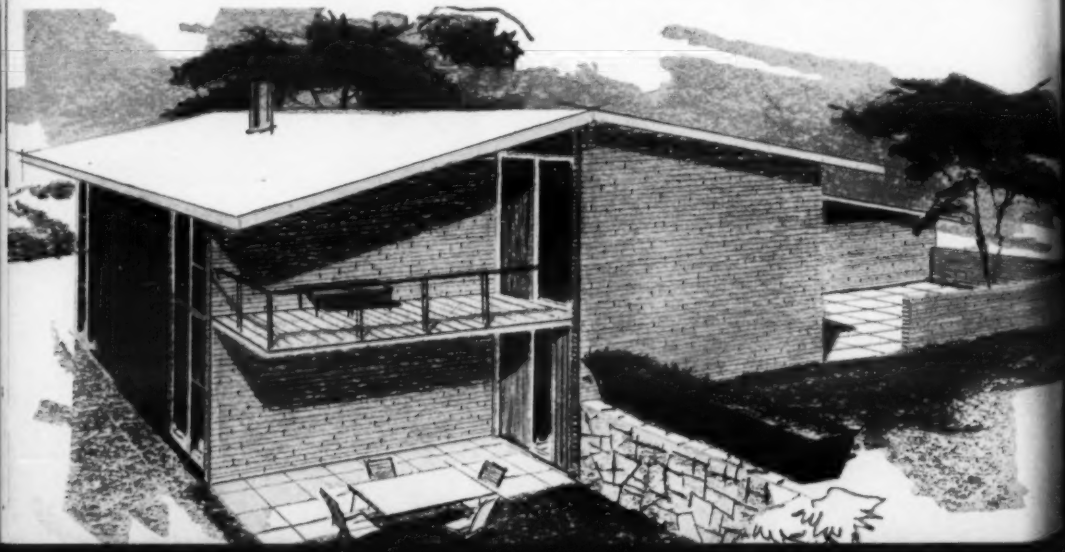
**Builder Adolph Hock, Jr., designer Alan Petersen**

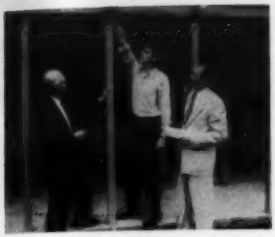



# Lincoln Nebraska

The encouragement of talented young designers is a cause we have found good reason to champion over the years, and when two first prizes in a contest among the University of Nebraska's architectural students went to the forward-looking houses on these two pages, we welcomed them as further evidence of youth's concern for family living in the design of today's home. Designed by 26-year-old Alan Petersen, the house (below) is a credit to his belief that efficiency and aesthetic reasoning must be balanced as evenly as the scales of justice. He feels that planning for stepsaving can become an obsession (Why? Do housewives wear pedometers?) and that it is not nearly so important as ease of movement, ease of entertaining, ease of homemaking. He also believes in privacy—as much of it as possible; feels that, without it, a family is on exhibition to the surrounding neighborhood, and, as a consequence,

**Since Nebraskan summers** are hot and humid, winters cold and windy, fenestration must be handled discreetly. Even so, Alan Petersen has been inventive, particularly in the lofty living-dining room. He has also been prodigal with storage space, designed a flexible kitchen, placed a bath on each floor (thoughtful convenience), made his balconies functional





Professor L. B. Smith, prize-student
John Beggin, builder Herbert Heumann

Location.....*7219 Orchard Street, Lincoln, Nebraska*

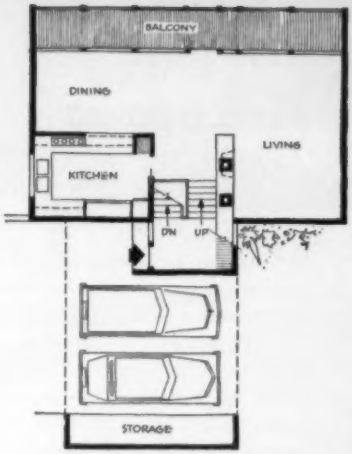
Designer.....*John P. Beggin*

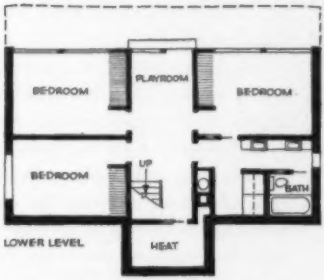
Builder.....*Herbert H. Heumann*

Builder association..*Home Builders Association of Lincoln, Lois Hillyer, Executive Secretary*

Utility company.....*Consumers Public Power District*

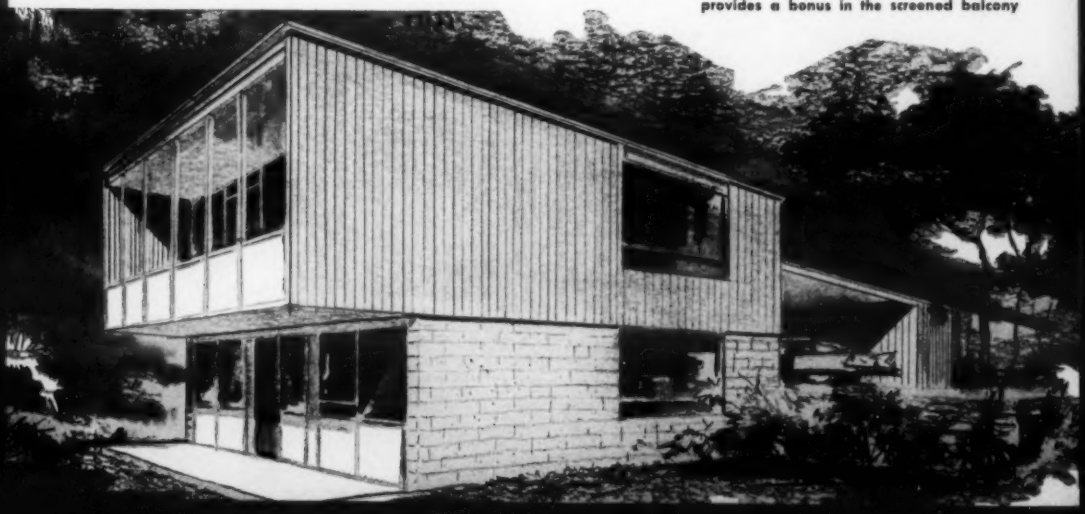
Decorated by.....*Miller & Paine*




**The split-level concept** was used to good advantage in student Beggin's house designed for the gently rolling Nebraska plain (or any plot which can be built up). Lower level comprises sleeping quarters, utilities, bath and children's play area accessible to outdoors. The upper or living level provides a bonus in the screened balcony

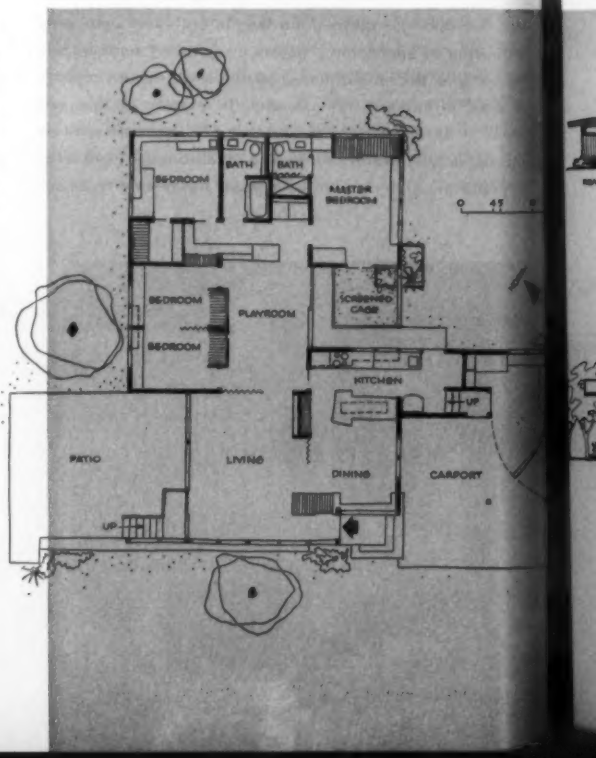
live not for themselves, but only to conform. With these convictions in mind, he designed a house to answer their demands—refreshingly, somewhat austerely, but rightly so. Its embellishment will lie in the way its 1,800 square feet are lived in. For John Beggin, who also graduated in June, and also received a first prize, the award capped an honor-filled senior year. For Professor Linus Burr Smith, John's teacher, this award (and Alan Petersen's, too) brought the unexpected pleasure of seeing promising student design put into execution. John Beggin feels that maximum utilization of space and separation of family activities are keynotes of the small house, not, however, at the expense of good circulation or economy. In putting his ideas to work, he has treated the two-level, 1,832 square-foot dwelling, not as a laboratory for testing revolutionary (and often impractical) theories but as a place for people to enjoy.



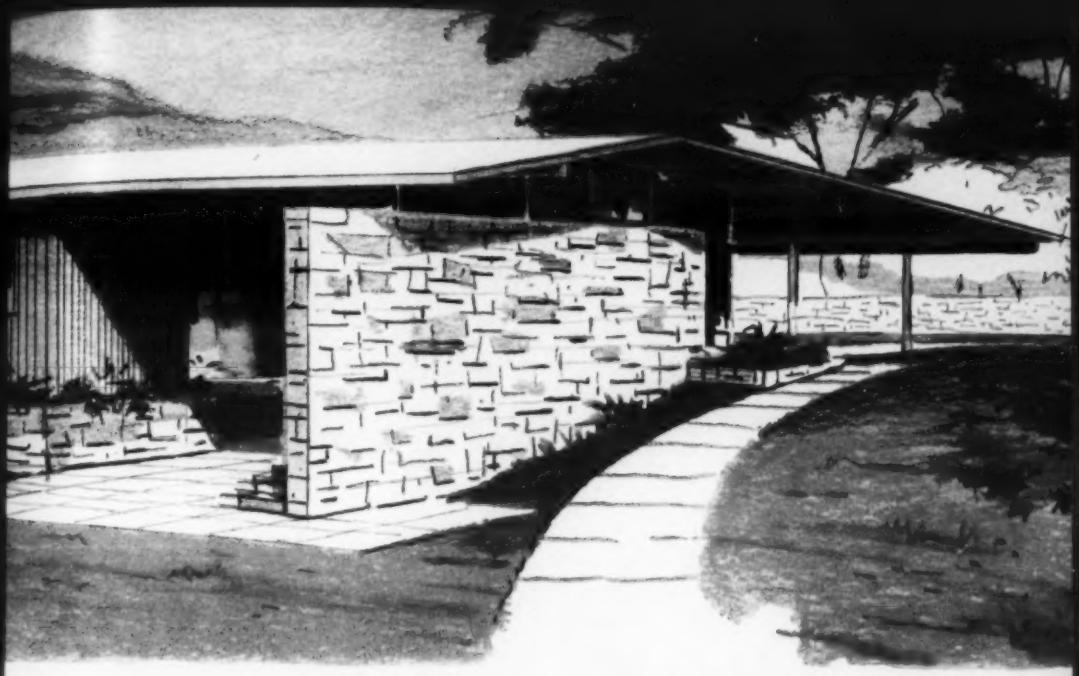
## Little Rock

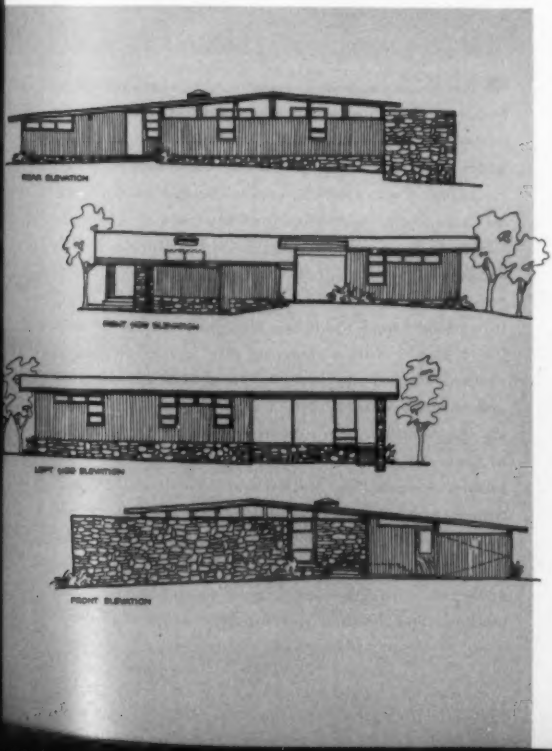
# Arkansas

In the past twenty years, Little Rock has participated in an economic evolution from a drought-ridden cotton economy (at five cents a pound) to a well-rounded agricultural-manufacturing-distribution center. January, 1956, saw 300 million dollars in industrial expansion underway in Arkansas—an attractive incentive to young families to put down their roots in this region of the lower Mississippi River Valley. To house them, architect K. E. N. Cole, Jr. feels it his professional challenge to provide homes in which they may enjoy the good life within their ability to afford and maintain. Mr. Cole knows Arkansas like a book and loves it, but he does not allow his enthusiasm to obscure a realistic view of natural vagaries. The climate has extreme ups and downs, and when the beetles and mosquitoes descend, they come impolitely, and in clouds. But they (and the sun and the wind) reckon without Mr. Cole: using his knowledge to advantage, he has designed a house that is native to the region in the canniest sense of the word—it defies the elements, but with the understatement of an iron hand in a velvet glove.




Architect K.E.N. Cole, Jr.






Location.....*4 Ranch Valley Road, Little Rock, Arkansas*

Architect.....*K.E.N. Cole, Jr., A.I.A.*

Builder.....*Pace-Setter Construction Co., Inc., Paul H. Spikes, President*

Builder association *Arkansas Home Builders, Judy Dishongh, Executive Secretary*

Utility company....*Arkansas Power & Light Co.*

Decorated by.....*Louise Wilson and Steinkamp's Home Furnishers*

**Life in Little Rock,** climatically, is divided into thirds: one for cooling, one for heating, one for enjoying outdoor life—provided that somewhere there is an open-air area impervious to seasonal insects. In Mr. Cole's house, it is a carefully screened "cage," a little indoor-outdoor garden next to the kitchen, the playroom, the master bedroom. There are two work areas for Mother (the kitchen—so situated as to be an observation tower, and a laundry and linen maintenance room outside the bathrooms); one, off the carport, for Father (a workshop which also holds the all-electric heating and cooling unit). Provision is made for the fact that children (like kittens into cats) grow up: one of the bedrooms can become two, and there is as much play area for future adults as for children of the moment

REAR ELEVATION

LEFT SIDE ELEVATION

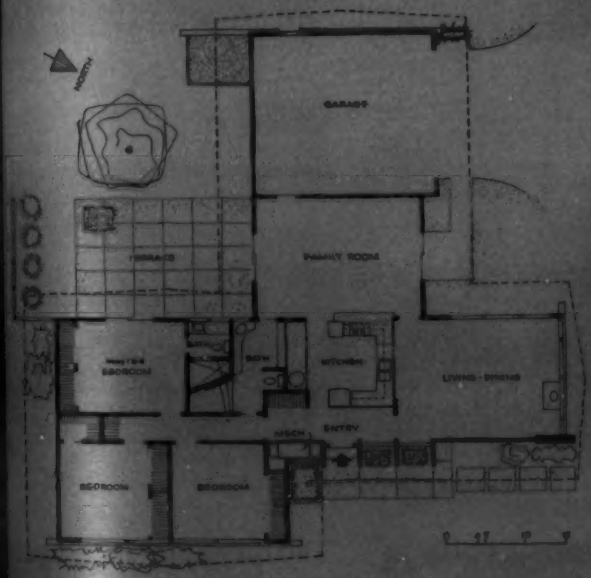
# Wichita Kansas

FRONT ELEVATION

**A Kansas house poses a considerable challenge to an architect. Designwise, he must take into account the monotony of low-lying plains to provide a structure which both blends with and also lends variety to its surroundings. From the engineering standpoint, the architect must make provision for the rigors of a climate which during summer soars into the nineties, often drops to ten degrees below zero in winter. Architects Sam Mobley and James Safely have designed a structure whose broad, sprawling appearance fits its terrain like a glove, while a changing roof line gives needed vertical contrast and interest. Climate-conditioning for year-round comfort, plus deep overhangs, appropriate fenestration and a reflective roof surface combine to tame the elements. Champions of close architect-builder co-operation, Mobley and Safely feel that "better-planned, better-built dwellings for average income home buyers are possible only by a marriage of the design ability, research and structural analysis of the architect with the experienced co-ordination, job methods and product development of the builder."**

Architects Safely (left) and Mobley

RIGHT SIDE ELEVATION




Location ..... 1065 Arrowhead Lane, Wichita, Kansas

Architects ..... Mickelson & Bailey

Builder ..... Mossman & Anderson

Builder association ..... Wichita Association of Home Builders, Robert O. Langenwalter, Executive Secretary

Utility company ..... Kansas Gas & Electric Co.

Decorated by ..... Owner

**Practical plan** places the kitchen in dead center of the house, convenient to the entry for deliveries and to indoor and outdoor areas where food is served. It is screened from the living-dining area, but accessible via a pass-through. House has nearly 1,000 square feet of space, including the double garage. Large family room has a pleasant, open quality with glass on two ends, one of them opening to the terrace, to which the master bedroom also has access. Front of the house is given visual interest and a vertical accent by a series of protective fins: first one screens electric heat pump grille located on the outside wall

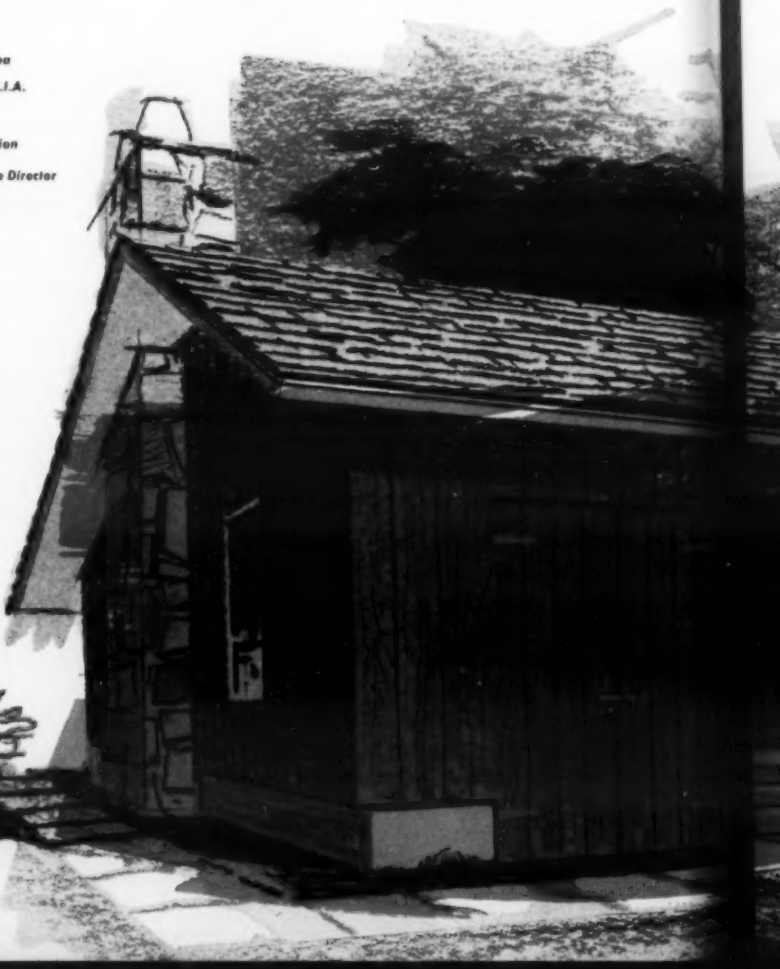
Emory Holroyd, Jr.,
builder George Goodyear

## Charlotte

# North Carolina

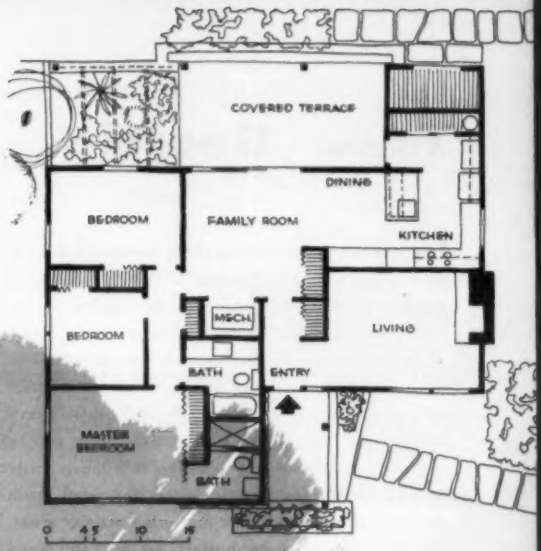
Architecturally, the South has a dual heritage. Side by side with the porticoed stateliness of city and plantation life (romanced to a fare-thee-well in books and films) a much less fabled but just as authentic rural style of homes developed. This house is a present-day version of the latter tradition. Its rustic board-and-batten exterior, rough wood roof shakes and massive stone chimney—all native materials, all reminiscent of the past—combine harmoniously with sliding aluminum doors and other elements of contemporary design. In plan, the house illustrates the same interesting blend of past and present. At the principle entrance, there is the for-

| | |
|---|---|
| Location | 5238 Seacroft Road, Charlotte, North Carolina |
| Architect | R. Emory Holroyd, Jr., A.I.A. |
| Builder | George Goodyear |
| Builder association | Home Builders Association of Charlotte, Robert Barker, Executive Director |
| Utility company | Duke Power Co. |



**Covered terrace** is a contemporary version of the veranda of bygone Southern days, scaled, like home's other reminders of the past, to present-day incomes and patterns of living. Located at the rear of the house, terrace offers a private and (when used in conjunction with open flagstone court) sizable area for entertaining or relaxation. Large storage locker at left is a convenient repository for gardening equipment and all the paraphernalia required for comfortable outdoor living, play

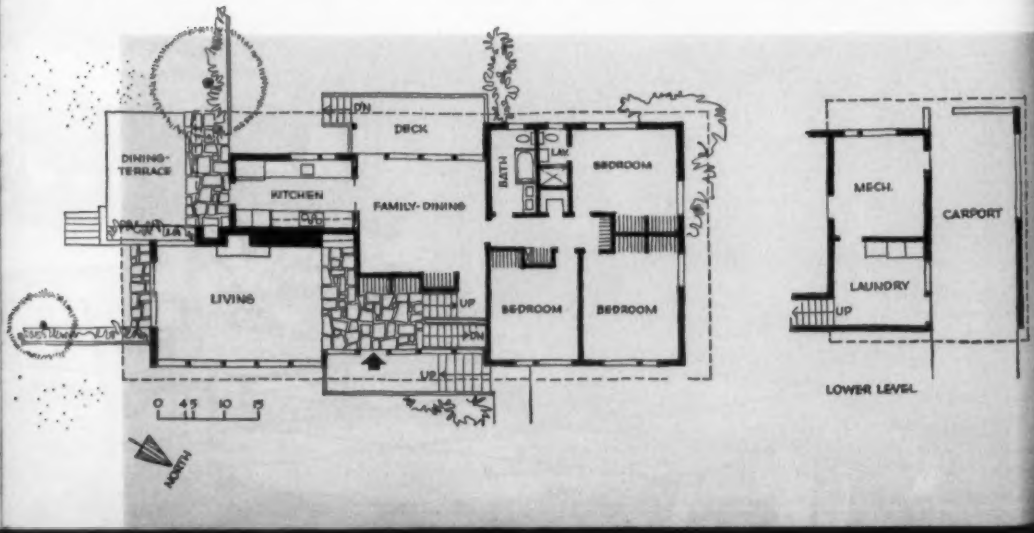
mality of a porch, leading to a vestibule onto which opens a smallish living room (12′ x 15′) with an open fireplace and completely separate from the other living areas of the home. By way of contrast, when it comes to areas for food preparation, informal dining and relaxation, there has been no skimping on space. An abundance of room has been allotted for casual "back-of-the-house" living which flows on to a large covered terrace. Sleeping wing—a lateral strip of three average-sized bedrooms and two baths—separated visually and acoustically from the rest of the house, completes the snugly compact plan of 1,350 square feet.

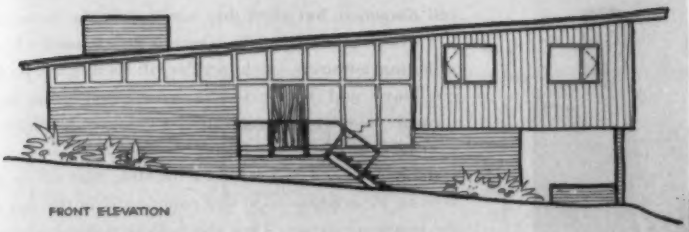


# Atlanta Georgia

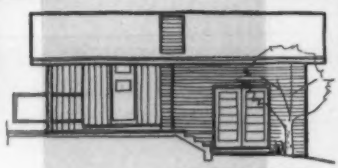
Architect Gerald L. Bilbro (left) and builder Edward A. Barton

Tara and the people who made it a romantic retreat have gone with the South's whirlwind industrial development. However, an attitude remains, a concept of pleasant, comfortable living to which a home of even modest scope is geared. Atlanta architect Gerald Bilbro's house has neither the white columns nor the Palladian windows reminiscent of Georgia's storied past, and yet he feels the necessity for an impressive entrance hall opening to a large, quite formal living room, meticulously separated from the hubbub of the kitchen and other activity areas. The sleeping rooms are similarly set apart and given additional privacy and security by the split-level plan which provides the benefits of a multistory house without excessive stair-climbing. The plan also makes possible separate living and dining terraces and the location, on the lower level, of the carport (it doubles as a rainy-day playroom) and two utility rooms, one of which can serve as a "mud room" for the children's gear. All in all, this is a house for practical living, as well as "important" entertaining.

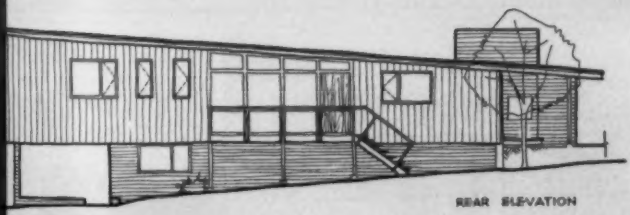




FRONT ELEVATION



LEFT SIDE ELEVATION



REAR ELEVATION

**According to** Gerald Bilbro, the small house should be designed just as though size and money were unlimited, with no desirable feature overlooked. Then, on a priority basis, the final scheme provides as many of the wanted features as conditions permit, with provision made for future inclusion of those omitted. His first step is to provide as much space under roof as possible. In this case, a simple shed roof covers, roughly, 2,000 square feet, outdoor living areas partially included. Since the climate is salubrious most of the year, rear deck and large living and dining terraces are much-used adjuncts of the house proper

| | |
|---|---|
| Location | 4488 LeConte Avenue, Atlanta, Georgia |
| Architect | Gerald L. Bilbro, A.I.A. |
| Builder | Edward A. Barton |
| Builder association | Home Builders Assoc. of Atlanta, Jon McDorman, Executive Vice-President |
| Utility company | Georgia Power Co. |
| Decorated by | The Pacer, Atlanta |

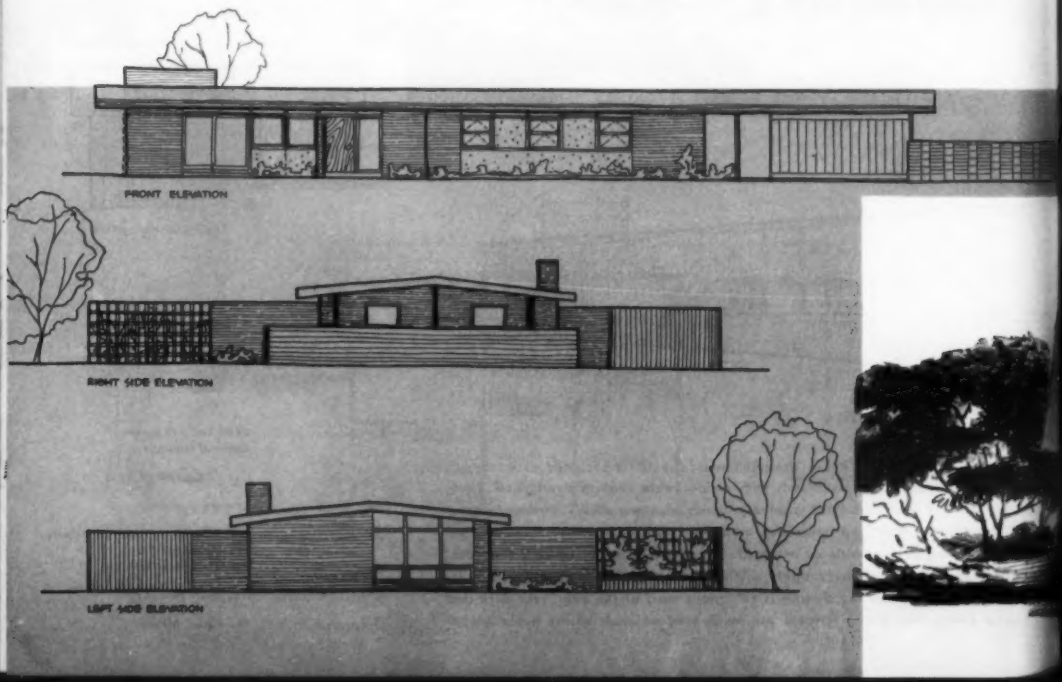
Lloyd Gault, Carroll S. Rankin, Ernest Gault

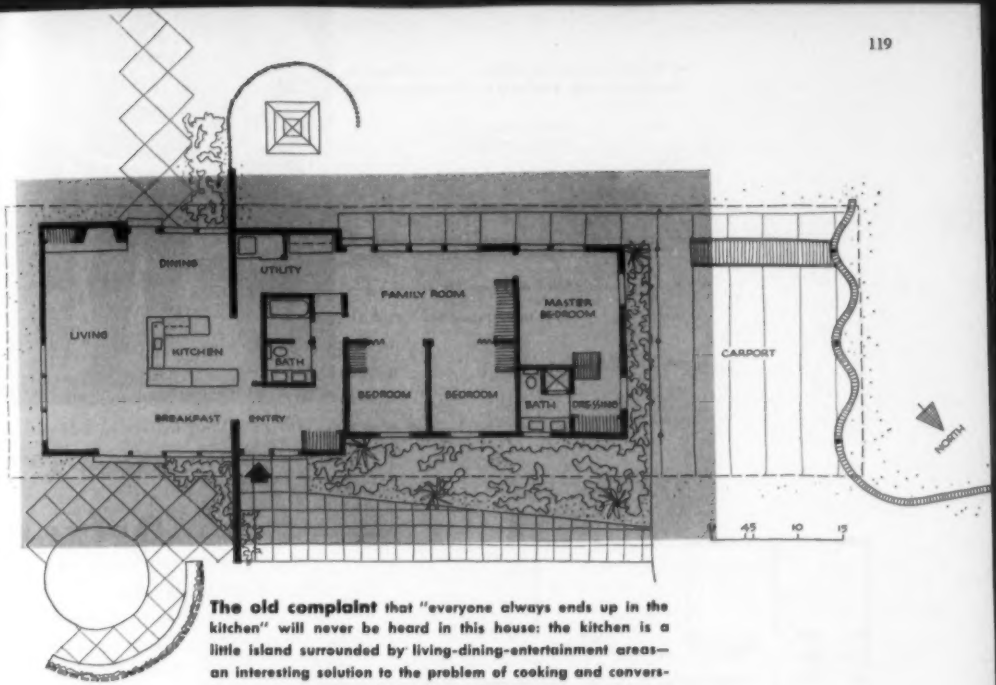
## Lexington

# Kentucky

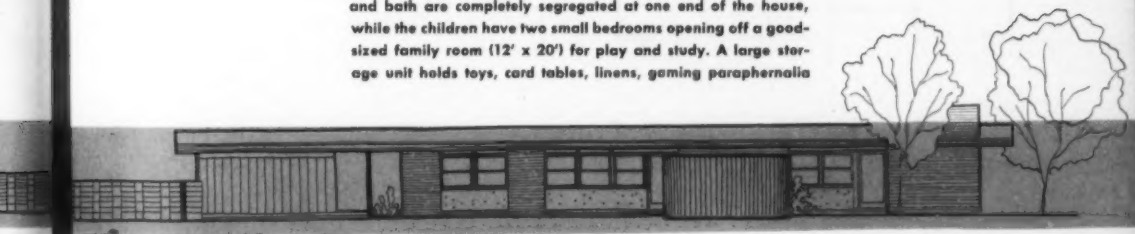
| | |
|---|---|
| Location | *Northern Parkway & Dover Road, Lexington, Kentucky* |
| Architect | *Carroll S. Rankin, A.I.A.* |
| Builder | *Gault Brothers* |
| Builder association | *Home Builders Assoc. of Lexington, Leonard Paulson, Executive Secretary* |
| Utility company | *Kentucky Utilities Co.* |
| Decorated by | *Purcell Co., Inc.* |

**Architects and builders are not always what the Latins call *simpatico,* but when they are, we are the better for it. In Lexington, Kentucky, there is an exemplary team of mutual admirers (architect Carroll Rankin and builders Lloyd and Ernest Gault) who believe that only through complete architect-builder co-operation can the purchaser of a home get his money's worth, a reasonable certainty of good design, and a building that will be an asset to its neighborhood and community at the end of the mortgage period. They also believe that regional architecture is often a matter of education, that design can *become* idiomatic, and they illustrate their philosophy with the house below. It is not at all what we think of as a "Southern" house, nor is it meant to be. It is a step beyond the current, accepted idea of what is regional (why should every other house in the South be a Greek temple?), and an attempt to establish a kind of home and a mode of living that may someday be as indigenous to Kentucky as the Doric column. Because of a very strong local preference, the exterior walls are brick, carefully worked to create panels, to avoid lintels, to blend easily with cement-asbestos panels and wood siding. That is its one concession to tradition—that, and an old-world serpentine wall that is charmingly anachronistic. Otherwise, it is 1,532 square feet of thoughtful effort to give Lexington a new kind of roof over its head.**

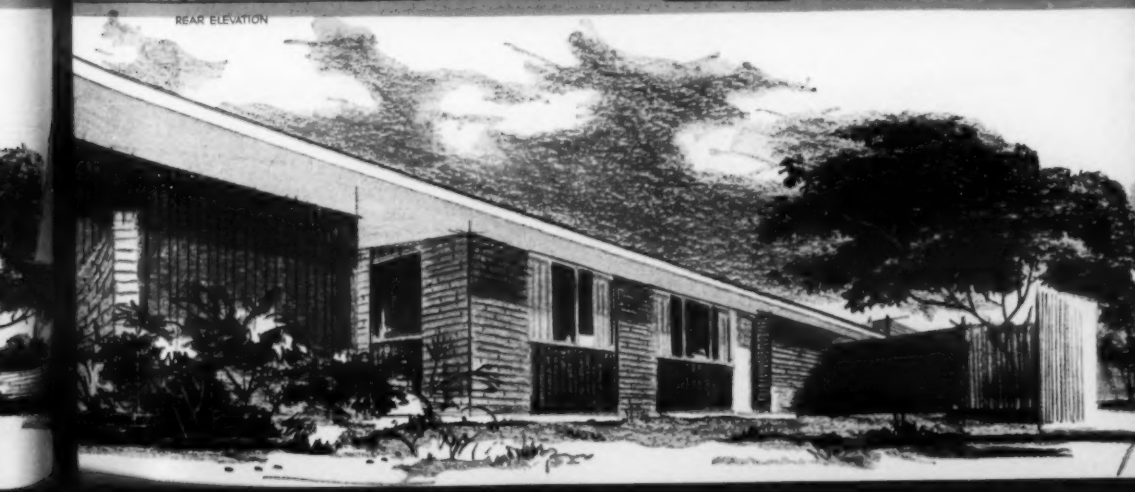





**The old complaint** that "everyone always ends up in the kitchen" will never be heard in this house: the kitchen is a little island surrounded by living-dining-entertainment areas—an interesting solution to the problem of cooking and conversing simultaneously with guests. Planned for minimum interference, children and adult activities are separated physically, visually and acoustically: the master bedroom, dressing room and bath are completely segregated at one end of the house, while the children have two small bedrooms opening off a good-sized family room (12' x 20') for play and study. A large storage unit holds toys, card tables, linens, gaming paraphernalia



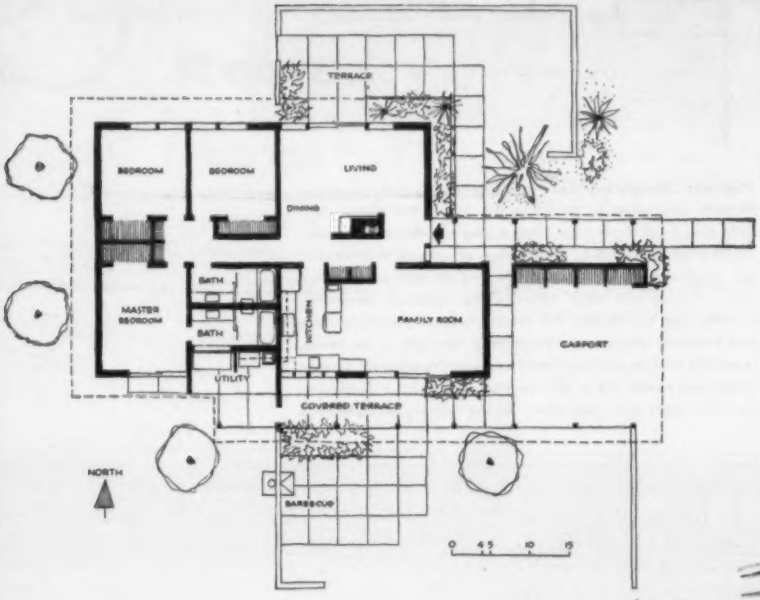
REAR ELEVATION

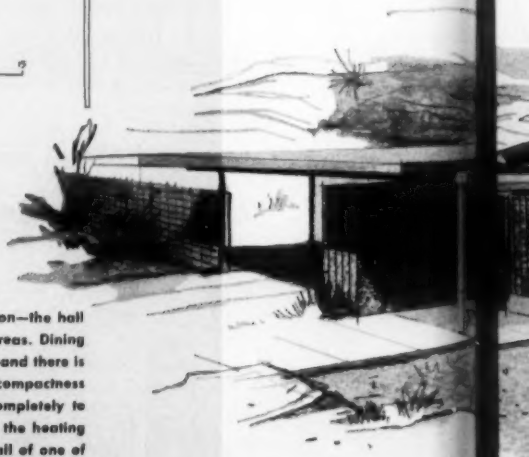


**Architects George R. Allan, Jr., and Hugo A. Olsson, Jr., with builder D.D. Castleberry (right)**

| | |
|---|---|
| Location | *5601 East Lewis Avenue, Phoenix, Arizona* |
| Architect | *Allan & Olsson, A.I.A.* |
| Builder | *D. D. Castleberry* |
| Builder association | *Phoenix Assoc. of Home Builders, Thomas C. Kane, Executive Secretary* |
| Utility company | *Salt River Power District* |
| Decorated by | *Coles Home Furnishings* |

# Phoenix Arizona

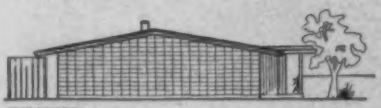


**Remarkably well-zoned,** the plan uses an artery of circulation—the hall from entrance to bedrooms—to separate its formal and informal areas. Dining can take place in either—or both—the living room and family room, and there is a well-devised (and economical) concentration of plumbing in the compactness of the kitchen-baths arrangement. Fenestration is kept almost completely to the north and south exposures (a desert dweller's precaution), and the heating and cooling elements are located *outside* the house against the wall of one of the bathrooms. Two terraces provide the necessary adjuncts for outdoor living

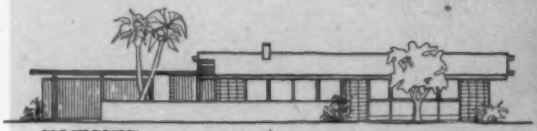
It is curious that people who want a house to last forever usually base their judgment almost entirely on the past—a paradox that makes it extremely difficult for the architect and builder to interpret the future, satisfy their own aesthetic standards, and keep their clients in a state of felicity. But it can be done, and has rarely been done better than in this desert house designed by Allan & Olsson, of Phoenix, Arizona. Both architects feel that it is imperative that suburban houses in this region incorporate the varied contrasts of their natural background. They voice their sentiments pungently—"many of the houses built here in the desert are as out of place as a tuxedo on a hay-ride"—and they practice what they preach. Built of pale gray concrete block tinted with an aggregate of red volcanic ash, accented with brightly painted poles and panels, the house is as much a part of the desert as the distant mesas and pueblos. Protective (a vital factor because of the heat and brilliant sun) and honest, it is completely energized by electricity to offer the utmost in comfort. It is also, because of its simplicity and impeccable detail, indisputably elegant—a wedding of innate factors that, desert-deep or mountain-high, is very, very hard to beat.

FRONT ELEVATION



REAR ELEVATION

LEFT SIDE ELEVATION



RIGHT SIDE ELEVATION

# Oklahoma City Oklahoma

| | |
|---|---|
| Location | 2925 Kehl Drive, Oklahoma City, Oklahoma |
| Architect | R. Duane Conner, A.I.A. |
| Builder | Floyd Harrison |
| Builder association | Oklahoma City Home Builders Association Gus Fields, Managing Director |
| Utility company | Oklahoma Gas & Electric Co. |
| Decorated by | Cullimore's Home Furnishings • Interiors |

**Like Gaul** (but more constructively), living space is divided into thirds — each about 500 square feet in area — with one section allocated to sleeping, one to living, dining and cooking, one to an all-purpose room that sweeps like a breezeway through the heart of the house. This is the home's nucleus, an indoor patio that can be playroom, hobby room—whatever the owners will—without interference to formal activity or the bedrooms with their sound-buffering closets

**We all know that Oklahoma is a progressive state (doesn't its corn grow as high as an elephant's eye?) and it is no surprise that its contemporary architecture (of which this home is an exciting example) is becoming as interesting as any in the country. R. Duane Conner, the designer in question, is an architect of great versatility who—whether the project is a church, school or a dwelling—believes in creative thinking, simplicity of design and construction, the use of new forms without regard to precedent, and (particularly in the small house) maximum space at minimum cost. In this instance, his structural system is clean and simple (to Mr. Conner, an architectural vocabulary should be rather like Esperanto—universally comprehensible), with no gewgaws, no nonsense, yet with enough variation from the norm as to produce a home that is forward-looking without being radical. Since climatic extremes in Oklahoma are severe, the problem of protection without sacrifice of light is solved by ingenious fenestration. All walls stop at 6'8" to become fixed glass from that point to the ceiling, permitting a penetration of indirect light; increasing visual space; thwarting the onset of the sun and wind.**

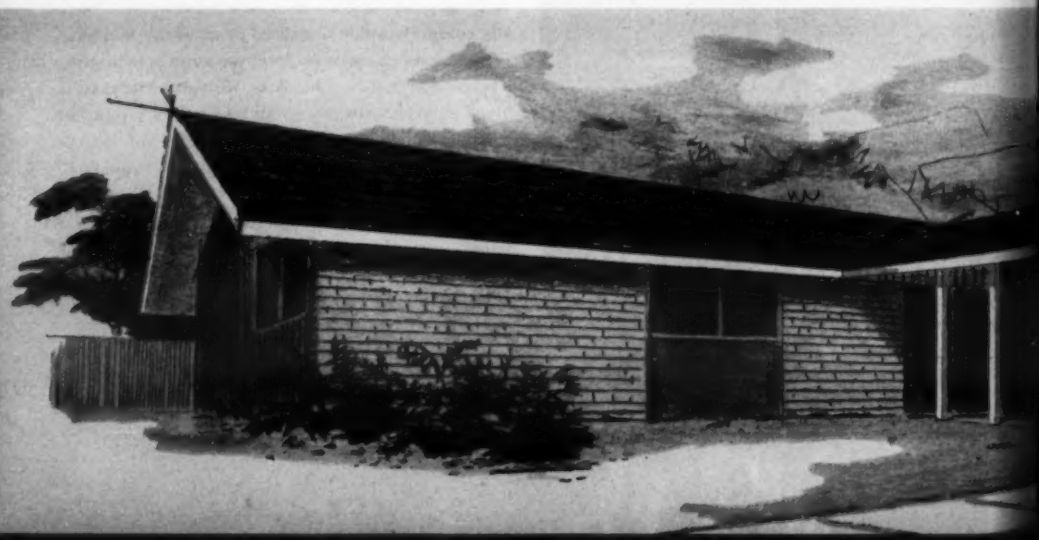
FRONT ELEVATION

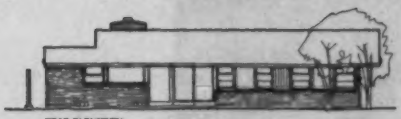
LEFT SIDE ELEVATION

J. Herschel Fisher, Gordon L. Wright

| | |
|---|---|
| Location | *3348 Regent Street, Dallas, Texas* |
| Architect | *Fisher & Jarvis, A.I.A.* |
| Builder | *Gordon L. Wright & Associates* |
| Builder association | *Home Builders Assoc. of Dallas County, Herbert DeShong, Executive Secretary* |
| Utility company | *Dallas Power & Light Co.* |
| Decorated by | *Cook's Modern Home* |

**For all the extravagant aura most non-Texans weave about the *Lone Star State* (how vast, how glamorous!), the born-and-raised resident's approach to his home is usually one of forthrightness and simplicity. Texans are hospitable creatures who entertain, for the most part, at home—both formally and informally, and they want houses that will accommodate them accordingly. They greatly admire—in the "parlor" sense—the formal living room, the separate dining room, and (along with the indispensable family room) insist on having them: they are part of a Texan's *lares* and *penates*. They also live in a climate where air-conditioning is not only mandatory but so generally accepted that it has affected such elements of design as fenestration and cross-ventilation. Bearing these needs and foibles in mind, architects Herschel Fisher and Donald Jarvis (sticklers for good architecture without compromise) designed the house below as indigenous to their section of Texas. Of modified contemporary design (popular with many Texans), it observes the double Dallas tradition of masonry without, intimacy within.**

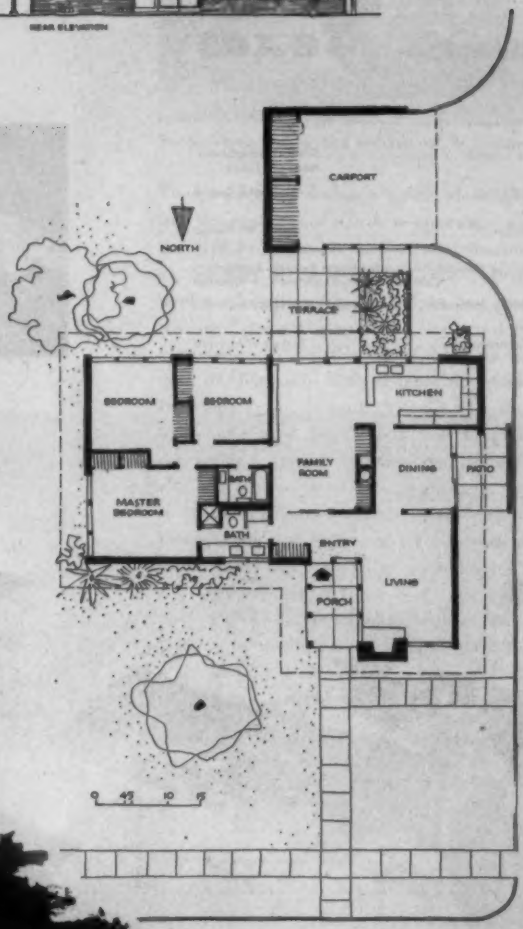


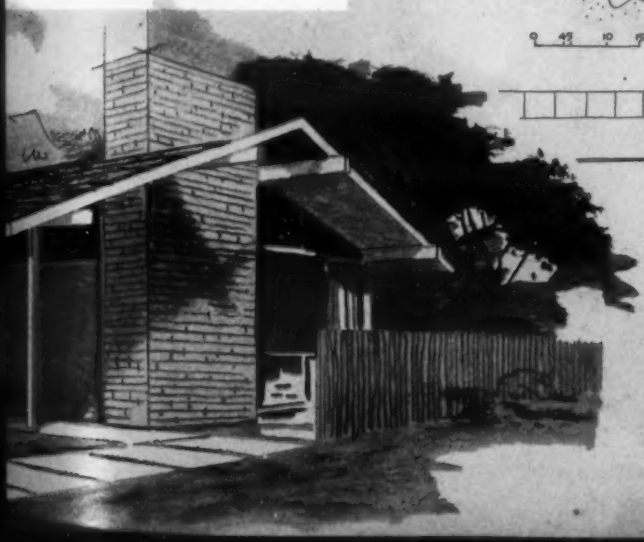



## Dallas

# Texas

**Oriented north and south** (air-conditioning takes care of any house whose lot is unsuited to perfect orientation), the house presents but one glass area to the hot western sun, and that (in the dining room) is protected by louvers and an overhead trellis. Quite apart from the rest of the house, living and dining rooms are almost architectural appendages—aloof and formal, immaculately awaiting the unexpected visitor. Communal life is centered in the family room, obviously the heart of the house, and easily accessible from the front entry, the kitchen, the bedrooms, the terrace



# Houston Texas

Location.....5703 Heatherbloom, Houston, Texas

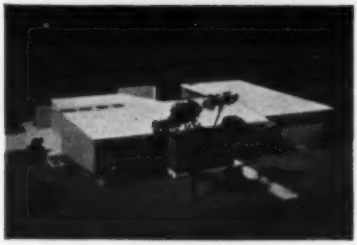
Architect.....Crochet & Carroll

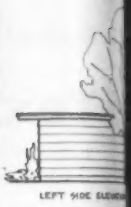
Builder.....Lester W. Prokop

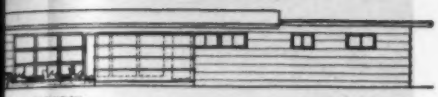
Builder association Houston Home Builders Association, Conrad Harness, Executive Vice-President

Utility company.....Houston Lighting & Power Co.

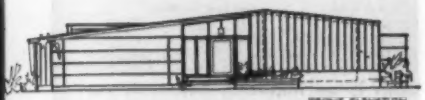
Decorated by.....Joske's of Houston







SIDE ELEVATION



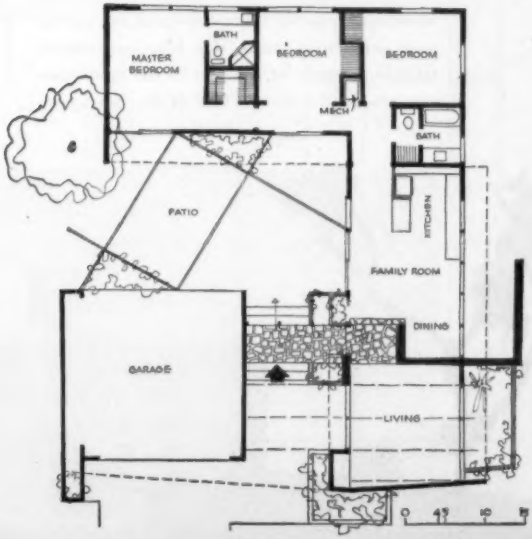
FRONT ELEVATION

REAR ELEVATION

**The garage,** through its placement and bulk, is not only a major screening factor for the patio, but by virtue of doors at either end, can be opened on its inner side to become an extra outdoors entertainment area: inventive use for expensive space. A paved platform, three steps high (another patio delineator), leads to entry and living room on one side, and (descending two steps) family room on the other

**Builder Lester Prokop and architect W. W. Crochet**

**The problem of fitting a house pleasingly into the contours of its site is sometimes aggravated by a notable lack of contribution on the part of the terrain. Gently rolling land can be an architect's delight, but continuous flatness for an entire city is a definite challenge, and there is nothing flatter than the fifty-mile billiard table on which Houston, Texas, is built. That is why this house, designed by Crochet and Carroll, dominates its plot by rising above it—literally, decoratively—in an arrangement of levels that provides an interesting variation in roof line and (since water is always a dimensional complement to complanation) a living room cantilevered over a patio lily pool. The house is obligingly faithful, however, to the tradition of open-air living by being built around a paved courtyard, sheltered and sequestered—a Texan playground.**



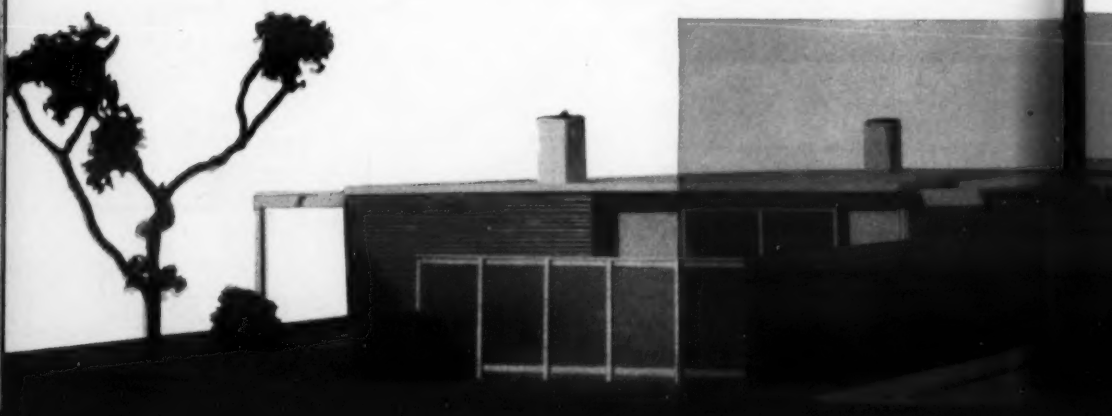
Builder Richard Robinson with architect Paul Hayden Kirk

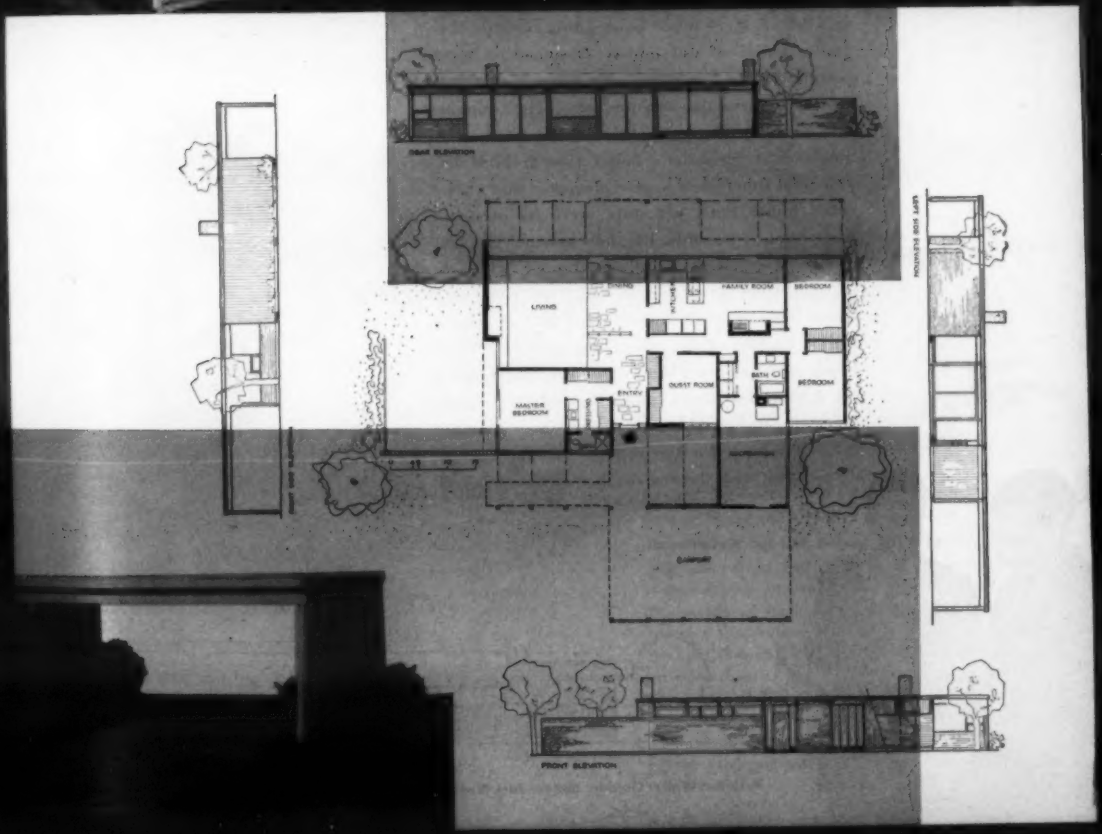
Paul Hayden Kirk is a young architect with an impressive list of awards to his credit, many of them for hospitals and institutional buildings. His practice, however, is general and the same devotion to integrity is noticeable in the design of his houses. Paul Kirk believes that "a logical, simple expression of materials and technologies available to us is what results in good architecture." Too often, he feels, the search for unusual solutions produces a complicated architecture that is not true. The house shown here underscores the architectural maxim that good design follows good planning. Its appearance is not the result of a series of arbitrary decisions put to paper. Pattern and grace result from the function of spaces behind the windows and other design elements. The simplicity in the use of woods, the post-and-beam construction, framing techniques and the intelligent orientation make this house an unmistakable example of the best in the contemporary residential architecture of the Northwest.

## Seattle
# Washington

| | |
|---|---|
| Location | *107 Overlake Drive, East Medina, Washington* |
| Architect | *Paul Hayden Kirk, A.I.A.* |
| Builder | *Richard Robinson* |
| Builder association | *Seattle Master Builders, John A. Martineau, Field Director* |
| Utility company | *Puget Sound Power & Light Co.* |
| Decorated by | *Del Toet Furniture* |

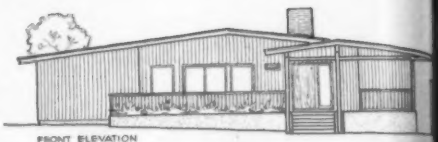
**This is an imposing house,** its size (about 2,100 square feet) at its price (about $22,500 with land) made possible by the simplicity of the structure. The plan is well-zoned: children's bedrooms are on one side near the family room and a large recreation room (for the long winter when play is largely indoors). On the other side of the house, the master bedroom has its own dressing room and a bath (usable as a guest powder-room off the main entrance hall). Sweeping across the south wall to take advantage of the region's limited sunshine are living room, dining room and kitchen. The plot is broken into a series of private courts, each integrated with its corresponding interior space




REAR ELEVATION
LEFT SIDE ELEVATION
LIVING
DINING
KITCHEN
FAMILY ROOM
BEDROOM
MASTER BEDROOM
ENTRY
GUEST ROOM
BATH
BEDROOM
CARPORT
FRONT ELEVATION

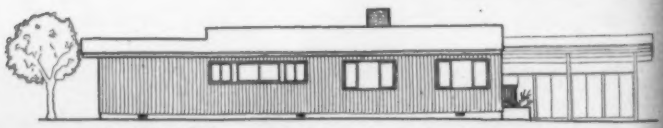
# Portland Oregon

| | |
|---|---|
| Location | *6710 Southwest Thirteenth Avenue, Portland, Oregon* |
| Architect | *Walter Gordon, A.I.A.* |
| Builder | *Jack Nunn* |
| Builder association | *Portland Home Builders Association, Robert L. King, Executive Secretary* |
| Utility company | *Portland General Electric Co.* |
| Decorated by | *Meier & Frank Co.* |



FRONT ELEVATION

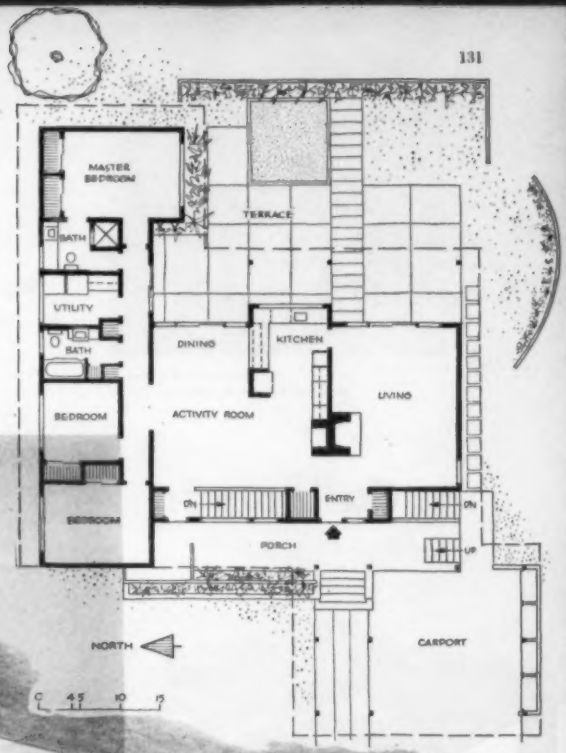
**There are certain solons in architectural circles who occasionally, if mildly, take to task the designer of contemporary houses as having neglected the *introvert* homeowner to the point where (if one holds with the theory) most of us, whether we like it or not must live in an *extrovert's* abode. If this is true, there is one outstanding exception: the future owner of this house. Designed by Walter Gordon and built in Portland, Oregon, it is a home that epitomizes the meaning of shelter, snugness and comfort. Unflamboyant, understated, it exemplifies its designer's belief that architecture's principal function is to give pleasure; that a good, small house must not only serve its occupants easily, but, if possible, lift their spirits. The state of buoyancy, in Portland, is achieved rather differently than it is, say, in Southern California, where one can't wait to get outdoors. In Portland, for six months of the year, at least, one can't wait to get *in*—away from the wet, ubiquitous, dampening green, and into a house that offers the same kind of comfort that skiers find in a mountain lodge. Whatever kind of introversion this may be, we accept it with the reassurance of a cozy future.**

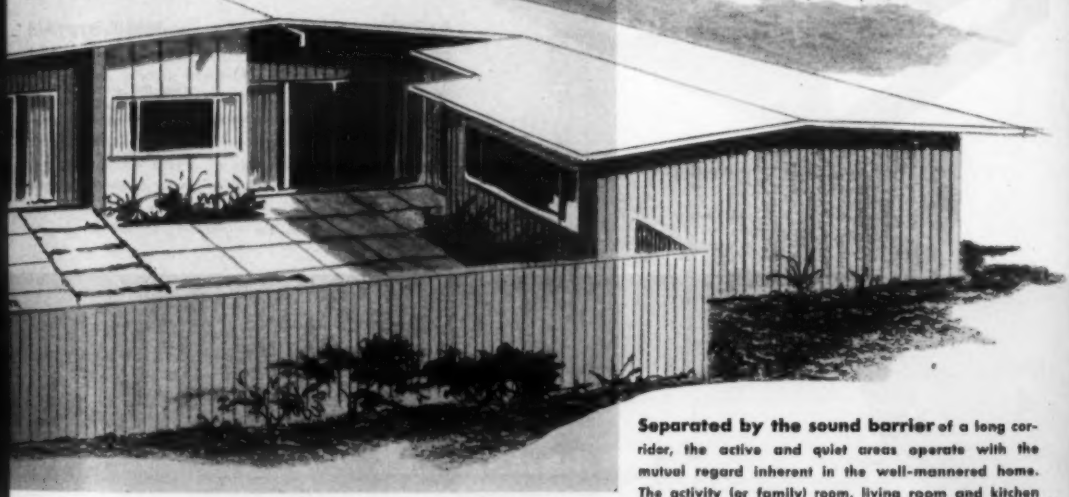


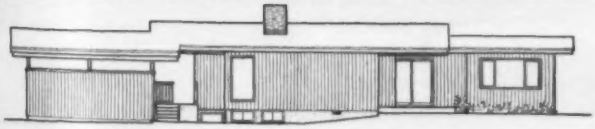
LEFT SIDE ELEVATION

**Architect Walter Gordon, builder Jack Nunn**

REAR ELEVATION





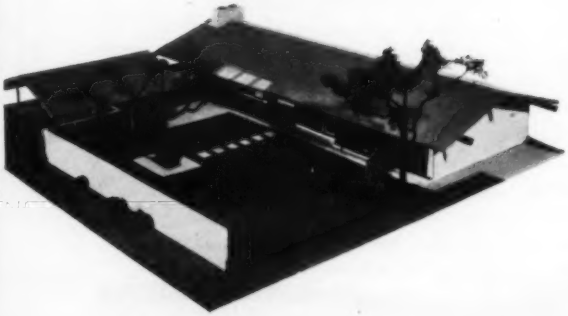
RIGHT SIDE ELEVATION

**Separated by the sound barrier** of a long corridor, the active and quiet areas operate with the mutual regard inherent in the well-mannered home. The activity (or family) room, living room and kitchen occupy a large rectangular wing in which the kitchen is the pilot of continuous circulation that revolves around an island formed by a bank of cabinets and the chimney block. (One side of the fireplace also gives a foyerlike definition to the entry.) Two entrances—one outside, one within—lead to the basement and its "sun" room, a retreat equipped with a battery of violet-ray lamps

Builder Arthur Yager,
architect Robert W. Stevens, A.I.A.

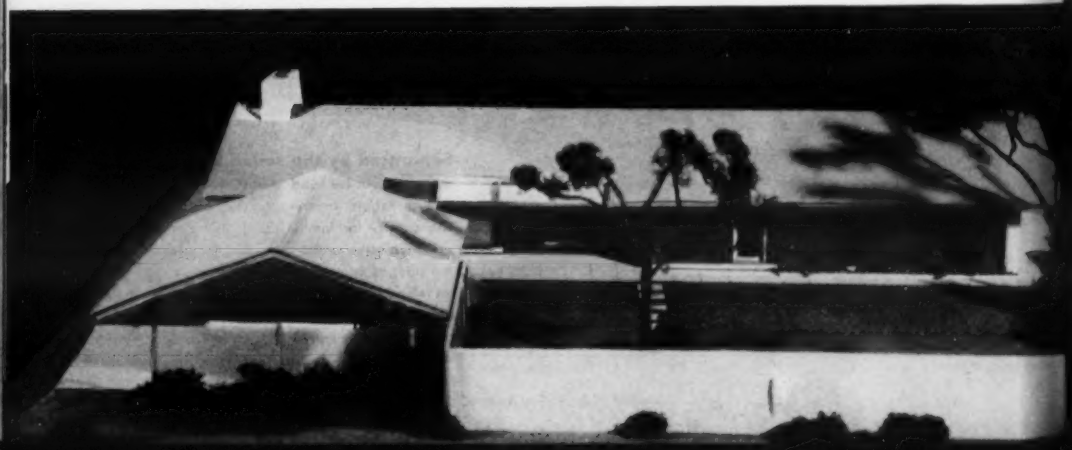
## Fresno

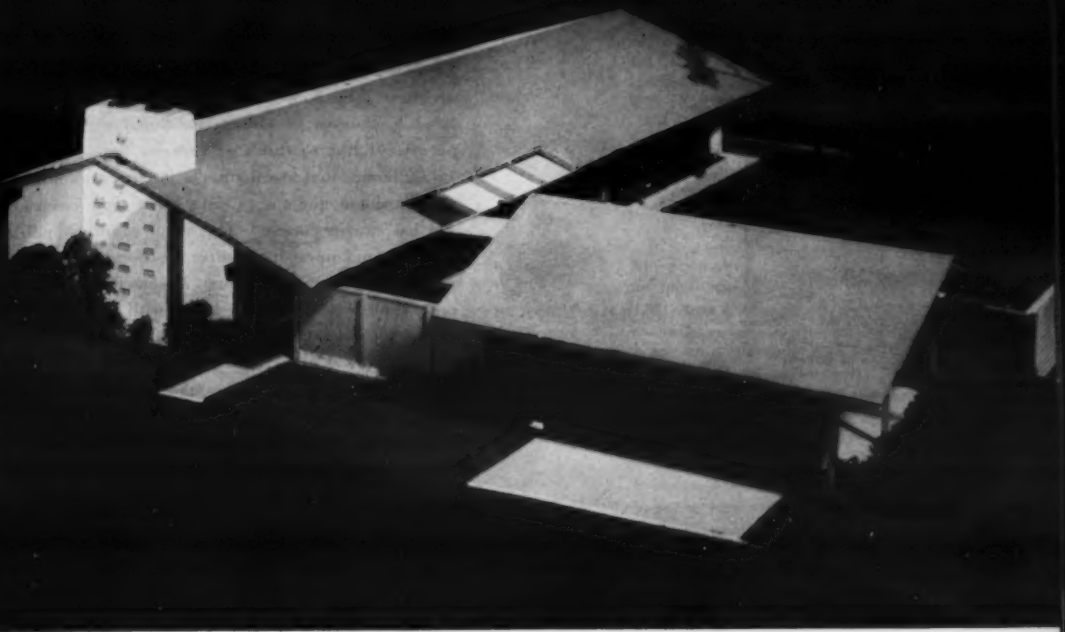
# California



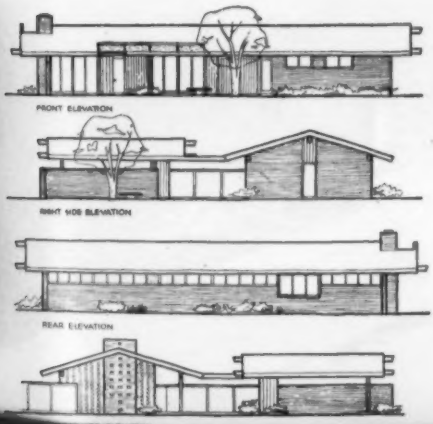
This, in more ways than one, is a "When in Rome" house. Although (because it is designed for California) it possesses certain idiosyncrasies peculiar only to that western Eden, in concept, it is so very like the villas that were built in suburban Rome two thousand years ago, that one critic, after a careful scrutiny of its plan, found no attribute lacking in its Roman counterpart but the mortgage. This does not mean that it is a home for a sybarite: Robert Stevens, its architect, does not believe in ivory towers (homes that cost more than they should, homes so extreme in design that they affect the tenants' peace of mind), but rather in pleasing the client, giving him comfort, as much house as he can afford and an atmosphere conducive to the pursuit of leisure. Nor does Mr. Stevens do these things prosaically—even when his houses are planned (as this one is) to be built in developments. The exigencies of climate and exposure, outdoor living and indoor function, are dealt with sensibly, but with style—down to a covered loggia and a completely walled garden: very Roman, also very California.

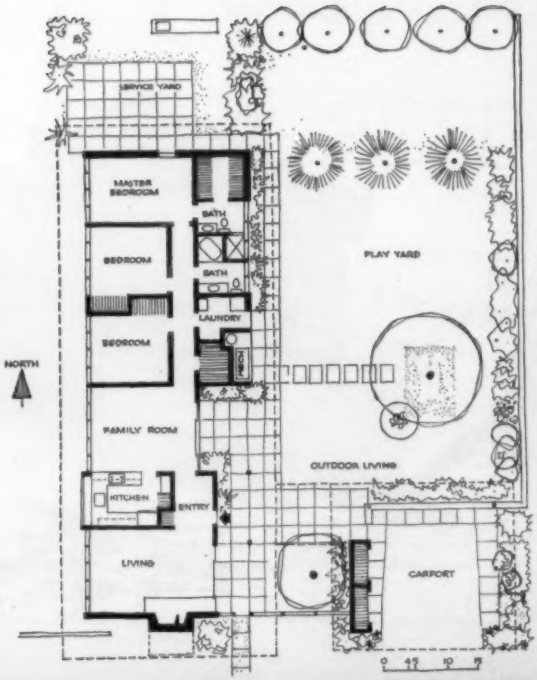
| | |
|---|---|
| Location | 4007 East Gettysburg, Fresno, California |
| Architect | Robert W. Stevens, A.I.A. |
| Builder | Yager & Yager |
| Builder association | Home Builders Association of San Joaquin Valley, Inc., Roger E. Butler, Executive Secretary |
| Utility company | Pacific Gas & Electric Co. |
| Decorated by | Ruth Furniture Co. |





**Built of adobe brick** (a material nostalgically indigenous to California), the house turns a defiant wall to the western sun, keeping practically all the glass in that exposure to a thin ribbon beneath a protective overhang. Its eastern façade, however, opens up to catch the southeastern breezes, to enjoy the vista of the walled garden, the shade of the loggia. In plan, the bedrooms are well-segregated away from the hubbub of outdoor evenings; the concentration of plumbing is excellent; all-electric heating and cooling unit is ideally placed on an outside wall



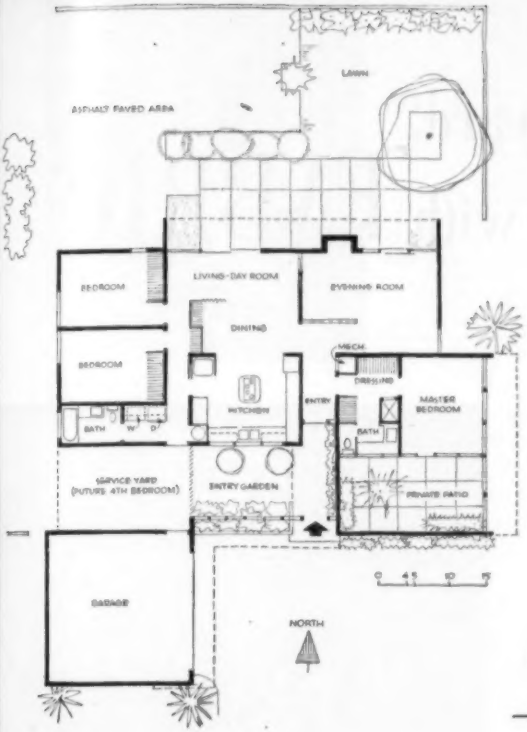



Architect John Kewell, builders H. Cedric Roberts and James Roberts

## Los Angeles

# California

drawing upon the classic precepts of architecture, architect John Kewell, of Los Angeles, refuses to label his houses as either traditional or contemporary. "I like to think of them as timeless," he says, "homes that are neither a jarring note in the neighborhood nor out of date when some passing fad has run its course." This is an admirable philosophy, and upon examining the house below, it would seem a productive one. Designed to be built on a suburban lot (75′ x 112′) with neighboring homes on either side, it is an architectural microcosm. In the manner of certain European houses, the entire plot—through the manipulation of roof, walls and fencing—is utilized as living space, sheltered as a fortress. Since it is situated in Southern California, special stress is put on provision for outdoor living (but always with a thought of protection from the prevailing westerly winds, the hot western sun, the occasional torrential rains). Within, it is intricately, somewhat unconventionally, fastidiously planned: 1,497 square feet devoted with thoughtful precision to every possible requirement of basic daily living, of escape from worldly nervous strain.

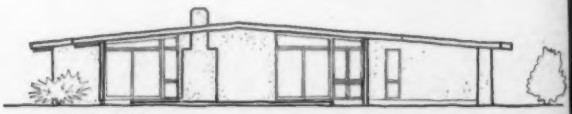



| | |
|---|---|
| Location | *9701 Maureen Drive, Anaheim, California* |
| Architect | *John Kowell, A.I.A.* |
| Builder | *H. Cedric Roberts & Sons* |
| Builder associations | *Home Builders Institute, George O. Prussell, Executive Vice-President Building Contractors Assoc. of Calif., Harry G. Stewart, Executive Director* |
| Utility company | *Southern California Edison Co.* |
| Decorated by | *The Broadway Kennedy, Brossmer, Consultants* |

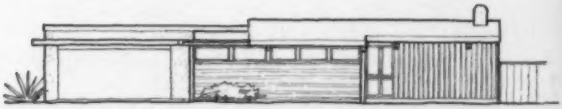
**Beneath the winglike shelter** of its roof, the house spreads out in an ingenious arrangement of two apartments—one adult, one juvenile—linked by a common meeting ground, a family "day" room. This is an area for everybody: for the kitchen, for dining, for games. On one side lie the children's bedrooms and bath and a laundry with direct access to the service-drying yard. On the other are the "evening" room (for adults only) and a little suite composed of the master bedroom, dressing room and bath, plus a private patio that brooks no playing of *Rover, Red Rover*. The master bath serves as a powder room; the service yard is a fine site for a future guest room

ENTRANCE ELEVATION

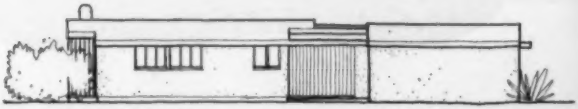
FRONT ELEVATION



REAR ELEVATION



RIGHT SIDE ELEVATION



LEFT SIDE ELEVATION

# Versatility by the yard: fresh formulas with FABRIC

Most of us, if we're at all wise in the ways of home decoration, are familiar with the extraordinary capacity of fabric to enliven a decorating scheme. As one of the most versatile aids at our disposal, it has a rare genius for adapting itself with ease to any situation: its ability to be embroidered, pleated, quilted, draped and variously manipulated is limited only by the imagination. Yet too few of us have learned to tap the full range of talents in today's fabrics. Do your rooms lack excitement and diversity? Fabric, chosen with an eye to color and design, can add spice and banish the humdrum look. Do you dismiss fabric merely as a means of covering windows, or do you let it help conceal and disguise the homely window, emphasize the attractive one? This knack for performing sleight-of-hand remodeling is not confined alone to fabric-by-the-yard: the budget-minded homemaker considers the many textures and patterns available in ready-made curtains and bedspreads, as well. We have collected here a group of exhibition rooms planned as exercises in fabric-at-work. Let us see how they can be adapted to problem areas in *your* rooms.

**An irregular area** is unified by a novel use of abstract-patterned fabric panels *(Symphonic)*. In this painting-by-the-yard treatment, fabric was framed in a panel on left wall, hung as draw-draperies on right. Sheer white curtains span the window; both fabrics, by Fuller, in *Fortisan* and spun rayon

**A combination** of sheer white curtains helps diffuse and control light through this window wall leading to a sheltered patio. The cafés are in Celanese *Multicord;* the full-length over-curtains in *Celsheer*—a shrink-, stretch- and sunlight-resistant fabric of *Arnel*. Striped rug is by Needletuft

**Creative** handling of ready-mades can inject true individuality into any room setting. Here they turn a simple bedroom into a dramatic showpiece (opposite), where a half-and-half color treatment of window draperies is repeated in the bedspread. Ready-made ensemble is 100% Celanese acetate

**Corner window** is approached from a remodel-with-fabric viewpoint. Imaginative use of moderately priced ready-mades gives the custom look of luxury, transforms the area into a handsome setting for triangular dressing table. Ready-mades by Scroll; rug is by Aldon

**Ready-made sheers** by Cameo are used inventively on terrace window: hung back-to-back, they display a printed surface inside and out. Same fabric is stretched as a panel over one window to give a novel effect

ALL PHOTOGRAPHS BY HENRY SILVA AND SCOTT HYDE

*left*

**Modern alchemy** blends today's man-made fibers with one another or with natural fibers to produce fresh colors, new textures. Since the resulting fabrics are also practical and durable, one of them was used, appropriately, to enhance the trim, tailored lines of this small boy's room. Bloomcraft ready-mades, of Celanese acetate and spun rayon, include self-looped cafés, pleated draperies, bedspread. Lamps by Lightolier, Drexel furniture.

*opposite*

**Tall, slender windows** are often problem windows. Hinged screens, rather than conventional draperies, were used in a bold dramatization of this window area. Simply constructed of 1 x 2s and 1 x 4s over which varicolored fabric panels were stretched, the screens fold across the window for privacy, open to admit daylight and a view of the romantically patterned, printed sheer curtains.

*left*

**Windows that face** adequately screened areas to the rear of a house don't ordinarily require heavy draperies for nighttime privacy. In this living room, three large windows were covered in one ceiling-to-floor sweep of daylight-diffusing draperies of *Fortisan* (Cheney-Greeff's sheer, delicately patterned *Castelain* print). Drexel furniture, rayon and nylon carpet is by Alexander Smith.

*bottom, left*

**Fabric plays** an engaging trick to give dimension and stature to corner window in a small dining area. Draperies of sheer, printed *Fortisan* and silk were bordered at the base to duplicate the fabric dado which was applied directly to the wall. Braid was used for dado edging and to join the two drapery fabric sections together.

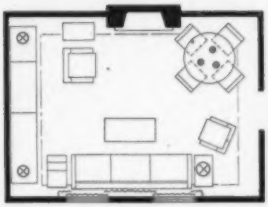
*below*

**A wood-paneled wall** supplies the element of warmth in this kitchen-family room (as it does in the living room and boy's bedroom shown on this page). Over glass doors leading to an outdoor terrace, a subtly-colored drapery fabric (*Roman Stripe* by Cohama) becomes a stimulant for the decorating plan of the entire room. Drexel *Profile* furniture; all drapery hardware by Kirsch.

ERNEST SILVA

LUIS LEMUS

# Two views of four walls

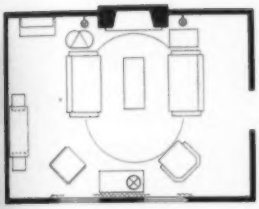


ERNEST SILVA

**The living room** in contemporary garb owes much of its success to the compatibility of ingredients: furniture and accessories all speak the same language, while an almost monochromatic color scheme—walls painted primrose, gold-tinted carpet and fabrics, natural walnut furniture—serves to bind everything together. Three-dimensional wall-covering (Timbertone *Pecky Cypress*) supplies a contemporary touch as fireplace surfacing. Upholstered pieces by Elmwood; furniture by Founders; Mohawk carpet; Martin-Senour *Nue-Tone* paint; Standish fabrics

FURNITURE AND FABRICS AT W. & J. SLOANE, NEW YORK

**The pursuit of harmony in home decoration has prompted more than one young family to write us a letter, and a recurrent query concerns the decoration of new homes and apartments. How, admirers of traditional ask, can we decorate architecturally contemporary rooms in a traditional style? To illustrate our premise that a room's age (or youth) need not dictate its decorative plan, we have designed a living room and a bedroom, each of which is shown in two versions. Since style is, as much as anything, a matter of *consistency*, decorative details were chosen and arranged to give each version a unique character—its own special sense of direction.**



**For a change** in mood and pace, the curtain rises on our living room done to the nines in a richly traditional style. Using the same architectural features and dimensions, the room has adapted itself to an early American way of life with the greatest of ease. Here the wood-paneled fireplace was painted white, the wall sections flanking it covered in prepasted wallpaper (Warner) that establishes the rosy, McIntosh-apple color scheme of the entire room. O'Hearn solid rock maple furniture; Wool "O" reversible, braided wool rug

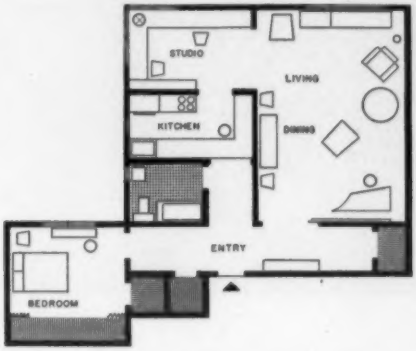
**Bold in its use of color,** a mod-
ern bedroom decorated in the
contemporary idiom (left) goes
beyond the conventional func-
tion of this apartment room and
without sacrificing privacy,
supplies a desk for study and work,
a table and chairs for a café-
style Sunday breakfast. The twin
beds, while sleek and tailored,
were purposely underemphasized
in their placement to
provide more floor space. Bed-
room furniture from Ramsey's
*Monaco* group; marble-top pedestal
table by Reilly-Wolff; *Fiberglas*
curtains by Covington; *Avisco*
rayon rug by Callaway; *Bolta-Flex*
vinyl tile; *Colorizer Paints*

BENGT BELTS

**In the room's** handsome colonial counterpart (opposite), the four-poster (Ken-
Coffey) becomes the focal point. The graceful valance treatment
was created by simply clipping straight pieces of fabric (one and a half times the
length of rod) and allowing folds to drop naturally. Identical
patterned fabric and wallpaper by Waverly; *Artline* occasional tables; Cochrane
armchairs; Wunda Weve cotton carpet; *Gold Seal* linoleum

See *Your Guide to This Issue* for further information

**A large sliding door** between the entry and living room isolates that room when Allen is practicing his small harpsichord. Extra closet space was needed, so the Fortes built shelves and clothes racks along one wall of the combination bedroom-study and then concealed them with a black matchstick blind hung from a ceiling traverse rod. Felt in apartment is by American Felt Company




**One corner** of the living room was equipped with desks and bookshelves and turned into an office-study. For privacy and to hide an unattractive building, lightweight *Fiberglas* was cut and glued to the panes of the corner window, creating an effect not unlike a shoji screen. Additional counter space was provided in kitchen (below) by blocking off hall entrance. Fitted with shutters, opening now doubles as a bar. The counter tops, shelves and floor were covered with black and white linoleum

To many young couples the idea of decorating a home seems as frightening as crossing the Atlantic in a canoe. They worry about colors; they fret over fabrics; they mistrust their own judgment when it comes to selecting the smallest accessory. Actually, many of these bogeys disappear when the amateur decorator remembers that the rooms themselves can be a lot of help. For example, when the Fortes (Allen is a musician, Sharland, a fashion photographer) moved into their New York apartment not long ago, certain undesirable features of the living room suggested a decoration scheme. Major problem was a window which looked out on an unsightly collection of chimney pots, water tanks and wash lines. Drapery treatment which would dramatize the window wall, mask the view and still admit light was the obvious solution: the Fortes hit upon the idea of plum-covered felt panels weighted and hung on opposite ends of a traverse rod, with inboard panels of plastic. The finished wall with its planes of dark and light strongly suggested a Mondriaan painting, so taking their cue from the geometric design, they created a floor covering from odd pieces of carpeting in off-shades of beige (from a previous home) sewn together and installed wall to wall. With the theme established, the decoration of the rest of the apartment fell into place to the delight and the amazement of the Fortes.

# An apartment decrees its own decoration

**Because of a slight irregularity** in shape, the room has one narrow area (12′ x 8′) overlooking the garden, adjacent to the kitchen, and the obvious spot for the dining group. To remedy its narrowness, visual depth was contrived by laying orange and black tiling in longitudinal stripes, and the area is given understated definition by the placement of a good-looking room divider and one of the living-room's sectional sofas. The furniture—walnut in a rosewood finish—makes an unusual and effective use of silver-brushed aluminum in legs, posts and pulls; casement curtains are white gauze, draperies are the color of an apricot. Dining furniture from Mengel's *Index* group, Titus Blotter drapery fabrics, *Matico Wearever* vinyl floor tile

# Remodeling with decoration

To the neophyte, the thought of remodeling can conjure up a distressing picture: walls giving way, ceilings coming down, and the bank account sailing up the chimney. Often enough, the vision has a certain grim factuality, but there is more than one way to skin an expensive cat, and September's *Room of the Month* is an example of complete change through decoration alone. It took on its present guise as a result of its owners' desire for a separate room for TV and games: to get it, they converted their existing dining room into a family room, turned it over to the children, and then revamped the living room into an area that would accommodate strictly adult conversation and dining. There were no structural alterations: in a space 17′ x 21′, an adroit manipulation of color, floor treatment and furniture arrangement created two areas distinguished one from the other with decorative discretion, but no impairment at all to the requirements of space nor the smoothness of function. Interior decoration by Koos Brothers, Rahway, New Jersey.

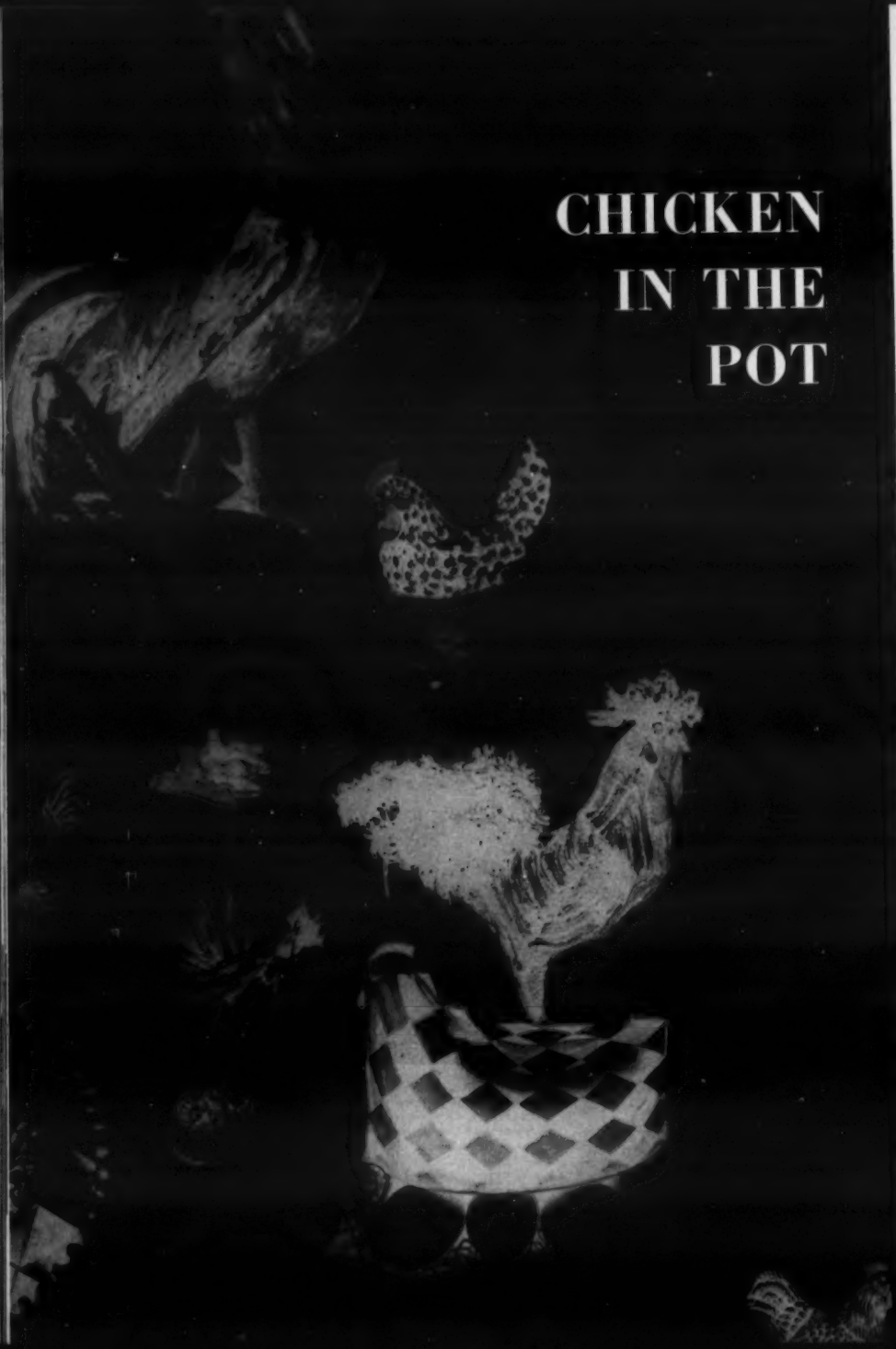
**Carpeted in pale beige,** the living area is arranged in honor of the art of conversation with a sitting group on either side of the room. The one above, its chairs covered in charcoal tweed, is a pleasant little snuggery set against a pure white wall and highlighted with a print of Yves Tanguy's brilliantly painted *Five Strangers* and decorative pieces of sculpture

**Vivid as a nasturtium,** most of the color in the room is splashed on one wall—a wall whose windows presented the problem of being uncomfortably close to the street. Privacy was preserved without sacrifice of daylight by masking the windows with panels of Dru Dunn's *Realaminations* (field flowers and *Lurex* imbedded in vinyl) framed in black molding; fluorescent strips between panels and windows provide additional illumination at night. Upholstered pieces from Diamond Brothers *Belvedere* group, Museum Pieces sculpture, Monarch *Asisco* rayon carpet

See *Your Guide to This Issue* for further information

For stores featuring Mengel and Diamond Bros. furniture see *Stores in Your Vicinity*

# CHICKEN IN THE POT



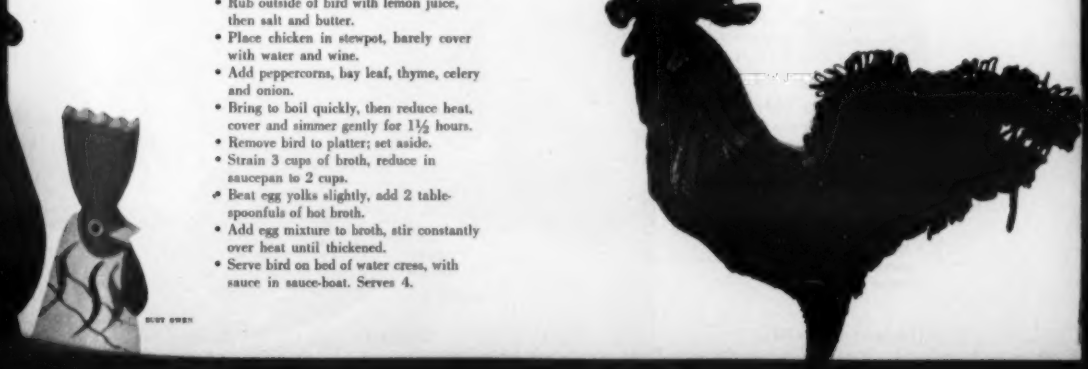
**CHICKEN is one world citizen that, in its global travels, has been embraced and adapted by each country in a very special way. There's *coq au vin, arroz con pollo, bach-huhn, pollo alla cacciatore*, and the delicately flavored Chinese chicken dishes. In our own country, this *rara avis* has produced many a savory regional dish —notably Southern-fried chicken and New England chicken potpie. Yet each calls for disjointed fowl and, except for the inevitable roast chicken, the whole bird is rarely featured on the American table. More's the pity, for much is to be said of the neglected hen which, having surrendered to the persuasion of slow, gentle cooking, is brought to the table in its entirety, carved and served. Properly stewed, she is juicier, more uniformly tender than her dry-heat roasted or broiled younger sisters. We have borrowed four recipes from France; each plays a delectable variation on our whole-chicken-in-the-pot theme.**

**Most Southern cooks** prepare a whole chicken by first stewing it for about three hours, filling it with corn-bread stuffing, then brushing it liberally with butter, finally baking it uncovered in a 400°F. oven until brown. Our first recipe, as Gallic as the cream sauce that goes with it, comes from the Southern Rhône Valley. Similar to the afore-mentioned baked chicken, it is a natural for our own South, since stuffing, if desired, can be added after cooking. A dinner centered around it might include *guacamole* with spears of celery and green peppers as a starter; a pan of that soufflélike Southern specialty—spoon bread—with shoepeg corn and butter; tomato aspic salad with sour-cream dressing; Jeff Davis pie; champagne. To help prepare this dinner with its half-French, half-Southern accent: a Rival *Can-O-Mat*; Presto electric cooker-fryer; *Pyrex* casserole in flamingo-red (above)

VOLAILLE LYONNAISE

*3-pound ready-to-cook stewing chicken*
*fresh ground nutmeg; salt*
*juice of ½ lemon*
*2 tablespoons butter*
*5 cups water*
*1 cup dry white wine*
*6 peppercorns, slightly crushed*
*1 bay leaf; pinch of thyme*
*1 celery stalk*
*1 small onion, peeled*
*2 egg yolks*

- Wash chicken in cold water, dry well.
- Rub nutmeg and salt into cavity of bird.
- Close cavity opening with skewers.
- Rub outside of bird with lemon juice, then salt and butter.
- Place chicken in stewpot, barely cover with water and wine.
- Add peppercorns, bay leaf, thyme, celery and onion.
- Bring to boil quickly, then reduce heat, cover and simmer gently for 1½ hours.
- Remove bird to platter; set aside.
- Strain 3 cups of broth, reduce in saucepan to 2 cups.
- Beat egg yolks slightly, add 2 tablespoonfuls of hot broth.
- Add egg mixture to broth, stir constantly over heat until thickened.
- Serve bird on bed of water cress, with sauce in sauce-boat. Serves 4.



SUSY OWEN

## CHICKEN IN DOUGH RING

A recipe from the northern French apple country—Calvados—is easily transplanted to our own New England. Here the fair hen is browned first, then in the manner of gentle stewing, steamed in a pot. A *marmite* or bean pot is ideal: sealed with a dough ring to hold the juices and delicate aroma, it is brought to the table with a flourish, the golden bird with its rice dressing served on a bed of water cress. Congenial dinner partners: buttered broccoli, chicory salad with herb dressing, vin rosé, Indian pudding à la mode and coffee. The *Pink Tower* earthenware dinner plate is by Spode; *Connoisseur* stemware by Cambridge; *Francis I* sterling-silver flatware by Reed and Barton

*3-pound stewing chicken, ready to cook*
*salt; 1½ cups cooked white rice*
*2 tablespoons Calvados (or applejack)*
*1 small onion, sautéed*
*3 tablespoons canned mushrooms*
*1 celery stalk, chopped*
*1 beaten egg*
*6 slices bacon*
*1 tablespoon lemon juice*
*2 tablespoons each consommé and pan drippings*
*1½ cups flour*

- Wash chicken, dry well with paper towel.
- Rub salt into cavity, mix cooked rice, applejack, onion, mushrooms and celery, add beaten egg. Stuff bird.
- Truss with skewers, then wrap bird with bacon slices, tie in place with string.
- Place bird on its side in a shallow roasting pan in preheated 500°F. oven for 10 minutes. Then turn and roast it for an additional 10 minutes.
- Reduce heat to 325°F., add lemon juice to pan and roast for 40 minutes, basting frequently.
- Transfer bird to covered casserole or bean pot. Add consommé and pan drippings. Then cover with lid.
- Make stiff dough of flour and a little water; shape it into a roll and pinch it around pot to seal cover firmly.
- Place pot in 500°F. oven for 30 minutes. (Dough should be well browned.)
- Serve at once, cracking off dough ring at table. Remove bird to heated platter for carving. Serves 4.

## POULET EN PAPILLOTE

Straight from Paris comes this bird steamed in parchment or aluminum foil; since it calls for citrus fruit, it's a likely candidate for West Coast chicken-in-the-pot fanciers. The lemon-orange-onion-clove combination is calculated to pique the most jaded palate; for a really glorified fowl, skip the fruit and brandy rinse and insert thin slices of a medium-size truffle beneath the bird's skin. A menu to do full justice to this creation might include Olympia oysters as first course; artichokes, butter-sautéed potato balls, French bread, champagne, cheese and fruit. Seneca Glass *Sonata* stemware; Syracuse dinner plate; Gorham sterling

*4-pound stewing chicken*
*1 ounce brandy*
*salt*
*1 lemon, peeled*
*1 orange, peeled*
*1 medium onion, peeled*
*7 cloves (with heads)*
*2 tablespoons butter*
*parchment paper or foil*

- Wash chicken and dry well.
- Rinse cavity with brandy.
- Salt cavity and insert lemon, orange and the onion—stuck with cloves.
- Truss with skewers.
- Rub outside of chicken with butter, then wrap it loosely in parchment or foil, using drugstore fold.
- Roast chicken in 450°F. oven for 1½ to 1¾ hours. If parchment is used, roast in 325°F. for 2½ to 3 hours.
- For browning, unwrap foil 20 minutes before removing from oven. If parchment is used, unwrap for last ½ hour of roasting.
- Remove to heated platter and garnish with parsley.
- Serves 4.

[Continued on page 152]

# Create a "living-room" kitchen with Hotpoint Customline Built-ins

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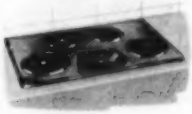

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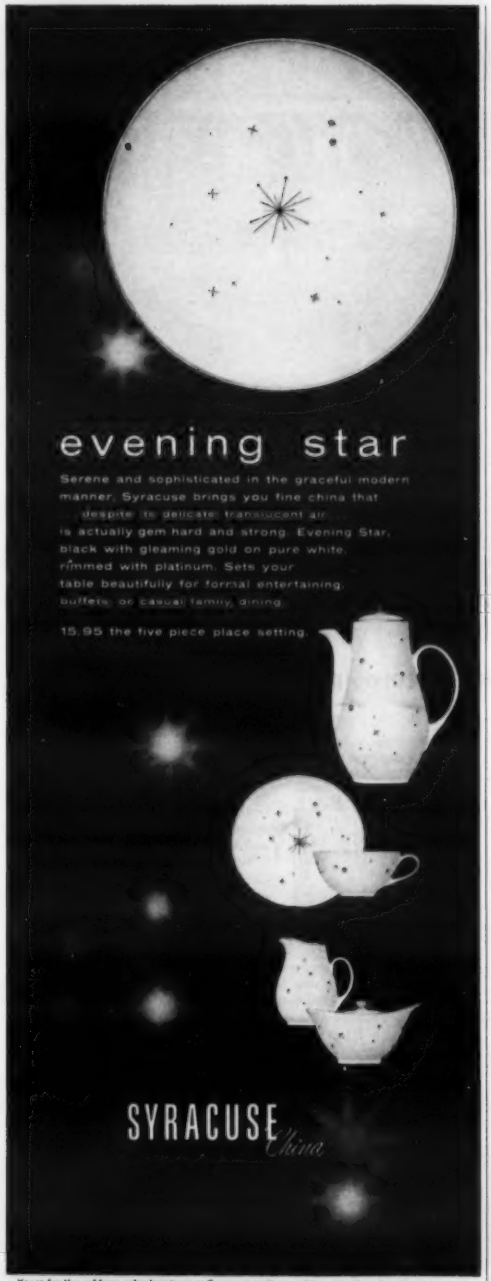


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## Chicken in the pot

[Continued from page 150]

POULET CAVELLE

From the Strasbourg region of France, roughly equivalent to our great Midwest, comes this pleasant change from the time-honored fricassee chicken. It can be served whole on a bed of rice or skinned and boned before serving. Suggested table companions: chilled melon balls in lime sirup, braised butternut squash, pickle and cranberry relish, *Parker House* rolls, Rhine wine, lemon chiffon pie and coffee. *Hallite* aluminum sauce pot is by *Wear-Ever*.

*5-pound stewing chicken*
*salt*
*2 tablespoons of butter*
*5 cups water*
*1 cup dry white wine*
*6 peppercorns*
*1 bay leaf; pinch of thyme*
*juice of ½ lemon*
*1 medium onion, peeled*
*2 egg yolks*
*3 cups boiled rice*
*3 tablespoons chopped parsley*

- Wash chicken in water and dry.
- Salt cavity of bird, then skewer.
- Rub outside of bird with butter.
- Place in stewpot and cover with water and wine.
- Add peppercorns, bay leaf, thyme, lemon juice, onion.
- Bring to boil quickly, then reduce heat to lowest point.
- Cover pot and simmer gently for 2 hours, or until done.
- Remove to heated platter.
- Strain 3 cups of broth; reduce in saucepan to 2 cups.
- Place pan in ice water to cool.
- Beat egg yolks slightly.
- Return sauce to heat, add beaten yolks, stir until thickened.
- Skin and bone chicken.
- Place chunks on bed of boiled rice, pour sauce over it, garnish with parsley. Serves 4 to 6.


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# HOW TO HANDLE A NEW BABY'S LAUNDRY

By EVELYN MELLON

For young parents with a new baby, laundry often looms up unexpectedly as one of the biggest problems of their new routine. The continuous parade of diapers, shirts, kimonos, sheets, towels and receiving blankets is seldom anticipated. Even with automatic equipment to handle it efficiently, baby's laundry becomes a distracting detail requiring daily attention. A diaper service offers a definite lift over the laundry hurdle, and for the first five or six weeks, you'll probably find it well worth the cost. If you live in an area where a service is unavailable, or if your budget just won't stretch to cover it, both mother and father can work together on concrete arrangements for keeping this problem under control.

**How to simplify the work:** Well organized, the baby's laundry divides into three categories: 1. his shirts and any other garments needed—nightgowns, kimonos, booties, etc.; 2. the inevitable diapers; 3. bedding, towels, receiving blankets. Not only are all of baby's belongings laundered separately, but each of these three types of laundry is washed by itself.

**Garments:** The garment pile can be kept to a minimum if you clothe your baby in diaper and shirt only and dress him just once a day, following his bath. Keep the same shirt on him for twenty-four hours, unless, of course, it gets wet. This is advantageous for baby as well as family since it saves unnecessary dressing and undressing. Unless your house is cold, a receiving blanket wrapped around baby when you take him up to nurse will substitute comfortably for a nightgown or kimono. If you want him to wear the latter in bed, slip a moistureproof pad between his diaper and the garment, to protect the latter from getting wet. Wash [Continued on page 154]


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## How to handle a new baby's laundry

[Continued from page 153]

out the used shirt (and gown, if you use one) every day; once you get the swing of it, it takes but a few minutes. A good time is shortly after you change baby's garments—after his air or tub bath. Feed him, put him back in his freshly-made crib, and take that ten-minute exercise and rest yourself. Form the habit of rinsing out garments when you put away the bath equipment and before you tackle another task. Baby clothes in the new nonironing stockinette, crepe or nylon fabrics dry so easily that they're ready for use again before you know it; even if baby wets several shirts a day it isn't difficult to keep ahead of the game.

**Diapers:** They are, of course, the biggest item in baby's laundry. If washed at home, they should be handled by somebody else than mother during the first five or six weeks, unless a completely automatic washer and dryer is available. Even the job of lifting and carrying a pile of wet diapers is more than mother should attempt in the beginning, particularly if the washing machine is in the basement, or if diapers must be carried there to dry. Happily enough, many young fathers are handling the diaper shift during the early weeks of baby's life. With a man's usual mechanical skill, there's no trick to operating a washing machine. Most fathers today have a hand in selecting this equipment and learned how to operate it before the baby arrives.

Diapers should be washed every second day at least. If they are soaked but not washed the first day, they should be rinsed at night, wrung out and allowed to dry for the following day's laundering. (Soiled diapers soaked in a solution of boric-acid crystals or vinegar are easier to wash; to prepare, add half cup boric-acid crystals—not powder—to two quarts of water, or half cup white vinegar to two gallons of water.)

**How to help prevent diaper rash:** Correct laundering of baby's diapers and bedding is important to his health and comfort. It is the best preventative of diaper rash—the deep red marking, actually a burn, sometimes seen on a baby's tender skin in the diaper area. The burn is produced by ammonia which in turn is formed from the baby's urine under certain conditions.

**How to wash diapers:** Use a good mild soap or detergent and plenty of hot water, detergent being especially helpful in hard water. Half fill the tub or washer, then add soap or detergent and water to make good warm suds. Put in the diapers—not too many at a time—and wash. Drain water and wring. Then follow with three hot rinses, starting at 140°. The rinses, so essential to remove all soap or detergent, are as important as the washing. Skip them only if you have a machine which does the entire process automatically, providing plenty of clear fresh water for a thorough tumbling rinse. If you use a water softener, do not add it to the latter rinses since it might be irritating to baby's tender skin. Spin or wring diapers dry after the rinses and dry in an automatic dryer or hang up to dry—in the open air, if it is convenient.

**Extra treatment in case of diaper rash:** If your baby continues to show a trace of diaper rash, the diapers will need a special treatment to correct and prevent this condition. Soaking the diapers in water to which certain acids have been added helps to discourage the formation of the irritating ammonia. Most positive protection against diaper rash is given by a group of chemicals which are known for their counter-irritant properties. These are used by diaper laundries to kill the germs which create ammonia and cause diaper burn. Diapers can be impregnated with them after laundering. They are dormant when dry but become active and germ-killing when wet. These chemicals have various trade names, such as *Diaperene* and *Diapene*. They come mostly in tablet form, to be dissolved in water and sprinkled or rinsed into the clean, dry diapers (sprinkling is better for home use). Although diaper laundries use a chemical rinse in washing diapers, it is not necessary for home-laundering unless there is a threat of diaper rash. For best results, dissolve a tablet in a quart of warm water (the usual proportion) and use a sprinkling bottle. Lay the clean diapers on a table and sprinkle the mixture over each in turn, distribution being more even if you sprinkle them *after* drying. If the chemicals are not available, you can still

discourage diaper rash by soaking diapers before laundering in the boric-acid or vinegar solution mentioned above. When baby has diaper rash or diarrhea, diapers should be boiled for at least five minutes after washing and rinsing (it is a good idea to boil all bedding and nightgowns in this event, although boiling is not necessary under ordinary circumstances). Follow the boiling by soaking the diapers again in a fresh and final solution of boric acid or vinegar in same proportions. Leave the rinse in the diapers and hang up to dry. The acid rinse will act as the chemicals do, to discourage the formation of ammonia. It also helps to soften the fabric of the diaper and prevent the stiffness which sometimes develops in diapers when washed at home.

If you can hang your diapers out for an afternoon in a good hot sun—in the old-fashioned way—with a wind whipping through them to make them soft, you need not worry about their being safe. Sunshine is hard to beat as a germ-killing agent.

Babies who are allergic are usually more susceptible to diaper rash. Occasionally an acid stool will cause a burn in the area which it has touched. Development of bacteria is encouraged by warmth, and for this reason waterproof pants—which keep a wet diaper area warm—should not be used if there is a trace of diaper rash on baby's sensitive skin.

**Washing the baby's linen:** Bedding, towels, pads, washcloths, receiving blankets and nightgowns should be washed separately from family laundry and separately from baby's diapers, the frequency depending on the quantity of each you have on hand. Wash and rinse them with as much care as you use for diapers. Knitted sheets do not need to be ironed, are lighter and easier to handle when wet, and in an emergency can be washed by hand and put out to dry. They dry quickly. The real trick with baby's wash is organization and establishment of a regular schedule so that there is always a supply of sweet, germ-clean clothes, diapers and linens on hand.

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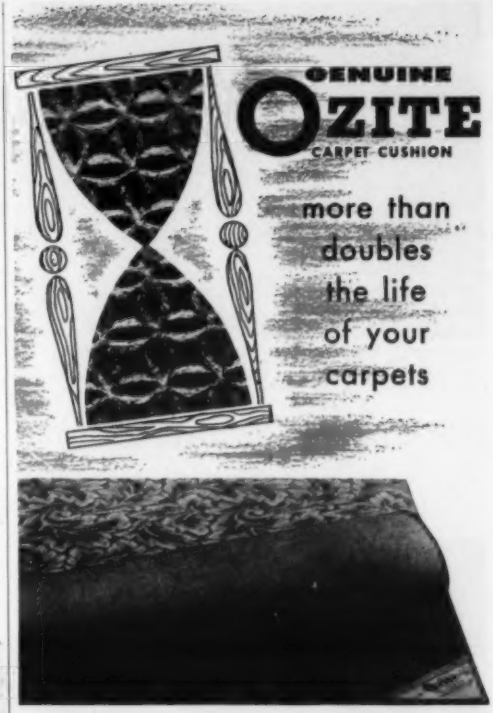


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# HAVE YOU CLAIMED YOUR FIVE ACRES?

By MARY M. BEETS

Do you ever long for a desert or mountain hideaway? Do you dream of a handful of acres away from the worries and tensions of your daily grind? It can be yours! If you are a citizen of the United States, twenty-one or over, you are entitled to claim land for this purpose. The *Small Tract Act* passed by Congress in 1938 makes it possible for you to lease or purchase one- to five-acre tracts "for home, cabin, camp, health-convalescent or recreational sites." These parcels are in specially classified sections of the "public domain." The land can be leased for a dollar an acre a year, and purchased for ten to twenty dollars per acre—depending on the property value in the area. You do not have to live in a state to obtain a tract of land there. You can live in Montana and have your parcel of land in California or live in California and have your cabin in Arizona or Oregon if you prefer. Nearly one-hundred-eighty million acres of public domain lands are left—all under the administration of the United States Bureau of Land Management. This bureau has branches in most of the states with a central bureau in Washington, D. C. Either a branch office or the central office can handle your application for a lease or "patent." To file for your land: first decide the state, and area of the state, in which you wish acreage.

Next, contact your local post office. They can give you the address of the Government Land Office handling applications for the area you have selected. By writing this branch you can obtain diagrams showing available public domain land, and get information about the filing procedure for the Small Tract parcels in this area. You might also ask for the name of the private concern selling Small Tract Land Maps for this region. In many places these maps are

available for a dollar. They give the townships, ranges and sections of available government land. If you know the particular piece of land you want, a map is not necessary for your search.

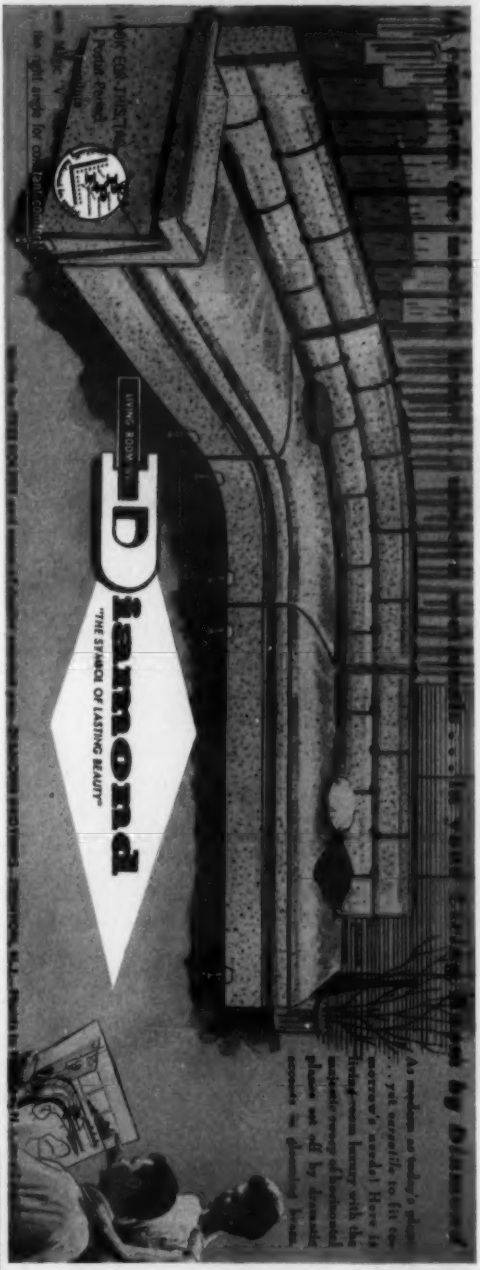
You can obtain the legal description (section, township, range and county) from your county clerk—then check with the land office to see if it is available. If, however, you are beginning from scratch, the maps will make a good starting point. They'll tell you which land is accessible by paved roads and which by dirt; where the wells and springs are in the area, as well as the rivers and lakes; where the telephone and electric lines run, as well as which is private land and which is government land in the area. You can check your bearings with the map by locating the small bronze government markers with the section numbers on them. It's not required that you see the land before you file on it, or that you file in person. You may have a friend in the area do it for you by sending him the completed application and the money. However, it can make an interesting vacation or series of weekend jaunts, and the people who've already built their dream cottage in your choice area can be very helpful. They're likely to know, too, if there's any available labor for hire, or if you'll be dependent upon your own brawn and know-how to get your cabin erected. If such minor details make no difference to you, then file sight unseen and take your chances, but if you're one who can't enjoy a weekend with makeshift plumbing facilities—best you check first!

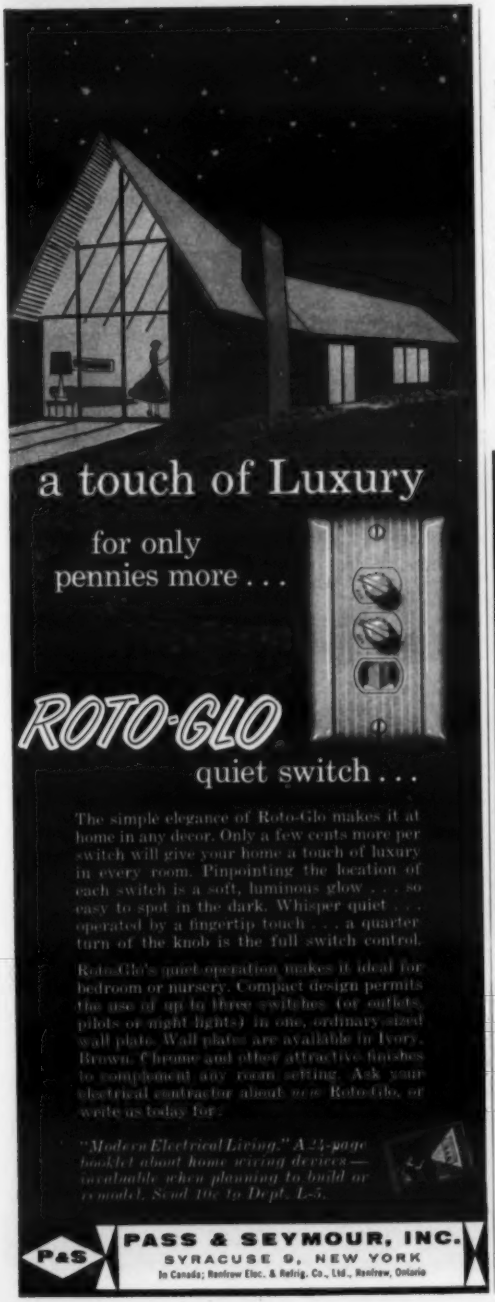
When you have found the area of the country which suits you and checked with the nearest Bureau of Land Management for an available parcel, you are ready to file for the land. You fill out an application form available at the land office and pay a $10 filing fee, plus three years' rental in advance at $1 an acre—a maximum rental of $15. This application will be processed and returned to you as your lease on the land.

Now you are ready for the next step. This lease allows you three years to build a cabin and file for a "patent" on your parcel. The land office through which you apply will have the minimum requirements for your particular area. The general requirement is that you erect a building which will be suitable for the region—no shacks allowed! In some parts of the country there are small prefabricated cabins available from private concerns which are inexpensive and meet the local minimum building requirements.

However, before you erect anything on the land, it is advisable to check with the local building commission. Your parcel of land may be in a county where anything may be erected, or it may be in an area where you will have to comply with specific regulations governing foundation, wiring, plumbing, etc. Remember that while you are obtaining the land from the federal government, the improvements you make thereon are under the jurisdiction of the state and county in which the land is located. By contacting the Building and Safety Department of the County Courthouse you will be able to obtain a copy of the existing regulations, and a "permit" to build your cabin. After you have held the lease a year, and erected a cabin meeting the Bureau's requirements, you may file to purchase your land. The price varies from $10 to $20 an acre—depending upon its classified value. You will be granted a "patent" on the land (mineral rights withheld) which permits you to do with it as you please. You may continue to use it yourself or sell it. If you decide you do not want to own the land, but wish to extend your lease, it may be possible (if your land is so classified) by applying to the local Bureau of Land Management. If you wish to use the land for the allotted three years but do not wish to continue your association with it after that period, you will be allowed ninety days after the termination of the lease to remove your improvements from the land—after which time any improvements remaining become the property of the United States Government.

While there is some public domain land in all the states, the *Small Tract* land is available in the largest amount in the Western states, in the desert and foothill country. The largest single mass is in Nevada and Southern California, with smaller masses available in other states in other types of terrain. If the government land in the area you prefer has not been classified for five-acre parcels, you may file a request through the land office to have it so classified. If your request is granted you will be mailed an application for a lease, and you then proceed as with any other land governed by the *Small Tract Act*.






# HOW TO REUPHOLSTER AN OLD ARMCHAIR

If, on casting a speculative eye over that old armchair in the living room, you are moved to send it along to the junk dealer, we suggest you take another view. Using latex foam as the cushioning material, it's a relatively easy matter to replace limp stuffing and worn fabric. There is no need to master the sometimes complex skills of professional upholsterers; providing the frame is in good condition, any chair can be revived by following the simple steps outlined below.

**After removal** of old upholstery down to level of lap-covered springs or webbing, chair is ready for re-upholstery. As first step, cut a paper pattern to match proportions of seat and back

**Paper pattern** is traced on piece of latex foam with soft lead or wax pencil, adding for upholstery allowance, a half inch around on seat cushion, a quarter inch around on back cushion. "Cored" stock of about four-inch thickness has sufficient depth for this type of chair

**Using shears** or a sharp knife, cut out seat and back cushions; then, to provide a trim appearance, bevel top and side edges of back cushion on reverse or "coved" side

**Tacking tape** serves to secure cushions to frame; using fabricating cement, it is fastened on all edges of foam one inch from edge, except where arms and supports appear

**Tack tape** to frame, smoothing under bottom edge of cushion to provide an even appearance. Take care to keep the tape taut so that foam does not wrinkle or bunch unevenly. Back cushion is treated in the same fashion, and chair is then ready for covering

**Covers should be cut** to fit neatly but not too tightly. Choose a fabric to suit your taste; material with a tendency to stretch should be avoided. Finish off with decorative tacks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It underlies your whole design for living
Because you began your decoration
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Its beauty begins in functionalism
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The intrinsic loveliness of grain and texture
Grows sleek and mellow with the years,
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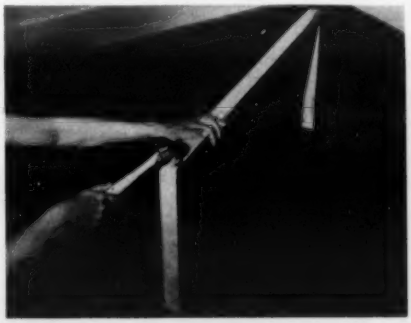
# BUILD IT FROM LATH

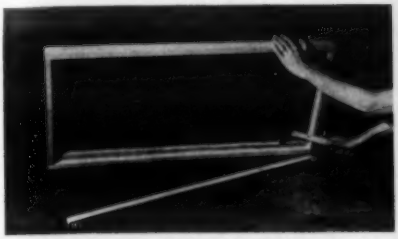
GEORGE NAPIER

Perhaps one of the most inexpensive and versatile materials available for the home woodworker is wood lath. Stocked in bundles at most lumberyards, lath easily lends itself to a great variety of projects. The only tools you will need to construct the pieces on these pages are a saw, hammer and block plane. For outdoor use, in fences and trellises, leave the lath rough—it will help climbing vines get a grip. When used indoors, smooth with a block plane and coat with shellac.

## *Easy-to-make cocktail table*

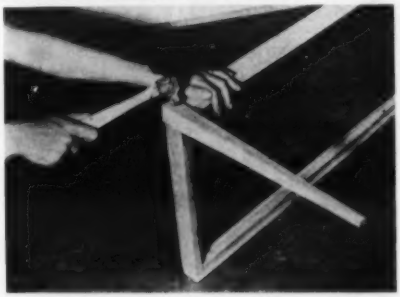


**Cocktail-table frame** is made of four pieces of 1-x-2-inch stock. Side pieces should be 3 feet long and the end pieces 14 inches. Nail frame members securely together with 2-inch finishing nails



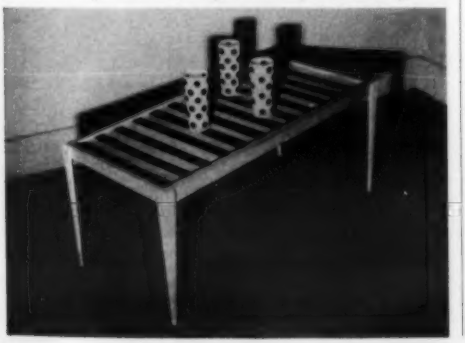
**The second step** in making the cocktail table is to nail two strips of 1-x-1-inch stock, 2 feet, 11 inches long, inside the side members of table frame. Nailed flush with the bottom of frame, strips will provide a resting ledge for lath cross-strips

**Table legs** are made entirely of lath. Each leg is assembled from two 16-inch pieces of lath nailed together to make an angle channel. Reinforce nailed seam between parts of leg with wood glue. Smooth legs and round off tops with garnet or sandpaper



**For added rigidity** fix legs to table-frame corners with wood glue before nailing them securely in place with one-inch brads

**Table top** is composed of 24 laths, 14 inches long. Paint one side of all lath cross-strips black and finish the reverse side with either clear shellac or lacquer. Arrange strips alternately or in a bold pattern



[Continued on page 162]

Photo by Hedrich-Blessing. Furniture by M. Singer & Sons.

## This pegged oak floor is smart...decorative...inexpensive

There's warm informality about Bruce Ranch Plank that gives any room unusual charm. The random oak strips with walnut pegs are rich in tradition...yet their style flatters the most modern interior.

Bruce Ranch Plank is not expensive, although it has the appeal of a costly random-width floor. There's no messy, expensive sanding and finishing after the floor is laid because the walnut pegs and the beautiful Decorator Finish are factory-applied. This superb finish makes floor care the easiest you've ever known.

When you build, remodel or buy a home, be sure to tell your architect, lumber dealer or builder that you want Bruce Hardwood Floors. You can choose from the four distinctive types illustrated below. Write for free booklet with room photos in color.

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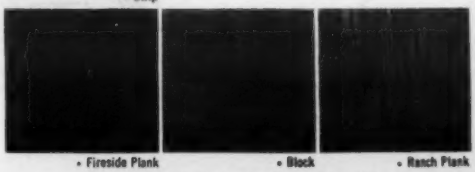
• Strip



• Fireside Plank • Block • Ranch Plank

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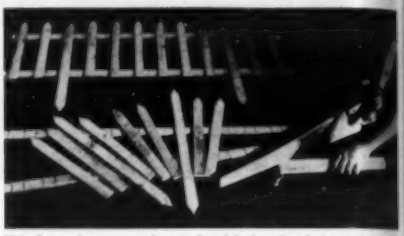
## Build it from lath

[Continued from page 161]

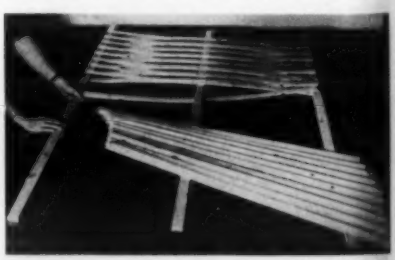
### *A quick picket fence*



**This fence** is composed entirely of laths. Cut laths to be used as pickets 16 inches long. Point ends and nail them in an upright position to two laths laid approximately 12 inches apart. End pickets are set 2 inches in from the end, the rest are spaced 4 inches from the center of one to the center of the next. Set 2-foot post pickets two pickets in from the ends

**Fence can be** either painted or whitewashed. Use it along a wall or as a fence in a garden. If small children are about, it might be wise to round the ends of the pickets

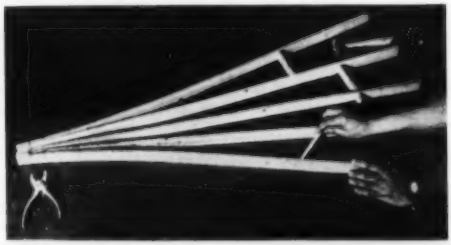
### *Indoor-outdoor woven screen*



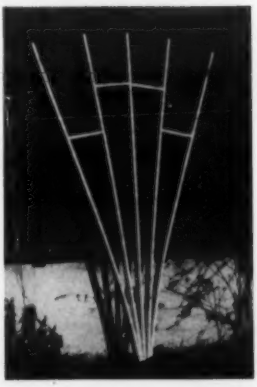
**This screen** is very easily constructed. Lay three 6-foot, 1-by-2-inch uprights flat on the floor, then slip laths into place over and under the uprights. The laths flex easily and the job of weaving them doesn't take long. Nail the laths to all uprights with ¾-inch brads. Then apply shellac finish

**Designed for use** as a room divider, this screen was made of laths that were planed smooth with a block plane. For outdoor use, laths can be left rough and painted to match house or its trim

## *Garden wall trellis*



**Uprights** for trellis are five full-length laths. Wrap copper wire around ends of laths. Do not bind too tightly, as spreading of upper lath ends will draw it tight. Cross pieces are 4¾ inches long. Two center pieces are set 7 inches down and two outer pieces 14 inches down from trellis top. Secure them with ¾-inch brads



**Trellis** can either be left in its natural state or it can be painted or whitewashed. To prevent rot at the base, rest it on a small, flat stone. If embedded in ground, paint base with rotproofing solution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"IT'S A *Stickley* ORIGINAL"

Fashioned under the watchful eye of Leopold Stickley, each piece of Cherry Valley Stickley furniture exhibits a matchless feeling for perfection of line, proportion and finish. No two pieces, even of the same design, are exactly alike when they come to the finishing room. And here the lovely figure of carefully selected cherry wood is developed, aged, accented and finally hand-rubbed to a satiny finish of unrivaled beauty.

Tireless student of influences that have shaped American furniture taste, Mr. Stickley shows here a sideboard that reaches back to a 16th century manor house in northern England; a trestle table from the same region; a chair from the Cheshire Cheese of London and an armchair from the lowlands around Bournemouth.

• • • • • • • • • • • • • • • •

*Sideboard No. 64–H 36½, W 67½, D 20; Top No. 65–H 34, W 60, D 13. Arm Chair No. 7143–H 43, W 26, D 24½. Cheshire Cheese Chair No. 7046–H 30, W 26½, D 24. Trestle Table No. 6010–H 30, W 32, Lb-8-10 ft.; other widths and lengths to order.*

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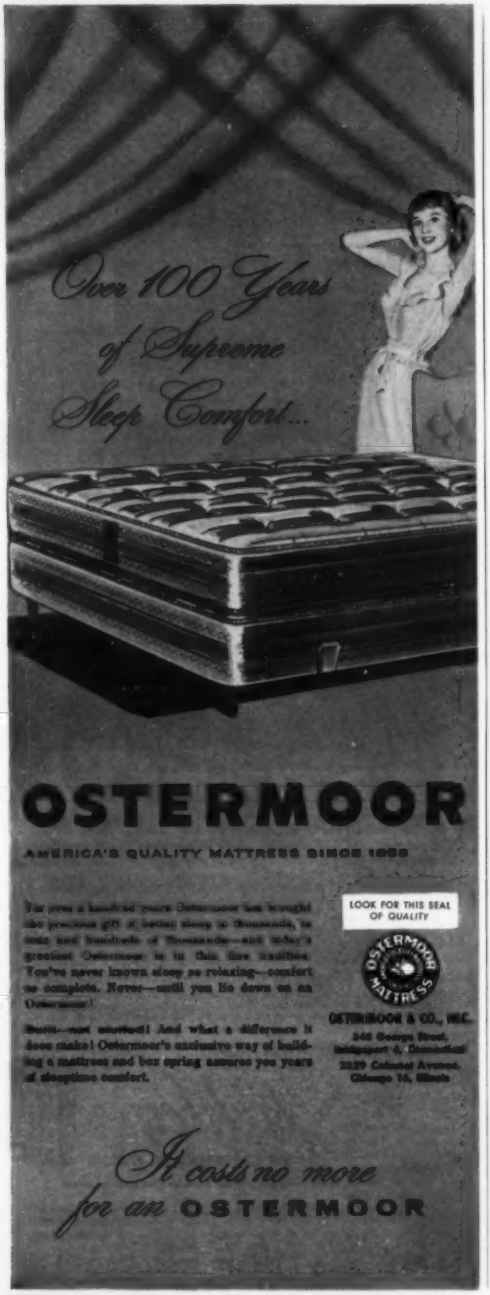
*Ask for Stickley Furniture Dressing, used to produce the famed Stickley finish. At your dealers. Or send $1.50 for regular sized can.*

**Look for the Stickley autograph on every piece—your assurance of lasting satisfaction.**



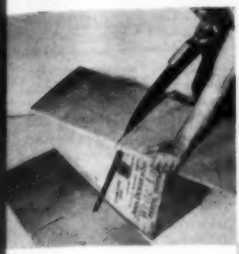
# A BEGINNER BUILDS A COFFEE TABLE

The amateur venturing into carpentry will have the success of a skilled craftsman with this glass-topped coffee table. It requires only a crosscut saw and a pair of scissors, a minimum of cutting, fitting and finishing, and an expenditure of about $7. The table is assembled as easily as it can be disassembled, to be stored flat against the back of a closet. If you plan to use plywood for other projects, buy a large panel and cut the pieces for the table from it. But if you want to experiment with just this one attempt at carpentry, buy convenient 24" by 48" or other small-sized panels. Plywood forms the table's base—two pieces interlocked at right angles—and the sheet of glass rests securely on this broad foundation to form an attractive, simple and useful piece of furniture.

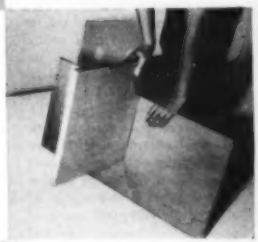
**Ingredients for table** are two pieces of ¾-inch plywood, each 15" x 30", one 24" x 30" piece of ½-inch-thick glass (not necessarily plate glass) and a 10c roll of felt weather-stripping. Tools are crosscut saw and scissors

GEORGE DANIELS

***Mark center*** of a long edge of each plywood panel. Use carpenter's square to draw line halfway across each piece at this point. Next, draw a parallel line on each side of each center line, ⅜ of an inch away. These are the lines along which to saw

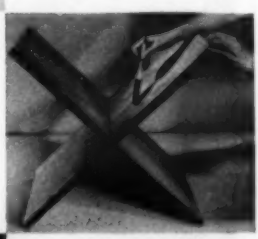


**Saw just inside** of each line to make snugly fitting slots. To cut wood away between cuts at ends of lines, flex saw to remove most of the material. A number of saw cuts in remaining piece will let penknife chip rest



**Slip one piece** of plywood onto the other. If the fit is too snug, trim sawed edges with wood file or medium coarse garnet paper wrapped around a wood block. Even a loose fit will be quite firm; if it is wobbly, cement strips of cardboard to edges of the slots

**Attach** felt weather-stripping with cellulose cement to upper edges of panels where glass top will rest. Use two pieces on edge broken by center joint so parts of base may be slipped apart for storage. If table will not be taken apart, use a rubber-base adhesive to bond glass to the base



**Apply finish** to base after parts are assembled and felt is cemented to edges. If plywood has an attractive grain, give it natural wood finish, or paint it one or several alternating colors

**Smooth edges** and corners of glass with aluminum-oxide cloth, taking care abrasive does not touch flat surfaces of the glass. Your dealer will do this for a small charge. Avoid breathing glass dust; wash the glass at the end of the job

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**WASTE KING**

*Automatic*

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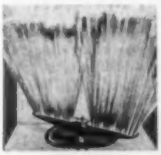

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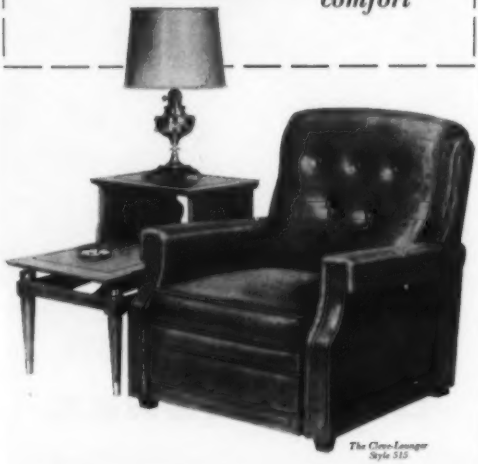

*The Cleve-Lounger Style 515*

Only the best loved husbands can expect this great new Clevelander. Pity, too—because all husbands should have one. Clevelander comfort puts a man in such a good humor so quickly. Worries vanish in a wink . . . or at least no longer than it takes him to settle back and let every weary muscle go limp. No tricky knobs or levers, either. This beautiful "Cleve-Lounger" model automatically assumes whatever position is most comfortable for him. You'll both love its graceful, compact "lounge chair lines." Cushioned in resilient Blocksom Paratex Rubberized Hair—will never shift nor sag. Why keep Clevelander from him any longer? Or from *yourself*, for that matter! See this great new chair at your Clevelander Dealer's now.

*Recline—automatically— to your most comfortable position.*

*FREE! Send for new booklet, "Chair Harmony," and name of nearest dealer. Write Dept. L-56, Cleveland Chair Co., Inc., P.O. Box 535, Cleveland, Tenn., manufacturers of fine chairs since 1915.*

*Your name* _____

*and address* _____


## Insurance policies

[Continued from page 48]

ings.) You'll notice by reading the policy that backing-up of sewers, wind-driven rain, seepage through walls are covered, as is damage or loss to the *contents* of your home from earthquake or flood.

Although the optimistic American never expects disaster to hit his own home, the frequent occurrence of the perils described in this article is evidenced by the fact that they cost America's insurance companies about a billion dollars last year. Disaster has an uncanny way of striking in spots you've missed insuring, and it seems rather foolish to insure against some dangers and not others. Fire is, of course, one of the biggest single threats to your property and you are probably insured against this risk, if no other. Violent windstorms, too, have been striking all states with increasing frequency: 1953 hit an all-time high with 506 tornadoes that destroyed $200,000,000 worth of property, while hurricanes wrecked many areas from the Gulf to the Canadian border. Few are the homes not impaired sooner or later by the inclement elements. In order to protect against theft, it is usually necessary to buy a special high-rate policy, but the new package insurance also covers this at no additional cost for an amount equal to 40% of your dwelling insurance—more than most ordinary policies provide. While a Los Angeles couple was at the movies, a thief broke into a basement window and removed their silver, a camera, fur coat, necklace, wedding ring, $375 in bonds and $87 in cash. When the owners discovered the loss, which totaled $4,812, they ran to check their insurance policy. Although they had $13,500 fire insurance and many other kinds of coverage, they were not covered for theft. Homeowners package insurance would have paid the loss in full.

Do you know that if an outsider is injured on your property or if you should injure an outsider—let's say while playing golf, or hunting or shopping or in any personal activity not connected with your business—or you, your child

[Continued on page 172]


**AN AUTHENTIC REPRODUCTION**

**—the New Bern desk**

Guaranteed by Good Housekeeping

The original counterpart of this replica, in good condition today, would be priced in the neighborhood of four figures. But you can own this authentic reproduction in the same fine, solid mahogany, workmanship and detail for one-third of the antique price. The design, over 160 years old, is still the most popular desk of its type because it combines unusual practical usefulness with superb proportions and beauty. Only hand craftsmanship of the highest order can truly duplicate such a masterpiece. See it and other reproductions in our catalog, sent free, with the name of our nearest dealer.

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Craftique, INC.

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# THE YOUNGEST SET

Remodeling or redecorating a child's room can be (if you'll excuse an obvious pun) child's play. It is the one room in the home where bright colors and splashy prints can abound with almost reckless gaiety. The fun you will have putting this room together is well worth the labor involved. Let your child pick colors and fabrics, and maybe even help with the work. He will absorb principles of good taste and learn that an attractive home is something one works and plans to create. To help in this decorating project, we've gathered some fabrics, wallpapers and general furnishings especially designed to please the eye and yet withstand the activities of the youngest set.

**Solid poplar** hardwood wall desk can be hung at any height. Unfinished, it is 16" high and 36" wide, $29.95. Unpainted contour-molded side chair of laminated birch has welded frame, $8.95. Country Workshop

[Continued on page 173]

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and this...

is often this..

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# A Promise

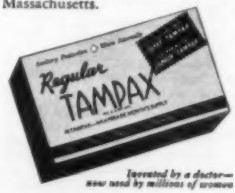
*Tampax can make a world of difference— year after year after year!*

Most women don't realize that "a few problem days each month" actually add up to *five years out of your life!* It's up to you whether those five years are as comfortable and carefree as possible, as normal and natural, as casual and relaxed as possible! It's up to you whether or not you decide to adopt Tampax.

Why does Tampax internal sanitary protection make this enormous difference? It's not alone that it does away with belts, pins and pads—that it relieves you of the physical discomfort of chafing and the mental discomfort of the possibility of embarrassing odor. It's primarily due to the fact that Tampax never reminds you of its presence. You can't feel it once it's in place. It's invisible. It takes only seconds to insert, change or dispose of. In every possible way, Tampax just plain tends to do away with differences in days of the month!

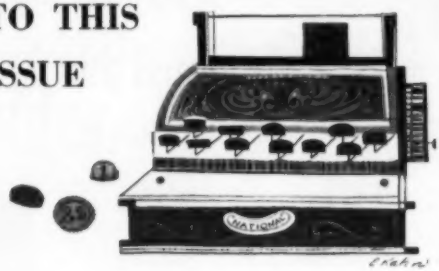
NO BELTS
NO PINS
NO PADS
NO ODOR

Tampax is available at drug and notion counters everywhere in your choice of 3 absorbency sizes: Regular, Super, Junior. Get it—you'll like it! Tampax Incorporated, Palmer, Massachusetts.




*Invented by a doctor—now used by millions of women*


# YOUR GUIDE TO THIS ISSUE



The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

## TWO VIEWS OF FOUR WALLS

### Pages 140-143

### Page 140

Sofa ..... $289.50
Armchair ..... $75.50
Armchair with brass legs ..... $147.50
Round extension table ..... $110.00
Cane-back chairs (each) ..... $59.95
Cocktail table ..... $39.95
End table ..... $39.95
Nest of tables ..... $59.95
4-drawer chest ..... $99.95
3-door cabinet ..... $149.95
*Beekman* drapery fabric (per yd.) ..... $2.15
*Kensten Everglaze* casement fabric (per yd.) ..... $1.98
*Hickory* pillow fabric (per yd.) $1.95
*Pecky Cypress* wallpaper (per single roll) ..... $8.60
Table lamp—Mario ..... $37.00
Koch and Lowy:
- Single pulley ceiling fixture $26.00
- 3-light pulley ceiling fixture $50.50

Interiors Import:
- Hand-carved wood key ..... $64.80
- Sunburst wall decoration ..... $63.50

Decanter—Ruhel ..... $7.50
Vincent Lippe:
- *Capri* limes in wicker basket $15.50
- Cigarette box ..... $18.50
- *Pineapple Skyball* glasses (per set of 8) ..... $8.50

Parnassus Gallery:
- *Clowns* print, Picasso ..... $28.00
- *Still Life*, Rouault ..... $38.00

Centre Brass Works:
- Andirons (per pair) ..... $33.75
- 3-piece tool set ..... $15.00
- Fire screen ..... $30.00

C. S. Goodfriend:
- Paperweight ..... $7.50
- Large apothecary jars (each) $9.00
- Small apothecary jars (each) $1.00
- Figurine bull ..... $5.00

*Backgammon* folding set—E. S. Lowe ..... $10.95

### Page 141

Love seats (each) ..... $136.00
Coffee table ..... $42.00
Clover-leaf end table ..... $43.00
Bachelor's chest ..... $107.00
Silver chest ..... $69.50
Barrel chair ..... $69.00
*Ambler* wallpaper (per single roll) ..... $3.00
Wool braided reversible rug (6' x 9') ..... $99.50
Brass and amber-glass pin-up lamps (each)—Danshades ..... $5.98
Edwin Jackson:
- Fire set with 3 tools ..... $42.50
- Cape Cod lighter ..... $11.00
- Andirons (per pair) ..... $43.00

Stuart Wright:
- Eagle 8-day clock ..... $84.00
- Barometer with candle-holders ..... $42.00

### Page 142

Triple dresser ..... $129.00
Desk ..... $89.00
Chair ..... $19.95
Panel beds (each) ..... $39.95
Carrara marble-top pedestal table—Reilly-Wolff ..... $79.00
Open armchairs covered in blue Lackawanna leather—Cochran (each) ..... $112.00
*Fiberglas Candy* drapery fabric (per yd.) ..... $2.59
*Cocord* corduroy bedspread fabric (per yd.) ..... $2.25
*Avisco* rayon skid-resistant rug (6' x 9') ..... $36.95
*U. S. Koylon Platinum Label* mattress and foundation ..... $139.50
Chapman:
- Pineapple lamps (each) ..... $25.00
- Antique gold table lamp ..... $50.00

G. Malina:
- French blue milk-glass pitcher ..... $8.95
- Matching tumblers (set of 6) ..... $10.00

[Continued on page 169]

pick a
DAZEY
ULTRAMODERN
Canaramic
T. M. Reg.
CAN OPENER

**The wall can opener with the Super-Honed lifetime cutting wheel**

Now Dazey gives you a new, modern can opener that opens every kind of can faster, easier and better. It is precision-engineered to give you years of trouble-free service.

The Dazey "Canaramic" comes in a variety of modern kitchen colors as well as golden-hued copper and gleaming chrome finish. From $4.95 at better stores everywhere.

*Other Famous DAZEY Can Openers from $1.79.*

## Your guide to this issue

[Continued from page 168]

Blue crystal vase.....$20.00
Eagle head.....$35.00
Original paintings selected from North Carolina artists' group in celebration of the North Carolina Museum of Art opening:
*New Orleans*, an oil, by Inez Leinbach and *Transparencies*, a water color, by Elizabeth Mack (each).....$100.00

### Pages 142-143

Marble-top cigarette table.....$16.95
Duncan Phyfe square table.....$29.95
Tester bed.....$119.00
Powder table.....$84.75
Side chair.....$29.00
Wing chair.....$154.00
Tub-shaped chair.....$105.00
*Glosheen* dust-ruffle fabric (per yd.).....$2.70
*Byzantine Gold* bedspread fabric (per yd.).....$2.75
*Byzantine Gold* bonded wallpaper (per single roll).....$3.95
Wunda Weve cotton carpet (per sq. yd.).....$7.95
Westwood Industries:
Brass table lamp.....$21.90
Glass and metal table lamp.....$25.50
Stroupe Mirror Company:
Easel-back dressing-table mirror.....$12.75
High-back mirrors (each).....$49.75

### REMODELING WITH DECORATION

### Pages 146-147

Left-arm sofa.....$129.00
Armless sofa chair.....$99.00
Right-arm sofa.....$169.00
Armchair.....$99.00
Armless chair.....$89.00
Drop-leaf table.....$114.00
Cane-back side chairs (each).....$27.50
Room divider.....$139.00
Cocktail table.....$69.00
Buffet.....$119.00
Corner table.....$69.00
*Villa* carpet (per sq. yd.).....$10.95
*Sunoir* spun rayon and *Fortisan* drapery fabric (per yd.).....$2.00
*Lytell* rayon, acetate and *Fortisan* casement fabric (per yd.).....$1.50
Paint—*Color Carousel Paints*
Table lamp—Stadler-Neuwirth $49.50
Globe Lighting Products:
Brass ceiling fixture.....$67.50
Bullet lights (each).....$9.75
Hand-laminated vinyl window panels (panels 54" x 72" each).....$80.00
The following are museum reproductions:
*Olmec Head* (on corner table).....$15.00
*Portrait Head* (on wall).....$35.00
*Lady Writing a Love Letter* (on room divider).....$35.00
Mary Ryan:
Chess set.....$70.00
Pewter *cache-pot*.....$35.00
Catalda Fine Arts:
*Five Strangers* reproduction $60.00
*Marine* by Braque reproduction.....$45.00
Liquor bottles—Imperial Glass (each).....$5.00
Reed & Barton:
Silver ash tray.....$3.25
Bonbon dish.....$16.50
Centerpiece.....$27.50

Franotic Homes, Anaheim, Calif.
Jones & Urmston, Architects
Ross Cortese, Builder
Photo by Julius Shulman

Write today for free booklet, "Modernize Your Home With Decorative Glass."
Address Dept. 4

Translucent Smooth Rough Glass gives this lavatory a look of luxury, floods it with flattering, softly diffused light from adjoining bedroom. Yet, this handsome pattern protects privacy effectively, brings new beauty to both rooms.

Decorative glass makes the perfect partition — separates with a living wall of light that is always interesting. And glass is so practical, wipes shining clean, never requires painting, always looks fresh and new.

Gain glamor for your bath and other rooms with glass. Specify glass by Mississippi. Available in a wide variety of lovely patterns and surface finishes wherever quality glass is sold.

**MISSISSIPPI GLASS COMPANY**
88 Angelica St. • St. Louis 7, Mo.
NEW YORK • CHICAGO • FULLERTON, CALIFORNIA



*Build Your Dream House With*

# ARKANSAS SOFT PINE

*for Beauty and Home Living Contentment*

MELLOW PINE PANELING

Let it be this gem in smartly planned 3-bedroom modern, or another design you prefer. Versatile Arkansas Soft Pine gives you heart-warming, built-in beauty at appealingly reasonable cost.

**On the practical side,** the wood is strong, well made, *well seasoned*—qualities assuring rigid framework that holds nails and stays put. As sheathing, *it insulates, too,* at no extra cost.

**On the decorative side,** soft texture, attractive figure and *satin-like* surfaces give you a well groomed exterior that holds paint; beautiful interior woodwork that takes stain, paint or lacquer without raised grain; mellow pine paneling in subdued wax lustre over your favorite pastel tone.

For just how to plan your dream house, this fascinating guide includes the above winner with its extra upstairs bedroom . . . and eleven other exciting home designs; professional advice on good construction; the why of Arkansas Soft Pine interior beauty and structural high value without high cost. Send for your FREE copy now.

SIGN AND MAIL TODAY

ARKANSAS SOFT PINE BUREAU
956 Boyle Building
Little Rock, Arkansas
Please send your FREE book of exciting house plans.

Sold by Your Lumber Dealer

Name_____
Address_____
City & State_____

Revco Built-In Refrigerators and Freezers are so new, so practical, so mechanically perfect and so beautiful that your kitchen becomes a showplace.

The refrigerator provides 8.4 cu. ft. of space. It's built into your wall, waist high, to bring foods to eye level, at your finger tips.

The matching, completely separate 6.3 cu. ft. Revco freezer can be placed below, next to the refrigerator, or on the opposite wall. Versatility—lets you choose *any* arrangement. Revco Bilt-Ins adapt to any space, any place, high or low. There are colors galore! Choose stainless steel, antique copper or 25 custom colors.

For more information about exciting Revco Bilt-Ins, send coupon below for colorful new book "Trend-Setting Kitchens."

Send today for your copy of "Trend-Setting Kitchens." Please enclose 25¢ for mailing.

Revco, Inc., Deerfield, Mich. LH-34
Enclosed please find 25¢ for my copy of "Trend-Setting Kitchens"
I plan to build ☐ remodel ☐ (Please check one)
Name.....
Address.....
City..... Zone..... State.....

MONEY FOR YOURSELF... YOUR ORGANIZATION

Show wonderful new Griffin deluxe personal Christmas greetings. Over 50 thrilling new EXCLUSIVE designs — master-crafted on the finest of printing papers — rich water color printings, special foil inlays and a host of other fine features you'll find only in Griffin Originals. The sentiment and name imprint inside the cards actually complement the design. Truly the finest personal Christmas cards in America.

EARN EASILY
$500-$1000
You or your organization can earn easily $500-$1000 even more. It's fun—it's easy. Send today for a free sample kit—all you need to start earning money. A free book on fund raising is available on request.

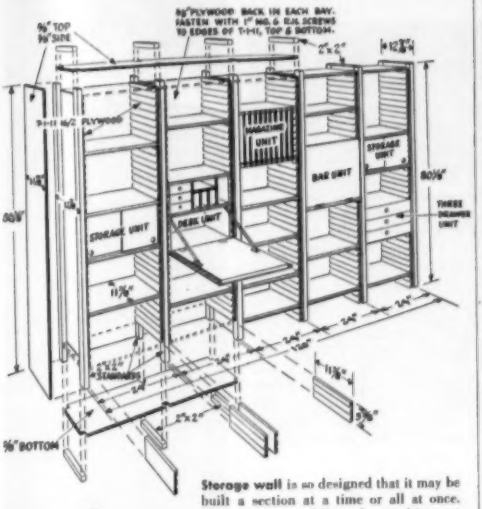
SEND TODAY FOR FREE OFFER
WETMORE & SUGDEN, INC.
332 Bayfield Drive, Fairport, New York
Gentlemen:
Please send me:
☐ FREE DELUXE SAMPLE KIT
☐ FREE FUND RAISING PLAN BOOK
If I decide not to accept your offer, I will return the kit at your expense.
Name.....
Address.....
City..... Zone..... State.....


# A STORAGE WALL TO INSPIRE NEATNESS

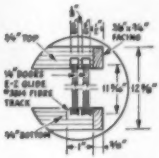
Although we are not the avid bric-a-brac collectors of Victorian times, we do have the habit of acquiring books, magazines, phonograph records and assorted *bibelots*. If allowed to get out of hand these collections can make the living room appear as crowded (and uncomfortable) as any late nineteenth-century parlor. Organization and storage are the obvious answers to control this flood of accessories to living, and a way to achieve them is through an open storage wall right in the living or family room. Below is an easy-to-construct, extremely flexible storage unit that can either be placed against a wall, used as a room divider or partitioning wall.

CHARLES R. PEARSON

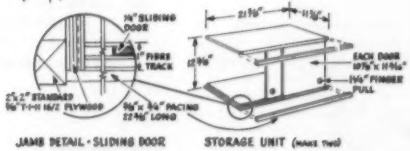
**Support for shelving** of varying heights is provided by grooved Douglas fir plywood (*Texture One-Eleven*). Sliding shelves allow maximum flexibility of storage arrangement. Besides holding books and magazines, the wall (above) has a drop-leaf desk, an enclosed bar and storage units. Right, the wall is converted to display books, flowers, glass and ceramics



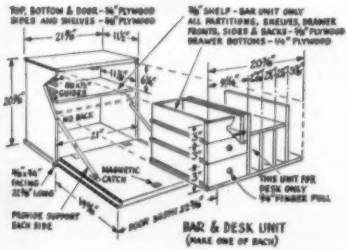

**Storage wall** is so designed that it may be built a section at a time or all at once. Here are easy-to-follow plans and instructions for constructing a five-section wall with storage, desk, magazine and bar units. Specifications for lumber are given



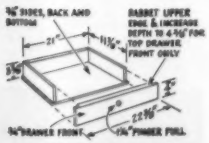

SLIDING DOOR DETAIL



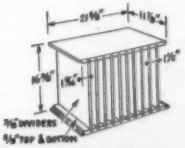

JAMB DETAIL - SLIDING DOOR STORAGE UNIT (MAKE TWO)




BAR & DESK UNIT (MAKE ONE OF EACH)




DRAWER UNIT (MAKE THREE)




MAGAZINE UNIT (MAKE ONE)

A *Raymond Loewy* NEW CONCEPT DESIGN

The Lampole is portable and always safe, from floor to ceiling. In six smart decorator colors—black, oyster white, turquoise, brown, green and rose—to blend with any interior decorating scheme. Lampole with 3-way switch, has adjustable metal shades with smart walnut handles.

-------About $39.95*

–At Fine Stores Everywhere–

*Avoid inferior imitations. Always insist on Stiffel for the finest in quality and craftsmanship.*

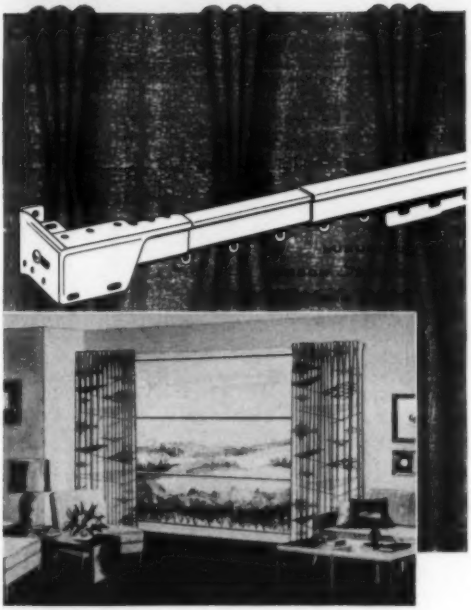
Write For Free Lampoloma Brochure

The STIFFEL Company
522 W. Superior St. Chicago 10, Ill.

Adjustable Basalite tray in modern walnut finish. Alcohol, burn and dent proof. Lampole with tray, about $34.95*

*Slightly higher west of the Rockies and Canada

Patents Pending



**For Windows that**

*Sing Your Praise...*

**START WITH KIRSCH!**

It's exciting! You can create so *much* fresh beauty and charm in your home—for so *little* money and effort—when you start at the windows. For effects *sure* to win praise, depend on Kirsch window styling ideas, and then bring them to life with fine Kirsch drapery hardware.

Make no mistake, drapery hardware is NOT "all alike"! You pay no more to enjoy the *extra* beauty, durability and smo-o-oth performance of rugged Kirsch *Superfine* traverse (above) and hundreds of other fine Kirsch products at your command. So "choose the name you know" . . . always look for—*and ask for*—Kirsch!

Guaranteed by Good Housekeeping

Kirsch
DRAPERY HARDWARE

**A FULL-COLOR BOOK OF WINDOW STYLE IDEAS FOR YOU**

"Window Inspirations" contains 64 window treatments . . . hints on fabrics and fixtures . . . and a fascinating color-selection guide! Only 50¢. At your Kirsch dealer, or write: Kirsch Company, 982 Prospect, Sturgis, Michigan

## Insurance policies

[Continued from page 166]

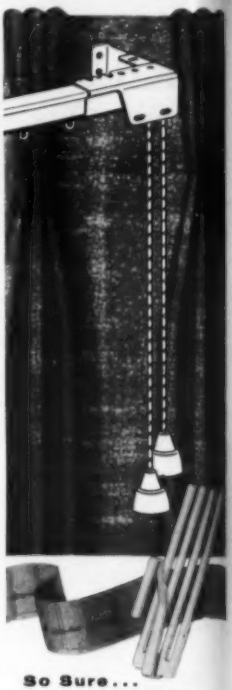
dren or your family damage the property of another, you can be sued? And you probably will be. A judgment rendered against you or a member of your family could possibly be in such an amount that you would lose everything you own and part of your income for years to come.

All of the *Homeowners'* package policies cover personal liability for your family and yourself, including the cost of legal defense. (They do not cover operation of your automobile, however. This you must obtain separately.)

Probably the liability coverage afforded by these policies is the most important of its benefits to you. After all, if you should lose your home by fire or other peril, you can lose no more than its value—at least there is a limit to your loss. But there is no way of knowing in what amount a judgment will or can be rendered against you if you injure someone, or an outsider is injured on your property, or if you or your family damage another's property. Yes, you *can* be sued: you and your family need protection, as well as your home and possessions.

If it has been quite some time since you took out property or liability insurance, this would be a good time to dig out your old policies and re-examine them. For one thing, values have gone up greatly during the past few years and the amount of your policy should be adjusted accordingly. Secondly, you have probably made additions to your home—a modernized kitchen, a new washer-dryer, air-conditioner, insulation. It is not necessary to cancel present policies; the new package insurance can be put into effect at once without overlapping premiums or losing continuity on your coverage.

The best way to understand personal insurance is to sit down with a reliable agent or broker and go over the forms one at a time. Examine your present policies and your current needs. You'll probably save yourself money and, in the event trouble strikes, certainly avoid many headaches. You owe it to yourself, your family, friends, home, possessions and your peace of mind.



**So Sure... So Easy... TO MAKE PLEATS WITH THAT**

*"Professional Look"*

Kirsch *Easypleat*

Tight, even pleats are easy, *without* complicated figuring or measuring! You simply stitch the firm Kirsch *Easypleat* tape to the drapery heading, then insert *Easypleat* hooks to form pinch or box pleats.

Genuine *Easypleat* is made only by Kirsch; it's handiest, most complete! The strong tape is Sanforized or pre-shrunk; the distinctive "1066" Kirsch hook (above) ensures *tight* pleats and *erect* headings.

**NEW!**
*"Pinch-Rite"*
**EASYPLEAT HOOK**

Kirsch also makes several new *Easypleat* hooks. Two, like "Pinch-Rite" at left, lock or pinch your pleats firmly in place. For finest results, insist on Kirsch *Easypleat!*

# ONE
## to grow on

**. . . just *one* KANTWET Mattress will last the entire crib life of your baby**

Yes, only *one* mattress to grow on—a KANTWET—all through crib age! And besides, all through those tender years, correct, healthful sleep-posture for precious growing bones.

KANTWET crib mattresses not only last through years of rugged wear and tear, but retain their firm healthful balance, built into it by doctor-approved scientific construction.

It's true that you can buy *cheaper* crib mattresses. But why pay for two, or even three, through cribhood, when one good one will see you through?

KANTWET CRIB MATTRESS
So good it lasts an entire crib life

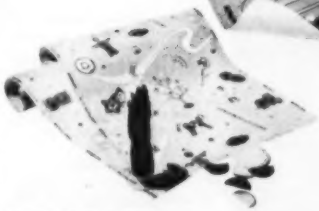
**"SLEEP" YOUR BABY INTO HEALTHY GROWTH**

FREE—booklet tells you how. The findings of leading doctors, written in simple, easy-to-understand terms—"Your Baby's Sleep and Growth", illustrated. Send coupon to Rose-Derry Co., Dept. SL-9, 95 Chapel Street, Newton 58, Mass.

Name _____
Street _____
City _____ State _____
Made and sold throughout the U.S. and Canada


The youngest set [Continued from page 167]

**A fabric** to please the young man of the house, *Changing of the Guard*, is printed on washable *Glosheen*. The gay print was used at windows and also on wall. Waverly Fabrics, $2.10 per yard. Nursery patterned waterproof wallpaper (below) is by York, $1.50 per roll. *Gamesmanship* scrubbable wallpaper by Varlar, $5.40 per roll



**A washable** wall canvas by *Wall-Tex* in a bright pattern called *Mobile* will help to control plaster cracks ($3.45 per roll). A personal television set would delight any youngster. General Electric's new portable 9" set is under $100.00

**Won't SLIP**
**Won't COME OFF**

Baby-safe . . . because the cotton is *tight-spun* on the stick.

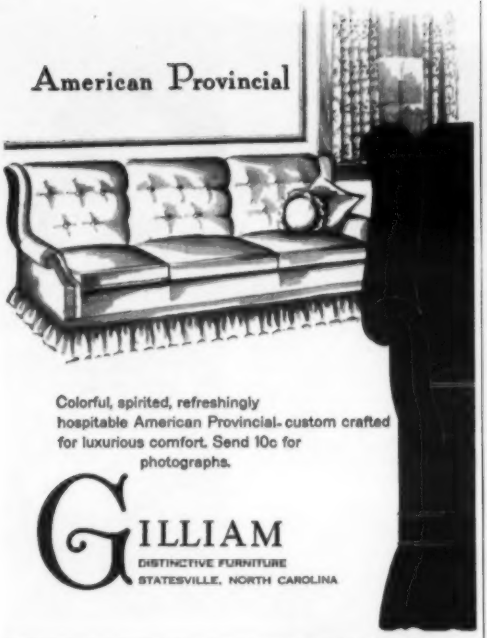
BUDS are the *only* cotton swabs that give you *all* these advantages:

- Pure Red Cross Cotton.
- Smooth, splinter-free birch sticks.
- Baby-soft, baby-size.

Johnson & Johnson


[Continued on page 180]

American Provincial



Colorful, spirited, refreshingly hospitable American Provincial-custom crafted for luxurious comfort. Send 10c for photographs.

GILLIAM
DISTINCTIVE FURNITURE
STATESVILLE, NORTH CAROLINA

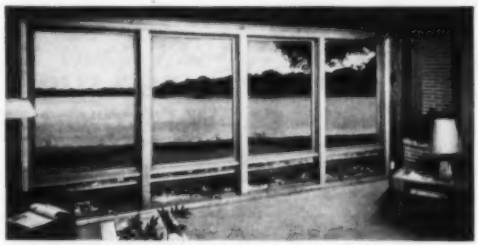
# STORES IN YOUR VICINITY *featuring*

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the September issue of LIVING For Young Homemakers.

**The following stores carry Mengel furniture as seen on pages 146-147.**

**Alabama**
Lamar Furn. Co., Florence
**California**
Lissauer for Modern, Inc., Daly City
George Seeley Furn. Co., Glendale
The Broadway Dept. Stores, Los Angeles
Wilshire Modern House, Los Angeles
H. C. Capwell Co., Oakland
Dryer's Standard Furn. Co., San Diego
Lissauer for Modern, Inc., San Francisco
**District of Columbia**
The Hecht Co.
**Florida**
Maas Bros., Lakeland
The Moore Furn. Co., Miami
Maas Bros., Inc., St. Petersburg
Maas Bros., Sarasota
Maas Bros., Tampa
**Georgia**
Farr Furn. Co., Augusta
C. W. Barker Furn. Co., Macon
**Illinois**
Petersen Furn. Co., Chicago
Donahue Furn. Co., Woodstock
**Indiana**
Deimel & Co., Gary
Silverstein Bros., Inc., Terre Haute
**Iowa**
Younker Bros., Inc., Des Moines
**Kentucky**
The Stewart D. G. Co., Louisville
**Louisiana**
Maison Blanche Co., Ltd., New Orleans
Nolan Townsend Furn. Co., Shreveport
**Maine**
Foss Furn. Co., Portland
**Maryland**
Grand Rapids Furn. Co., Baltimore
**Massachusetts**
J. M. Lord Co., Boston
**Michigan**
J. L. Hudson Co., Detroit
Vermeulen Furn. Co., Jackson
Vermeulen Furn. Co., Kalamazoo
Triangle Furn. Co., Royal Oak
**Minnesota**
Joel O. Bodin Co., Duluth
**Mississippi**
Rice Furn. Co., Jackson
**Missouri**
House of Modern, Inc., Kansas City
**New Hampshire**
Derby's, Keene
E. M. Chase Co., Manchester
**New Jersey**
Steinbach Co., Inc., Asbury Park
**New York**
Frank Art Shops, Inc., Bronx
First Rapids Furn. Co., Bronx
Abraham & Straus, Brooklyn
Goldsmith Furn. Co., Brooklyn

[Continued on page 175]

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WOOD
MULTI-PURPOSE
WINDOWS

ROLSCREEN COMPANY, Dept. H-84, Pella, Iowa
*Gentlemen:* Please send me...
☐ Free literature on PELLA MULTI-PURPOSE WINDOWS.
☐ Helpful 20-page "*Library of Window Ideas*," for which I enclose 25¢.
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ADDRESS_____
CITY_____ZONE____STATE_____

Made by makers of famous PELLA CASEMENT WINDOWS and PELLA WOOD FOLDING DOORS

## Stores in your vicinity

[Continued from page 174]

North Park Furn. Corp., Buffalo
B. Gertz, Inc., Jamaica
Burger's Furn. Stores, Newburgh
Neptune Furn. Co., New Rochelle
Gimbel Bros., New York
Perlmutter Furn. Co., Poughkeepsie

**North Carolina**
Bridges Modern Trend, Charlotte
Style Craft Interiors, Durham
Wooten Furn. Co., Inc., Fayetteville
Boom Town, Furn. Co., Jacksonville
Hanover House, Wilmington

**Ohio**
Higbee Co., Cleveland
Modern Furn. Co., Mansfield
Atherton's, Inc., Springfield

**Oklahoma**
Mayo Furn. Co., Tulsa

**Pennsylvania**
Gimbel Bros., Philadelphia
United Furn. Co., Wilkes-Barre

**South Carolina**
Thems Furn. Co., Charleston
Palmetto Furn., Florence

**Tennessee**
Donald's Furn. Co., Memphis

**Vermont**
B. W. Hooker & Co., Inc., Barre

**Virginia**
Miller & Rhoads, Inc., Richmond

**Washington**
Southland Furn. Co., Seattle

**West Virginia**
The Star Furn. Co., Huntington

**Wisconsin**
Grand Furn. Stores, Inc., Milwaukee

**The following stores carry Diamond Brothers furniture as seen on pages 146-147.**

**Illinois**
Goldenburg Furn. Co., Chicago
Hub Furniture Co., Chicago
Hy-Way Furn. Co., Chicago
Polk Brothers, Chicago
Robinson Furn. Co., Chicago
Roosevelt Furn. Co., Chicago
Schwartz Brothers, Chicago
Square Deal Furniture, Chicago
Staley's Town & Country, Joliet
Quincy Supply Company, Quincy

**Indiana**
Stillman's Dry Goods, Fort Wayne

[Continued on page 178]

LATEX PAINTS
long on beauty . . .
short on work

Redecorate the easy way! Pause for refreshment during painting—without worry about lap marks or brush marks. They don't show with latex paints. And these carefree paints dry so fast, you can paint (and pause) in the morning—live in the room that night. Plan a whole new background for your rooms . . . and enjoy yourself while you're at it. The refreshment? Coca-Cola®, of course! Apron and Capri Ensemble . . . in Wellington-Sears "Topsail"® from McCall's Patterns No. 1713 and 3065. The latex paint . . . from your favorite paint manufacturer.

THE DOW CHEMICAL COMPANY,
Midland, Michigan

LATEX T.M.
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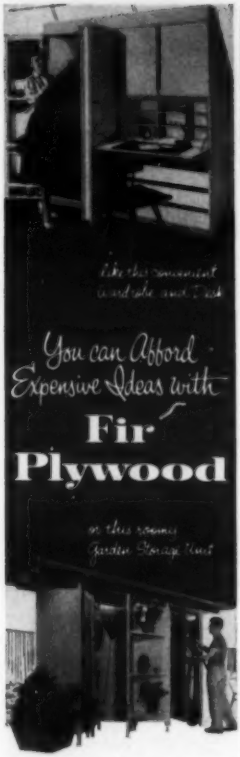
**For more than a century, a name synonymous with fine pianos.**
Write for FREE illustrated catalog and booklet, "Answers to questions parents ask about music". Dept. LY9

Hardman, Peck & Co.
33 West 57th St., New York

new! fabulous reversible long-life broadloom rugs

Plush, room size rugs in six eye-opening shades: hi-style tweed or solid self-tone! Longer wearing because they're power-loomed of fine carpet fiber—identical on both sides! We will tell you where you can see Town-House.

Klearflax Carpet Mills, Minneapolis, Minn.




GIVE YOUR HOME the "custom touch" with fir plywood. Whether you use it for smart, good-looking built-ins . . . strong, rigid subfloors and sheathing . . . or distinctive exterior siding—you'll find fir plywood fits your plans *and* your budget. Created by nature, improved by man, fir plywood is real wood made larger, stronger . . . better looking and more versatile.

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Plans Available. See Your Lumber Dealer or Mail Coupon

DOUGLAS FIR PLYWOOD ASSOCIATION
Dept. B, Tacoma, Wn. (Good USA Only)
Please send FREE "do-it-yourself" plans I have checked below.
☐ Wardrobe and Desk SHOWN ABOVE ☐ Garden Storage Unit SHOWN ABOVE
Name
Address
City, Zone, State

# SPADE AND TROWEL

*If you have a gardening problem* LIVING *For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. What is the proper way to treat parsley plants when potting them for growth indoors during the winter? O.T.

A. Water them heavily before taking them out of the ground. Keep plenty of soil around the roots when potting, and trim off at least half of the outside leaves. Keep in a sunny window and do not apply commercial plant food.

Q. Do Christmas roses need much sun? I have three, but they are not growing as well as they should. A.E.

A. Christmas roses do best in partial or even quite heavy summer shade. They need a rich, deep, well-drained soil and plenty of watering in dry weather. Also, they resent being shifted around from place to place.

Q. Are there any ornamental garden shrubs or small trees whose leaves are silvery in color? And is it possible to obtain them from a reliable nursery? I.N.

A. Yes, although the leaves of some of them are silvery only on one side. Russian olive (to 20 feet), silverberry (to 12 feet) and cherry *Elaeagnus* (4 to 9 feet) are perhaps the best. These three are all species of *Elaeagnus*.

Q. Please tell us what to plant this fall to improve our vegetable garden soil for next spring. It is extremely sandy and dries out very quickly. G.P.

A. Sow rye or rye-grass seed at the rate of three pounds per 1,000 square feet. Spade the crop into the ground as early in the spring as possible.

Q. Can all kinds of perennial garden flowers be planted successfully in the fall? T.M.

A. No. The general rule is autumn planting for those that bloom in spring or in the first half of summer, and spring planting for late summer and autumn bloomers.

Q. When is the best time to apply extra nourishment to shade trees, especially those which drop leaves in autumn? D.W.

A. In the middle and northern states it is generally considered that either November or April gives excellent results. There are exceptions to this rule, of course, depending largely on the location, species and general conditions of the individual tree.

Q. Is it true that sweet-pea seeds can be planted in the fall and produce fine early flowering plants for the following growing season? J.P.

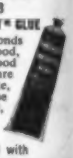
A. If the seeds are planted four inches deep just before the ground freezes, and mulched lightly with straw after the soil has frozen hard, they often yield good plants the next summer. But it is doubtful if they will bloom earlier or better than plants from seeds sown in the spring as soon as the soil is workable.

Q. What is the best season for setting out nonevergreen ornamental shrubs? D.J.

A. With most kinds, there is little choice between early autumn (while the ground is still warm) and early in the spring before new growth starts.


Sis can be A WIZARD WITH WELDWOOD'

Sis mounts her photos 1-2-3 with WELDWOOD PRESTO-SET™ GLUE



Ready to use! Sets fast! Bonds like magic. Holds fast to wood, leather, cloth, paper. Weldwood Presto-Set Glue is a pleasure to work with . . . clean, white, odorless. Now in easy-to-use plastic dispensers. 19¢, 29¢, 49¢ and larger.

Junior fixes his fishing rod with WELDWOOD WATERPROOF RESORCINOL GLUE

100% waterproof! Even nature on the rampage can't weaken a bond made with Weldwood Waterproof Resorcinol Glue, not even blizzards, heat waves, floods. Vital for repairs on boats, in basements, fixing tennis rackets, etc. ¼ pts., $1.00. Also in pts., qts., gals.

Mom tightened her antique chairs with WELDWOOD PLASTIC RESIN GLUE

Yes, Weldwood Plastic Resin Glue actually makes a joint stronger than the wood itself! It's deservedly America's leading wood glue. Easy-to-use-powder. Highly water-resistant. 15¢, 35¢, 65¢ and larger.

Dad applied a new kitchen counter top with WELDWOOD CONTACT CEMENT

Instantly, on contact, Weldwood Contact Cement permanently bonds wood, rubber, canvas or any other porous surface. Use it to apply Micarta and other plastic surfaces to table tops, etc.—without clamps or presses! Use it to bond plywood panels to walls—without nails! 29¢, 40¢, 70¢ and larger.

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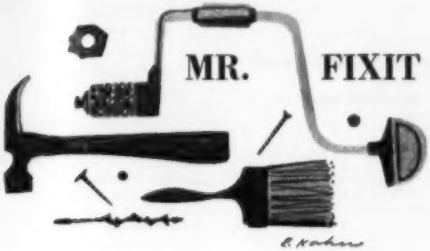


*LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research. Mail inquiries to Mr. Fixit, LFYH, 575 Madison Ave., New York 22, N.Y.*

Q. I have a set of expensive chrome-finished steel furniture which I have been using on my patio. Some welding on two of the chairs has broken. Will you tell me how I can repair the chairs with the least damage to the chrome finish? M.L.

A. I doubt if you can make the repairs yourself, but if you will take the chairs to a garage, or a machine or iron shop which is equipped with a spot-welding torch, they can be repaired with very slight damage to the chrome. Any spots where the chrome is burned can be touched up afterward with aluminum paint.

---

Q. We moved into a new house several months ago and have been bothered constantly with water in the basement. The builder claims that the difficulty will cease after the ground around the foundation has settled. He also half-filled the wells around the cellar windows, cutting down the light so that the cellar is practically dark. Please give us your frank opinion regarding his statement and filling-in of the window wells. D.P.

A. It is common knowledge that a great percentage of basement dampness disappears after the surface of the ground has been stabilized. However, I would wait for another two or three months, and if the water condition does not improve I would insist on an interior job of waterproofing. The filling-in of the window wells is absolutely unheard of and extremely bad practice. I would insist on having the wells reopened so that you would have sufficient light and ventilation in the basement.

---

Q. We are building a one-story summer house with a slab foundation and walls of lightweight concrete block. We are told that this type of block will practically assure a damp and unhealthy interior. As we expect to have no interior finish on the walls other than paint, we would like your suggestions for eliminating the dampness. V.F.

A. Any dampness resulting from the concrete blocks would depend on the aggregate used in their manufacture. Certain lightweight blocks are made of aggregate having noncommunicating cells which make such blocks practically waterproof. Other blocks, with an aggregate, such as cinder, are often quite absorbent. If yours are absorbent, we would suggest that the walls be pargeted or stuccoed with cement stucco. After this operation, they should be thoroughly waterproofed with a colorless waterproofing compound.

---

Q. Our new house is one of a row of eight. For some reason or other, the plots on both sides and in the back of us are approximately six inches to a foot higher than our own lot. In rainy weather our rear lawn is a reservoir. How can we correct this situation? A.L.

A. The only practical thing to do is to bring in fill and regrade property so that you are at least level with the surrounding area.


**Build your own SLATE PATIO**

**. . . It's easy . . . It's inexpensive . . . It's fun!**

Wonderful for sitting 'n unwind . . for an outdoor barbecue area. Now a slate patio is within every homeowner's reach, at a cost within his budget! Pieces already cut in various sizes, in a variety of colors . . . ready to be put down. All you need do is follow a simple arrangement diagram to achieve a true custom look.

Adaptable, too, for exterior walks, interior floors and fireplace hearths.

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**Do You Make These Mistakes in English?** MANY persons say "between you and I"—use "who" for "whom", don't know whether to use one or two "m's" or "r's." Every time you speak or write you show what you are. Effective English brings you added advantages, better opportunities. You can improve your English through Sherwin Cody's 100% self-correcting invention. Write for FREE book "How You Can Master Good English In 15 Minutes a Day." No obligation. SHERWIN CODY COURSE IN ENGLISH, 1259 Central Drive, Fort Washington, N. Y.

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COFFEE TABLES · PICTURE FRAMES · LAMP SHADES · WASTE BASKETS · ETC., ETC.

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Add a distinctive, luxury look to scores of familiar household objects — with Weldwood Wood-Trim. It's real wood veneer in easy-to-use rolls! Applies in minutes, with any good wood glue like Weldwood Contact Cement or Presto-Set® Glue. No clamps, nails, hot iron, etc.

**Edges plywood tool**
Great for covering exposed edges and giving a "pro" finish to plywood tables, desks, cabinets, etc.

8 ft. rolls 1" wide, 79¢ each. Oak, African Mahogany, Walnut, Birch, Korina, Fir.

At hardware, paint and lumber dealers. For free leaflet, write Dept. L2-6-WT

*For perfect wood finishing jobs, use FINISTON and SATIN-LACQ*

Another Weldwood Wizard

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Habitant KNOTTY PINE "Co-ordinates"

A *new* kind of beauty that flatters tender budgets. Buy each piece separately . . . assemble your own groups. Delightful new designs in nostalgic Smokey Pine or suave Pewter Gray. It's exciting!

*Write for our attractive brochure, full of idea-photos. Send 25c please. We will include name of nearest dealer.*

Habitant Shops, Inc.
BAY CITY 4, MICHIGAN

For 35 years Habitant has been devoted exclusively to the creation of outstanding beauty and individuality in knotty pine furniture.


## Stores in your vicinity

[Continued from page 175]

Better Living, Inc., Gary
Norman Furniture Co., Gary
McEntire & Newins Furn., Indianapolis
Rhodes-Burford Furn., Indianapolis
Hill's Home Furnishings, Marion
Fawley-Abbot Furn., Michigan City
Chicago Furn. Mart, South Bend
Household Furn., Inc., South Bend
Hill's Dept. Store, Vincennes

**Iowa**
Hill's Dept. Store, Des Moines

**Kansas**
Levin Furn. & Home Appl., Atchinson

**Kentucky**
Paducah Dry Goods, Inc., Paducah

**Maine**
Newault & Marcotte, Biddeford
Ouelette Furn., Livermore Falls
Western Auto Store, Norway

**Maryland**
Chesapeake Furniture, Baltimore
The Hecht Co., Baltimore
M. Kovens, Baltimore
Little Potts, Baltimore
Reliable Stores Corp., Baltimore
Sandlers, Inc., Baltimore
Shaivitz & Sons, Baltimore
G & K Furniture, Salisbury

**Massachusetts**
Furniture Outlet, Boston
Kane's, Inc., Boston
Parker Furniture, Boston
J. Brest & Co., Brockton
J. B. Ruderman, Malden
Simmons Upholstery Co., Methuen

**Minnesota**
A & A Furn. Co., Minneapolis

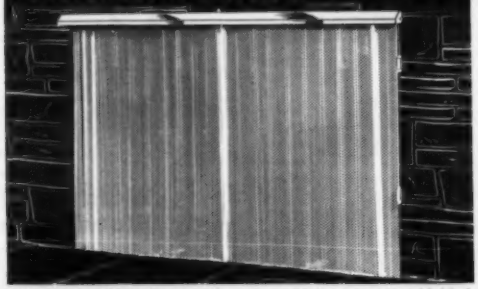
**Missouri**
Davidow's Furniture, Independence
Missouri Dept. Stores, Inc., Kansas City
Smith's Empire Furn., St. Louis

**New Hampshire**
Top Furniture, Berlin
Rowe-Generaux, Claremont

**New Jersey**
Dorr Furniture, Bridgeton
Shields Furn., Elizabeth
Grayson, Hackensack
Gray's, Inc., Jersey City

[Continued on page 179]


MASTERSCREEN
DESIGNED FOR YOUR FIREPLACE



Adjusts to fit YOUR fireplace. Gleaming solid brass canopy, with black or brass finished curtain. Easily and quickly attached to your fireplace. No holes to drill. Smartly styled canopy top. Selection of 16 finishes.

Model 501/30 fits fireplaces 30" to 40" wide by 26" to 30" high.....$39.50

NEW IDEAS in screening your fireplace

Send 10c for our informative booklet..."New Ideas in Screening Your Fireplace"

Enclose 10c
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Address
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PORTLAND WILLAMETTE CO.
804 S. E. Alder St., Portland, Ore.

LOOK FOR THIS TAG

*Take a look at the*

**PLYMOUTH**

**4-Door Hardtop**

Belvedere four-door hardtop is an entirely new model introduced by Plymouth in its 1956 line of cars. Aerodynamic styling, push button driving (the newest development in automotive safety and convenience) and powerful new Hy-Fire engine are among outstanding features. Safety door latches and other safety items are standard equipment. Take a look at the PLYMOUTH 4-DOOR HARDTOP at your Plymouth Dealer. It's something to see!

***Where are you going?***

Havana? Mexico City? Haiti? Dominican Republic? Bermuda? The Azores? Portugal? Spain?

***Then go* CUBANA!**

The 25 year old Cubana Airlines is a member of the International Air Transport Association. The airline offers non-stop, Super "C" Constellation flights from New York. Cubana's Viscounts connect Miami with Havana on frequent schedules.

*Lovely Irish Linens*

for the home are traditional in feeling yet specifically designed for modern living. In addition to the familiar Irish linens for the table for all occasions, there are luxurious sheets and pillow cases, smart hand and guest towels, sturdy kitchen towels—plus drapery and upholstery fabric in decorator colors . . . all pure Irish linen, its durability unsurpassed, its beauty actually improved with daily use.

**THE GORHAM COMPANY,**

outstanding silversmith of America, is celebrating its 125th anniversary this year. No wonder Gorham sterling (solid silver) is the pride and joy of every woman who owns it. Its daily use adds a beautiful patina to its original luster and a table set with Gorham sterling immediately becomes a thing of beauty, adding its own intrinsic decor to the simplest as well as the most formal setting.

**PFAFF** SEWING MACHINE

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**HOOVER CONSTELLATION**

No pulling . . . No tugging. Other Hoover exclusives include a three-wheeled nozzle, double-stretch hose and a telescoping wand. Full horsepower motor and throw-away dust bag, too!

**COURTLEY CLOCKS**

presents "The Mayfair," a beautiful table or wall lamp clock . . . completely at home either in traditional or contemporary settings. A separate switch controls the lighted sides, making it into an elegant night light or TV lamp.

*The Newest Fashion In Bath Scales*

**DETECTO DE LUXE**

Modern . . . Accurate . . . Stylish

From its 3D headpiece and gold-tone trim to its two-tone base with harmonizing vinyl safety mat. In eight beautiful colors. Lifetime service guarantee. $12.95.

*Lawning is easy with the scientifically engineered*

**No. 35 SCOTTS SPREADER**

Enables the amateur to be absolutely accurate in the dispersion of seed, fertilizer, weed control, lime. Spreader measures and applies everything needed for a good lawn.

**The Union Fork & Hoe Co.**

Columbus, Ohio, presents the GREEN THUMB Painted Floral Shovel. Light weight, small in blade size and sturdily built, this shovel is ideal for planting and transplanting by both men and women.

## Stores in your vicinity

[Continued from page 178]

L. Bamberger & Co., Newark
Bushberg, Inc., Newark
Roman Furniture, Newark
Sachs Furniture, Newark
W. Wilderotter & Co., Newark
Zimmerman Furn., New Brunswick
Makowsky & Sons, Paterson
Koos Bros., Inc., Rahway

**New York**

B. I. Greenberg, Bronx
Royal Furniture, Bronx
Abraham & Straus, Brooklyn
American Furn. Outlet, Brooklyn
C. L. Baumann, Brooklyn
Detroit Furniture, Brooklyn
J. Kurtz & Sons, Inc., Brooklyn
Michaels & Co., Inc., Brooklyn
Sattler's, Buffalo
Ace Furniture, New York
Doddsley Outfitters, New York
Interstate Dept. Stores, New York
Marliet Company, New York
Sachs Quality Stores, Inc., New York
Schlossman's, New York
Fleishman Furn., Poughkeepsie
Lyons Furniture, Rochester
Boston Store, Utica

**Ohio**

The Bing Co., Inc., Cleveland

**Pennsylvania**

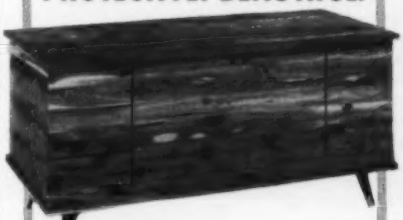
Hoover Furniture, Harrisburg
Arrow Furn. Co., Johnstown
Town & Country Shop, Lansdale
Karl's, Levittown
Stern Furniture, Norristown
Bandler's, Philadelphia
Dorothy Lerner, Philadelphia
Kahn's, Inc., Philadelphia
Snellenburg's, Philadelphia
Cooperman Furn., Pittsburgh
Max Fischman & Co., Pittsburgh
Furniture Fair, Pittsburgh
Rosenbaum Co. of Pittsburgh, Pittsburgh
Levin's Reliable, Pittston
Modern Furniture, Reading
Reads Dept. Store, Reading
L. J. Davison, Shenandoah
Brener's Furn., Shippensburg
Ideal Furniture, Wilkes-Barre
United Furniture, Wilkes-Barre

**Wisconsin**

Hills Dept. Store, Milwaukee
King Stores, Milwaukee
Meyer Stores, Milwaukee

*Cedar storage space of your own making!*

**EASY! INEXPENSIVE! PROTECTIVE! BEAUTIFUL!**



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For as little as $35.00 you can cedar-line and moth-proof the average closet with Cedarco. Tongue-and-grooved, it goes on quickly over exposed wall studs, plaster and wallboard.

*Do-it-yourself with mill-finished cedar from the heart of genuine Tennessee Aromatic Red Cedar*

*Packaged to take home from your nearest lumber or building supply dealer*

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**GILES & KENDALL COMPANY**

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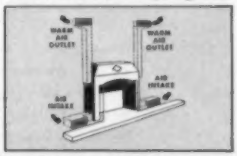
***Circulates Heat . . . Warms All the Room***

Especially designed for the modern home, the new Heatilator Fireplace is the only fireplace that gives you all 3 of these features . . .

● **Circulates Heat.** Cool air from floor level is warmed in the double walled firebox—then circulates gently to every corner of the room, even adjoining rooms.




● **Will Not Smoke.** A scientifically designed steel form, the Heatilator unit does away with guess-work and rule-of-thumb construction methods. Adds little to cost of finished fireplace.

● **Damper Seals Air-Tight.** The new Pressure-Seal Damper seals the chimney throat air-tight when the fireplace is not in use. No costly house heat escapes up the chimney. No chimney downdrafts can chill the room. And in the air-conditioned home, it is an absolute necessity to prevent the loss of expensive summer cooling as well as winter warmth.

**Ideal for every purpose . . .** homes, basement rooms, camps or cabins. Ask your building material dealer or mail coupon for free booklet.

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Send free booklet on new Heatilator Fireplace.

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Street.....

City.....Zone.....State.....

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FOR YOUNG HOMEMAKERS

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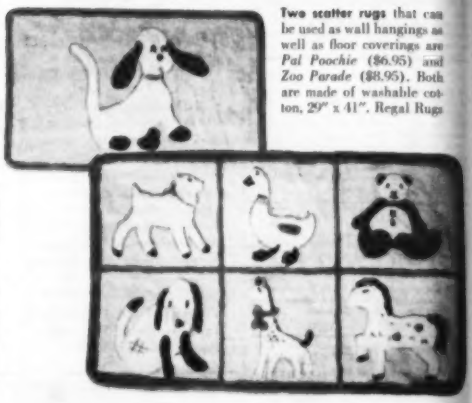
Akron, O. — FR 6-8187
Atlanta, Ga. — ATwood 8604
Baltimore, Md. — LExington 9-1000
Birmingham, Ala. — TRemont 1-4642
Boston, Mass. — HANCOCK 6-2122
Buffalo, N.Y. — MAdison 1100
Chicago, Ill. — STate 2-1100
Cincinnati, O. — MUlberry 1-0229
Cleveland, O. — SU 1-5135
Columbus, O. — CApitol 1-5000
Dallas, Tex. — LA 4111
Dayton, O. — MICHIGAN 0327
Denver, Colo. — AL 5-0446
Detroit, Michigan — WOODWARD 1-9704
Ft. Worth, Tex. — EDison 6-5511
Houston, Tex. — CApitol 7-4883
Indianapolis, Ind. — MElrose 2-3326
Jacksonville, Fla. — ELgin 3-7065
Jersey City, N.J. — HEnderson 5-5911
Kansas City, Mo. — JEfferson 1-5780
Los Angeles, Calif. — TRinity 7831
Louisville, Ky. — CLay 8874
Memphis, Tenn. — 67-8491
Miami, Fla. — 82-8523
Milwaukee, Wisc. — BROADWAY 6-7377
Minneapolis, Minn. — Midway 5-5551
Newark, N.J. — Bigelow 8-8508
New Orleans, La. — TUlane 8141
New York, N.Y. — PLaza 9-7200
Norfolk, Va. — MAdison 5-0561
Oakland, Calif. — HIgate 4-8897
Oklahoma City, Okla. — REgent 9-0666
Omaha, Neb. — HArney 8600
Philadelphia, Pa. — KINGSLEY 5-5800
Pittsburgh, Pa. — ATlantic 1-6050
Portland, Ore. — CAPITOL 2-1953
Providence, R.I. — REGENT 7-9644
Richmond, Va. — 3-2765
Rochester, N.Y. — BRowning 2120
St. Louis, Mo. — GARFIELD 1-6414
St. Paul, Minn. — Midway 5-5551
Salt Lake City, U. — HUnter 4-7688
San Antonio, Tex. — CApitol 7-6336
San Diego, Calif. — JUNIPER 2-7671
San Francisco, Calif. — DOUGLAS 2-6534
Seattle, Wash. — MAin 0350
Syracuse, N.Y. — 2-4155
Tampa, Fla. — 2-4783
Toledo, O. — CHERRY 1-1447
Tulsa, Okla. — GI 7-4966
Washington, D.C. — STERLING 3-4000

## The youngest set

[Continued from page 173]

**Freshly painted** walls and woodwork will go a long way in brightening up a child's room. *Slikup* by Keystone, in a wide color range, is an odorless, quick-drying, non-toxic enamel ($1.95 a quart)



**Two scatter rugs** that can be used as wall hangings as well as floor coverings are *Pal Poochie* ($6.95) and *Zoo Parade* ($8.95). Both are made of washable cotton, 29" x 41". Regal Rugs

**Junior-size** closet ensemble made of *K-lure* vinyl plastic in a rosebud pattern will not fade or crack. Blanket box, $2.98; garment bag, $3.98; shoe bag, $1.75; laundry bag, $2.98. By Kleinert's

*Furniture: M. Singer & Sons*
*Clothes: JonTayne*

*Firth Tuftwoven* "Primitive Rusticana"*
*Above: Burmese Gold* NO. 9110W

*Other available colors:*
*Verdant Turquoise, Mist Gray, Tawny Bronze, Beige Marble, Forest Tones, Oyster Shell Gray, Thatch Brown, Avocado Green, Cedarwood*

**Of course it's thrifty wool carpet . . .** nothing but wool can add so much to your home . . . a deep, springy layer of comfort that cushions footsteps and muffles sound . . . a glowing spread of color that gives your room a new feeling of graciousness and charm, of cheerfulness and warmth. It can all be yours so *easily* —so *economically*—with FIRTH TUFTWOVEN* "Primitive Rusticana." The modern miracle of Tuftwoven makes all-wool "Primitive Rusticana" such a practical luxury, such a wise investment—at hardly more than you'd expect to pay for ordinary substitutes. See its clear, radiant colors, its classic design—the effect of its deep, deep pile against a rich twilled yarn background. And for dozens of fresh ideas on decorating with "Primitive Rusticana"—new ways to prove *your* "home means more with carpet on the floor"—see the coupon below.

*Registered in United States Patent Office

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